

VENDESI

Same on the tracks
Planning to build
high-speed trains

Artificial worlds

Virtual reality as
an aid to design

Technology, Page 12

Today's surveys

China Section 11

Swiss banking section

FINANCIAL TIMES

Europe's Business Newspaper

THURSDAY NOVEMBER 18 1993

DR523A

Belgian austerity plan prompts falls in interest rates

The Belgian government agreed after 16 hours of talks to a wide-ranging austerity pact which will curb spending and limit increases to the rate of inflation until the end of 1996. The pact also contains fresh measures to tackle rising unemployment. It led to a cut in two leading interest rates and prompted a buoyant response in Belgium's financial markets. Page 16

Strong showing by US housing market: A strong recovery is under way in the US housing market with starts up 14 per cent in the year to October after mortgage rates this year declined to their lowest level in two decades. Page 5

Immunity vote goes against Tapie

Businessman and former French urban affairs minister Bernard Tapie (left) was brought a step nearer investigation for alleged fraud after a National Assembly committee recommended the lifting of his parliamentary immunity. The vote follows a request by a state prosecutor investigating alleged embezzlement at Testut, a maker of scales and part of the holding company Bernard Tapie Finance. The full assembly will decide on the recommendation.

UN seeks Bosnian convoys pledge: The United Nations is to seek firm guarantees that its relief convoys will be given safe passage to save hundreds of thousands of people in desperate need of food and shelter. Page 2

Japan's LDP told to oppose reforms: The leadership of Japan's divided opposition Liberal Democratic party urged members to vote today against government plans to clean up the country's political system. Page 6

PLO cash crisis threatens peace process: The financial crisis in the Palestine Liberation Organisation could jeopardise the Israeli-Palestinian peace process. PLO economics chief Ahmed Qurei warned. The PLO has been unable to meet its operating expenses for five months. Page 7

Anti-terror fund launched: Leading institutions in the City of London have helped raise a £1m (£1.45m) fund to reward information on IRA attacks on economic targets. Page 16

Tough US line on China trade: US officials say they are ready to impose trade penalties on China even though President Clinton has adopted a new policy of closer engagement with Beijing. Page 4; Editorial Comment, Page 15; Survey, separate section

Electrolux, Swedish white goods manufacturer, reported a third-quarter profit of SKr158m (\$24.5m), after financial items from a SKr22m loss a year earlier, reflecting the benefits of a weaker krona. Page 21

Heathrow link bidders line up: German, French and Japanese companies are among six bidders for the main tunnelling contracts for the £200m rail link between west London and Heathrow airport. Page 10; Next chapter of the railway children. Page 15

Nutricia profits fear shares in Nutricia, Dutch-based producer of baby food, fell sharply after the company said a recall of 1m jars of baby food would affect its 1993 profit forecast. Page 17

Nicaragua bows to IMF pressure: Nicaragua, under pressure from the International Monetary Fund, will raise taxes or cut spending, paving the way for official finance to the country. Page 5

Magyart Hotel, Hungary's largest commercial bank, revealed a substantial capital shortfall and said it was discussing a F150-F160bn (\$50m-\$60m) government bail-out. Page 17

Senate opposes assault weapons: The US Senate voted to ban semi-automatic assault weapons as part of a bill to fight violent crime.

Hunt for Aideed ends: The UN Security Council voted unanimously to call off the hunt for General Mohammed Farah Aideed, the Somali warlord whose followers were blamed for attacks on international peacekeepers. Page 7

UK hopes of rate cut: A marked fall in UK inflation last month, together with disappointing growth in shop sales, revived hopes that UK interest rates will come down. Page 5

STOCK MARKET INDICES

FTSE 100 ... 1,120 (-2.25) New York Isinglass ... 1,405

Yield ... 1,005 (+10.22) London ... 1,405

FTSE Eurotrack 100 ... 1,035.55 (+10.22) Stock Exchange ... 1,405

FTSE All-Share ... 1,036.05 (+0.75) Paris ... 1,405

Aindex ... 18,100.71 (-13.41) DM ... 2,575 (2,575)

New York Isinglass ... 3,705.46 (-5.31) FF ... 8,725 (8,725)

Dow Jones Ind Ave ... 3,705.46 (-5.31) SF ... 221 (221)

S&P Composite ... 482.62 (-1.48) Y ... 153 (153)

S & P Index ... 482.62 (-1.48) S Index ... 80.9 (81.3)

London ... 372.0 (373.0) Tokyo close Y 107.05

Austria ... 500 Green ... 5000 Lu ... 1,010 (1,010)

Belgium ... 1,159 Hong Kong ... 1,1510 Malta ... 1,010 (1,010)

Bulgaria ... 2,645 Hungary ... 1,1510 Morocco ... 1,010 (1,010)

Bulgaria ... 1,1510 Iceland ... 1,010 (1,010)

Cyprus ... 1,1510 India ... 1,010 (1,010)

Czech Rep ... 1,1510 Israel ... 1,010 (1,010)

Denmark ... 1,1510 Italy ... 1,010 (1,010)

Egypt ... 1,1510 Japan ... 1,010 (1,010)

Finland ... 1,1510 Jordan ... 1,010 (1,010)

France ... 1,1510 Kuwait ... 1,010 (1,010)

Germany ... 1,1510 Lebanon ... 1,010 (1,010)

Italy ... 1,1510 Portugal ... 1,010 (1,010)

Ireland ... 1,1510 Spain ... 1,010 (1,010)

Iraq ... 1,1510 Turkey ... 1,010 (1,010)

Iraq ... 1,1510 Ukraine ... 1,010 (1,010)

Iraq ... 1,1510 Yugoslavia ... 1,010 (1,010)

Iraq ... 1,1510 Zimbabwe ... 1,010 (1,010)

Iraq ... 1,1510

By Peter Waldmeier
in Johannesburg

SOUTH AFRICA was last night on the verge of majority rule as democracy negotiators put the finishing touches to a constitution which will end 350 years of white minority oppression and give blacks the vote for the first time in history.

By late last night, weary negotiators had reached agreement on all but a few points of the historic 158-page constitution, the fruit of years of negotiation. The process was set in train when

government ministers met Mr Nelson Mandela, leader of the African National Congress, while he was still serving a 27-year prison term for opposing the racist state.

The constitution, which will remain in force for up to five years, is based on traditional western values which contrast sharply with apartheid, one of the most repressive regimes in history. It guarantees multi-party democracy, equality before the law, fundamental human rights and freedoms, an independent judiciary, and a free press.

Matthew Phosa, the ANC's constitutional negotiator, said the 21 parties meeting last night were "digging the grave for apartheid".

Mr Roelf Meyer, the government's chief negotiator, shocked delegates to the negotiating council when he announced that the government had agreed to a very weak form of multiracial power sharing, a capitulation by the ruling National party.

But the new constitution has powerful opponents, among them the mainly Zulu Inkatha Freedom party of Chief Mangosuthu Buthelezi and the white right wing, led by retired Army General Constand Viljoen. Together, they form the so-called Freedom

with two deputy presidents to be chosen from the two top parties. The president, who is likely to be Mr Mandela, will be elected by the national assembly. The president will try to take decisions by consensus, but he will have the final say where this is not possible.

Alliance of rightwing parties

which poses a substantial threat to the stability of the government which will emerge after elections on April 27 next year.

Mr F.W. de Klerk, the president, has left open the possibility that the Freedom Alliance may ratify the constitution after it has been signed by the other 21 parties, but this seemed increasingly unlikely.

Concessions were made to the Alliance in last night's debate, including allowing regions to write their own constitutions and requiring a two-thirds majority of

the regional house of assembly, the senate, to change the powers of regions. But these did not appear sufficient to bring the Alliance back on board.

With a low level civil war already raging in Natal province between Inkatha and the ANC, and with the right wing heavily armed and well trained, the two could prevent elections altogether unless they are accommodated.

Climbdown seals deal, Page 7
Editorial comment, Page 15
South Africa survey, Pages 29-34

Bundesbank attacks EU over plans for spending

By David Waller in Frankfurt

A SCATHING attack on European Union spending plans is launched today by the Bundesbank, which says they threaten progress towards monetary and political union and will worsen Germany's budget difficulties.

In its monthly report for November, published as members of the central bank's decision-making council meet today in Frankfurt to consider further interest rate cuts, the Bundesbank cautions that the financial disciplines embraced by member states under the Maastricht treaty could be undermined by the EU's spending.

"The effectiveness of individual countries' monetary policy may be restricted through the increased granting of direct credits and subsidised lending at the community level," the Bundesbank says.

The Bundesbank stops short of

urging the German government to curb its contribution to the EU budget, but points out that Germany's transfers to the union are set to increase substantially in the context of a projected steep rise in EU spending as a whole.

Total EU spending on structural measures is set to be Ecu176bn (\$201bn) in 1993-99, compared with Ecu97bn in 1988-92.

It predicts that Germany's gross transfer of funds to the union will grow from DM38bn

(\$22.4bn) currently to DM52bn in the next five years, an average annual growth of 8 per cent - far higher than the intended increase in German government spending as a whole. Net transfers - taking account of the inflow of funds to eastern Germany - will climb from DM22.4bn in 1992 to DM30bn in 1997.

"The increased international demands on the federal republic come at a time when Germany's public sector finances are under considerable pressure as a result of reunification, resulting in a substantial increase in government spending and indebtedness," the Bundesbank says.

Germany's role as largest contributor to EU finances may have been justified before reunification, but the Bundesbank argues: it is questionable now, following reunification. Germany is now, in purchasing power terms only the sixth most prosperous country in the union, having been the second only after Luxembourg.

Adopting the tone normally reserved for its critique of domestic spending, it says the EU's budgetary behaviour must be in harmony with broader macro-economic and monetary objectives.

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NEWS: EUROPE

Bosnian faction leaders face pressure in Geneva for firm guarantees on the peaceful passage of relief

UN seeks to end attacks on aid convoys

By Robert Mauthner

THE United Nations will today seek firm guarantees from the three warring factions in Bosnia that its humanitarian convoys will be given safe passage over the coming winter to save the lives of hundreds of thousands of people in desperate need of food and shelter.

Mrs Sylvana Foa, spokeswoman of the UN High Commissioner for Refugees, described the meeting in Geneva today between the High Commissioner, Mrs

Sadako Ogata, and Bosnian political and military leaders as "a last-ditch effort" to ensure that aid would get through.

The lives of as many as 3m people who were beneficiaries of UNHCR aid were at risk as the bitter Bosnian winter has begun to bite with 3 ft (1 metre) snowfalls and temperatures well below freezing point.

"Very soon it's going to be 18 degrees centigrade below zero," Mrs Sylvana told diplomatic correspondents in London yesterday. "The average

adult in the enclaves has already lost 12 kilos. We are talking about people in a very bad state indeed."

They needed not only food, but building materials to provide adequate shelter in towns and villages where many houses and apartments had been destroyed. One of the biggest needs was for plastic sheeting, nails and plywood to give the minimum protection against the elements, as well as coal for heating.

The aid crisis has been compounded by continuing attacks

by the warring factions against UN relief workers and soldiers, in one of which a Danish driver was killed last month. That incident led to the suspension of UN aid supplies for the past three weeks by Mr Boutros Boutros Ghali, the UN secretary-general.

The UNHCR requires firm guarantees that all such attacks cease before resuming its relief convoys.

Mrs Ogata's efforts to get guarantees will be backed up by Mr Cornelio Sommaruga, the president of the International

Committee of the Red Cross (ICRC), who is also expected to attend the meeting. Lord Owen, one of the two international mediators on the former Yugoslavia, is expected to take the opportunity to meet the Bosnian faction leaders individually. However, there is no intention at this stage to convene a joint meeting of the three warring parties for peace negotiations.

A Yugoslav war crimes tribunal was yesterday officially inaugurated, to attempt to prosecute perpetrators of mur-

der, rape and enforced expulsions in Europe's bloodiest conflict since the second world war, writes Ronald Van de Krol in The Hague.

The 11 judges of the international tribunal were sworn in at the International Court of Justice for an initial period of four years.

Doubts have already been raised about the effectiveness of the UN-sponsored tribunal because it will not try suspects "in absentia", and because UN troops on the ground have no power to make arrests.

NEWS IN BRIEF

French MPs rule against Tapie

A FRENCH parliamentary committee yesterday recommended that the national assembly waive the immunity of Mr Bernard Tapie, the embattled businessman and former minister, to answer allegations of fraud, writes David Buchan in Paris.

The full assembly is expected to decide next week whether to follow the committee's recommendation and allow Mr Tapie, who won election as a left-wing deputy in the Marseille area last March, to be investigated for alleged irregularities in campaign finance and in the diversion of corporate funds of a company called Testut to Bernard Tapie Finance SA and to Olympique Marseille, Mr Tapie's football team.

Mr Tapie faces a second request to have his parliamentary immunity lifted over the investigation of alleged bribery of Olympique-Marseille's football opponents. That request will, however, have to be handled by a separate parliamentary inquiry.

Paris plea over unpaid phone bills

France's Senate yesterday called on government ministries to settle unpaid telephone bills totalling more than FFr 100m (£22m). Henry reports from Paris.

The upper house passed an amendment to the 1994 budget calling on ministries to pay off arrears to help the debt-burdened state phone company, France Telecom.

It said that the biggest culprit was the Interior Ministry, but even the Telecommunications Ministry itself owed money for phone calls.

Romanian optimism on IMF loan

Mr Mircea Cosea, Romania's deputy prime minister in charge of economic reform, said yesterday a breakthrough had been made in talks with the International Monetary Fund for a new standby arrangement, writes Virginia Marshall in Bucharest.

Mr Cosea, who returned to Romania yesterday after 10 days of talks in Washington, said he expected a letter of intent would be signed after an IMF visit to Bucharest at the end of this month. Romania has received no credits from the IMF this year after failing to meet its final performance criteria under a 1992 arrangement and due to disagreements with the fund over terms for a new accord.

The sticking point in negotiations has been the Romanian government's unwillingness to liberalise the foreign exchange regime.

The black market rate for the leu is around 40 per cent lower than at official currency auctions. Local bankers estimate that the daily official auction accounts for only around 10 per cent of hard currency transactions.

Brussels begins social policy talks

The European Commission yesterday launched a four-month consultation process aimed at inspiring far-reaching reforms of social policy in the European Union, writes Andrew Hill in Strasbourg.

Mr Padraig Flynn, the social affairs commissioner, said the aim was to find ways of reforming the policy against a backdrop of economic difficulties. "We need continuous economic growth, and we need to have more flexibility and competitiveness. But economic growth must go hand in hand with social progress," he said.

The Commission yesterday published a green paper on the options for social policy and invited ideas or suggestions before the end of March 1994. Brussels hopes to produce concrete proposals for action in the second half of next year.

Poland makes pledge on reforms

Poland's new left-of-centre government has told the IMF it intends to continue with free market reforms to achieve financial stability, writes Christopher Bobin in Warsaw.

"I'm encouraged by what I've heard," Mr Richard Erb, IMF deputy director, said yesterday after two days of talks with senior officials. Mr Erb is the most senior western financial official to visit Poland since the election two months ago won by the former communist Left Democratic Alliance (SLD) and the Polish Peasant Party (PSL).

Mr Erb warned that "it is important to continue with a strong budget policy and there is a need for further progress on lowering inflation". So far this year prices have risen by an average of 35 per cent.

Mr Erb was speaking after the government had said that the budget deficit next year would reach no more than 5 per cent of GDP, with inflation expected to reach 26 per cent.

Armenia to issue its own currency

Armenia, one of the smallest and poorest of the 12 members of the Commonwealth of Independent States, says it will issue its own currency, the dram, leaving Belarus and Tajikistan as the only republics committed to keeping the Russian rouble as their own currency, writes Leyla Boufounos from Moscow. Armenia will receive financial support from the IMF for the switch.

Plan for European security conference soon

THE European Union plans to host a European security conference in the first half of 1994, aimed at settling latent frontier and minority problems in eastern Europe, diplomats in Paris said yesterday, writes David Buchan.

Plans are far advanced for the 12 members of the European Union to use their Brussels summit next month to launch the initiative for a European "stability pact", first broached several months ago by France, the diplomats claimed.

They described the plan as "an exercise in preventive diplomacy," designed to deal with unresolved eth-

nic and border problems in east European countries that "have a vocation to join the European Union" but are very closely associated with it, rather than existing conflicts in the Balkans or the Caucasus.

Invitations to attend the conference would probably go to members of the Conference on European Security and Co-operation, including the US, Canada and Russia, but excluding those in the Caucasus and central Asia.

The Belgian presidency of the EU said recently that the "stability pact" would be limited to Poland, Hungary, the Czech Republic, Slovakia, Romania, Bul-

garia and the three Baltic republics. The planned EU initiative would take the form of an opening conference, followed by bilateral negotiations between East European countries on "good neighbourly" accords.

Such agreements would form part of the "stability pact" which, if all went well, could be adopted by a winding-up conference in 1995. The final document would be deposited with the CSCE.

The Belgian presidency of the EU said recently that the "stability pact" would be limited to Poland, Hungary, the Czech Republic, Slovakia, Romania, Bul-

garia and the three Baltic republics. Hungary was described as being the most enthusiastic about the idea because of the possibility of improving the lot of the large ethnic Hungarian minorities in Romania and Slovakia.

A key doubt had been the possibility of whether Russia would want to deal with the issue of the large ethnic Russian minorities in Estonia, Latvia and Lithuania bilaterally with those new Baltic republics. But President Boris Yeltsin was said to have recently confirmed to Prime Minister Edouard Balladur, who first raised the stability pact idea in April, that

Russia would negotiate minority issues in the Baltic region in a multilateral forum.

The stability pact is designed to be on the Twelve's first joint foreign policy initiatives since their Maastricht treaty came into force this month. According to diplomats here, the Twelve hope the prospect of entry into the EU will serve as a political incentive for East European countries first to settle differences among themselves. "But the stability pact is not a strict precondition for East European countries joining the EU," said a diplomat.

Claes warns on talks over EU enlargement

By Andrew Hill in Strasbourg

TALKS ON reforming the decision-making structure of the European Union should not be mixed up with enlargement negotiations, the Belgian presidency of the EU said yesterday.

"You can't do the two [at once]; a choice has to be made," Mr Willy Claes, Belgian foreign minister, told the European Parliament yesterday.

The Union has set itself a tough timetable of finishing negotiations with the four candidate countries - Austria, Finland, Sweden and Norway - by the beginning of March 1994, in the hope that they will be able to join the EU by the beginning of 1995.

But the parliament is concerned that the addition of new member states could hinder EU action, unless substantial reforms are made in sensitive areas such as majority voting by ministers, the number of European commissioners, and the composition of the three-country "troika" which carries out foreign policy missions on behalf of the EU.

Smaller members of the EU have frequently voiced concerns that reforms - particularly of the existing weighted

voting system - might simply mean that they are railroaded into decisions by larger countries, which have more votes.

But certain MEPs believe that reform should be tackled as soon as possible, to avoid confusion later.

Mr Jean-Louis Bourlanges, a French conservative MEP, yesterday warned against using the argument that small member states had to be defended as an excuse for not doing anything."

The parliament last night voted in favour of a resolution calling for institutional changes to "accompany" enlargement, including greater use of an improved system of weighted majority voting. These changes "must be incorporated in the accession treaties," said the resolution.

Mr Claes said he would draw the attention of his fellow foreign ministers to the Parliament's resolution when they meet on December 6 and 7.

In theory, MEPs have the power to block the accession of new EU members but sources close to the enlargement negotiations said yesterday they believed the parliament would be reluctant to hold the accession process to ransom over institutional reform.

Norway may reach membership compromise on control of energy

Norway's PM optimistic on EU

By David Marsh
European Editor

NORWAY has held out hopes for a compromise on the difficult question of aligning its laws on oil and gas licences with the proposed new European energy directive.

Mrs Gro Harlem Brundtland, the Norwegian prime minister, said she was optimistic of negotiating an agreement by next spring on Norwegian membership of the EU.

This would allow the issue to be put to a referendum in Nor-

We will only join the European Union if we feel we are welcome' - Brundtland

way next autumn, as part of the proposed accession of Austria, Finland, Norway and Sweden on January 1, 1995.

In an interview in London with the Financial Times, she stressed that Norway would join the EU only if the other countries of western Europe adjusted some terms of membership to Norway's special needs.

The EC needed the "political will" to accept that Norway's geographic and economic conditions required adaptation in the fields of fisheries, agricul-



Brundtland: the EU must see Norway's resources as a special case because of geographic and economic conditions

ture and energy.

"We will join only if we feel we are welcome - if other countries see that the scene in

Norway is different (from elsewhere in the EU)," she said. Mrs Brundtland's minority Labour government is itself split on the question of membership.

About 60 per cent of Norwegians are against participation in the Union, according to recent opinion polls. This makes Norway by far the most sceptical of the four European Free Trade Association (Efta) countries negotiating to join.

A crucial part of the negotiations centres on the question of Norway's control over its oil and gas resources.

Norway has been allowed to take part in EU discussions on a proposed directive to increase competition in the energy sector which would require changes in the country's present laws on oil and gas field licences. However, it has been unhappy about proposals under which Statoil, the national oil company, would no longer have an automatic right to 50 per cent participation in exploration of oil and gas fields. Additionally, the EU wants Statoil to give up its role managing the state's financial participation in the country's energy resources.

Mrs Brundtland said, how-

ever, that a compromise was possible here.

"If we open for Statoil to be put in an equal situation as far as licences are concerned, then that could be acceptable if we could keep the logical situation that Statoil manages the present state participation. We are looking to see if we can find solutions."

The European Commission yesterday launched a four-month consultation process aimed at inspiring far-reaching reforms of social policy in the European Union, writes Andrew Hill in Strasbourg.

Mr Padraig Flynn, the social affairs commissioner, said the aim was to find ways of reforming the policy against a backdrop of economic difficulties. "We need continuous economic growth, and we need to have more flexibility and competitiveness. But economic growth must go hand in hand with social progress," he said.

The Commission yesterday published a green paper on the options for social policy and invited ideas or suggestions before the end of March 1994. Brussels hopes to produce concrete proposals for action in the second half of next year.

Telecoms groups to step up outsourcing

By Andrew Adonis

THE BID by European telecommunications operators to develop a large-scale business from "outsourcing" the telecoms needs of multinational companies intensified this week with the European Commission's clearance of a joint venture to service the international financial services market.

The Financial Network Association, a joint venture company between twelve national public telecommunications operators, six of them European, was cleared by the Commission on condition that its services were not cross-subsidised by revenue from

monopoly operations.

The FNA is the latest of a succession of joint ventures in the last two years intended to tap the international outsourcing market. Europe now has at least four alliances targeted at the market, with AT&T, the US giant, set to launch its "Worldsource" outsourcing venture in Europe next year.

The European participants in FNA are Mercury, the UK subsidiary of Cable & Wireless, Deutsche Telekom, France Telecom, Belgacom of Belgium, Telefonica of Spain and Italia-tele of Italy. Other members include MCI, the second largest US long distance carrier, KDD of Japan and Telstra of Australia.

The FNA faces strong competition not only from other outsourcing ventures, but also from Swift, the body jointly owned by international banks to manage their major network functions.

The FNA reflects the growing complexity of international telecommunications alliances.

All of its members also belong to other alliances, some of which are competing with fellow members.

MCI, the US long-distance carrier, formed a joint venture this summer with BT, with whom Mercury competes in the UK; while Mercury's parent, Cable & Wireless, has a 24.5 per cent stake in Optus, the main competitor to Telstra in Australia.

"Technology transfer is a very complex issue - the agreements run to nearly 100 pages," says MCI's Bland, who is also an MCI executive.

The size of the outsourcing

market is unclear. Financial institutions are among the highest corporate spenders on telecoms, but they have sophisticated networks and managers of their own.

Mr Ian Moore, director of the financial services group of the UK Telecommunications Managers' Association, said: "I don't believe there is going to be much of an outsourcing requirement. For truly international institutions, telecommunications are strategic; for the rest, their international requirements are minimal."

Mr Bland said FNA had received expressions of interest from "several very large companies," but declined to name them.

DANISH LOCAL ELECTIONS

By Hugh Carnegy and Hilary Barnes in Copenhagen

DENMARK'S coalition government parties have taken a beating in local government elections, which showed a surge in support for the opposition Liberal Party, headed by former foreign minister, Mr Uffe Ellemann-Jensen.

The Liberals won 27.1 per cent of the vote against 15.8 per cent in the last election to the Folketing (parliament) and 17.8 per cent in the 1989 county council vote.

The results which show that people are beginning to see the results of the government's policies."

The Social Democrats won 34.4 per cent in the county council elections compared with 37.4 per cent in the 1991 Folketing elections and 35.4 per cent in the 1989 local government vote.

SPD says Frankfurt caused jobs crisis

By Quentin Peel in Wiesbaden

LEADERS of Germany's opposition Social Democrats (SPD) yesterday stepped up their criticism of the monetary policy of the Bundesbank, accusing it of causing "hundreds of thousands" of job losses in German industry.

At the annual conference of the SPD, they called for a "more appropriate external value" of the D-Mark to promote jobs, but denied that they were seeking an outright devaluation of the national currency.

At the same time they warned of the need for "massive cuts" in public sector consumption in the medium term, in order to bring the country's ballooning national debt under control.

And they gave strong support to plans for a Europe-wide strategy on economic growth and job creation, calling for the proposals drawn up by Mr Jacques Delors, president of the European Commission, to be strengthened and extended.

Mr Oskar Lafontaine, deputy leader of the SPD and party spokesman on the economy, rounded on the Bundesbank in a statement of party strategy on job creation, intended as the basis of the next year's election platform. He said the high interest rates imposed by the central bank had made the D-Mark too strong.

"We should not always believe in the absolute wisdom of the Bundesbank," he told the party conference in the spa town of Wiesbaden. "It was a great mistake to have raised interest rates once again, at the beginning of the recession. That has cost us hundreds of thousands of jobs, because exports have collapsed."

He said that the effective revaluation of the D-Mark against other European currencies by some 10 per cent had the same effect on German export prices as a wage increase of 33 per cent.

His extraordinary attack, in a country where the actions of the central bank are usually regarded as beyond criticism, was immediately backed by Mr Rudolf Schäping, the SPD party leader.

"It hits the nail on the head, especially in the European context," he said. "When I see how we have damaged the French economy with our high-interest rates, I must say that was not clever. That was a policy focused on our own national navel, paying attention only to our own domestic conditions." Mr Schäping denied that the party was calling for a devaluation of the D-Mark, in a resolution seeking "lower interest rates and a more appropriate external value of the D-Mark."

Mr Lafontaine warned the party that it would have to take drastic action to control public expenditure if it wins the elections next October, by seeking to shift spending from consumption to job-creating investment. He stressed that the party intends to keep the growth in public spending below the nominal growth of the gross domestic product, in a long-term strategy to cut the national debt.

Brussels approves Ekostahl sale plan

By Andrew Hill in Strasbourg

THE European Commission yesterday set the scene for today's crucial ministerial meeting on restructuring the west European steel industry by approving amended plans for the sale of Ekostahl, the state-owned east German steelmaker.

The Commission also attached strict safeguard clauses to the plan to dispel private steelmakers' fears about distortion of the market.

Riva, the private Italian steelmaker, is to buy 60 per cent of Ekostahl from the Troubadour privatisation agency, and build a new mill with a capacity of 500,000 tonnes. But Riva has now also pledged to close one of its own east German mills, cutting capacity by a further 320,000 tonnes by mid-1994. State subsidies to Ekostahl will be reduced from DM285m (235m) to DM215m.

The Commission said it was now up to EU industry ministers, meeting in Brussels today, to tackle the steel crisis by unanimously approving plans for restructuring east German, Spanish, Italian and Portuguese state steel producers. Only the Italian government has failed to agree with the Commission on an acceptable balance between state aid and closures.

Officials are sceptical about the chances of a breakthrough today, but if the Commission's proposals are implemented the EU's state-owned steelmakers will have to cut capacity by a total of 5.5m tonnes, and will be allowed to receive Ecu6.5bn (51.8bn) of subsidies in return.

Talks on Irish wage pact falter

By Tim Coone in Dublin

IRELAND faces the prospect of a wages free-for-all following the breakdown of talks yesterday between the government and the Irish Congress of Trade Unions (ICTU) over a new centralised pay bargaining agreement.

ICTU yesterday notified its affiliated unions to prepare for a return to free collective bargaining, having failed in its attempts to persuade the government to remove an unpopular 1 per cent income levy over the next two budgets.

For the past six years, public and private sector pay rises have been regulated through tripartite agreements between the government, employers' organisations and ICTU, the latter representing the bulk of organised labour in the country. The first agreement, known as the Programme for National Recovery, ran from 1987-1990 and the second, known as the Programme for Economic and Social Progress (PESP), ran from 1991 and expires at the end of this year.

The two agreements have been largely responsible for the economic stability in Ireland over the past six years, peace on the industrial relations front, and the achievement of

was even offering to hand back £1.6m taken in bribes.

But if the traditional political bosses have been forced to the sidelines and face jail, no clear successor has emerged to run this chaotic sprawling metropolis, which is due to host the summit next July of the Group of Seven leading industrial nations. The big test comes this weekend when Naples' 960,000 voters, along with nearly a quarter of the Italian electorate, go to the polls to elect a new municipal administration.

Opinion polls suggest that the four parties long associated with governing Naples - Christian Democrats, Socialists, Liberals and Social Democrats - can scarcely muster 20 per cent of the vote against 50 per cent bought with political patronage in previous elections. Their candidate for mayor, Mr Massimo Cipolla, a former communist and elder statesman, is trailing fourth.

The contest has narrowed down to Ms Alessandra Mussolini, grand-daughter of Il Duce, who is running for mayor on the neo-fascist MSI ticket, and the veteran former communist, Mr Antonio Bassolino, the mayoral candidate of the Party of the Democratic Left (PDS).

Ms Mussolini, elected as a Naples deputy in April, is mar-



Alessandra Mussolini: neo-fascist candidate for mayor of Naples

ginally ahead in the polls. Her campaign of photogenic smiles and bold talk of rediscovering the "real Naples" has little to do with her success. She is a political lightweight riding on the back of nostalgic evocations of the Mussolini name

and her film star aunt Sophia Loren's close identification with Naples. She has benefited from the MSI's strong local roots and the party's distance from the various corruption scandals that have seen 60 of the 80 previous local council-

lors implicated. Ms Mussolini has also picked up support switched from the old ruling parties. The police meanwhile believe the vote controlled by organised crime, estimated to number 80,000, will swing behind Ms Mussolini.

The PDS, backed by a leftist alliance, is campaigning hard on promises to restore the rule of law and make Naples work.

"From the traffic to industrial production, from the schools to the municipal apparatus, Naples today is on the edge of collapse... In all these areas the mayor has to and can do something," says Mr Bassolino of his programme 'My Naples'.

In the partial municipal elections of last June, PDS-backed administrations won eight out of 10 municipalities in the Naples area, long dominated by Christian Democrats. In Naples itself, PDS supporters hope enough voters will recognise the city's problems are so dramatic that a Mussolini vote would only make them worse.

Naples has been under special administration since the council was dissolved in July and the city declared bankrupt. The 1993 budget had been drawn up with creative accounting that grossly overestimated sales of municipal property and tax collection while under-estimating

Lombard League MP quits over probe

By Robert Graham in Rome

MR Giuseppe Leoni, one of the most prominent parliamentarians in the populist Lombard League, resigned yesterday.

Mr Leoni has been under investigation since last week for allegedly failing to declare L10m (£4,000) worth of campaign contributions to fight his seat in the northern city of Varese. He announced his resignation yesterday to clear his name, although he had been urged to remain by Mr Umberto Bossi, the League leader. Mr Leoni was one of the founders of the League, along with Mr Bossi. The sum of money involved is the smallest known to have been investigated by magistrates in the corruption scandal.

The League is convinced the move is part of a campaign to paint the party in the same colours as the rest of the political establishment, which has been discredited by the scandals. Almost the entire media, as well as the main parties, are on the offensive against Mr Bossi and the League, claiming the party risks forcing the break-up of Italy.



The only walls left, as you know, are the ones in your head. A new chapter for Europe was opened by the destruction of the Berlin Wall. The next will surely feature people who think constructively. People who value a truly European perspective on business, politics, society, culture and all that matters. 'The European' is your weekly confirmation that in place of bricks and mortar, there are now words and ideas. Europe is changing. Are you standing still?

THE EUROPEAN
THE WEEKLY NEWSPAPER FOR EUROPE

NEWS: WORLD TRADE

Clinton and Jiang meet tomorrow at Apec talks

US waves stick at China

By Alexander Nicoll and George Graham in Seattle

THE nuclear industry in Europe, outside fighting to survive, has been excluded from the US market for any capacity on the continent.

Only in France is there a nuclear power plant under construction at Sizewell B where Paris voted down a fifth reactor. Potential act construction in Belgium is moratorium new gas-fired station 1984 moratorium five stations no new applied in since the 1980s. In Germany, the Gruenwald complex kept a co-operative deal with RWE - a local government in Swit-BKWB. It was expanded but this much of the time off the grid, although modifications were being made to the plant.

The European Commission exists through expansion 1,400 const.

Apec nations at odds over Gatt talks

By George Graham and Alex Nicoll

TRADE and foreign ministers from the Pacific region gathered in Seattle yesterday for their annual Asia-Pacific Economic Co-operation meeting.

At least, officials said they expected the ministerial meeting to issue a declaration urging more progress on the Gatt talks.

Apec officials said they had still not resolved whether the ministers should simply issue a statement calling for a successful agreement to liberalise rules on trading and investment within the General Agreement on Tariffs and Trade, or should show their commitment to breaking the logjam at the Gatt talks in Geneva more forcibly by offering further tariff cuts.

The clearest demonstration would be the collective willingness to go the extra mile and put additional tariff reduction offers on the table in Geneva," said Mr Tony Miller, Hong Kong's director-general of trade.

Senior officials from the Apec countries have been holding talks in Seattle since the weekend to prepare the ground for the meeting, but had not been able to resolve this issue before their ministers arrived for an opening dinner last night and the start of serious discussions this morning.

The Apec meeting is taking place at a critical moment for world trading negotiations, coming immediately after last

year, US secretary of state, with Mr Qian Qichen, China's foreign minister, as part of a series of bilateral meetings taking place during the annual ministerial meeting in Seattle of the Asia-Pacific Economic Co-operation grouping.

Trade issues, as well as human rights and nuclear non-proliferation, are also likely to be raised tomorrow when Mr Clinton meets President Jiang Zemin in Seattle.

A senior administration official said, however, that the Seattle meetings would not be negotiations but an opportunity to explain Mr Clinton's new two-pronged approach to China: that the US recognised

China's importance and did not wish it to be isolated, but that serious points of disagreement needed to be addressed.

The official said: "We can either stand outside and lob our concerns over the wall, or we can engage face to face with the Chinese leadership and make clear that we recognise that China is a great country with enormous potential, but that for our relationship to continue to progress there has to be sensitivity on their part to the concerns that we have."

Ms Barshefsky said that on market access, China had agreed last year to reduce import restrictions but its "offers... have been inadequate". The US would take action after December 31 if its requirements were not met.

On renewal of a bilateral textile accord which also expires December 31, she said recent discussions had been more productive. However, agreement required significant movement by China, and the US was prepared to take unilateral action.

On intellectual property rights, Beijing had enacted a "world class" series of laws "but there is no enforcement", Ms Barshefsky said. "This is a very urgent issue which requires immediate attention by the Chinese," she said, referring in particular to pirating of compact discs.

Investment and trade links boosted

By Alexander Nicoll

OFFICIALS from 15 Pacific countries yesterday agreed on a new trade and investment framework which will mark a modest step towards closer co-operation without setting the stage for creation of an Asian trade bloc.

A declaration expected to be approved by trade and foreign ministers of the Asia-Pacific Economic Co-operation group, who began their annual meeting last night, will establish a permanent committee on trade and investment.

Ms Charlene Barshefsky, deputy US trade representative, said: "It is the view of Apec senior officials that substantial impetus needs to be given to the Round in order for it to be concluded by the deadline of December 15.

"I expect a declaration on the Uruguay Round. I would hope and expect that that declaration would be extremely strong."

Nevertheless, some officials acknowledged that anything Apec may say or do would be largely peripheral to the main issues that are still holding up conclusion of the Round, many of which lie between the US and the European Union.

Mr Kim Chulsoo, South Korea's trade minister, said: "This is a mandate for more active approach to advancing regional co-operation."

However, according to participants, the discussions on the new framework revealed vigorous disagreement about Apec's future role, some members favouring creation of formal, bureaucratic structures in which to discuss trade liberalisation and others - apparently a majority - preferring to maintain a more liberal, informal approach.

The resulting declaration will represent only a mild institutionalisation of Apec. Mr Tony Miller, Hong Kong's director-general of trade, said it "binds nobody but sets out a collective view." One of Apec's advantages over other bodies, he said, was its informal atmosphere.

An Australian official said the new committee was "a step of considerable significance" although he conceded that "to an outsider it might not seem to amount to much". He said the idea had been too sensitive to raise when Apec was founded only four years ago.

The committee's work would include harmonisation of customs procedures, a database of regional tariffs, and a study of investment regulations.

Differences of view over Apec's future role were also evident in the officials' discussions on a report by an eminent persons group headed by Mr Fred Bergsten, a US economist.

The report, to be submitted to the ministerial meeting, sets out a series of steps towards creation of a Pacific economic community.

Mr Miller said the report was a "truly visionary piece of work". However, some members had reservations about the path it recommended. Ms Barshefsky said Apec would implement "selected aspects" of the report.

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US services push may backfire

By David Dodwell, World Trade Editor, in Geneva

US strong-arm tactics to press other countries to open their markets to trade in financial services are in danger of backfiring, as Uruguay Round negotiations in Geneva threatened this week to react by entirely withdrawing conditional market-opening offers.

"Other countries are simply going to follow the US lead and withdraw their offers in financial services," a senior negotiator in the General Agreement on Tariffs and Trade said yesterday. "It would be absurd for the US to throw everything aside because of problems it has with a tiny number of developing countries whose share of financial services business worldwide is negligible."

US banks, brokerages, and insurance companies would be among the main beneficiaries

worldwide of more open financial services markets and so would be main casualties if market-opening offers were withdrawn.

US officials have aroused controversy in the final stages of negotiation of the Uruguay round talks on world trade liberalisation by demanding an exemption in financial services from the obligation to offer most favoured nation status to all-comers. The US plans to restrict full MFN access to its financial services markets to a small group of industrial countries that have similarly liberal banking and securities regimes. Other countries will have MFN rights limited to the rights that exist at present. Improved access would depend on progress in liberalisation in their own market.

Observers have interpreted the move as an US effort to win improved market-opening offers from countries like Japan, Korea, India, Singapore, Malaysia, Thailand, Indonesia and the Philippines.

"The US wants its cake, and wants to eat it too," said one Asian negotiator. "It wants other countries to accept multilateral obligations to open their financial services markets, but wants to reserve its power to exert bilateral pressure. If it does not change its mind, we would have no choice but to do the same."

A senior Indian diplomat noted: "Just as the US is getting vastly improved offers in financial services, it is putting everything in jeopardy with their two-tier MFN proposal."

Many countries see the US threats as no threat at all: they see no prospect of seeking a presence in the US banking, securities or insurance markets, and are offering to open their financial services sectors

as a necessary price for better access to US and EU markets for products like textiles and farm goods. As it has become increasingly clear that the US and EU are unlikely to improve offers in these areas, so developing countries have become more reluctant to keep financial services offers on the table.

A spokeswoman for the US Coalition of Services Industries, which has lobbied hard for the past six years for a big financial services package in the Uruguay round, said yesterday that she was "surprised and disappointed" by responses: "We have been very flexible, and have changed course as the world has said it is unable to live with the proposals the US has put forward. It is late in the day to be doing this kind of thing, and I am not sure what pulling offers off the table will accomplish."

The ministry said it was reappointing its advisers Salomon Brothers of the US, which worked on the project under the previous conservative government.

The project was halted two years ago because of financing problems.

Construction of a port for the plant on the Gulf of Corinth near the site was completed but work on the processing facility failed to start because of financing problems.

The Socialist government hopes to obtain some funding for the project from the Delors II package of structural aid for poorer member-states of the European Union.

The industry ministry wants private investors to take a 10 per cent stake in the project. A group of state-owned Russian companies, including several aluminium smelters, would have a 51 per cent stake, with the remainder held by a Greek state company.

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on an island in the Hoogli River.

Yesterday's news follows Tuesday's announcement by Rolls-Royce Industrial Power Group of two Indian power station projects worth \$385m.

Under these contracts the company will build a 200MW

gas-fired combined cycle plant at Kakinada in Andhra Pradesh, and participate in a new

company, Chandil Power, to build and operate a 500MW

coal-fired power station at Chandil in Bihar.

The three contracts give Parsons a total of five new turbine generators to build, providing work into 1996. Rolls-Royce and Goenka have also established a joint venture company to manage the refurbishment of existing power stations, many of which operate far below capacity.

PowerGen agreed a similar

venture with Aditya Birla, a diversified industrial group led by Mr Aditya Birla, which will bid to build new plants as well as upgrade existing ones.

British Gas signed co-operation agreements with the government's Oil and Natural Gas Commission covering technical aspects of oil and gas development in India and possible joint exploration overseas.

Zeneca, the chemicals company, established a joint venture with ITC, the Indian affiliate of BAT Industries, for a seed technology company.

Kantor expects 'concrete' offers by Apec

By Nancy Dunnin
in Washington

THE Seattle summit of the 15-nation Asia-Pacific Economic Co-operation forum will produce "concrete" offers for the bargaining table in Geneva which will help the Uruguay Round towards a successful conclusion by December 15. Mr Mickey Kantor, the US trade representative, said yesterday.

In high spirits and confident of approval by the House of Representatives of the North American Free Trade Agreement, Mr Kantor said an administration victory on Nafta would provide President Bill Clinton with "the moral and political authority to go to the Apec and work with his counterparts - and they will respond".

He said he expected further momentum to come from his meetings with Sir Leon Brittan, the European Union's chief trade negotiator, in Washington next week. "We will get a Uruguay Round [deal]," he said.

Mr Kantor was optimistic about US relations with France, which are vitally important to final agreement. He said one "big mistake" the previous administration had made was not to directly engage with the French, himself, but twice met French officials in recent months.

"They have their own interests," he said. "We cannot question their motivations. We may disagree with their conclusions, but we don't personalise this."

In Geneva it has been presumed that the Clinton administration has been distracted by the Nafta battle. Mr Kantor, however, insisted that US officials "have been busily engaged" in Geneva.

Other US officials say the numerous side deals which gave dozens of congressmen the political cover to support Nafta are not likely to impede progress in Gatt. For example, President Clinton was pressed to seek a 15-year phase-out of textile quotas rather than the 10-year period contained in the negotiating text.

In a letter to textile interests, the president ultimately promised to "achieve the longest possible phase-out" and to ask Mr Kantor to explore the prospect of a 15-year phase-out with nations believed to favour it.

Mr Clinton promised to ensure that the impact of the Uruguay Round was eased as far as possible, "including specifically addressing the question of gradual and even staggering of tariff reductions and quota integration".

Thomson in UAE deal

Thomson-CSF, the French defence electronics company, has won a \$100m (£57m) order to supply the United Arab Emirates with its PRAG radio system, writes David Buchanan in Paris. The system, also sold to the Netherlands, Spain and Switzerland, will be used in various vehicles, including the Leclerc tank ordered from GIAT of France.

Caribbean rum producers seek a fuller EU measure

France is being blamed for what is seen as foot-dragging on opening the market further, writes Canute James.

CARIBBEAN rum producers have asked the European Union to increase the quota for rum they can ship duty free, and then to abolish the quota to end a shortage of the product in Europe.

A senior official of the European Commission said the rum quota would be increased by previously agreed levels next year, and the possibility of abolishing the quota would be studied. The producers say, they need more immediate action to end what they say is the disruption of the market.

The rum producers, part of the African, Caribbean and Pacific (ACP) group of countries, have criticised the EU for being slow to honour legal commitments to react by increasing the access for rum

to meet the growing demand. They say this is written into the Lome Convention, a trade and aid treaty between the EU and the ACP. The current quota stands at 220,000 hectolitres a year, following a 20,000 hectolitre increase.

To the extent that the consumption of rum increases significantly in the [Union], the [Union] undertakes to carry out a new examination of the annual rate of increase fixed by this protocol," says the convention.

Officials from the rum producing countries say that what is seen by many as the Commission's foot-dragging is the result of pressure from France which wants to protect its domestic rum industry in Martinique and Guadeloupe, its two Caribbean departments.

Rum is the only industrial product covered by the Lome Convention which is subject to quotas," says Mr Yves Perreau, chairman of the Caribbean Association of Industry and Commerce. "Because of the quota system, the Caribbean rum industry is now experiencing serious disruption because the demand for rum in the [Union] has been growing rapidly."

Mr Peter Pooles, director general of the Development Directorate of the European Commission, has assured rum producers that the automatic quota increase of 20,000 hectolitres will be effected next year.

"In February 1994 we will begin work a report on dismantling the rum quota," he said.

One Caribbean official describes this as "cold com-

pliance" to an industry that had a market "begging for the product but which is being obstructed for reasons known only to themselves" by the EU.

Before the Lome Convention was agreed, rum from what are now the ACP states entered

agreement.

Demand has been outstripping the quota for some years

Europe unrestricted. There

were no quotas, although the product was subject to duty.

With the first Lome agreement,

France insisted on a quota for

the quantity of rum that could

be imported duty free, and this

was written into the current

problems of the last quota year are not repeated, as they would not be able to handle shipments which exceeded the quota. Such imports attract a "punitive" duty which makes the product too expensive to be sold, says Mr Mayers.

The automatic increase of 20,000 hectolitres which they will get next year is considered

by the producers insufficient to resolve the problem. They say that the rate of growth of demand for rum in the EU will soon outstrip the increased quota, and that the situation will become tighter when new members join the market.

The European market brings the Caribbean producers about

NEWS: THE AMERICAS

US figures reflect fall in mortgage rates Housing market recovers strongly

By Michael Prowse
in Washington

A STRONG recovery is under way in the US housing market following reductions in mortgage rates this year to the lowest level in two decades, figures indicated yesterday.

The Commerce Department said housing starts rose by 2.7 per cent last month and by 14 per cent in the year to October. Officials revised up already strong figures for starts in August and September. Building permits also rose, pointing to continued strength of starts.

Most analysts expected only a marginal increase in starts last month given big increases earlier this autumn. Starts are now running at an annual rate of 1.4m, the highest level since February 1990, when the previous business cycle was approaching its peak.

Most of the strength was concentrated in "single family"

homes, which rose 5.8 per cent from September. Construction of apartments, remains subdued, reflecting overbuilding in the 1980s and fewer young people seeking first homes.

The increase in starts was strongest in the Midwest, where rebuilding after flooding contributed to a 12.3 per cent increase from September. Starts rose only modestly in the west, because the California economy remains depressed, and fell in the northeast.

The new unemployment series is likely to increase concern on Capitol Hill about lack of job opportunities and harder opposition to any early move by the Federal Reserve to tighten monetary policy.

The new series will come into effect with the release on February 4 of unemployment figures for January. The changed definition could increase the January jobless rate by anything from 0.1 to 1 percentage point.

On the new definition, the

Bolivian workers agree to end strike

BOLIVIA'S government and unions have defused a conflict over the firing of state workers and agreed to resume talks on how to sort out the country's problems, officials said. Reuters reports from La Paz.

Officials said the female jobless rate had been seriously under-estimated because many women seeking work had been wrongly classified as "homemakers". Using the revised series, the female jobless rate was 6.8 per cent in the year to August, not 6 per cent as previously reported.

The new unemployment series is likely to increase concern on Capitol Hill about lack of job opportunities and harder opposition to any early move by the Federal Reserve to tighten monetary policy.

Starting in the new year, changes in the way the US Labour Department estimates unemployment will increase the official jobless rate significantly.

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Nicaragua breaks aid logjam

By Stephen Fidler in London
and David Scanlan in Managua

THE Nicaraguan government has agreed under pressure from the International Monetary Fund to take measures to raise tax revenues or cut spending, breaking a logjam which had been holding up flows of official finance to the country.

This initial agreement with the fund immediately paves the way for finance from the Inter-American Development Bank and Taiwan totalling about \$55m (£36.9m). It also clears the way for the arrival next week of a team from the IMF to negotiate \$25m in concessional funding, and the World Bank.

The deal was signed on Tuesday just hours after Bolivia's trades union federation, the COB, voted to suspend their indefinite strike which began at midnight on Sunday.

The new centrist government, which had said it would not negotiate while the strike was on, agreed in return to reinstate 1,100 out of 10,000 workers sacked as part of plans to modernise the economy.

If the IMF agrees to provide finance, under an Enhanced Structural Adjustment Facility used mainly by poor countries in Africa, it will clear the way for funds from the World Bank totalling some \$80m, some possible US finance, and some tied aid.

Nicaragua's foreign exchange reserves had fallen close to zero, with imports of around \$600m a year running at four times the level of exports. Inflows of official finance are essential to replenish reserves, since private investment is almost non-existent, because of the impossibility of enforcing property rights.

Under the agreement, congressional elections due to be held in 1993 will be brought forward as soon as legally possible, new appointments will be made to the judiciary, and a plebiscite will be held to approve the proposed constitutional reforms.

Guatemalan reforms agreed

Guatemala's President Ramiro de Leon and Congress have reached a deal to reform the constitution, breaking an 11-week impasse that had brought the government to a standstill. Reuter reports from Guatemala City.

The tax break will help artistic creation in Mexico, and strengthens Mexican culture and national identity", a presidential spokesman said. "It is important for a country to stick to its identity and be close to its roots, especially in times of transformation."

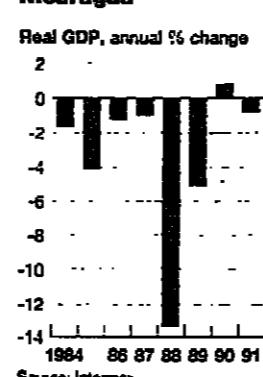
The measure was backed by Nobel prize-winner Octavio Paz and the novelist Carlos Fuentes, who agree on little else but their right to be exempt from taxes.

The writers objected not just to paying the government money, but to filling in long and complicated tax forms. "It will help my mental stability," he said.

"As an editor, or if I give a conference, I pay taxes. But if my work sells a book, I will not pay taxes, as has historically and traditionally occurred in Mexico."

Mr Demjanjuk, 73, was freed by Israel after courts ruled that he was a victim of mistaken identity. He returned to the US in September.

Nicaragua



Despite the advances in the negotiations, questions remain about the ability of President Violeta Chamorro's government to deliver on its promises. An earlier attempt to levy a vehicle tax was reversed this year after widespread protests.

The government has been seeking to include representatives of the left-wing Sandinistas, the former guerrillas defeated in a 1990 election, in the negotiations with the IMF and World Bank.

Mrs Chamorro's government has been paralysed by the collapse of the conservative UNO coalition which swept her to power in 1990. The US suspended aid to Nicaragua last summer because of the continued heavy involvement in government of the Sandinistas, described by one US official as running a "state within a state".

More recently, the Sandinistas have attacked government plans to privatise several public utilities and Mrs Chamorro's insistence that Mr Humberto Ortega, brother of former Sandinista president Mr Daniel Ortega, step down next



Achley Ashwood

Mrs Chamorro's government has been paralysed

year as head of the military.

The Sandinistas are also unlikely to find the IMF proposals acceptable. They have been seeking a relaxation of credit constraints which would particularly affect agriculture, and benefit, not coincidentally, many Sandinistas.

The Chamorro government has had startling success against inflation, bringing it down to single digits from an annual 33,500 per cent in 1988 and 13,500 per cent in 1990. But with unemployment as high as 50 per cent and poverty worse than anywhere in the Americas except Haiti, austerity is unpopular. "We have just emerged from a decade of war. This policy ignores that," said Mr Oscar Rene Vargas, an economist in Managua.

Mexico's intellectuals win back tax breaks

By Damian Fraser
in Mexico City

MEXICO'S intellectuals have won a remarkable victory over the hardline technocrats in the finance ministry by gaining exemption from taxes on their artistic work.

President Carlos Salinas ruled in favour of the intellectuals on the eve of the US congressional vote on the North American Free Trade Agreement, doubtless hoping that Mexico's cultural elite would support him in his continuing quest to integrate Mexico with the US.

Since the 1910 revolution, Mexico's writers and artists have had a strong hold on the country's political conscience. But their tax break was abolished in 1990 by Mr Pedro Aspe, the orthodox finance minister, and a fervent oppo-

nent of tax advantages for special interest groups.

Ever since, intellectuals from right and left have fought for restoration of the exemption, which they believe is their historic right.

The tax break will help "artistic creation in Mexico, and strengthens Mexican culture and national identity", a presidential spokesman said. "It is important for a country to stick to its identity and be close to its roots, especially in times of transformation."

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Demjanjuk order revoked

By David Pilling in Santiago

A US federal appeals court yesterday overturned the 1987 order under which accused Nazi death camp guard John Demjanjuk was extradited to Israel and said government prosecutors committed a fraud on the court in obtaining it.

The creators and authors have to steal time from nowhere to produce a poem, a work of history, a novel," said Mr Enrique Krauze, the conservative historian who usually supports free market economics.

"The organisation, 40 per cent of whose activity is in Latin America, plans to shift from insurance towards loans, raising the amount available for loan guarantees from \$50m (£32.5m) for each project to \$200m.

This will enable it to become involved in large projects such as the planned Argentina-Chile gas pipeline.

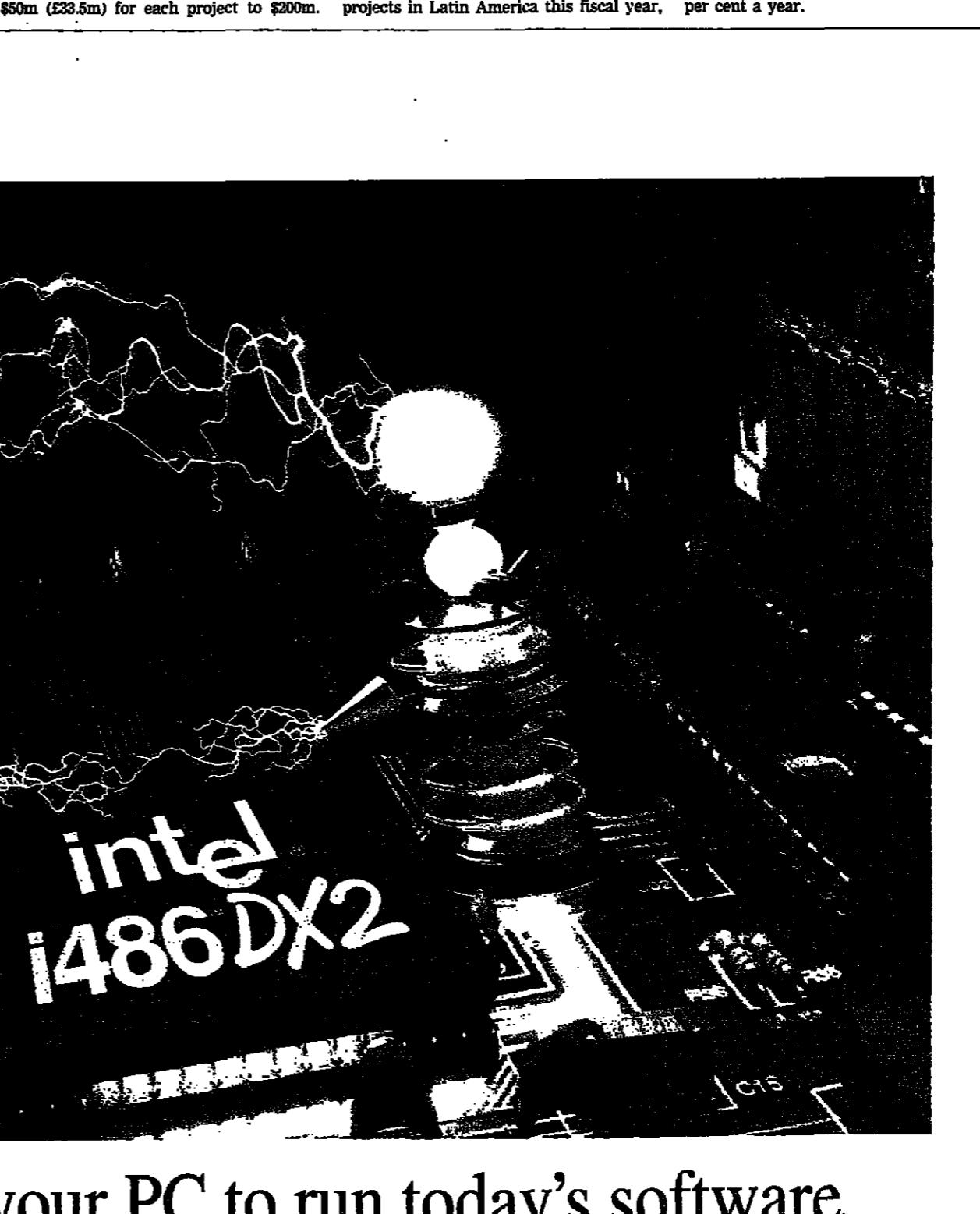
Compared with much of the group's portfolio, such as the former Soviet Union and Gaza Strip, "this region begins to look stable," Mrs Harkin said. "There is going to be less demand for insurance coverage but more for loan guarantees."

The organisation expects to offer at least \$1.7bn in insurance, loan guarantees and equity to support US private investment projects in Latin America this fiscal year,

against \$1.4bn in 1992-93. The figure could be "significantly higher," Opic said.

"In Latin America our relationship has matured and we feel comfortable about expanding and changing our role," added Mrs Harkin, who is leading an Opic mission to Brazil, Argentina and Chile focusing on environmentally-related business.

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NEWS: INTERNATIONAL

LDP members told to vote against reform proposals

By William Dawkins in Tokyo

THE LEADERSHIP of Japan's divided opposition Liberal Democratic party yesterday called on members to unite and vote against government plans to clean up the scandal-ridden political system.

The call, by Mr Yobei Kono, the LDP president, is unlikely to upset the government's predicted victory in today's parliamentary vote to reform the electoral system and curb political donations.

Political observers expect the

proposals to get a four-to-five seat majority today, after which they pass to the upper house, the final hurdle before becoming law.

The upper house, where the seven-party coalition government also has a majority, is expected to take about a month to clear the proposals.

Prime minister Morihiro Hosokawa had hoped to reach agreement with the LDP. But he was forced to break with tradition and put the four reform bills to a vote after negotiations broke down on

Tuesday morning.

Later that day, the bills won a 20 to 19 majority in a parliamentary committee, opening the way for them to proceed to the full house.

Despite Mr Kono's attempt to restore party discipline, more than 10 LDP MPs are expected to vote for the government's plans.

Socialist officials said three to four members might vote against the government despite calls for party unity, but this would not be enough to deprive the coalition of a majority.

LDP, which ruled Japan for 38 years until last July.

The coalition looked set to hold together in today's vote, despite the fact that amendments, made in an attempt to win LDP support, have offended some members of the Social Democratic party, the largest coalition member.

Socialist officials said three to four members might vote against the government despite calls for party unity, but this would not be enough to deprive the coalition of a majority.

Emperor's MP wants to keep multi-seat system unchanged

By William Dawkins

MR KAORU YOSANO, a member of parliament for the Liberal Democratic party, was an unhappy man yesterday.

Mr Yosano, 35, represents the central Tokyo district which includes parliament and the emperor's palace. He is one of the mainstream of LDP politicians who will today vote against the government's plans for political reform.

Mr Yosano, winner of six elections and former vice-minister of the ministry of international trade and industry, argues that the proposed shift from multi-seat constituencies to single seats will worsen, rather than lessen, the corruption which has discredited the political system.

"It's just going to accelerate

hidden competition. Small boroughs are all very well when each party has different policies. But the policies of the LDP age have been carried over exactly by the new government, so people will find it very hard to differentiate between parties," he says. This will intensify what he euphemistically calls "service competition".

Instead, he would prefer the present multi-seat constituency system to remain intact. Reform should, for the moment, be limited to a bill to curb corruption, he believes. "After all, it took Britain 400 years to bring about political reform."

The outlook for the opposition LDP is bleak. Mr Yosano admits, "At least half the party membership feels as I do, but we are being carried

away by the wave of the age... It is too late to argue, so we will not argue any more," he says gloomily.

He knows the LDP will be outvoted in the lower house and fears it will lose "almost all" its urban seats in the election to be held next year, if the coalition manages to field single candidates under the new system.

Holders of large constituencies such as his own, which has more than 500,000 inhabitants, will find it particularly hard to raise enough campaign cash to fight an election, under tough new curbs on political funding.

"Money will be very difficult to obtain from companies. So we will have to rely more on personal donations, which will be difficult in the current atmosphere in Japanese

society," he says, referring to the outrage aroused by years of political corruption.

The average candidate needs ¥30m (\$188,600) to run a 14-day election campaign, and far more to finance the months of preparation required, he estimates. However, Mr Yosano is unwilling to put a figure on his own election expenses. "Do you want me to confess?" he laughs.

Mr Yosano plans, at least for the time being, to stay loyal to the party and to his LDP faction, led by Mr Michio Watanabe, the veteran former foreign minister who opposes reform.

But in the longer term, he admits he might have to rethink his loyalties. "If there is a big earthquake, I have to escape one way or the other," he says.

Bolger to form a government but says 'I got the message'

PM's party scrapes home by one seat after New Zealand's voters show their weariness with reforms. Terry Hall and Reuter report



Bolger: 'we can govern for three years' Tony Andrews

NEWW Zealand's conservative National party yesterday secured the majority - albeit a "wafer-thin" one - that it needs to form a government and prime minister Jim Bolger said he could govern for a full three-year term.

But he indicated that his government would slow down its reform programme, saying the electorate had given the party a "pretty clear message about what it thought of them".

The counting of special votes from absentee electors gave the National party the one extra seat it needed for an overall majority, ending the political stalemate created 11 days ago when a general election delivered a hung parliament.

The vote count lifted National to 50 seats from 49 on election night in the 99-seat parliament, with the Labour opposition dropping to 45 from 46 and the two minor parties steady on four seats.

Mr Bolger said he was delighted the stalemate was over but understood the message voters sent him his government when they cut its majority from 34 seats.

In an interview, he said he had repeatedly pointed out during the election campaign that the government had completed most of its reform plans during the past three years.

Mr Bolger indicated that, because of his party's small majority, he would try to involve the opposition in some sort of consensus on policy, although he said it would not

be possible to "run around" and consult them on every issue.

"There will be some topics such as employment that we'll want to discuss with them," he said.

Financial markets echoed Mr Bolger's delight with the result. The New Zealand dollar rose a full cent to US\$0.5500 and the share market ended almost 5 per cent up on the day.

Last week both local and international investors reacted badly to the hung parliament and the voters' decision to change to a proportional representation electoral system.

The huge inroads into National's majority and support for the left-leaning Alliance and populist New Zealand First parties were seen as a rebuff to free-market policies that both National and Labour governments have pursued since 1984.

The slender majority is expected to make for parliamentary difficulties for Mr Bolger as opposition parties are expected to demand that National provides a Speaker, who does not normally vote.

This would leave National with 49 voting MPs, the same as the opposition parties. Under recent changes the Speaker can vote with the government on minor matters but cannot support issues that he believes parliament as a whole would not approve.

The leader of the Alliance, Mr Jim Anderton, said last night his party, which won two seats, would honour its promise to support the government on motions of confidence.

Labour leader Mr Mike Moore congratulated National on its win but said his party would keep up pressure to moderate National party legislation on such things as trade union legislation.

Mr Bolger last night refused to say whether the finance minister Ruth Richardson would continue in the post in the new government. Both the Alliance and Labour have criticised her "New Right" views, and hinted that they would have difficulty working with her in the new "consensus" politics.

Ms Richardson says she wants to stay and Mr Bolger will have to take into account her popularity in the financial markets.

Mr Bolger yesterday revised his earlier decision not to attend the meeting of Pacific Rim leaders at this week's Asia Pacific Economic Co-operation conference in Seattle.

He said he would fly to the conference today and return next Tuesday to form his administration. He said he would not call parliament until immediately before Christmas.

One of the biggest problems for the government over the next three years will be potential rebellions by its own members, three of whom are known to disagree strongly with a number of its policies.

Yesterday, in a list of what may be to come, one of National's most outspoken MPs, Michael Laws, threatened to resign if the government allowed an apple exporting company, Applefields, to break the Apple and Pear Board's monopoly on selling fruit overseas.

In what appeared to be a turnaround, the minister of agriculture John Fallon said that a break in the monopoly would be against the interests of apple exporters.

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which involve the construction of more than 20 reactors. At the very least Russia is likely to need World Bank help if it is to proceed.

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economy, supplies of oil and other factors over which the nuclear industry has little control.

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Facing the future together: black and white children at a multi-racial school in a Johannesburg suburb

Dawn of the new South Africa

Last-minute climbdown by De Klerk seals deal on constitution

By Patti Waldmeir in Johannesburg

IT HAS BEEN one of the most extraordinary revolutions of modern times: a negotiated revolution, which was last night drawing to a close as South African politicians put the final touches to a constitution to end 350 years of minority government and replace it with majority rule.

After a dramatic last minute capitulation, the ruling National Party accepted a provision of the constitution which effectively strips the white minority of almost all entrenched powers in the proposed government of national unity.

President F W de Klerk, who has promised since the day he took office that he would never allow majority domination to replace minority rule, clearly decided sometime on Tuesday night or Wednesday morning that voluntary power-sharing was the way to achieve this - not the kind of entrenched co-rule which his supporters have long been

President (likely to be Mr Nelson Mandela of the ANC) will ultimately decide. He will try first to seek consensus on his decisions "in the spirit of national unity"; but when the chips are down, his will shall prevail, and the National Party will be powerless to stop him.

Until late on Tuesday night, Mr de Klerk had been insisting that this would not be so: where consensus could not be reached in cabinet, a 2/3

acknowledges that their role in cabinet will depend on the goodwill of Mr Mandela, and repeatedly stress their reliance on the "spirit of reconciliation" which has developed, especially over the past year, between politicians from opposing sides.

They believe the National Party does not need entrenched constitutional provisions to play a powerful role in restraining the ANC: the ANC has assured Mr de Klerk

rest of Africa suggest that powerful ruling parties tend to abuse their power, unless forcefully prevented from doing so.

Mr de Klerk promised last week that "only the National Party can stand fast against the lust for power of the ANC"; that claim is substantially undermined by last night's agreement, which could further strain National Party support which stands at only 11 to 13 per cent in recent polls. One political commentator assessed the deal in this way: "If the ANC believes the National Party are gatekeepers to white confidence, they'll stick to the deal. If not, they won't. At the end of the day it will depend on politics, not the rules."

Negotiators argued last night that this much weakened form of power-sharing is part of a larger package which provides other safeguards against the abuse of power: a bill of rights, a second chamber in the legislature which provides for regional representation, a guarantee that the government of national unity will remain in force for five years, and agreement that a final constitution (to replace the document now being finalised) must be passed by at least a 60 per cent

See Editorial Comment; Survey on investment in South Africa, Section II

vote would be required to pass certain important decisions (this might have allowed the National Party, with allies, blocking power). But in a late night meeting, Mr Mandela apparently insisted that the ANC would accept only a 50 per cent majority to break deadlocks - a figure they are almost certain to command - and Mr de Klerk yielded instead to drop percentage voting altogether, in exchange for a commitment from Mr Mandela to a "consensus-seeking spirit".

National Party negotiators defended this deal, which was struck by exhausted negotiators after weeks of almost sleepless nights. They

that it does not wish to govern alone (and does not believe it could do so effectively); and he has accepted those assurances, bolstered by his party's substantial power base in the civil service and military, and in the electorate at large.

It is a gamble, but one which is probably inevitable: as a minority government whose power diminishes by the day, negotiators clearly calculated that a deal done now would be preferable to that available next month or next year. Only time will tell whether they are right to prefer a voluntary arrangement to entrenchment of some powers for minorities; but precedents from the

checks and balances. The party's 1991 constitutional proposals called for political power to be divided between three tiers of government - central, regional and local - with each tier to have "original and entrenched authority with which other tiers of government may not interfere".

In fact, central government retains wide powers to "interfere" with regional governments: though the regions (to be called provinces) are to be granted primary responsibility for areas such as primary and secondary education, housing, health, policing, etc, central government reserves the right to intervene in these areas to impose uniform national standards, to ensure proper regulation, to protect the national economy or national security, and where there are implications for national economic policy; in short, the constitution authorises central government to intervene in terms so vague as seriously to undermine regional autonomy. And with regions barred from imposing taxes without central government approval, it is hard to accept Mr de Klerk's claim that the new state will be "federal".

In the end, democracy in South Africa may well only be viable if the stakes attached to winning or losing an election are reduced, and that can only happen if losers continue to have a powerful say in government.

But overall, the National Party has settled well below its bottom line on

From Zulu wars to multi-racial power-sharing

End of 350 years of white domination

1652 Dutch East India Company establishes post at the Cape
1816-23 Zulu kingdom rises under King Shaka
1826-40 Afrikaner farmers stage the Great Trek away from British rule
1838 Afrikaners defeat Zulus at Battle of Blood River
1899-1902 Anglo-Boer war ends with Afrikaner defeat
1910 Union of South Africa, parliament limited to whites

1912 South African Native National Congress, first national African political movement formed, later renamed ANC

1913 Africans limited to land ownership in 7 per cent of South Africa

1914 National Party formed

1921 South African Communist Party formed

1936 Native reserves increased from 7 to 13 per cent of all land

1948 National Party wins surprise victory, introduces apartheid which codifies and expands racial segregation

1950 Population Registration Act passed, classifying people by race; Group Areas Act enforces residential segregation

1952 ANC launches non-violent defiance campaign

1960 police kill 69 unarmed Africans in Sharpeville; ANC and PAC banned

1961 South Africa leaves Commonwealth, ANC abandons policy of non-violence

1964 Mandela and other ANC leaders sentenced to life for sabotage

1976 Soweto uprising, 1,000 protesters killed over following months

1977 Steve Biko, black consciousness leader, dies after police beatings

1978 FW Botha becomes Prime Minister

1979 African trade unions legalised

1982 Conservative Party breaks away from National Party

1983 launch of United

Democratic Front, umbrella anti-apartheid group

1984 tri-national parliament set up with separate white, coloured and Indian houses; prolonged violence in black townships

1985 state of emergency imposed; President Botha delivers "Rubicon" speech rejecting calls for change; debt moratorium imposed after overseas banks refuse to roll over loans; white South Africans hold talks in Zambia with ANC; press censorship imposed

1986 repeal of pass laws, which restricted African freedom of movement

1987 Steve Biko, black consciousness leader, dies after police beatings

1988 PW Botha suffers stroke and resigns; Botha meets Mandela in Cape Town before leaving office; National Party wins general election. FW de

Klerk becomes president; De Klerk allows first mass protest marches; Walter Sisulu and other ANC leaders released from prison

1990 De Klerk unbans ANC, PAC and SACP; Nelson Mandela released after 27 years in prison; first formal talks between ANC and government; nationwide state of emergency lifted; repeal of separate amenities act; ANC/Inkatha fighting spreads to Transvaal; ANC suspends armed struggle

1991 De Klerk announces repeat of apartheid laws; Winnie Mandela found guilty of kidnapping and accessory to assault; "Inkathagate" scandal over secret government funding to Inkatha; National Peace accord signed

1992 whites vote by a large majority to end apartheid in a referendum; constitutional

negotiations stall when "Codesa" breaks down; Boipatong massacre leaves 40 ANC supporters dead; ANC holds mass action campaign, including general strike; 24 killed when troops open fire on ANC demonstrators in Ciskei homeland; Government releases political prisoners; bilateral talks resume

1993 ANC and Government agree on five-year multi-racial power sharing; multi-party democracy talks resume; ANC leader Chris Hani assassinated; multi-racial elections set for April 27, 1994; Inkatha and right wing withdraw from multi-party talks; Transitional Executive Council approved at multi-party talks, bringing blacks into central government for the first time; international economic sanctions lifted.

PLO's cash crisis 'threat to peace process'

By Julian Ozanne in Paris

THE financial crisis in the Palestine Liberation Organisation could jeopardise the Israeli-Palestinian peace process, Mr Ahmed Qure (Abu Ala), the PLO economics chief, warned yesterday.

Mr Qure said the PLO had been unable to meet its operating expenses for the past five months, adding that the crisis has been absorbing the time of the PLO leadership at the expense of work on implementing the peace process.

The strike at the PLO's Paris office during Mr Qure's visit to the capital illustrates the organisation's financial paralysis. All inquiries about the visiting Palestinians were dealt with by the Israeli embassy.

"We are completely unable to face our commitments and obligations to our embassies, departments and the institutions like universities, trade unions and chambers of commerce which form the backbone of Palestinian social life," Mr Qure said. "And the crisis comes as we are facing the challenge of creating new institutions for the peace. (Fayyad) Arafat is finding it difficult to lead the peace process in a courageous way when he cannot even pay his bodyguards standing in front of his office."

Mr Qure said the minimum annual operating budget of the PLO before the peace agreement was \$120m, but that the organisation was now virtually bankrupt. Donors had made promises but had not yet delivered on them.

Mr Qure, 56, an Afar loyalist who was the key Palestinian negotiator in the Oslo talks which produced the peace accord, said the PLO was determined to lay the embryonic economic framework for an independent Palestinian state. "All the economic institu-

tions will be the institutions of a sovereign state but we will be realistic about what is possible today, tomorrow or the day after tomorrow but the decisions of when to create the institutions will be ours and will be made on financial and economic grounds," he said.

Mr Qure said the greatest challenge in the economic talks with Israel would be a trade agreement which respected the Palestinian integration in the Arab and Islamic world and particularly the PLO's intention to sign a free trade agreement and open borders with Jordan.

Mr Qure confirmed reports of a serious internal debate within the PLO over the shape of the institutions that will handle the transition to self-government in the occupied territories. The rift reportedly pits Mr Mahmoud Abbas (Abu Mazen), the man who signed the peace accord in Washington, and Mr Qure against Mr Arafat who is reluctant to release his absolute control over all PLO institutions or admit new professional people who do not have a political background.

Palestinians are now looking for clean institutions, more democracy," he said. "We are coming to a new stage with new responsibilities and it is normal that there will be different points of view. But it will be resolved in a democratic way within the PLO."

Mr Qure is looking forward to returning to his home in Abu Dis, near East Jerusalem, which he last visited in 1988. But like many PLO exiles who have devoted most of their life to the bureaucratic work of the liberation movement he admits little personal feelings. "I am like all Palestinians in exile who hope to go back to their land and live in peace, stability and democracy."

UN to end hunt for Aideed

By Michael Littlejohns, UN correspondent, in New York

THE INTERIM government of Nigeria yesterday moved its talks with the unions from Lagos to Abuja, in a bid to end a general strike over higher fuel prices. The decision was in response to an abrupt shift in US policy after 17 American soldiers were killed on October 3 in a clash with Gen Aideed's forces.

Admiral Jonathan Howe, UN special representative in Somalia, had offered a \$25,000 (216,778) reward for capture of the warlord. Without naming Gen Aideed, the resolution sought suspension of "arrest actions against those who might be implicated," pending a report that will determine responsibility for repeated attacks on UN troops.

Mrs Madeleine Albright, the US delegate, said the goal now must be to foster a political dialogue leading to national reconciliation. Gen Aideed had refused to co-operate in peace-making efforts while a wanted man and the council now hopes he will change his mind.

Seven Nigerians and 34 Pakistanis serving with the force have also been killed in attacks by Somalis.

Nigeria in new bid to end strike

By Paul Adams in Lagos

THE INTERIM government of Nigeria yesterday moved its talks with the unions from Lagos to Abuja, in a bid to end a general strike over higher fuel prices. The military-appointed government is expected to offer public-sector workers a rise in transport allowances to offset higher living costs.

Last week it imposed a 600 per cent increase in fuel prices, which it says is necessary to wipe out public-sector deficits and restore the state-owned refineries to working order.

The Nigeria Labour Congress' strike call has been largely ignored in the north, where fuel prices have been high for over a year.

The main impact of the strike has been on public transport, domestic airlines, manufacturing industry, the port at Lagos and the big banks. Banks and shops were closed in many states yesterday and traffic remained light.

There has been no disruption to oil production. "My union will strike when the time is right," said Mr Frank Kokori, the oil workers' union. "The fuel price is a sideshow, the real issue is Nigeria's political instability."

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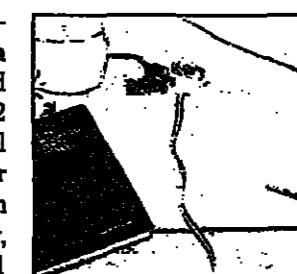
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NEWS: UK

Spring says UK 'crucial' to peace in Ulster

By Kevin Brown in London
and Tim Coone in Dublin

THE IMPRESSION that progress towards peace in Northern Ireland is accelerating was reinforced by Mr Dick Spring, the Irish foreign minister, who yesterday warned that the British role was crucial.

Speaking at Johns Hopkins University in the US, Mr Spring said both governments had to accept that previous approaches to solving the problem have failed.

However, Mr Spring said there were "grounds for hope and encouragement" in Mr Major's speech on Ulster on Monday. He also praised the peace efforts of Mr John Hume, leader of the SDLP, who has tabled a joint peace initiative with Mr Adams.

Mr Spring said the Hume-Adams proposal "compels an urgent response from both governments. We must not become sidetracked into debate regarding partial and comprehensive approaches to the problem".

He added: "The question for both

sides is whether the British position inclines to one side or the other, or is even-handed. The balance expressed in the British position is therefore a crucial factor."

Meanwhile Mr Michael Mates, the former Northern Ireland minister, rejected claims that he had talked to Sinn Féin, the political wing of the IRA, on the government's behalf.

Mr Mates was identified by a leading unionist politician as the previously unnamed envoy alleged to have talked to Sinn Féin earlier this year.

Sir Patrick Mayhew, the Northern Ireland Secretary, has bluntly denied that any contacts have taken place with Sinn Féin, other than talks on local issues with the party's elected representatives.

However, both unionist and republican political leaders continue to claim privately that contacts took place until just before the Ulster Unionist party agreed to support the government on a crucial Westminster vote on the Maastricht treaty.

Republican sources say that Sinn

Féin was represented by Mr Martin McGuinness, the Sinn Féin vice-president, who is said to have close links with the IRA. Mr Mates, who resigned as Northern Ireland security minister earlier this year because of his involvement with Mr Asil Nadir, the fugitive Cypriot businessman, said the allegations were "black propaganda" put out by Sinn Féin. However, Mr Mates said it was possible that contacts had taken place between "freelances" who may have thought they were acting for the government.

International bidders in race for Heathrow link

By Andrew Taylor,
Construction Correspondent

BRITISH, German, French and Japanese companies are among a string of international bidders for the main tunneling contracts for the £300m Paddington to Heathrow rail link.

The privately financed scheme is to be built by a joint venture between BAA, which runs Heathrow airport, and British Rail. Japan's Export Import Bank (Exim) recently agreed a loan facility of up to £135m to help finance the project.

The tunnelling works will form the largest element in the £300m cost of the project. Taylor Woodrow the large UK contractor has been appointed overall construction manager for the £55m line.

The tender list for the tunnelling works comprises Balfour Beatty from the UK and five especially formed joint ventures involving a mix of UK and overseas companies.

The joint ventures are:

- Amec (from the UK) and Hochsief (Germany);
- Sir Robert McAlpine (UK), Taylor Woodrow (UK), Wates & Freytag (Germany) and Bachy (France);
- Miller (UK), Tarmac (UK), Kumagai Gumi (Japan)

and BEMO-NATM (Austria);

• Kier (UK), Murphy (UK) and Kumz (Germany);

• Nutall (UK), Trafalgar House (UK) and Zuhlin (Germany).

Tunneling for railway stations is highly specialised and there are only a small number of British and international companies with the expertise to carry out this work.

Nonetheless there has been criticism of the large number of foreign companies involved in consortia which have recently been awarded contracts on the Jubilee underground line extension in London.

Vauxhall threatens to impose single-union deal

By Robert Taylor,
Labour Correspondent

VAUXHALL motor company, part of the US carmaker GM, is threatening to abandon its present joint negotiating agreement with the trade unions and introduce a single union deal for its 5,000 manual workers.

The company's American management is furious at the decision taken by the Transport and General Workers Union to impose an overtime ban from today among its 2,000 members at the company's Ellesmere Port plant on Merseyside.

Voting has not yet been completed among Vauxhall's other manual workers on whether they favour industrial action in protest at the company's two year final pay offer of 2.5 per cent this autumn and 3.0 per cent plus 1 per cent lump sum in September 1994.

In a letter to the TGWU Vauxhall's personnel director Mr Bruce Warman questioned whether the union wanted to abandon the current joint union machinery with its move to launch an overtime ban at Ellesmere Port.

"If it is your intention that from now on separate union groups at each of our locations

will take industrial action unilaterally without any co-ordinated or formal response to Vauxhall through the joint negotiating committee (JNC) then we on the management side must seriously question the role and need for a JNC," says Mr Warman in his letter.

The TGWU has told the company that the action is due to "unavoidable delays in collecting the information required by the ballot scrutineers" which prevented a co-ordination of the voting across the Vauxhall plants. Other unions believe the majority of the company's manual workers will accept the pay offer.

Britain in brief



Warders face prison strike ban

The government last night dramatically raised the stakes in a confrontation with the traditionally militant Prison Officers' Association, and will today seek a High Court injunction preventing it from taking industrial action. Mr Michael Howard, home secretary, will argue that since prison officers hold the office of constable, industrial action involving breach of contract is outside employment law. The POA feels its future threatened by the introduction of privately managed prisons.

Insolvency may go private

Substantial parts of the work carried out by the government's Insolvency Service could be handed over to the private sector, according to a consultant's report submitted to the Department of Trade and Industry. The report, which was commissioned by the DTI in July from accountants Stay Hayward, suggests that up to 545m of the £25m in annual work conducted by the Official Receiver's office could be privatised.

Bid to run bus, rail services

Stagecoach Holdings, the only company to have run its own service on British Rail, is to seek a ruling from the Office of Fair Trading on whether it may run bus and rail services in the same area. If the OFT does not give its approval, some of the bus companies considering bidding for a franchise to run trains on the privatised British Rail network may withdraw. Mr Brian Cox, managing director of Stagecoach's rail division, warned: "We don't want to put a lot of effort into bidding for a franchise and then find it has been

referred to the Monopolies and Mergers Commission." Mr Cox said: "We will take a test case to the OFT. If it doesn't come out in favour several people will have to think again."

Mount Banking court action

The owners of Mount Banking, the small Asian-controlled bank in administration, have appealed against a ruling that vindicated the Bank of England's regulatory action against them. Mr Navinendra Bhagwanji Shah and Mr Suresh Bhagwanji Shah have lodged a notice of appeal in the High Court to object to the decision of the Banking Appeal Tribunal last month to uphold the Bank of England's action.

Trade case over German guns

A gunsmith, Mr John Slough, has been given permission by a court to sue Mr Michael Heseltine, the President of the Board of Trade over restraint of trade. Mr Slough is seeking £230,000 for loss of sales, alleging that the Department of Trade and Industry blocked exports of sporting guns to Germany. The case arises because of confusion over new EC documentation.

Printing pay round returns

National pay bargaining is to resume in the printing industry in 1994 after a year's suspension, it was announced by the printing employers federation and the GPMU print union. The decision represents a clean climbdown by the employers federation.

Right number at last

Council offices in southern England took 22 years to reply to a man who wrote asking what notice to put on his house. His children left home during the interval and he had missed the latest Showmyride. A Faversham council spokesman said: "It is something we have only just got round to. These days we try to respond quicker than that."

PUBLIC NOTICES

ELECTRICITY NOTICE SEBOARD plc

Please note that SEBOARD plc has applied for an extension to a Private Electricity Supply Licence granted on 26th March 1990 in the following terms:

1. Full name of the applicant: SEBOARD plc
2. Address of the applicant, or in the case of a body corporate the registered or principal office: Grand Avenue, Horne, East Sussex BN2 2LS.
3. Where the applicant is a Company, the full names of the current Directors and the Company's registered number: Sir James Keith Sturt, Thomas James Ellis, Stephen Gardiner, Leonard Jones OBE, John Barrington Quin, John White, Roy Winter, Cllr CBE, Ralph Harry Charles Alfred, Peter Henry, John CBE, Sir George McLean, John Arthur Valentine. Registration No. 234467.
4. Where a holding of 20 per cent or more of the shares of an applicant is held by a body corporate or partnership of an unincorporated association carrying on a trade or business with or without a view to profit, the name(s) and address(es) of the holder(s) of such shares shall be provided: Not applicable.
5. Date from which the licence is to take effect: 1 April 1994.
6. A sufficient description adequately specifying the nature and situation of the premises intended to be supplied, separately identifying premises within the power bands specified in and to the extent provided by paragraph 7 below: All premises in England, Wales and Scotland other than those which, during the franchise period, have a maximum demand of at least less than the franchise limit in the relevant areas of the following: Public Electricity Supply companies operating with no franchise limit, from time to time, as specified by the Director (with the approval of the Secretary of State) for the purposes of paragraph 5 of Condition 2 of our second tier supply licence.
7. (a) details of all sub-powerplants (b) indicates the total number of premises intended to be supplied with electricity as shown in the table below, together with the aggregate energy forecast to be supplied and the aggregate estimated maximum demand for each power plant.
8. If the date in paragraph 5 above is on or after 1st April 1994 then only Power Band A shall be completed and if the said date is on or after 1st April 1990 then this paragraph shall cease to have effect.

Power Band	Number of Premises Intended to be Supplied	Aggregate Energy Forecast
(A) not exceeding 0.1 MW	0	0
(B) exceeding 0.1 MW but not exceeding 1.0 MW	0	0

9. A description of the system of electric lines and electrical plant by means of which the applicant proposes to supply electricity, indicating which plant and lines are to be constructed and which are existing plant and lines, and further identifying any part of that system which will not be owned by or otherwise in the possession or control of the applicant: Lines and plant owned by: Eastern Electricity plc, East Midlands Electricity plc, London Electricity plc, Northern Electricity plc, Northern Electric plc, NORWEB plc, Southern Electricity plc, South Wales Electricity plc, South Western Electricity plc, Yorkshire Electricity Group plc, Scottish Hydro-Electric plc, Scottish Power plc, The National Grid Company plc.

10. A statement of costs of any to which the applicant considers it necessary for powers under Schedule 3 (compulsory acquisition of land etc) and under Schedule 4 (other powers etc) to the Act to be given through the licence for which he is applying: As laid down in the Public Electricity Supply Licence granted to SEBOARD plc by the Secretary of State on 26th March 1990.

11. Details of any licences held, applied for or being applied for by the applicant in respect of the generation, transmission or supply of electricity: Public Electricity Supply Licence, Private Electricity Supply Licence.

Copies of maps relevant to this application have been lodged in accordance with Regulation 6 of the Electricity (Applications for Licences and Extensions of Licences) Regulations 1990 at Regional Offices of the Office of Electricity Regulation. Copies are available for inspection by the public between 10am and 4pm on any working day.

S. Gutteridge, Managing Director, Supply, SEBOARD plc, Grand Avenue, Horne, East Sussex, BN2 2LS.

ART GALLERIES

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ARGENTINA

ITSELF

NB POWER

which involve the construction of more than 20 reactors. At the very least Russia is likely to need World Bank help if it is to proceed.

In the Ukraine, unable and

western nuclear scientists Mr Rémy Carle, chairman of the WANO governing board and deputy general manager of Electricité de France, told the

economy, supplies of other fuels and other factors over which the nuclear industry has little control.

TRADE FAIR GALLERIES. Exhibition of Old Masters Paintings. 28 Nov - 10 Dec. Mid-RH 10-14, 2nd Storey Street, St. James, London SW1Y 5AU.

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MANAGEMENT: MARKETING AND ADVERTISING

Ten years ago Roger Enrico, then president and chief executive of Pepsi-Cola was talking excitedly to the company's chairman, Don Kendall. "There's this young fellow Michael Jackson. He's a singer and he's very, very hot. And we think we can get him - and his brothers - to be in our advertising."

"I've had them checked out. The reports came back sterling. These people haven't been near alcohol, much less drugs. They're very religious. Very family-oriented. They're not political. I see very little chance of embarrassment for us here."

If Enrico were this week to re-read his words, contained in his 1988 account of the war with rival Coca-Cola, he would surely blush. Over the past few days Pepsi has pulled its multi-million dollar sponsorship of the star's "Dangerous" concerts as Jackson has abandoned his world tour because of addiction to pain-kills and stress caused by allegations, strongly denied, that he sexually molested a 14-year-old boy.

It is not the first time a celebrity has turned into a marketing nightmare: Pepsi has already abandoned commercials in the US featuring pop star Madonna after a furor over a video; the actor Burt Reynolds' divorce petition became an embarrassment to advertisers and sportswear endorsements halted abruptly for "Magic" Johnson, the basketball player, when he announced he was HIV positive.

But far from becoming fed up with the extraordinary fees that stars demand for their endorsement of products - and the danger that if a celebrity goes off the rails the brand may go with them - the trend, if anything, is towards the increased use of big names.

Kenneth Miles, director general of the Incorporated Society of British Advertisers, sees the use of celebrities as an extra weapon on a battlefield where differences between brands are not always apparent. The value of using stars has been proven, he claims, particularly when it comes to getting through to young people. Instead of personalities being employed solely in advertisements, they are increasingly being integrated into all aspects of a marketing campaign.

Chris Powell, president of the Institute of Practitioners in Advertising and chief executive of agency BMP DDB Needham, says using a celebrity can have the benefit of giving instant fame to a product but "the ever-present danger is that it can blow up on you".

As Mike Walsh, Ogilvy and Mather's London chairman puts it, one of advertisers' greatest fears is that "the celebrity becomes the hero, rather than the product they're marketing". An example repeatedly mentioned in the industry is the series of advertisements for Clin-

Celebrities can bring instant fame to a brand, but they can also fall from grace. Diane Summers reports

Dangerous liaisons



Michael Jackson, the dream celebrity has become a marketing nightmare

zano, featuring actors Joan Collins and Leonard Rossiter. Some people believe the characters so dwarfed the product that consumers may have had trouble recalling the brand.

If the identification of a star with a product is very strong it can also make brand development difficult, says Tom Brannan, a vice-chairman of the Chartered Institute of Marketing and a director of agency Primary Contact. The weening process may need careful thought: for example, when Sony needed to move away from using John Cleese in its

cricketer Ian Botham calling Dansk low-alcohol lager "snat's piss".

Clean, but not so squeaky clean to be boring, seems to be the maxim for selecting a celebrity. That most desired attribute of all when marketing to the young - street credibility - was gained by the former sick-bed drink Lucozade when it started using the Olympic athlete Daley Thompson to promote the brand. Thompson's irreverent streak definitely helped, says Walsh, whose agency created the ads.

However, sporting personalities bring their own problems. Says Miles: "They do have a high wear-out rate," although, carefully chosen, their promotional value can outlast their ability to win medals. Michael Jordan, the basketball player, earned about \$22m (£22m) last year, according to Forbes magazine, from promoting a range of products including Nike shoes. He will continue his activities in retirement, even if the ads are modified to take account of his less-active status.

One tip from Dominic Mills, editor of the UK advertising weekly Campaign, is to spot a celebrity early: "If you get them before they're really famous you can ride on their back." It is also possible, presumably, to benefit from less-inflated fees. Actor Paul Hogan's link-up with Foster's is a good example, says Mills. Hogan only moved from cult to mass-market status with *Crocodile Dundee*, which came after the first Foster's ads.

In selecting a celebrity, says Brannan, it is also very important for companies to analyse which values they are trying to build into their brand. For example, Sir Robert Mark, the former UK Metropolitan Police commissioner, is a good choice to promote the trustworthiness of Goodyear tyres. Beware, says Powell, loose connections between celebrities and brands - "borrowed interest", as he calls it.

That close fit is exactly what Pepsi had for a number of years with Jackson. Jay Coleman, an arranger of deals between rock stars and corporations, brought the idea of Jackson to Pepsi. As reported in Enrico's book, Coleman says as part of his sales pitch: "Cars, liquor - for a dreamy, clean-living kid like Michael, these make no sense. He needs a product that's soft, cuddly, harmless and fun. And that's sods."

And that, even if every letter of advice from the experts is followed, is celebrities - potentially high risks to match.

The solution to the puzzle which appeared on this page on November 4 is that each of the four words contained the name of an animal.

A little luxury goes a longer way

A demand for durable products has replaced the throwaway ethos of the 1980s, writes Alice Rawsthorn

The Sultan of Brunei recently

spent an agreeable afternoon shopping at Tiffany's and treated himself to a \$70,000 (£50,000) trinket.

The sultan must have been a welcome sight at the Manhattan store which, in common with the rest of the luxury trade, has had a tough time recently. The industry is still under pressure as illustrated by the recent takeovers of Gucci, the Italian leather company, and Yves Saint-Laurent, the French fashion house.

But the situation is improving as the global economy edges towards recovery. The surviving companies must adapt their marketing strategies to meet the new demands of the luxury market after the recession.

During the 1980s, the dominant theme in the luxury business was expansion, as new customers entered the traditional markets of Europe and North America and Japan emerged as a dynamic new market for expensive western goods.

Whereas the industry's old customers had preferred to pay more for products which were distinctive - either because they were made in limited editions or designed to particular specifications - all that the nouveau consumers wanted were instantly recognisable status symbols.

The most successful luxury products were the obvious ones: Chanel suits with tall-tale double Cs on the gilded buttons and Louis Vuitton luggage emblazoned with LV initials.

The recession has weeded out some of the nouveau consumers and reshaped consumer taste after the ostentation of the 1980s.

"People show off less than they used to," says Francois Jollant-Kneebone, design director of Louis Vuitton, the French luggage house. "They're still prepared to spend a lot of money on an expensive product, but only if they're certain that it is of really high quality and that it will last."

The most successful companies of the early 1990s are those that have recognised these changes. Hermès of France has prospered

by sticking to its specialist niche

at the top of the market with its 135 scarves and 1,970 hand-made bags as has Asprey, the British concern, that has turned its Bond Street store into the gift shop for the world's super-rich.

"This business is all about scale," says Peter Wallis, director of SRU, the London-based management consultancy. "It's perfectly possible for people to operate successfully in luxury goods today, but they have to accept that there are limitations to the size of the market."

Hermès and Asprey have acknowledged the constraints.

"It's perfectly possible for people to operate successfully in luxury goods today, but they have to accept there are limitations to the size of the market"

Hermès plans to continue to expand the international network of shops that fuelled its growth in the 1980s; but Jean-Louis Dumas, chairman, has said the pace of opening will be slower in the 1990s.

Nain Attallah, group chief executive of Asprey, is adamant that he will not expand the original Asprey company. "It's a very special business," he says. "If we opened Aspreys all over the world, we'd risk ruining it."

The luxury companies have had to adapt their product ranges to meet the new demands of the 1990s. The backlash against the "throwaway" ethos of the 1980s means people are buying fewer expensive items, but are prepared to pay more for them if they are convinced they will last.

Jollant-Kneebone says fewer of Louis Vuitton's customers "come back to buy a new bag every six months", but there has been a sharp increase in sales of customised luggage, which is often more expensive than

standard lines.

In design terms this has triggered a shift towards classic styles which will not date. The focus of fashion has swung from the glitz of Chanel to the subtler looks of designers such as Jill Sander in Hamburg and Prada in Milan, which have both expanded despite the recession.

The change in taste is already reflected in luxury advertising. The glossy advertisements in Vogue and Vanity Fair now tend to dwell on exclusivity, craftsmanship and the long history of their companies, rather than the materialistic imagery of the 1980s.

Service is an increasingly important component of luxury marketing as consumers demand more reassurance about the quality and durability of the products they are buying. "Our customers are more discerning," says Attallah. "We must make sure our staff are properly informed about everything in our range."

Repairs and renovation are also expanding. Customers of Cutler & Gross, the London optician, can calm their ecological consciences by paying £25 to have their sunglasses reconditioned, rather than spending £70 on a new pair.

The financial strains on the luxury business are now easing as the US and UK come out of recession and the growth of the emerging Asian economies - South Korea, Taiwan and, most recently, China - compensates for the weakness of Japan. But no one expects the industry to return to the heady growth of the 1980s and the themes of exclusivity, high quality and sophisticated service are likely to dominate luxury marketing into the 1990s.

"A lot of people in the 1980s thought that this business was all about marketing in the conventional fast-moving consumer-goods sense," says Wallis of SRU. "It might have been at the time but it certainly isn't now. It's about developing a brand with a clearly-defined market position."

PEOPLE

End of an era for insolvency name

Roger Cork is severing the last remaining family links between the famous insolvency firm Cork Gully and Coopers & Lybrand, with which it merged in 1980.

Cork, below, is the son of insolvency doyen Sir Kenneth Cork and grandson of W H Cork, founder of Cork Gully, is leaving his position as a senior partner with Coopers to join Moore Stephens.

Cork, who has worked at Cork Gully for 24 years, will join Moore Stephens in January to lead its small corporate recovery practice. He trained with the firm in 1968-69. His grandfather and the founder of Moore Stephens were friends and simultaneously founded their respective firms.

"Although Moore Stephens is an international firm of some standing, it has a very small insolvency division," he said. "I am very sad to be going but I was at loggerheads with the management."

Four generations of the Cork family have been involved in insolvency work. One of Roger Cork's cousins is a partner with Booth White, whose son has in turn just qualified as an insolvency practitioner.

Moore Stephens is the UK's 14th largest firm with total fee income of £42m. Coopers is the largest firm in the country, with fee income last year of £553m and insolvency income alone of £73m.

Coopers has been gradually

Willis Corroon bags Schreyer

Willis Corroon group, one of the world's foremost insurance brokers, has appointed William Schreyer to its board as a non-executive director, with immediate effect, and simultaneously see the retirement of another non-executive, Arthur Vorys, who has been on the board since 1950.



Co., at MARTIN CURRIE and as chairman of LOWLAND INVESTMENT COMPANY on the resignation of Raymond Cazalot who has also resigned from LAW DEBENTURE CORPORATION.

Bett heads quango

When Michael Bett announced earlier in the year that he would fulfil his role as deputy chairman of BT in a non-executive capacity, he said that he wished to spend more time on community and social interests.

His new appointment as chairman of the government's Social Security Advisory Committee from January 1 will fill around one day a week in his diary.

The committee advises the secretary of state on social security matters other than industrial injuries, war pensions and occupational pensions.

Most social security regulations must be submitted to the committee before they are

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Work for economist

Despite his periods at Essex University and the London School of Economics in the late 1960s, James Robertson's career has taken a most unrevolutionary path as a civil service economist.

This is just as well because on Monday he will take over as the new chief economist at the Employment Department. Robertson replaces Pam Meadows, who has left to become director of the Policy Studies Institute.

Robertson, 44, joined the civil service as an Employment Department economist in 1975.

He has since worked in the Department of Energy, headed the Regional Economics Branch in the DTI, and after a brief spell in the Department of

TECHNOLOGY

Virtual reality is taking off in the games field, but its impact on industry has so far been limited. That is now set to change

To most people, virtual reality means video games and entertainment arcades. The idea of using the technique - in which three-dimensional surroundings are created by computers for viewing on headsets or desk-top terminals - has hardly penetrated beyond the leisure industry.

But manufacturers are turning increasingly to this artificial 3-D world for help with the design and development of new products. The virtual reality research programmes run by universities and other research centres have attracted a number of companies, including Caterpillar, the US manufacturer of earthmoving equipment, and two UK groups, Rolls-Royce and VSEL (formerly Vickers Shipbuilding and Engineering).

The potential of VR for helping business and cutting costs was demonstrated in the Netherlands earlier this year when the Calibre Institute at the University of Eindhoven developed a system for construction companies. It enabled prospective house buyers to "walk through" new homes at a greenfield site before they had even been built. An increase in sales was reported while VR was in use there.

Caterpillar has based its research work at the National Centre for Supercomputing Applications at the University of Illinois. Much of the work is experimental, but the company is using stereo glasses and full-immersion headsets to develop operator cabs for backhoe loaders and wheeled shovels.

"We use the system as a design tool to check operator visibility and evaluate performance of design," explains Richard Ingram, Caterpillar's manager of university relations. He is guard about the financial savings that Caterpillar expects, but compares VR's possible

Artificial look into the real world



Lost in an artificial world: Immersion in virtual reality stimulates the brain with new images but there is concern that it may also distort perception in the real world.

impact with the way spreadsheets and personal computers revolutionised the accountancy profession.

"It can take from six months to a year to design and build a prototype vehicle. With virtual reality, we can put a new design into the lab in a week," he says. Caterpillar invites digger operators to the centre's laboratory where they sit in a conventional cab seat wearing a headset.

Immersed in a virtual world, they can glance outside the virtual cab and watch the machine's bucket rise and fall as they control it with real levers. Functions, however, are

kept simple, dictated by the speed at which computers can display the movements in real time. If the operator dislikes one cab, an alternative design can be called up.

In the UK, a close-knit community of universities and small research companies is now starting to attract support from industry. "Virtual reality is not yet a finished production tool. And even though basic systems cost around £40,000, companies will initially prefer to work with centres of excellence," says Seamus Morley, sales manager of Division Group, a leading UK-

based supplier of VR systems for industrial applications.

Division has sold more than 50 fully immersive systems worldwide and a few weeks ago shipped what it describes as the world's largest commercial VR system to Matsushita Electric in Japan. Valued at some \$500,000 (£381,000), the system will enable three people to share the same virtual world.

Coventry School of Art and Design, part of Coventry University, purchased a VR system in March. It is now collaborating with companies such as Ford, Rover and Motor

Panels, the truck cab specialist. "We're using virtual reality for design evaluation and interaction," explains David Pryce-Evans, project researcher. The aim is to enable vehicle designers to see and interact with a full-sized car without going to the expense of building one.

The next step is to expand the breadth of interaction, says Pryce-Evans, and move into consumer products such as kettles and cameras. Rolls-Royce and VSEL are among a number of companies which have joined a research programme run by Advanced Robotics

Research, a company based at Salford University.

Rolls-Royce, which joined the programme in July, wants to convert computer-aided design models of its Trent high-thrust aero-engine into real-time VR images. "The aim is to put engineers next to a virtual rather than real model of the engine," explains Robert Stone, technical manager of Advanced Robotics.

Rolls-Royce says it has been interested in VR for a year and believes there will be a "clear financial payoff" if the system proves to be a practical tool. VSEL has been using advanced three-dimensional Cad modelling with full-sized and one-fifth scale models of submarines for eight years. Now, it wants to eliminate the real models and allow engineers to "enter" virtual submarines for design verification.

Despite an impressive membership list which also includes ICI and British Nuclear Fuels, Stone says he is concerned at the "apathy" shown by much of industry. "The UK is leading the way in VR research, but people still see it as a computer game; there's too much hype from the leisure industry," he says.

He admits that introducing VR to manufacturing industries will not be easy. The technology is still relatively expensive and the clarity of images comparatively poor.

A new convert to virtual reality is the supermarket sector. Britain's Co-operative Wholesale Society recently joined the programme run by Advanced Robotics. Its corporate technology department is keen to have a virtual supermarket so it can study customer flows and space planning. Presumably, though, it will stop short of virtual customers and virtual profits.

David Traherne

Advice on some burning issues

When Mike Lyons speaks about the buildings he sets on fire, you could be excused for thinking that he is a pyromaniac. Fortunately, the buildings and the fire's victims only exist on a computer's virtual reality program.

Lyons is general manager of Colt Virtual Reality, set up by the UK ventilation and environmental control group to provide advice for architects and builders. Colt uses VR to study the movement of people in and around buildings, ships and tunnels.

Lyons says there is a tendency to make simple assumptions about people's behaviour:

"Suppose you have a store with 100 people in it, and exits at the front and back. If there's a fire, it is traditionally assumed that 50 will go out through the front and 50 through the back."

A better understanding can be obtained by using a VR database to create individuals based on the psychology and behaviour of real human beings. These are then in the building when the blaze starts.

Allowance is made for the elderly moving more slowly, parents stopping to collect their children and individuals whose curiosity or bravery sends them against the flow to find the source of the blaze.

With random elements included, the sequence is run up to 100 times and the evacuation time established. When changes are made to the building design, the process can be repeated.

Such studies can show surprising results. In one minute, about 120 people can push through a doorway of the standard 74cm width. But if that is increased by 20cm, almost twice as many can leave in the same time.

London's planned £2bn Crossrail project will be designed with the help of Colt VR, which has been brought in by British Rail and London Underground to help with station design for normal use and emergency evacuation.

Jonathan Constant

Graham Clayton

Russians show their mathematical might

Virtual reality can be bad for you. It can disorientate the brain and make it hard to readjust to the real world.

This is the view of Bill O'Riordan, a professor at Imperial College, London, and head of advanced research at ICL, the UK computer group owned by Fujitsu of Japan. He believes the creators of virtual reality have made a fundamental error by failing to base their world on the laws of physics.

Yet he is confident a solution can be found - in Russia, where software experts bring a mathematical scrutiny to bear on computing problems that contrasts with the west's more pragmatic

approach.

Central to O'Riordan's concern about VR's dangers is the belief that inaccurate representations of the real thing can return people's minds to a false set of rules. Those who spend too long immersed in a computer environment - especially with a headset - can emerge confused. They may not realise it, but their brain may have been reprogrammed. What happens when they are behind a car wheel? How do they know their reaction times have not been subtly altered?

O'Riordan's conclusion is that the laws of physics and mathematics are being simplified, even ignored. He has several

criticisms: if VR objects move at all, they follow pre-determined paths; their interaction with other objects is often not taken into account; scaling is inaccurate; and the use of shading often bears little relationship to the light source.

"The west is making a big mistake in failing to base much of its technology on sound mathematical principles. VR is perhaps the most serious example."

To help put this right, he has organised talks between ICL and top scientists from the former Soviet bloc.

Because it was isolated by the iron curtain, Soviet computing followed a different path of

evolution - one firmly rooted in mathematics - from that of the west. The result was highly developed skills in programming and algorithms, the building blocks of computer language.

Western computer companies, by contrast, were able to throw money and sophisticated hardware at problems and became "seduced by graphics" as they strove to make more user-friendly products.

"The computer games boom is partly to blame," says O'Riordan. "We have been bombarded by 'virtual worlds' created on the PC, although the complexity of creating quality is such that no PC can yet handle it."

He finds proof of Russian expertise in the country's military and space technology. He is not alone in his views. David Hughes, a professor at the University of Plymouth who chairs the British Computer Society special interest group on computer-aided design, has also worked with institutes in Russia and Ukraine.

"Their work is mathematically based, and despite very low levels of technology, their programming skills are formidable. They have been able to get far more out of low-power systems than we would have believed possible."

The Russian mentality may be a result of 50 years of political

repression, says Duron Swales, senior computer curator at the Science Museum in London, because anything which had a practical application was centrally controlled. "The only way they could escape the controls was to embrace the abstract."

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The Science Museum put ICL in contact with the Institute of Informatics Systems in Siberia, which led to the first talk last month. O'Riordan was enthusiastic. "The Russians know how to make a machine sing - their programming doesn't waste a bit or a byte," he says.

Jonathan Constant

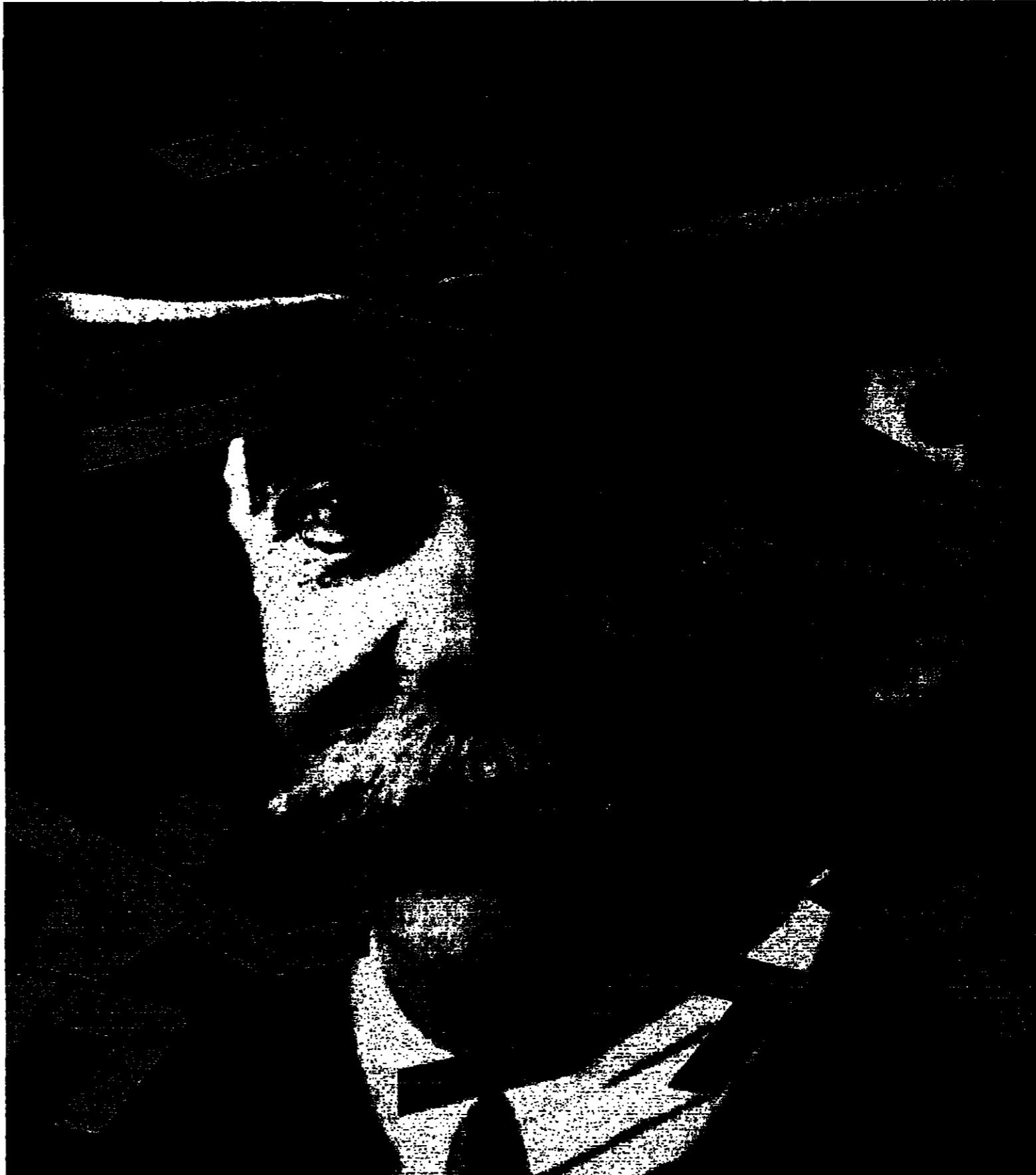
Graham Clayton

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ARTS

Concert

Fine tuning

A pretty label for a very good concert of microtonal music - i.e. music that employs some non-standard intervals between notes, smaller or larger than our "equal-tuning" system accommodates - which was what James Wood gave us in the Queen Elizabeth Hall on Monday, with his New London Chamber Choir and an ensemble from his Centre of Microtonal Music. (They are touring this concert, for the Arts Council's Contemporary Music Network, see below.)

Microtones include, for example, "blue notes" in jazz, but also certain notes in various folk-music scales (or modes, or Indian ragas) that are too sharp or flat to be represented on a modern piano forte. In the "Fine Tuning" programme, every piece either had re-tuned instruments or used microtonal slides for colouristic effects.

Kevin Volans' 1982 suite White Man Sleeps plays the ethnic card, with its two harpsichords and its viola da gamba, a sort of cello with frets, pre-tuned to African modes. For some time, that seems to be the only piquant thing about its gentle dances; but a gamba solo with soft drums develops more inwardly, and later the composer begins to invent rhythmic patterns and counterpoint beyond anything in the original material. "Unacceptably Germanic," he now thinks (he wrote the suite while studying with Stockhausen in Cologne) - but without those twists the piece would be little more than a curio.

Fam for ten female voices, by the eccentric recluse Giacinto Scelsi (1905-88), explores the disconcerting effects of microtonal slides within sustained, almost motionless harmony. It freezes one's attention for six minutes. For a dozen mixed voices, the 1988 *Nuits* of Iannis Xenakis is a dramatically varied cry of painful sympathy for political prisoners; as often with Xenakis, the raw-punch that it packs overwhelms any doubt about whether it is music, exactly.

Jonathan Harvey's recent *Valley of Aesta* (after an apocalyptic Turner canvas) conjures up wild aural vistas, using its microtones - pre-tuned on harps and synthesisers - to misdirect any ear hoping to find a clear harmonic path through the music. We surrender to the radiant, mercurial colours. Through them, the two synthesizers cast sharp-focus streams of bright, even notes - but they are tuned a quarter-note apart.

Wood's own *Phainomena*, premiered a year and a half ago but much revised last summer, earns its right to serve as climax for the programme. Though he is a prolific composer as well as conductor and percussion virtuoso, Wood's earlier pieces have been distinguished chiefly by ingenuity and eclectic resource. The extreme, pungent contrasts in *Phainomena* are theatrical as could be - but dramatic music, not music-theatre. It sounds like a composer discovering his own cogent means to a strong, original purpose, rich and strange.

David Murray

Further performances Oxford 19th, Leicester 20th and Bradford 21st

INTERNATIONAL ARTS GUIDE

ATHENS

Megaron Tonight, tomorrow: Rudra Béjart Lausanne in choreographies by Maurice Béjart. Mon: Jacques Delacôte conducts Italian opera gala, with Rossini, Piovright, Dennis O'Neill and Ruggero Raimondi. Tues: Tatiana Nikolaeva plays Bach's Goldberg Variations. Wed: Aleksandros Myrat conducts La Camerata in works by Elgar, Honegger, Mozart and Shostakovich. Nov 27, 28: Nikolaus Harnoncourt conducts Chamber Orchestra of Europe, with violin soloist Gidon Kremer. Dec 5, 6, 7: Czech Philharmonic Orchestra (01-728 2333/01-722 5511)

BOLOGNA

Teatro Comunale Vladimir Spivakov conducts the Moscow Virtuosi on Mon in works by Elgar, Mozart, Schnittke and Shostakovich. The 1993-94 opera season opens on Nov 27 with Puccini's *Trittico* (Bilefteteria, Erte Autonoma Teatro Comunale di Bologna, Largo

Cinema/Nigel Andrews

Catch the magic carpet

The Disney company may be in trouble in Europe, where the once-roaring mouse now squeaks in terror at its quarterly bank statements. But in America, corporation and rodent have ridden high throughout 1993, mostly on the back of a single film *Aladdin*. Disney's new animated feature has outperformed last year's *Beauty And The Beast* to become the highest-grossing cartoon feature of all time.

Why? How? What is happening? Ten years ago paint-and-brush animation was pronounced dead or dying by many observers, including, I regret to say, me. The art had been hounded to an early grave - we all said - by such new pretenders as modelwork, animatronics and computer graphics.

Now look at the blouses on our faces. *Aladdin* has been the year's second favourite film after *That Dinosaur Movie* and a mere five minutes in your seat will tell you why. Having seduced us with romantic traditionalism in *Beauty And The Beast*, Disney now turn 180 degrees and go for comedy mixed with high kitsch. The hero in *Aladdin* is out of *Kismet via The Thief Of Bagdad*. The characters are spoofy and (post)modern: led by a Tom Cruise-like *Aladdin* and a Robin Williams-voiced genie with a genius for mimicry. And the pace is so fast, so sure, that British Rail should take a look at Disney's Advanced Passenger Carpet as a series potential design model for 2002.

The story, we know, is simple enough to suit the break-neck pace. Boy meets lamp; boy rubs lamp; boy, after minor setbacks, is helped by lamp to girl of his dreams. All the film's directors, John De Niro, there some Bette Midler, there again some Jack Nic-

olson. And the vocal gymnastics are matched by visual. The Disney artists swish their scene-stealer through all the lighting linkages, calling on the latest computer technology to do so. At times the movie's modish assault can feel like assault and battery. The princess, in keeping with feminist wit, is less a shrinking violet than a ball-breaking career girl: I have met her kind behind many a Hollywood executive desk. And as for Jafar's parrot Iago - need it be said so deafeningly vaudevillian in its locations? Oh dat's a big surprise! I think I'm gonna die of surprise!

But why are we complaining of too much energy from a studio that not long ago, after Walt's death, seemed to be slipping into irreversible decline?

SO I MARRIED AN AXE MURDERER (U)
Thomas Schlamme
POSSE (15)
Mario Van Peebles
THE STOLEN CHILDREN (15)
Gianni Amelio

cobra. Then Robin Williams's genie arrives, setting the spot-light, the microphone and the movie's transformation franchise.

Williams's performance is less a star turn, more a one-man galaxy expounding its chaos theory of comedy. When one inspired routine burns out, another flares up to take its place; all in nanoseconds rather than light years. The demented tinkling of an air stewardess's voice; Peter Lorre's feline murmur for a line of necromantic apology ("I can't bring people back from the dead"); here some Robert De Niro, there some Bette Midler, there again some Jack Nic-

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Mel Gibson

THE STRANGER (U)
Satyajit Ray

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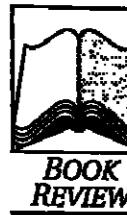
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John Musker, Ron

No upwardly mobile freeway to the future



At General Motors, the stumbling giant of the world car industry, it took an unprecedented two-stage coup last year by the company's outside directors to oust the old management in a last-ditch effort to drive the company out of the biggest losses recorded in US corporate history.

Volkswagen, the leader of the European car industry, is racked by losses. The high-cost producer of the world car industry, it is enduring a corporate and cultural revolution.

A large part of its senior management has been discarded in less than a year; its chief executive looks more isolated each day and is fighting a lonely battle, with his closest colleague under investigation by the German public prosecutor for alleged industrial espionage.

Toyota, the leader of the Japanese industry, is much less obviously in trouble, but its previous air of invincibility is being undermined. The stubbornness of the domestic Japanese recession, the surging yen and sales problems in foreign markets have combined to all but wipe out its operating profits.

It too faces a leadership crisis, as the company struggles to move beyond the era of the Toyota family dynasty.

Must Toyota face a crisis as severe as those of GM and VW in order to change? The question is posed by Maryann Keller, a leading US financial analyst of the world auto industry, whose latest book, *Collision*, is a compelling account both of the storms buffeting the world's carmakers and of the executives struggling to stay at the helm.

"Toyota is clearly losing momentum and is bogged down by its responsibilities as Japan's number one corporate citizen. Whether the company slips into mediocrity or retains its leadership role depends upon Tatsuro Toyoda (Toyota president since September 1992), a man not known for decisive action at a time when the company needs vision and leadership," argues Keller.

She has set out to chart the

COLLISION
By Maryann Keller
Doubleday/Currency £25. 285pp

the 14th floor (the executive office suite) was like entering a time warp from GM's glory days. General Motors was a perfect example of the contemporary corporate malaise, where income and privilege bore no relation to performance."

While many of the GM leaders suffer from the acid of Keller's pen, she is equally telling in her description of the leading personalities at Volkswagen. Mr Carl Hahn, chief executive until the end of last year, and Mr Ferdinand Piech, the man who has spent 1993 struggling with his predecessor's doubtful legacy,

"Piech was cut from a different cloth than Hahn. While Hahn was smooth as silk, a consummate charmer who enjoyed the public stage, Piech was balding, slope-shouldered and haggard - always uneasy in the spotlight."

At Toyota Keller leaves no doubt that she believes that the company is heading for a leadership crisis, and that in one of its most difficult periods the family has chosen a weak leader in the shape of Tatsuro Toyoda, not groomed like his brother and predecessor Shochiro, to lead the corporation.

"At Toyota, regardless of how high the rank might be, everyone bowed to Shochiro. But at Toyota Motor Sales, Tatsuro

Within the more narrow focus of the world motor industry, however, *Collision* provides a riveting look at some of the forces that have shaped the fortunes of the three carmakers during recent decades, and provides intriguing insights into the personalities at the top of the world's dominant manufacturing industry, as well as those who have fallen by the wayside.

The case arguing the relative weakness of Toyota only partially succeeds, but nonetheless she is ready by the end of *Collision* to pick her winner.

VW is dismissed for having "spun in its own narrow orbit" for most of its history. "Of the three companies it may be the least adaptable to change."

Toyota is the most complex because it is standing where GM was 30 years ago. "It knows how to be successful. The question is: does it know how to function in a less secure environment?"

Which is the best car company in the world? "I am compelled to answer, 'The one that has most recently overcome great problems.' Right now that company is General Motors."

Kevin Done

In the course of preparing some essays for publication, I had to look at a chapter I had written for a book which appeared in 1989, to commemorate the 10th anniversary of the Thatcher government. The point was to see what, if anything, should be added by way of postscript.

The answer was: Surprisingly little. That government made a start in removing some of the impediments to economic success. During the post-Thatcher years the ground seemed to have been lost again, first because of the resurgence of inflation and the high interest rates needed to combat it, and afterwards by the recession which proved longer, more drawn out and more debilitating than almost anyone expected. Recently, however, international comparisons have moved in favour of the UK again. Recovery, if patchy and uncertain, has arrived earlier than in continental Europe, while Japan is stuck in a deep recession; and the economic debate has moved to the labour market rigidities which the UK has taken a lead in removing.

But the statistical dust of at least another business cycle will have to settle down - and the last one went on for over a decade - before any quantitative conclusions can be drawn. Thus I was glad to come across a book which moves away from inconclusive numerical comparisons and sheds some light on why even someone who welcomed the 1980s emphasis on competition and deregulation should still feel uneasy about some of the cultural aspects of the Thatcher revolution, including those that live on under the Major government.

The book in question is *The Economics of Business Culture* by Mark Casson (published by the Clarendon Press in 1990). It may be a surprising one for a advocate of market competition to cite. For the author seems to hanker after something like the "business plan for Britain" with which John Smith wooed gullible CBI members at Harrogate this week. And Casson does not devote nearly enough attention to the role of competition in providing new products and new processes, and putting downward pressure on prices.

Yet the best way to approach such a book is to see what can be learned from it rather than where it is open to question. Professor Casson's object is to develop a rigorous economic theory which retains the central position of rationality in

ECONOMIC VIEWPOINT

New light on 'trust versus law'

By Samuel Brittan



traditional economics and of the individual as the unit of decision, but which drops the postulates of materialism and self-interest.

Without having worked through all the detailed chapters, it is difficult to say how far he has succeeded - the book deserves more attention than it has received. Most of the analysis relates to the internal relations of organisations. The pupil who shared my first year economics supervision at Cambridge, and who worried about the selfish motives of the textbook businessman, who tried to equate marginal cost with marginal revenue, might still not have known how to react, even if he had been able to foresee this book. Nor is it clear how the advice of top Treasury officials such as Sir Terence Burns or Professor Alan Budd about the forthcoming UK Budget would be different if they had been able to foresee this book. Nor is it clear how the advice of top Treasury officials such as Sir Terence Burns or Professor Alan Budd about the forthcoming UK Budget would be different if they had been able to foresee this book.

Yet the basic thought behind it is sound. This is that the largest costs in a modern economy are transaction costs and that these are minimised in an atmosphere of trust - in contrast to an atmosphere where everyone tries to take advantage of everyone else, and no one moves without a lawyer. An example of what can go wrong has just been given by a so-called rightwing member of the British cabinet, John Redwood, when he spoke of the growth in the number of district Health Service "managers in grey suits" all too ready to solve their problems by closing down hospital wards.

What Casson does not explain is how to combine co-operation and trust within organisations without this extending to anti-competitive collusion between them. I still think the best solution is the one outlined in my 1985 Winterton Lecture: an honest explanation of the benefits of competition and the profit motive as a means to the general welfare, without making this part of the "devil take the hindmost"

view of life, so bitterly satirised in J.B. Priestley's play *An Inspector Calls*, now enjoying a successful revival in London.

Competition as a system of economic relations need not be based on personal hatred or mutual hostility. Rival small

entrepreneurs linked by electronic cables to their main customers or suppliers need hardly be more aware of each other's existence than the small farmers of Thomas Jefferson's ideal republic.

Market economics comes in many shapes and sizes. Casson

puts his finger on the mark when he writes that that the supply side package imported from the US "comes laden with certain cultural presuppositions - amongst them the view that because people cannot be trusted, formal methods of enforcing competition between them are essential in all areas of activity...". The US emphasis on the law as an enforcement mechanism is a related cultural attitude which may not "travel well". He also describes the way in which these attitudes have been borrowed from the US when many successful private enterprise organisations are making their management styles more human and informal, supposedly under Japanese influence. Thus his unease extends beyond British admirers of US economic and management styles and extends to the tenor of the advice that the main

stream international organisations are giving the former communist and developing countries. How does this analysis apply to current contentious issues, such as the (now stalled) initiative to reform the civil service through devolution to smaller agencies and through market testing of services to ascertain whether they should stay in the public sector?

Casson seems to see such initiatives as characteristic of an authoritarian leader who not only does not trust other people in general but "cannot even trust a few people to do his monitoring for him. The leader will also favour strong interpersonal competition, sustained by making people rivals for one another's jobs. The intensity of competition may be further raised by creating a pool of unemployed or marginal members who are ready to step into other people's jobs at short notice."

These words may be a good description of how cabinets are reshuffled in Britain. But if one wants a more co-operative style in government in general, smaller units are the first essential. Loyalty and non-material satisfactions are likely to be more important in an independent hospital or in a hived-off administrative unit than in a vast organisation like the National Health Service.

Nor, indeed, did proposals to hive off units originate with the Thatcher administration. They date back further. I first came across them in a 1980 Fabian pamphlet, Permanent secretaries who are obstructing the hiving-off drive, or proposals to advertise senior Whitehall appointments, are behaving more like male baboons fighting for territory than crusaders for higher values.

Many people have described the paradox that market liberalisation has gone hand-in-hand with a shift of power from intermediate sources of authority to central government. Casson is right to detect incipient authoritarianism behind free market rhetoric.

But another factor has surely been an excess of caution. Governments have not had the courage to undertake the drastic reforms which would make, for instance, local authorities or universities responsible for the bulk of their own financing. This is why Whitehall centralisers have acquired their hold. Perhaps the answer to the paradoxes generated by the Thatcher attempt to get the state off the people's back is to carry it further and really mean it.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Perfume ruling cannot go unchallenged

From Prof D G Rhys

Sir, So now we know. An industry which sells products in such a way as to preserve an up-market image and to charge prices that generate a retail profit of 40-60 per cent of the retail price, and which refuses to supply outlets which might reduce that price is not acting against the public interest.

At least, so says the Monopolies and Mergers Commission in its report on the way, mainly foreign, fragrance companies distribute perfume products in the UK ("Perfume outcome surprises observers", November 12). The report can-

not be clearer in its support of high prices when it says: "Fine fragrances are marketed as luxury products and the MMC accept that the suppliers need to be able to control their distribution in order to protect their brand image which customers evidently value. There is no shortage of other fragrances at much lower prices."

In other words, perfume companies must be allowed to restrict distribution and supply in order to keep prices high; only if they are paying high prices do consumers think they are obtaining value. The MMC judgment on the

perfume distribution is perhaps the best ask why. After all, to remove the barrier to lower prices would reduce the upward pressure on the retail price index and persuade government to be more positive in stimulating growth.

To undermine the position of fragrance houses, high price supermarkets, electrical and audio visual shops and so on would be a genuine supply side improvement that reduced the natural rate of unemployment. D G Rhys,
head of economics,
Cardiff Business School,
Cathays Drive, Cardiff CF1 3EU

Unfortunate advice

From Mr Jeremy Beecham

Sir, Tony Baldry's advice to local authorities on tendering is misguided, if not wrong. He states (Letters, November 16) that "it is not possible to decide whether 'tender' applies until the contractors' proposals are seen". Not only is it often necessary to make such a judgement, legal advice we have sent to local authorities indicates it would be absurd in many cases not to. Indeed, we have found that contractors often prefer the certainty of knowing what the position is when making their bid.

Mr Baldry believes he has issued further advice on this matter. I thought we were currently consulting him on this. He has clearly already made up his mind. That is unfortunate as his advice flies in the face both of the law and common sense. His letter is symptomatic of the government's attitude to Europe - seeking to evade its responsibilities. Local authorities, however, recognise that they have obligations under European law and will act in the light of them.

What must be deplored is Mr Baldry's attitude in threatening local authorities that if they do not do as he says he will take action against them. It is time for a more considered and helpful approach to this problem.

Jeremy Beecham,
chairman,
Association of
Metropolitan Authorities,
35 Great Smith Street,
London SW1P 3BZ

Other ways to connect N American economies

From Mr Cameron Duncan

Sir, Your editorial on the results of the state and local elections in the US ("Democrats in retreat", November 4) included the assertion that "there is no doubt that the US economy would benefit from Nafta". There are many members of Congress, as well as citizens in Canada, Mexico and the US who would disagree with you and would favour a different sort of economic integration.

Nafta, they have discovered, is not simply a "free trade" agreement integrating the economies of North America. It is also a programme to entrench the conservative practices of the Reagan-Bush era. By tying restrictions on government regulations and services to an international trade deal, Nafta makes the

implementation of new public services and environmental protection much more difficult. If Congress does pass Nafta, environmental regulations, health and safety standards, educational policy and labour law will all be affected. Social policy will be taken outside of the democratic process, restricted by an international agreement and regulated by unelected trade bureaucrats. Under Nafta, any US laws that restrict the sales of goods because of the way they are produced - either by environmentally-destructive processes or unfair labour practices - would be subject to challenge by Mexican or Canadian companies.

Even more important, social gains in one country would often be difficult to maintain. Why should a company comply

with costly labour or environmental laws in the US when it could avoid them by moving to Mexico? There are alternative ways to connect our economies. A new Nafta could, for example, include a social charter that would protect environmental and labour laws and provide funds for raising incomes in poorer regions. We could enjoy the advantages of international trade without enshrining the "free market" as an unlimited mechanism for organising economic life.

Greenpeace does not oppose international economic integration, but on social and economic grounds we oppose the sort of integration that this agreement would provide.

Cameron Duncan,
Greenpeace,
143 U Street NW,
Washington DC 20003, US

West can aid former Soviet bloc nuclear clean-up

From Mr Roger Hayes

Sir, Bronwen Maddox's trip to Chernobyl (November 15/16) has highlighted the need to clean-up the contamination caused by the world's worst nuclear accident. She was right to point out that there is no evidence to support claims that 8,000 people died as result of the accident. However, the fact that 42 people did die and considerable contamination remains, illustrates that the nuclear industry in the former Soviet Union needs all the help it can get to put things right.

The British nuclear industry has been at the forefront of providing the necessary help.

Take contamination. A British consortium, involving among others AEA Technology, has recently developed a "Chernobyl clean-up strategy" which has been funded by the Foreign and Commonwealth Office's "know-how" fund. This will help the Ukraine secure the funding it needs for specific projects designed to return contaminated land to more normal conditions.

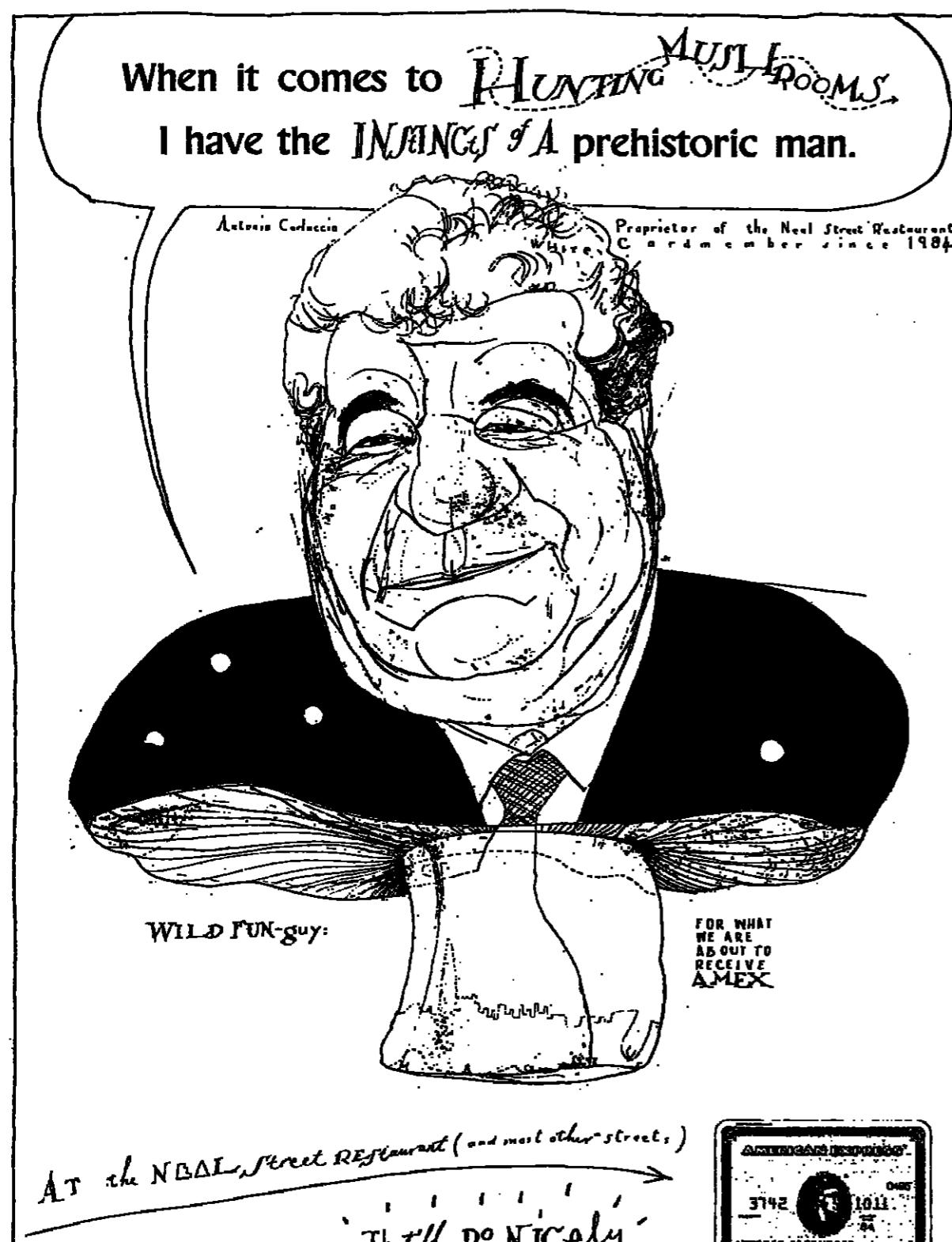
Russian Chernobyl-type RBMK reactors were not built to western safety standards and they have inherent design weaknesses which were exposed in the 1986 accident. In response, Britain leads a consortium of European countries

involved in a Ecu7m project, funded by the EU. This project will identify how to upgrade the safety features of RBMK reactors and how to make them as close to western standards as possible.

Britain and other western

nuclear powers have the ability to put right what is wrong in the former Soviet bloc. Your correspondent's report has made a helpful contribution by keeping the whole topic in perspective.

Roger Hayes,
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British Nuclear Industry
Forum,
22 Buckingham Gate,
London SW1E 6LB



J. M. H. S.

FINANCIAL TIMES

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Thursday November 18 1993

Talking to the Chinese

AFTER 15 years of market-oriented reform, China is transforming itself into an economically liberal, open and powerful market economy. Its cities look more and more like other Asian cities with new office and apartment blocks, busy department stores, karaoke bars, and traffic jams caused by cars instead of bicycles. The economic achievement of Mr Deng Xiaoping, China's senior leader since reform began, is already substantial as today's FT survey, makes clear. And this process is almost certainly irreversible: political power is too decentralised, the constituency which has benefited from reform too widespread, and entrenched.

Yet for the outside world, the enduring image of China remains that of tanks crushing the 1989 protests in Tienanmen Square, a dark reminder that China's spectacular economic success has been built on a repressive one-party state. It is this contrast between China's economic dynamism and political backwardness which continues to make China's relations with rest of the world so difficult.

The country is, without doubt, an economic force to be reckoned with, as demonstrated by the fact that the Chinese president, Jiang Zemin, will hold one-to-one meetings with the Japanese, South Korean and US leaders at this week's Apec meeting in Seattle. Companies from east Asia and, increasingly, the US, have responded to China's open door policy by investing billions of dollars. The rest of the world's economic stake in China's development is large and growing fast.

Inefficient bureaucracy

Not that the reality of China's economic development fully lives up to its image. The state enterprise sector remains an inefficient drain on the economy, social welfare provision is undeveloped and 100m Chinese still live in absolute poverty. Reform has also brought problems. By unleashing strong provincial ambitions, Beijing has weakened its ability to exercise macroeconomic control. Meanwhile, huge ranks of poorly-paid bureaucrats, still with considerable powers, mean that China's bureaucracy is both inefficient

and riddled with corruption. But it is the manner in which China conducts its internal affairs which remains the biggest problem for many outsiders, particularly in America. The rule of law and freedom of speech remain subservient to the party line, while documented human rights abuses are legion. Little wonder that the US has been tempted to link economic concessions – in particular on trade – to progress on non-economic issues.

Human rights

President Bill Clinton's success in persuading Congress to renew China's Most Favoured Nation status this year depended, in part, on his willingness to link next year's renewal to China demonstrating "substantial progress" in tackling human rights abuses, progress which China has yet to demonstrate convincingly.

Yet to try to ostracise China from the world community or to blunt its open economic development with trade restrictions would be a grievous error. Market reform in China may be irreversible, but the outside world has the power to speed or impede that process. And the pace at which this change occurs is, almost certainly, the most important determinant of the rate of political change.

The evidence from elsewhere – South Korea and Taiwan are good examples – is that economic growth and liberalisation intensify the pressure for political freedom and democratic change. Closing the door on China, and thus effectively slowing the flow of western capital, practices and ideas into the country, can only slow that change.

In short, renewal of China's MFN status is the best way to encourage political change, a fact that recent weeks Mr Clinton has shown he recognises. His desire to engage China in a cooperative rather than antagonistic relationship is, in the right course. China's new wealth and status mean that it too has bigger responsibilities – to honour its obligations to counter nuclear proliferation, accelerate progress on human rights and resolve outstanding trade disputes. But progress is more likely to be achieved if US concerns are carefully explained rather than delivered with menaces.

Last lap in South Africa

YESTERDAY'S historic agreement eaves South Africa within reach of what once was a dream. Over 100 years of white domination will end when the country's electorate goes to the polls next April, under a constitution which enfranchises black majority.

It marks the penultimate step in the dismantling of an evil system that brought pain and humiliation to millions. The ending of minority rule has been made all the more remarkable by the fact that resident FW de Klerk has had the wisdom and courage to preside over the dissolution of white minority rule. Equally remarkable has been the part played by his main political adversary, Mr Nelson Mandela, who emerged from decades in jail calling not for revenge, but for reconciliation.

But the last stage of South Africa's transition from apartheid democracy may prove the most arduous. Chief Mangosuthu Buthelezi, leader of the predominantly Zulu Inkatha Freedom Party, and the white-led rightwing conservative Party, reject yesterday's outcome.

Even if they can be persuaded to participate, the battle for power through the ballot box will demand unprecedented tolerance of a sharply divided society where more than 13,000 people have died in politically inspired violence since Mr Mandela's release in February 1990. Maintaining law and order will challenge the integrity of security forces predisposed to white minority rule.

But above all, the coming weeks will pose the first test of the constitution. How voters cast their lot – indeed whether some vote at all – will be determined as much by their assessment of the merits of the constitution as by the appeal of the parties themselves.

refusal examination
many South Africans are only taking in what their representatives have won or lost at the negotiating table. This calculation requires careful examination of the constitution whose final form did not emerge until last month. In many respects, what has been agreed is a model for other countries. Proportional

I f Mr Claude Darmon is right, the world's railways may be entering a new golden age. The head of transport operations at GEC-Alsthom has a vision of sleek high-speed trains running at more than 300 km/h (190 mph) between many of the world's largest population centres, cutting journey times and curbing pollution.

"We are looking at one of the biggest ventures of the next century," he says, comparing the new generation of high-speed railways to the development of international highways and telecommunications.

From Europe to Asia, Latin America and the US, the growth of urban populations, national wealth and rail technology lend weight to his view. But if the potential is great, so is the competition.

Mr Wolfram Martens is Mr Darmon's greatest competitor and rival as chief executive of Siemens Transportation Systems. His group, with Daimler-Benz's subsidiary, AEG, leads the consortium behind the InterCity Express (ICE) train, which is seeking to avoid the lead enjoyed in the world market by GEC-Alsthom's Train à Grande Vitesse (TGV). It is a classic tale of European rivalry.

Mr Martens is slightly less sanguine than Mr Darmon in his assessment of the market. "Within the whole world market for railways, the high-speed market accounts for a maximum of 15 per cent."

The clearest example of the high stakes involved in the industry rivalry has come from South Korea. In August, GEC-Alsthom beat off a furious challenge from Siemens-AEG to win sole negotiating rights to build a high-speed link between Seoul and the south-eastern port of Pusan. Final details of the \$2.4bn (£1.61bn) contract to supply the trains and technology are now being hammered out.

Siemens is still protesting at the decision, as is the Japanese consortium led by Mitsubishi, which manufactures the Shinkansen or bullet trains; but their chances of a Korean change of heart appear slim.

The battle for the Korean contract, however, is just one round of the fight for dominance between the three principal players in the industry. Already, they are preparing to fight for the next contract. First is a possible project to link Taipei with the southern Taiwanese port of Kaohsiung. Bids are expected to be invited towards the end of 1994.

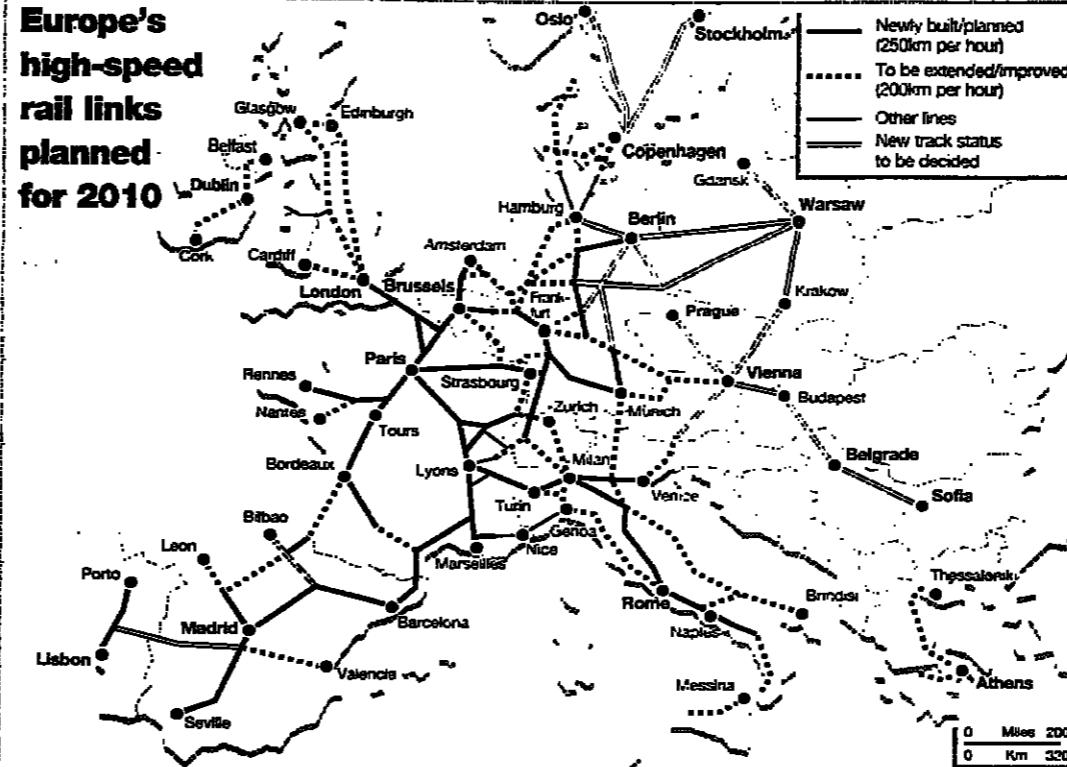
Also on the drawing board are plans for high-speed rail links in Canada, possibly linking Toronto and Quebec via Ottawa and Montreal; in the US, between Washington, New York, and Boston, as well as Texas (from Houston to Dallas), Chicago, California and the north-west; and between Sydney and Melbourne in Australia.

Siemens and AEG have just spent \$1.7m (£5.7m) sending a full ICE

train to the US, first to undertake a coast-to-coast promotion trip ("ride on the ICE train, the hottest thing in the world market by GEC-Alsthom's Train à Grande Vitesse (TGV). It is a classic tale of European rivalry.

John Riddings and Quentin Peel on the competition between European groups for high-speed rail contracts

Next chapter of the railway children



and Melbourn in Australia.

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The decision by the French government in September to build a new high-speed line between Paris and Strasbourg raises the prospect of the TGV travelling across the border into Germany. It will already do so on the planned Paris-Brussels-Amsterdam and Cologne route, for which 27 trains have been ordered.

The French authorities have also authorised an extension of the south-eastern line from Lyon to Marseille and to Montpellier. That would all appear to be to the clear advantage of the TGV.

In Europe, therefore, the potential may be greater. At the moment the economic environment is difficult. The effects of recession and the constraints on government budgets have forced the postponement of several TGV orders. Last month, GEC-Alsthom was forced to announce a cost-cutting plan which includes the loss of 600 jobs from its

French workforce of more than 9,000. But the first steps of a significant expansion in European high-speed rail links are under way.

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Government support is essential to win such massive prestige contracts, Mr Martens says. "It is a question of lots of money, and long-term co-operation. This is only possible if the political will exists."

Yet he admits that in the US market, for example, the successful contractor will be decided on the basis of "technology, price and local content. It won't help us much if Chancellor Kohl goes over there."

Two crucial developments lie ahead. The first is the need to develop multi-system, cross-border trains. If the European links are to become reality, the trains must be able to deal with a host of electricity voltages, signalling systems, and safety standards on different national rail systems. They must also become decidedly cheaper.

This all adds up to good news for the consumer. But for the producers, it raises the question of whether all can survive.

Mr Darmon believes not. "I doubt very much there is room for three high-speed train manufacturers in Europe," he says, referring to GEC-Alsthom, Siemens-AEG, and the five-company Trevi consortium, the Italian high-speed train venture led by Breda. "The investment in R&D and the cost of developing prototypes is too high if you don't win

The intensity of competition could encourage collaboration. "We are open to co-operation with anyone, and why not Siemens?" asks Mr Darmon. Such a view is supported by the French and German governments, which last year appointed representatives to examine possible co-operation.

The representatives have a delicate task in accommodating national rivalry. Mr Darmon says co-operation would have to consider the fact that 570 high-speed trains have been manufactured by or ordered from GEC-Alsthom, while the comparable figure for the German consortium is 120. He adds that any partnership between the two groups should be based on cost and efficiency considerations and not national and political splits.

For GEC-Alsthom and its rivals this time lag makes each contract critical. The experience acquired on one puts the manufacturer in a stronger position for the next. Similarly, the economies of scale obtained by winning several contracts allow cheaper pricing in future bids.

Women's jobs are increasingly being poached by the opposite sex, writes Rachel Johnson

Men still on top

Mrs Alan Hubner, aged 27, of Wigton, Cumbria and Liverpudlian Mr Charles Shiells, 56, have yet to make an impact at the male equivalents of the suffragette Pankhurst family.

But history books might reserve them a footnote each. After decades in which women have battled to take jobs traditionally held by men, the roles are being reversed.

Last month, Mr Hubner was awarded £2,000 by an industrial tribunal after he failed to get a £50 a week job at a Carlisle factory. The tribunal accepted his complaint that he was rejected because he wanted to take advantage of the company's subsidised child-minding scheme, available for women workers.

In an earlier case, Mr Shiells won £600 compensation after being rejected for a job as a nurse at Tuebrook Tots nursery in Liverpool.

The driving force behind men's encroachment into previously female territory is primarily economic. The official male unemployment rate – almost 14 per cent of the workforce in September – is more than twice the equivalent female rate.

At the same time, the recession is forcing changes in corporate behaviour. A Confederation of British

Industry paper earlier this year noted that high unemployment had reduced the pressure to bring members of under-represented groups into the labour force and to improve their skills.

Though joblessness largely explains the behaviour of companies and individual males, there are

also some in the equal opportunities field who detect a backlash against positive discrimination for women. According to a Department of Employment official, "positive action is being targeted as unacceptable at a time of the highest male unemployment since the 1930s."

No company would admit publicly to dropping commitments to

promoting women. But the Labour party recently provided evidence of a possible groundswell of male opinion against affirmative action;

Labour MPs reacted to what some described as an "assisted places scheme" for females in shadow Cabinet elections last month by throwing two women, Ms Harriet Harman and Ms Ann Clwyd, off the front bench team. However, Mr John Smith, the Labour leader, reinstated Ms Harman as shadow Treasury chief secretary.

Meanwhile, the EOC has received complaints from several would-be

male Labour MPs about the party's proposed ban on men standing in half the parliamentary seats where the local constituency organisation is looking for a new candidate.

All this is bad news for those trying to improve the position of women in work, as the hurdles they face seem as high as ever. A survey of 179 countries by the Geneva-based International Labour Organisation said that, on current trends, women will take 475 years to achieve equality with men in "man-

gerial" or "decision-making" positions in all sizes of companies.

While men have risen rapidly to the top of almost every female-dominated profession they have entered, women have no comparable success in traditional male dominated fields – such as the civil service.

For instance, males make up just 7 per cent of all qualified nurses in Britain. But above the level of senior nurse, men outnumber women, according to the Royal College of Nursing. "Men are more assertive because they are not worried about getting pregnant and interrupting their careers," says Mr Jamie Fleming, of the RCN.

Similarly, of 35,000 practising midwives in the UK, only 33 are male. But one, Mr Paul Lewis, who qualified in 1978, already has one of the country's top midwifery jobs – director of women's services at West London Hospital.

Though women may envy male success, there is a case for arguing that they should not gripe about the readiness of men to resort to the law to increase their job chances: the EOC argues that any act that increases awareness of sex discrimination by companies can only be beneficial to all in the long run.



Common cause

■ Among all the clamour in Sweden over the planned Volvo-Renault merger, there has been a deafening silence from the Wallenberg family, the titans of Swedish industry.

But at last Peter Wallenberg, the current doyen of the dynasty, has pronounced – and it welcome news for Volvo boss Per Ölofsson. Gyllenhammar, who has long been the most powerful rival to

Peter Wallenberg's comments should dispel rumours that he was working quietly against the current deal. But in fact any other public stance would have been strange, given that the Wallenbergs sold 50 per cent and management control of Saab to General Motors a few years ago.

Everyone in Sweden remembers the occasion in 1979 when Marcus Wallenberg, Peter's late father, dealt a knock-out blow to Gyllenhammar's grand scheme of the time, to sell 40 per cent of Volvo to the Norwegian government in exchange for North Sea oil concessions.

The explanation is that they have probably been enjoying the latest

Scaled down

■ Has samizdat spread West? Coincident with lengthening shadows over press freedom in the UK comes the launch of a monthly current affairs magazine. The New Reporter will be published over the desk top by Lizard Press in Cornwall and edited by husband and wife duo, ex-FT features editor John Bourne and ex-Guardian journalist Jean Stead. But the seat-of-the-pants nature of the operation seems to be underlined by Stead's admission that, presently, the money only stretches for the first six months. Hardly surprising seeing the cover charge for the 20-page mag is just one quid.

Spooked

■ Observer obviously got it wrong yesterday, as a much simpler explanation now emerges for why the ghost of John Julius

Angerstein, the father of Lloyd's, might be found hovering around Coutts's branch in the Lloyd's insurance building. Naturally he has been investigating a phantom cash point withdrawal spotted on his bank statement.

FINANCIAL TIMES

Thursday November 18 1993

**KIT CINDY -
CONFUSED BY
BOOKMAKER (45)**

Belgian austerity plan pushes up share prices as interest rates fall

By Lionel Barber in Brussels

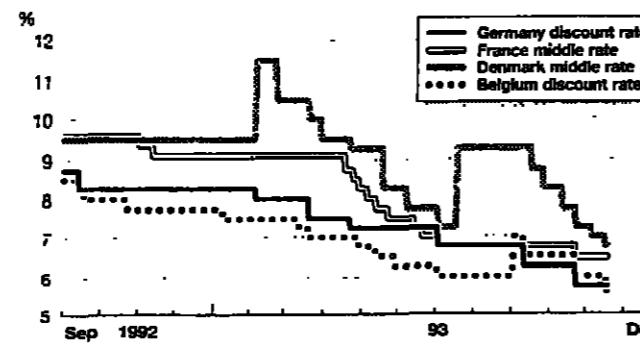
THE BELGIAN government agreed early yesterday to a wide-ranging austerity plan, prompting a reduction in two leading interest rates and an euphoric reaction in the country's financial markets.

After 16 hours of talks, ministers backed a three-point package which imposes curbs on social spending and limits wage increases to the rate of inflation until the end of 1996. The pact also contains new measures to tackle rising unemployment, particularly among young people.

The Belgian National Bank responded by cutting the discount rate from 8 per cent to 5.5 per cent, while reducing the money market rate from 8.4 per cent to 8.3 per cent. The Belgian franc strengthened against the D-Mark to close at BF21.35 on hopes the rate cut would help revive the economy.

Mr Jean-Luc Dehaene, prime minister, hailed the agreement as good for Belgium and for Europe. The plan draws some inspiration from the forthcoming European Commission white paper on competitiveness, growth and employment which will be the centre-piece of next month's EU summit.

Interest rates since Black Wednesday



Source: Datastream

lic sector trade unions. Rolling strikes were held in Belgium this week in protest against the pact. Initial reaction among potential opponents was guarded. The Socialist party declared it had helped to make the austerity plan more equitable, but said it would remain vigilant on the application of the planned measures.

The Belgian economy is expected to shrink by 1.5 per cent this year. Belgium has the highest public debt in the EU as a proportion of gross domestic product.

The level of indebtedness has unnerved financial markets, and damaged confidence in Belgium's claims to be part of a currency club built around the D-Mark, particularly after the near collapse of the exchange rate mechanism in August, which followed sterling's exit from the ERM on so-called Black Wednesday in September last year.

To raise revenue, the government plans to raise the tax on interest income from 10.3 per cent to 13.39 per cent. The level of withholding tax on dividends is to be cut from 25 per cent to 13.4 per cent.

The fate of the package will depend partly on whether Mr Dehaene's fragile centre-left coalition can win support among opposition parties and blunt opposition within Belgian's pub-

old, reducing to 7.5 per cent and 50 per cent exemptions in the second and third years. It also proposes job-sharing to increase the number of people in work.

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Passions flare as Nafta vote nears

Continued from Page 1

would be "academic", said Mr Bill Daley, the White House's Nafta co-ordinator.

An Associated Press count early in the afternoon suggested that the agreement had secured support from at least four more members than the 218 needed for passage. A more conservative tally from the House whip's office put it four votes short, but with the probability of picking up the difference.

Significantly, Congresswoman Marcy Kaptur, the Democrat from Ohio and a leading Nafta opponent, conceded that she thought Mr Clinton would carry the day, mostly, she added with scorn, on the back of support from the Republican party.

The president went running in a pro-Nafta T-shirt and said "it's never in the bag until the vote's in". He had despatched officials by the dozen to Capitol Hill to keep up the pressure, as had the

anti-Nafta forces. Mr Ross Perot, the Texas populist, was behaving exactly like the lobbyists he constantly condemns as he toured the halls exhorting members to vote against.

On the House floor itself, the early part of the scheduled eight-hour debate heard complaint after complaint that Mr Clinton had tried to buy a triumph by giving away the store. "It's Nafta Clause time at the White House," said Mr David Bonior, the Michigan Democrat and leading anti-Nafta strategist.

"Its \$50bn in goodies and giveaways," shouted Mr Gerald Solomon, the New York Republican, citing favours he said had been given to the makers of mobile covers in Louisiana and aircraft manufacturers in California.

Nafta, he charged, established an "unelected, unaccountable bureaucracy" that would undermine the US constitution.

But his assault on everything Mexican, especially its "64-year-

old, one-party dictatorship" of a government, was too much for Elka de la Garza, the Democrat from Texas who rules the House agriculture committee.

"I share blood with the Mexican people," he barked back, "and I resent the xenophobia I've been hearing on this floor." Reaching back into the last century, he turned on Mr Solomon and others who had spoken in the same vein. "They want a Mexican government run by the US, but let me remind you, we tried that and it didn't work."

Perhaps unconsciously, George Miller, the California Democrat, evoked memories of former British prime minister Harold Macmillan's words condemning the Thatcher government's attitudes to the British miners "who had helped defeat the Nazis". The American worker, Mr Miller declared, "had helped win the cold war and now are not even being given an afterthought".

The Bank of England has come under heavy pressure from the big three US carriers – American, United and Delta – for allowing BA to form an equity partnership with USAir. The US carriers have also sought more access into Heathrow.

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£1m London fund to beat IRA bombs

By Jimmy Burns in London

LONDON-based financial institutions have contributed to a £1m (£1.49m) fund to reward those who give the police information on attacks by the Irish Republican Army on economic targets.

The identity of the fund's main sponsors is being kept secret but the National Westminster Bank, whose City of London office was badly damaged in a bomb attack in April, said it strongly backed the initiative.

The Bank said: "This is an important additional mechanism that will help pursue those responsible for terrorist attacks."

Scotland Yard said the initiative had been developed by anti-terrorist officers and managers of UK-based companies.

The money comes from dozens of companies around the country and will be administered by joint agreement between the police and the main sponsors.

It is not clear yet whether the full sum will be held in an escrow account or remain the responsibility of the companies until it is needed.

Scotland Yard said last night: "Our experience is that we do not have to provide financial inducement to get useful information on terrorist activities. But if there is a slightest chance that an individual might be tipped over by a reward, then we should take it."

The initiative was prompted by the commercial costs of recent IRA attacks.

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INTERNATIONAL COMPANIES AND FINANCE

Merrett Group fails to secure Travelers' backing

By Richard Lapper in London

THE future of the Merrett Group, one of the largest agencies at the Lloyd's of London insurance market, was in question last night after the breakdown of a US plan to provide new backing for the group.

Merrett said that Travelers, the US insurance company, had withdrawn a scheme to underwrite business alongside syndicates managed by Merrett on a so-called consortium basis.

Travelers, recently taken over by Primerica, the financial services group, would have bought a large stake in the Merrett managing agency, in a deal which would have helped offset a sharp decline in support for Merrett syndicates from Names - the individuals whose assets have backed the

Lloyd's market. Travelers refused to comment last night.

Merrett is seeking the backing of other Lloyd's agents, but it is understood that talks earlier this week between Merrett and AJ Archer Holdings have been unsuccessful.

The affair completes an unhappy year for Mr Stephen Merrett, a powerful underwriter and chairman of the Merrett Group. He resigned as deputy chairman of the market following pressure from Names and their agents in August.

Executives of Primerica are said to have viewed the Merrett deal as an unnecessary complication at a time when their plans to take over Travelers were incomplete.

Mr Bob Clements, president of Marsh & McLennan Companies, which owns the world's largest broker, which helped

engineer the Travelers deal, yesterday reaffirmed support for the group, describing criticism of Mr Merrett as "personalised and without regard to underlying fundamentals".

A Bermuda-based company, set up this year by Marsh and JP Morgan, to provide reinsurance for Merrett syndicates would continue to operate.

However, Marsh and JP Morgan, would not be taking stakes in the Merrett agency, a move they had agreed as part of the Travelers plan. "There is no point in us taking a stake except in so far as that was a catalyst to attract other capital," said Mr Clements.

Merrett will seek support from members' agents, which handle the affairs of Names. But agents were upbeat about group prospects after meeting Mr Merrett yesterday.

SE Banken cuts losses further

By Christopher Brown-Humes
in Stockholm

THE recovery in the Swedish banking sector was underlined yesterday when Skandinaviska Enskilda Banken, the leading commercial bank, announced sharply reduced losses for the first nine months.

The bank's operating loss fell to SKr92m (\$11.3m) from SKr3.75bn in the second-quarter surplus, but was insufficient to reverse

losses of SKr608m in the first three months. The healthier trend underscored the bank's decision to withdraw its request for state aid in August and rely instead on a SKr5.5bn rights issue to rebuild its capital base.

Operating profits before credit losses rose 64 per cent to SKr7.63bn, showing successive improvements in every quarter.

Lower interest rates positively influenced the performance, as did SKr560m in gains from bond sales. Costs were reduced by 2 per cent to SKr5.69bn, partly due to staff cuts.

Credit losses at SKr7.72bn

remained high, but they were down 8 per cent compared with last year. The bank said 44 per cent of write-offs related to the real estate sector, where collapsing values did more than anything to provoke the crisis in the Swedish financial sector.

Net problem loans at September 30 were SKr21.5bn, down 17 per cent from the total at the end of last year.

SE Banken also announced it had sold its remaining shares in Stora, rounding off a saga that began in 1990 when it tried to forge a giant Scandinavian banking and insurance combine by buying a 28 per cent stake in the insurer.

Krona's weakness helps Sandvik

By Christopher Brown-Humes

SANDVIK, the Swedish engineering group, improved profits by 23 per cent to SKr1.4bn (\$175m) in the first nine months. The advance came without any upturn in business conditions.

The revival has been attributed mainly to the weak Swedish krona, which enabled the group to push up sales by 27 per cent to SKr15.8bn, and

orders by 30 per cent to SKr16.5bn. Sales fell 5 per cent if currency factors and acquisitions are excluded.

Mr Per-Olof Eriksson, chief executive, said demand remained "very weak" in Europe and Japan, but the outlook was more positive in other parts of the world.

He highlighted Latin America, Australia, China and south-east Asia as areas of strong growth, and noted a

"gradual increase" in North America.

The biggest expansion of sales came in North America, with 56 per cent growth to SKr3.15bn, followed by Latin America, where sales climbed 43 per cent to SKr97m.

Sandvik was the group's top performing division, due to a four-fold rise in profits, to SKr354m from SKr89m. This was achieved despite falling prices.

Advertisement

A Pera International Report

The first in a series of reports on major business issues

Single Market: An empty promise?

A report by Pera International, the leading European business and technology organisation, suggests that the Single Market is a non-event for most small and medium sized enterprises (SMEs).

The survey *Opportunity or Threat: The Single Market Reality for SMEs*, the first to highlight the effects of the Single Market on small companies - says that, while 29 per cent of SMEs in the UK believe that European integration has led to an increase in sales, 70 per cent say that it has made no impact and one per cent claim that it has caused an actual decrease.

This picture is by no means confined to the UK. Similar companies in Germany, France and Spain, where 63 per cent have not yet experienced any benefit, show a much sharper decrease in sales (19 per cent) and a much lower increase (18 per cent).

"Because of their capacity to adapt quickly to changes in the market place, SMEs should be well placed to take advantage of favourable alterations in the European Market and we expect them to play a significant role in the new Europe," said Ronald Armstrong, Chief Executive of Pera International.

"But for most companies, both in the UK and Europe, the Single Market can only be classed as a non-event. As SMEs account for over 90 per cent of all European companies, this is a particularly worrying finding for the future economic health of Europe as a whole," he added.

Pera International's survey, which involved questioning over 4,000 companies, including a series of face-to-face and telephone interviews, reveals that UK companies are taking a much more

sanguine approach to the Single Market than their European competitors.

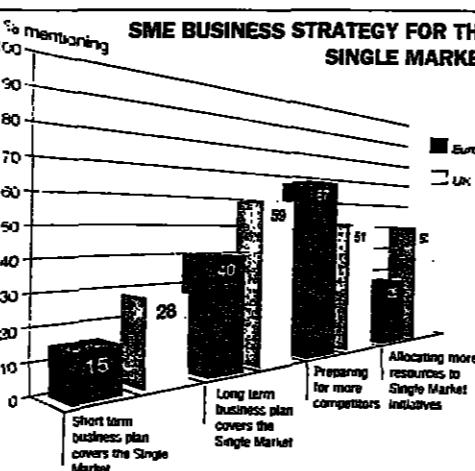
Over 70 per cent of UK respondents anticipate being able to maintain their current market position in the future and do not expect to lose position to competitors based in Europe - an attitude, says the report, which indicates "a very high level of confidence in (or perhaps naivety of) the true impact of the Single Market".

European respondents showed a more measured level of expectation, perhaps based on the hard experience of the 30 per cent of respondents who have already lost market share to competitors in the run-up to the Single Market.

"Far more European SMEs than their British counterparts have export figures in their long-term plans - often with the UK as a target market. If British firms don't live up to their ideas we are going to see far more continental based competition in the UK market than vice versa," commented Ronald Armstrong.

The reasons why companies are not yet exploiting the Single Market include the recession (cited by about half the respondents throughout Europe), complacency (many UK companies claim that there is sufficient demand in the home market), increased cost of sales, marketing and distribution, and (mainly by European companies) the costs of translation.

The report says that small and medium sized companies in the UK are not as active in exporting as their European competitors, who already have a good record of trading with other local countries. SMEs in Europe are responsible for a larger share of their national exports than their UK counterparts. In the UK, less than half of SMEs consider themselves as exporters and less than 20 per cent can



truly be described as actively pursuing export business.

Nevertheless, there is awareness of the opportunities of the Single Market by all respondents, with 59 per cent of UK respondents considering Europe sufficiently important to modify their long-term plans and 28 per cent including it in their short-term plans.

Ronald Armstrong explained "A characteristic of small firms is that they do not have a surplus of management time which means long-term planning can be seen as a luxury they can't afford - particularly in times of recession. Unfortunately exporting is an activity which requires long-term planning and experience."

"Unless such companies make adequate short and long-term plans for the Single Market, they will be unable to take advantage of the opportunities clearly available," he added.

Pera International has been in existence for over forty years working with companies of all sizes. It has more experience of helping SMEs than any other organisation in Europe. Through its consulting divisions, membership and small firms consultancy schemes it has assisted over 10,000 SMEs during the last fifteen years.

For a complimentary copy of "Opportunity or Threat: The Single Market Reality for SMEs", please contact Pera International, Melton Mowbray, Leicestershire LE13 0PB. Tel: 0664 501501 Fax: 0664 501264

which involve the construction of more than 20 reactors. At the very least Russia is likely to need World Bank help if it is to proceed.

In the Ukraine, unable and

and western nuclear power

Mr Rémy Carle, chairman of the WANO governing board and deputy general manager of Electricité de France, told the

economy, supply and demand factors over which the nuclear industry has little control.

France sharpens missile strategy

David Buchan examines global reorganisation of the defence industry

French missile-makers' international negotiations are gathering pace. Matra is pledged to form a joint missile company with British Aerospace (BAe) by the end of the year. Aérospatiale is locked into similar discussions with Deutsche Aerospace (Dasa) with a view to merging their missile interests into a single unit with a market share rivaling Hughes of the US.

The role of the French missile companies will be crucial to any industry reorganisation.

For one thing, there are more of them than in any other European country. In addition to Matra and Aérospatiale, there is Thomson-CSF, the heavyweight of French defence electronics, and a host of smaller electronic suppliers.

France has also cut its defence equipment budget by less than other European countries in the last three years, and plans to increase it slightly next year, to FFr103bn (\$17.5bn).

There was some surprise that Mr Simpson will not be joining Lucas until May 1 and that Sir Anthony Gill, chairman and chief executive since 1987, will continue as non-executive chairman. However, it is expected that Sir Anthony, 63, will only stay on for as long as it takes to choose a new chairman, with Mr Simpson's full involvement.

Mr Simpson said: "I am delighted to be joining the successful Lucas team and to be taking over its leadership from Tony Gill. My experience at Rover and British Aerospace tells me that there are few more competitive business sectors than automotive and aerospace and I fully understand the magnitude of my new challenge."

Last year Sir Anthony was asked to postpone his retirement until the succession was sorted out.

Lucas was cited as a possible takeover target after recession caused profits to slump and its shares touched a five-year low of 78p in September last year. They have since recovered to 177p as the group has cut thousands of jobs and sold several businesses. The restructuring helped pre-tax profits double to £50.3m this year. Rover analysis, Page 24; See Lex, Page 16

The French defence sector's total turnover has declined from its high point of FFr124.5bn in 1990 to FFr113bn last year, largely due to the drop in export deliveries, to FFr29bn.

New orders, however, hit a record FFr45.7bn last year, with Taiwan's decision to buy Dassault's Mirage jets and Matra's missiles, and Abu Dhabi's purchase of the Leclerc tank

made by France's state-controlled Giat Industries.

A recent parliamentary report forecast that 40,000 jobs would disappear from the defence and aerospace sectors, but that the precipitous fall-off in civil aviation business and space research was mostly to blame for this.

Mr Henri Conze, procurement chief in the French defence ministry, believes the current merger talks among missile-makers may set in train a wider reorganisation in defence electronics.

Mr Conze, who runs Europe's biggest defence equipment budget, predicts that 1994 will be the year of mergers and concentrations in the European missile industry.

It is not impossible, says Mr Conze, "though at present it is impossible to say whether the two joint ventures would stay apart, or come together, or have some gentleman's agreement to share markets or products."

However, he believes that the imminent mergers in the actual manufacture of missiles could lead to changed relationships in other parts of the missile business.

These include "upstream" designers of entire weapons systems, such as Thomson and BAe, which are also to be found "downstream" as suppliers of missile components.

There is also French companies such as Dassault Electronique, SAT, and Sagem; German companies such as TST (part of Dasa) and BGT (part of Daimler-Benz); and Spanish companies such as GEC-Marcconi.

"Sorting out the missile-makers is the easiest part, but other areas may have to be tackled," says the French arms chief.

Having formed a joint venture with Shorts of Belfast on very short-range missiles last March, Thomson-CSF is standing aloof from the current missile merger game. Its president, Mr Alain Gomez, has a more urgent dossier on his plate: the government says it is open-minded at this stage. So is its owner, the French government.

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The privatisation of Aérospatiale is clearly more distant. And this is not just because of deepening losses - FFr 57m in the first half of this year - which Mr Francois Léotard, the defence minister, hopes soon to remedy with a capital increase.

Presenting the company for sale before the 1995 election would almost certainly provoke a row with President Mitterrand, who has on several occasions proclaimed his opposition to putting France's nuclear missile-maker into private hands.

Swiss travel group slides 20% at nine-month stage

By Ian Rodger in Zurich

Italian industrial holding company.

Siemens will have to launch a public tender offer for the remaining Teleco Cavi stock, in line with new Italian stock exchange rules. However, the German group said it intended to maintain the company's stock-exchange listing.

Siemens said the purchase was part of a strategy to consolidate its position in the rapidly changing European cables business.

Almost 70 per cent of GCR is owned by the founding Bruni family, which is selling its entire stake. The remainder is held by BICC, the UK industrial group, and Fornara, an

agreed takeover bid.

Siemens is spending £104bn (\$82.5m) to buy control of GCR, the family holding company which owns just over 50 per cent of Teleco Cavi's ordinary shares.

The group, in which Knutof of Germany last year bought a 50.1 per cent stake (with 26.4 per cent of the votes), forecast that net income in the full year would fall 18 per cent to SFr4.4bn.

It described this performance as "satisfactory given existing conditions".

Business was off in all regions, except the UK and Germany. In the UK, the group's biggest market outside Switzerland, sales were flat in Swiss franc terms, at SFr35m (\$23.5m), reflecting near-16 per cent growth in sterling terms. German sales were up 15 per cent to SFr117m.

The group, controlled by the Knutof-Fingerhofer foundation, said revenue from tour operating was up 4.5 per cent, while retail business was off 4.5 per cent to SFr400m.

Business travel turnover was down 2.1 per cent to SFr155m.

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INTERNATIONAL COMPANIES AND FINANCE

Hewlett-Packard shares dip in spite of strong growth

By Louise Kehoe
in San Francisco

HEWLETT-PACKARD, the US electronics and computer systems company, reported strong growth in sales and earnings for its fourth quarter. But concerns about increased costs and inventories drove down the shares 3.6% to \$75.5%.

Net earnings for the quarter rose to \$285m, or \$1.18 per share, compared with \$28m or 28 cents in the same period last year when the company took a restructuring charge of 36 cents per share.

Net revenue increased to \$5.7bn from \$4.3bn in the same quarter of 1992, a 32 per cent increase.

"This quarter was a big improvement over last year's

fourth quarter," said Mr Lewis Platt, HP chairman, president and chief executive. "But upward pressure on cost of sales continued, and inventory levels were higher than we'd like."

HP's cost of sales for the fourth quarter was 61.4 per cent of net revenue, against 58.1 per cent in the fourth quarter of last year. Price cuts and a continuing shift toward products carrying higher sales costs were factors, the company said.

Operating expenses rose 11 per cent to 30.2 per cent of net

revenue from 35.9 per cent in the year-ago quarter.

For fiscal 1993, revenue rose 24 per cent to \$20.3bn, from \$16.4bn the previous year. With revenues of \$15.6bn from computer products, service and support, HP has become the second-largest US computer company, after IBM, overtaking Digital Equipment.

Net earnings for the year were \$1.2bn, or \$4.65 per share, compared with \$39m, or \$2.15, last time after special charges. Before these charges, HP earned \$972m, or \$3.85 per share last year.

Mr Platt said the company would launch important new products in several sectors in fiscal 1994 and efforts to reduce expense structures would remain a high priority.

Thomson third quarter quiet

By Bernard Simon in Toronto

THOMSON Corporation, the Canadian-controlled travel and publishing group, blamed adverse exchange rates and competitive pressures in several of its key publishing businesses for near-stagnant third-quarter earnings.

Net earnings edged up to US\$226m before preferred share dividends, or 38 cents per common share, from \$221m, or 38 cents a year earlier. Sales dipped to \$1.86bn from \$1.94bn.

If exchange rates had remained unchanged from average 1992 levels, earnings would have been 44 cents per share in the latest period, and sales \$2.12bn.

Nine-month earnings rose to \$249m, or 42 cents a share,

from \$244m, or 41 cents.

The brightest spot so far this year has been the travel business. Although UK-based Thomson Travel's nine-month operating profit dipped to \$1.3m from \$1.45m, the company said that there was an 18.6 per cent jump measured in pounds sterling.

Thomson Tours' volumes rose by 11 per cent last summer, and sales of winter holidays are 16 per cent ahead of last year.

The company said summer 1994 bookings have been "exceptionally high" since its brochures were launched in late August, leading to a "significant" improvement in market share.

An official ascribed the improvement to a stronger UK market.

economy and last summer's poor weather, which has encouraged many people to book a holiday in the sun for next year.

In the publishing and newspaper divisions, poor performances have been posted by the UK and US professional, business and academic publishing groups, as well as by Thomson's Canadian newspaper chain. In particular, business information publishing in the US was hit by lower pharmaceutical advertising.

But UK regional newspapers' operating profits were substantially ahead of last year, partly due to a gradual improvement in advertising, and partly to the sale earlier this year of Red Roof Inn.

The company said it aims to improve performance by launching new products and cutting costs, giving greater attention to private labels, and further inroads into the US market.

VARD ferry group pre-losses up after 9 months

VARD, the troubled Norwegian cruise and ferry group, saw nine-month pre-tax losses widen substantially to NKR143.5m (\$17.5m) - from NKR72.3m in the same period last year, writes Karen Fossif in Oslo.

The deterioration is due largely to higher operating and interest expenses, foreign currency losses on debt, and an extraordinary charge of NKR69.5m.

Group revenue rose to NKR5.4bn from NKR4.1bn and operating profits advanced slightly to NKR76.8m from NKR37.9m, as interest income increased to NKR13.3m from NKR6.47m. Interest expenses, however, rose to NKR500.34m from NKR30.22m last year.

Vard said its Kloster Cruise subsidiary was being restructured, the results of which would take some time to be reflected in the company's accounts.

Philip Morris shares hit by warning of cost cuts

By Frank McGurk in New York

SHARES in Philip Morris fell yesterday morning after the US tobacco and food products group revealed it might take a fourth-quarter charge against earnings.

In a filing with the US Securities and Exchange Commission, Philip Morris, the world's largest cigarette-maker, said it would present several options for cutting costs in its tobacco and food operations at a board meeting next Wednesday.

The stock shed \$1.4 to \$55.5% in early trading after Merrill Lynch downgraded its rating on the issue.

Last week, Philip Morris said it would raise wholesale cigarette prices by four cents a pack, matching an increase by R.J. Reckitt & Colman and other cigarette manufacturers.

Analysts responded to the move by upgrading their estimates of 1994 earnings.

GM outlines plan for return to profit

By Richard Waters

MR JOHN SMITH, General Motors' chief executive and president, outlined plans to return the carmaker's troubled North American operations to an after-tax profit in 1994.

It aims to increase US sales, taking the group's market share to 38-39 per cent from around 31 per cent, and further cut costs.

Contributing to the turn-

round this year have been a \$2bn cut in the cost of materials and a 12 per cent reduction in assembly time to 24-25 hours. Also, 1993 US sales are expected to reach 14.1 vehicles, up 7 per cent from last year.

In its last quarter, GM's North American operations made a net loss of \$1.12bn, after plant closure costs and other items which resulted in a net charge of \$289m. The company is planning a 5

per cent increase in vehicle sales in the US in 1994, to 14.8m. Even if this target is not met, Mr Smith said GM should make the planned return to net profitability in North America.

Mr Gerald Knetchel, head of North American operations, said next year's targets are not based on further job cuts. The sale of various units and normal attrition would push staff levels down to around 245,000 next year, he said.

This announcement appears as a matter of record only.

Banco Sabadell

Reverse Floater Warrants issue based on MIBOR
ESP 20.000.000.000

Lead Manager

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Placing Agents
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Banco de Sabadell

November 1993

Net return edges ahead at Maple Leaf Foods

By Bernard Simon in Toronto

MAPLE LEAF FOODS, the Toronto-based food processor controlled by the UK's Hillsdown Holdings, reported a small rise in third-quarter earnings, with improved agribusiness and baking results offsetting slimmer margins from processed foods.

Net earnings climbed to C\$20.8m (US\$15.8m), or 26 cents a share, from C\$19.4m, or 24 cents. Sales rose to C\$778.5m from C\$685m.

Mr Brent Ballantyne, named yesterday as president and CEO, predicted that fourth-quarter earnings would also exceed a year earlier.

Maple Leaf said the cost-cutting and rationalisation in its feed, poultry and rendering operations have paid off in sharply higher earnings.

But earnings from processed foods were hit by higher raw material costs and a move by consumers to cheaper products.

The company said it aims to improve performance by launching new products and cutting costs, giving greater attention to private labels, and further inroads into the US market.

EDS in multimedia joint venture

By Andrew Adonis

EDS, the computer services subsidiary of General Motors, yesterday announced a joint venture with France Telecom and US West, the US regional Bell operator, to provide interactive financial transaction services to the home and business markets.

The joint venture, called Interactive Transaction Partners, marks a further advance in the multimedia ambitions of EDS and the telecoms groups.

EDS, which will provide the processing, has taken a 50 per

cent stake in the joint venture. France Telecom and US West, which have developed the applications software, each have a 25 per cent stake. The investment plans of ITP are undisclosed.

ITP will offer integrated home banking, bill payment and bill presentation services. It will be accessed by phone or personal computer with modem, with the potential for interactive television and screen phones as they enter the market.

US West, which serves the Rocky Mountain states and Pacific Northwest, earlier this

year made a \$2.5bn investment in the cable entertainment operations of Time Warner, the second largest cable operator in the US and a leading producer of filmed entertainment. With its Minitel project, France Telecom is one of the most pioneering of Europe's public telecommunications operators in the provision of interactive services.

Services will be available in the US from next April, and may be extended to Europe.

The three partners are leaders in the drive to produce multimedia services. Earlier this year British Telecommunications engaged in unsuccessful negotiations to buy EDS, which has operations in more than 30 countries.

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Mr Francois Ollet, president of France Telecom International, said that "seamless multimedia services" like home banking would be the key to future success in the telecoms market.

Fund buys US hotel chain

By Patrick Harverson in New York

A MORGAN Stanley property fund has agreed to pay about \$500m for the Red Roof Inns hotel chain in a deal that is new direction for the fund.

Until now, the \$840m Morgan Stanley Real Estate Fund has bought distressed properties from banks and the Resolution Trust Corporation, the government agency handling the sale of assets owned by bankrupt savings and loan companies.

With the Red Roof deal, it is branching out into going concerns. Red Roof is a solidly profitable chain of 210 low-cost

hotels spread across the US, with one of the highest occupancy rates in the industry.

Morgan Stanley said the current management will continue to operate the chain.

Mr Paul Kazilis, president of the fund, said: "Red Roof Inns is a well-known brand name with a loyal clientele. The acquisition fits with our strategy of identifying and acquiring attracting real estate opportunities along with their successful existing management."

Red Roof was owned by a private trust created by the chain's late founder, Mr James Trueman. The Morgan Stanley

fund will pay the trust an undisclosed amount of cash, and assume the existing mortgage debt on the chain's motel properties. The total amount comes to just over \$800m.

Morgan Stanley Real Estate Fund was established in 1991 with money from the New York investment bank and a group of institutional investors.

The company also said it signed an agreement in principle with Madrid-based El Aguila to buy a 500,000 barrel brewery in Zaragoza, Spain, allowing it to produce beer in Europe, and so reducing its reliance on American exports for European sales.

Adolph Coors upgrades charge estimates

ADOLPH COORS, US brewer, expects to take a restructuring charge in the fourth quarter of 1993 in the range of \$100m to \$125m, rather than the previous estimate of \$65m to \$75m, Reuter reports.

The company also said it signed an agreement in principle with Madrid-based El Aguila to buy a 500,000 barrel brewery in Zaragoza, Spain, allowing it to produce beer in Europe, and so reducing its reliance on American exports for European sales.

All of these securities having been sold, this announcement appears as a matter of record only.

November 1993

9,200,000 Shares

Snapple

Common Stock

1,600,000 Shares

PaineWebber International

CS First Boston

Kidder, Peabody International Limited

BNP Capital Markets Limited

Deutsche Bank Aktiengesellschaft

Goldman Sachs International Limited

Nomura International

Salomon Brothers International Limited

S.G.Warburg Securities

This tranche was offered outside the United States and Canada.

7,600,000 Shares

PaineWebber Incorporated

CS First Boston

Kidder, Peabody & Co. Incorporated

Bear, Stearns & Co. Inc.

BT Securities Corporation

Donaldson, Lufkin & Jenrette Securities Corporation

A.G. Edwards & Sons, Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated

Oppenheimer & Co., Inc.

Hambrecht & Quist Incorporated

Salomon Brothers Inc

Smith Barney Shearson Inc.

Prudential Securities Incorporated

Dean Witter Reynolds Inc.

Advest, Inc.

Robert W. Baird & Co.

Cowen & Company

Dain Bosworth

Furman Selz Incorporated

Janney Montgomery Scott Inc.

Ladenburg, Thalmann & Co. Inc.

Gruntal & Co., Incorporated

Neuberger & Berman

The Principal/Epple, Guerin & Turner, Inc.

Rauscher Pierce Refsnes, Inc.

Brambles warns of 10% downturn

By Nikki Tait in Sydney

BRAMBLES, the Australian transportation, waste management and equipment services group, warned yesterday that profits in the current year could be up to 10 per cent lower than in 1992-93. This would be a second successive year of falling profits in the 12 months to end-June, after earnings dipped from A\$180m (US\$118m) to A\$165m.

The warning was provided by the company's chairman, Mr Gary Pemberton, who told Brambles' annual meeting that current trading projections "indicate that there is virtually no upside on last year, but a downside contained within ten per cent".

"We must accept that the maintenance of full-year profitability at the 1992/93 level is some risk," he added.

Mr Pemberton said the sudden change in the US hazardous waste market and the downturn in European economies were the two major factors dominating Brambles' short-term outlook.

"Given the realities of the current situation in Europe and the US, profit forecasting is difficult, particularly this year when we are anticipating an uneven half to half result with a number of factors pointing towards a stronger second half," he commented.

He noted there had been some UK improvement. Germany was "showing signs of levelling out", but France remained "under pressure".

Rocketdyne cuts up to 1,000 jobs

ROCKWELL International's Rocketdyne division is to cut its workforce by up to 1,000 people, or about 15 per cent, over the next year, Reuter reports.

The US rocket engine producer, which does most of its business with NASA, said the move reflects a reduction in funding for space programmes. Rocketdyne employs about 6,800 workers.

Falling demand and strong yen hit Casio Computer

By Michiko Nakamoto in Tokyo

CASIO Computer, the leading maker of digital watches and electronic calculators, yesterday reported a plunge in pre-tax profit as it suffered the impact of the sharp economic downturn in Japan and the rapid rise of the yen.

Casio suffered a 67 per cent fall in pre-tax profits to Y2.8bn (\$26.16m) on sales that were 7 per cent down to Y15.8bn. Pre-tax profits plummeted 82 per cent to Y1.3bn.

The company blamed the severe drop in private capital spending and personal consumption as well as the devastating impact of the yen's rapid rise for the deterioration in its business performance.

Casio is revising its forecast

for consolidated sales and profits in the full business year due to the sharp rise of the yen and continuing weakness in major economies. It now forecasts sales of Y415bn rather than Y450bn predicted in May and pre-tax profits of Y1.6bn, rather than Y1.5bn.

For the parent company, Casio forecasts sales of Y380bn and pre-tax profits of Y3.3bn.

The company was particu-

larly hard hit by falling overseas demand, particularly in Europe.

Calculator sales were modestly up on the same period last year but electronic clocks and watches, electronic musical instruments and electronic office equipment all suffered a setback.

Cost-cutting drive puts Daihatsu back in black

By Enrico Terazono

DAIHATSU Motor, the Japanese carmaker belonging to the Toyota Motor group, returned to the black during the first six months to September, due to cost-cutting efforts, including the reduction of seasonal workers.

The company posted pre-tax profits of Y511m (US\$3.5m)

against an interim loss of Y4.9bn a year earlier. Operating profits totalled Y643bn, up from a loss of Y4.8bn, while after-tax profits totalled Y56bn against a loss of Y4.9bn, while sales were 9.8 per cent.

Domestic sales fell in all vehicle categories, with sales of agricultural machinery especially weak due to cold summer weather and typhoons.

For the full year to March, Daihatsu expects sales to fall 8.3 per cent to Y720bn. Pre-tax profits of Y2bn are expected against a loss of Y4.4bn, while after-tax profits are forecast at Y100m, up from a loss of Y3.5bn last year.

exchange losses and the fall in sales but managed to generate profits of Y12.1bn by cutting 1,000 seasonal employees.

Vehicle sales during the April to September term fell 6 per cent to 383,067 units.

Domestic sales fell 8.3 per cent while exports rose 5.8 per cent.

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vehicle categories, with sales of agricultural machinery especially weak due to cold summer weather and typhoons.

The partners claimed that the venture would create a refined sugar export industry in Australia, which has traditionally exported raw sugar only.

Annual turnover of the joint venture company was forecast at A\$500m (US\$327m).

Yesterday, however, the TPC

claimed that the proposal would substantially lessen competition in the refined sugar industry and push up prices for sugar and products containing it.

The TPC said that the companies were pooling refining capacity, which would have given them a joint market share of over 50 per cent and that "having combined the assets, the companies would not compete".

It suggested that CSR was isolating itself from competition which would otherwise have been generated by a new Mackay refinery, and said that the proposed export benefits had been overstated. The TPC also rejected the argument that imports would be an effective constraint on prices, given high freight and handling costs.

TPC puts block on new sugar venture

By Nikki Tait

PLANS by CSE, the Australian sugar and building products group, to form a major sugar industry joint venture with the Mackay Sugar Co-operative Association and London-based trading house E.D.F. Maré have run into opposition from the Australian Trade Practices Commission.

The joint venture was announced in August, when CSE said it would join with Mackay Refined Sugars - a joint arrangement between Maré and MNSCA - to form a white sugar production, marketing and distribution operation.

CSE was to hold 50 per cent of the company, with MNSCA and Maré each taking 25 per cent. CSE would have contributed refinery assets in Perth, Melbourne and Auckland, while Mackay would have supplied its new low-cost refinery, being built in Queensland, along with bulk storage facilities.

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Notice of Mandatory U.S. \$20,000,000 Redemption

out of:

U.S. \$100,000,000

Lloyds Eurofinance N.V.

11/4 per cent. Guaranteed Bonds due 1994

Unconditionally and irrevocably guaranteed on a subordinated basis by



NOTICE IS HEREBY GIVEN that pursuant to Condition 8(a) of the Bonds, U.S. \$20,000,000 principal amount of the Bonds has been drawn for redemption at their principal amount.

Payments of principal will be made in accordance with Condition 5 of the Terms and Conditions of the Bonds on or after 30th December, 1993 at the specified office of any of the Paying Agents who are listed in the Terms and Conditions of the Bonds, against surrender of the Bonds with all unmatured Coupons attached, failing which the face value of any missing unmatured Coupon will be

deducted from the payment. Any amounts of principal so deducted will be paid against surrender of the relevant missing Coupon within a period of six years from the date mentioned on the Coupon. Accrued interest due 30th December, 1993 will be paid in the normal manner against presentation and surrender of Coupon No. 11 on or after 30th December, 1993. Interest on the Bonds drawn for redemption will cease to accrue from 30th December, 1993.

Serial numbers of the U.S. \$1,000 denomination Bonds drawn are as follows:-

2 680 1341 1975 2645 3219 670 4810 5343 6951 7364 8125 8758 9473 10092 10838 11568 12293 12809 13587 14302 14909 15337 16347 16989 17567 18291 18990 19726 20395 21176 21947 22526 23253 23910 24623 25396 26068 26774 27420 28079 28775 29426
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INTERNATIONAL COMPANIES AND FINANCE

Wall St savours Boston Chicken

The fast-food chain had a successful IPO. Frank McGurty reports

Boston Chicken, a fledgling fast-food chain, became the new darling of Wall Street last week. It launched the most successful initial public offering in two years, as investors snapped up the shares in the belief that the company, a relative newcomer, would be more than just flavour of the month.

The recipe that attracted investors to Boston Chicken is a promising marketing concept and an experienced management team. Analysts, however, questioned whether the willingness of small investors to take a risk was prudent.

In last Tuesday's IPO on the Nasdaq over-the-counter market in New York, the stock sized from the opening bell. With 1.9m shares, or about 10 per cent of the company, offered at \$20 each, trading started at \$45.60, and the issue climbed as high as \$51 before closing at \$49.50.

At that price, the company, which two years ago operated only 33 restaurants, was valued at more than \$800m.

Ms Linda Killian, analyst at Renaissance Capital of Greenwich, Connecticut, said there had been much talk before the launch of the IPO. Intensifying buying pressure from small investors who were excluded from the \$20-a-share offering.

The company, based in Chicago, started eight years ago with one restaurant in Newtonville, Massachusetts, just west of Boston, and has quickly grown to 175 locations. It was acquired by a group led by several former executives of Blockbuster Entertainment in March 1992.

Chicken, of course, is no stranger to fast food. The new wrinkle pioneered by the Boston Chicken is roasting it on a spit, rather than frying it. The menu is rounded off with family-style side-dishes, such as mashed potatoes, corn bread and steamed vegetables.

So the chain provides fast-food customers with healthy, back-to-basics options to burgers and french fries, while retaining snappy service and low prices.

With Americans becoming more health conscious, the concept seems to have struck a chord and many industry observers believe it will grow in popularity.

Sales of roasted chicken this year are expected to reach \$200m, compared with sales of fried chicken at \$75m, according to the annual Top 100 survey of fast-food restaurants conducted by Nation's Restaurant News, a trade publication.

Boston Chicken is emphasising take-away meals, which account for about 70 per cent of its business, a much higher proportion than at other chains.

Mr David Lebowitz, senior vice-president and director of research at Republic New York Securities, said it was difficult

to justify the current stock price.

"Boston Chicken is too young and too small to apply the normal yardsticks," he said.

In the short term, at least, Boston Chicken is poised for substantial growth. The company said revenues in the nine months of 1993 were \$20m, against \$1m last year, and it has become marginally profitable. Full-year turnover will reach \$35m-\$40m and \$50m-\$60m in 1994, according to Renaissance Capital's estimate.

The management has outlined an ambitious expansion plan. The chain has tripled in size over the past year and within three years, the number of restaurants is expected to reach 500, with locations in most leading US markets.

Boston Chicken will finance the building programme with the \$55m proceeds from the IPO, plus a concurrent offering of 300,000 restricted shares of management.

Ms Killian said one of the pivotal elements of the chain's successful expansion since 1991 was its "tight control of franchisees".

Unlike most fast-food chains Boston Chicken provides a large portion of the development capital for new locations in the form of loans. The debt is later convertible into equity, giving the company greater control over the network.

Mr Scott Beck, the company's chairman and a former vice-chairman of Blockbuster, used a similar financing scheme in the 1980s to develop the video-rental enterprise into the 3,000-store empire with annual revenues of \$1.2bn.

Clearly, many small investors are hoping for a repeat performance.



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Notice to the Holders of



The Peninsular and Oriental Steam
Navigation Company

£150,000,000

7 1/4 per cent. Convertible Bonds due 2003
("2003 Bonds")

Pursuant to Condition 16 of the terms and conditions
of the 2003 Bonds, notice is hereby given that the
conversion price of the 2003 Bonds has been adjusted,
as a result of the issue of new deferred stock by way of
of the enhanced scrip dividend to the deferred stockholders
of The Peninsular and Oriental Steam Navigation
Company, as follows:

- 1) The adjusted conversion price at 672p per
£1 nominal of deferred stock.
- 2) The adjusted conversion price took effect on
10 November 1993.

The Peninsular and Oriental
Steam Navigation Company
79 Pall Mall, London SW1Y 5EJ

18 November 1993

Notice to the Holders of



The Peninsular and Oriental Steam
Navigation Company

£75,000,000

4 3/4 per cent. Convertible Bonds 2002
("2002 Bonds")

Pursuant to Condition 13 of the terms and conditions
of the 2002 Bonds, notice is hereby given that the
conversion price of the 2002 Bonds has been adjusted,
as a result of the issue of new deferred stock by way of
of the enhanced scrip dividend to the deferred stockholders
of The Peninsular and Oriental Steam Navigation
Company, as follows:

- 1) The adjusted conversion price at 698p per
£1 nominal of deferred stock.
- 2) The adjusted conversion price took effect on
10 November 1993.

The Peninsular and Oriental
Steam Navigation Company
79 Pall Mall, London SW1Y 5EJ

18 November 1993

£200,000,000
MFC Finance No. 1 PLC

Mortgage Backed Floating Rate Notes Due October 2003
In accordance with the Terms and Conditions of the Notes,
notice is hereby given that the new interest rates and periods in
respect of the subject Notes are as follows:

Series A: 2nd November-1st December 1993 6.25% Series C: 2nd November-1st December 1993 6.07%
Series B: 2nd November-1st December 1993 6.25% Series D: 2nd November-1st December 1993 6.07%
Series E: 2nd November-1st December 1993 6.25% Series F: 2nd November-1st December 1993 6.07%

By Citibank, N.A. (Issuer Services) November 16, 1993, London

HENDERSON UNIT TRUST MANAGEMENT LIMITED
(Member of IMRO, Lantre and AUTIF)

Announce: with effect from 17th November 1993, Henderson TR Exempt North American Fund has merged following an approved Scheme of Amalgamation into Henderson North American Exempt Trust

Holders of Henderson TR Exempt North American Fund income units will receive 9.579005 income units in Henderson North American Exempt Trust for every income unit held.

Holders of Henderson TR Exempt North American Fund accumulation units will receive 9.717847 income units in Henderson North American Exempt Trust for every accumulation unit held.

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Floating Rate Subordinated Notes
Due 1997

Notice is hereby given that the Rate of Interest has been fixed at 5% and
that the interest payable on the relevant Interest Payment Date
February 18, 1994 against Coupon No. 36 in respect of US\$50,000
nominal of the Notes will be US\$127.76.

November 18, 1993, London

By Citibank, N.A. (Issuer Services), Agent Bank

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which involve the construction
of more than 20 reactors. At
the very least Russia is likely
to need World Bank help if it is
to proceed.

In the Ukraine, unable and

and western nuclear scientists
Mr Remy Carle, chairman of
the WANO governing board and
deputy general manager of
Electricité de France, told the

economy supplies of other
fuels and other factors over
which the nuclear industry has
little control.

The Republic of Venezuela
U.S. \$211,139,000

Collateralized Floating Rate Bonds due 2020

USD Discount Series B

In accordance with the provisions of the notes, notice
is hereby given that for the interest period 18 November
1993 to 18 February 1994 the notes will carry an interest rate
of 5% per annum. Interest payable on the relevant interest
payment date 18 February 1994 will amount to US\$63.29 per
US\$10,000 note.

Agent: Morgan Guaranty
Trust Company

JPMorgan

Wells Fargo & Company

US\$200,000,000

Floating rate subordinated
capital notes due 1998

The notes will bear interest at
3.5625% per annum for the
interest period 18 November
1993 to 18 February 1994.

Interest payable on 18 February
1994 will amount to US\$91.04
per US\$10,000 note.

Agent: Morgan Guaranty
Trust Company

JPMorgan

The Republic of Venezuela
U.S. \$211,139,000

Collateralized Floating Rate Bonds due 2020

USD Discount Series B

In accordance with the provisions of the Bonds, notice is hereby
given that for the Interest Period from November 18, 1993 to May
18, 1994 the Bonds will carry an interest rate of 4.3125% per
annum. The interest payable on the relevant interest payment
date, May 18, 1994 will be U.S. \$21.68 per U.S. \$1,000 principal
amount.

By: The Chase Manhattan Bank, N.A.
Agent Bank

November 18, 1993

FLOATING RATE DEPOSITORY RECEIPTS DUE 1997

Issued by The Law Debenture Trust Corporation plc entitling
entitlement to payment of principal and interest on deposits with

BNL

Banca Nazionale del Lavoro

(incorporated as an Ente di Credito e Di Pace Pubblico in the Republic of Italy)

This note is hereby given that the Rate of Interest for Coupon No. 34
will be fixed at 3.6875% and that the interest payable on the relevant interest payment
date, February 18, 1994 in respect of US\$10,000 nominal of the Receipts will be US\$34.24 and in
respect of US\$250,000 nominal of the Receipts will be US\$250.00.

November 18, 1993, London

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INTERNATIONAL CAPITAL MARKETS

Belgium interest rate cuts inspire continental marketsBy Sara Webb in London and
Patrick Harwood in New York

EUROPEAN AND UK government bond prices soared yesterday, propelled by hopes of lower interest rates.

Belgium provided the main inspiration for the continental bond markets as the combination of a government economic recovery plan and sharp cuts

GOVERNMENT BONDS

in key interest rates lifted bond prices by as much as a point.

The Belgian 10-year yield spread over German government bonds - which was about 120 basis points earlier in the month - narrowed from 109 to 94 basis points at one stage yesterday but ended at around 98 basis points.

The Belgian government's package of spending cuts and tax increases aimed at reducing the deficit while lifting competitiveness and employment allowed the central bank to cut its key interest rates.

The Belgian rate moves

inspired rallies in several other European markets, raising hopes of interest rate cuts elsewhere, while expectations that the North American Free Trade Agreement would pass contributed to the markets' generally enthusiastic mood.

FRENCH bonds ended sharply higher on hopes of a near-term rate cut by the Bank of France.

Although the German market was closed for a public holiday yesterday, the Liffe bond futures contract ended a quarter of a point higher on the day, having traded in a range of 99.95 to 100.35 and ending at around 100.25.

While there is some speculation that the Bundesbank may announce cuts in the key German interest rates today at the regular council meeting, dealers said the majority view appeared to be for an easing in December. The keenly-watched money supply figures due this week while cost-of-living data is expected next week.

LONG-DATED Japanese government bonds bounced back to life late in Tokyo trading, with the result that cash and futures prices ended higher on the day.

The market started on a weak note as medium-dated issues - which enjoyed much of the recent rally in the bond market - underperformed and dragged the rest down.

NEWS of a sharp fall in inflation and a weaker-than-expected increase in retail sales

FT FIXED INTEREST INDICES

	Nov 17	Nov 18	Nov 19	Nov 12	Nov 11	Nov 8	High *	Low *
BondIndex (BFI)	101.54	101.13	100.97	102.74	102.62	94.06	101.60	93.28
Final BondIndex	122.78	122.47	122.34	123.35	123.32	109.01	123.20	108.67
State 100 Government Securities 15/10/93 Fixed Rate 1993								
* For 1993, Government Securities High since compilation: 127.40 (9/7/93), low 49.18 (3/1/79)								
Fixed Interest High since compilation: 125.20 (1/9/93), low 50.53 (7/7/93)								

* 9-month activity index date 19/2/93

** 3-month activity index date 19/2/93

*** 9-month activity index date 19/2/93

**** 3-month activity index date 19/2/93

***** 3-month activity index date 19/2/93

COMPANY NEWS: UK

Reduced underwriting loss lifts CU to £144m

By Richard Lapper

A REDUCTION in underwriting losses helped Commercial Union, the largest composite insurer, increase pre-tax profits to £144.2m for the first nine months of 1993, against £61m for the same period of last year.

The figures were roughly in line with expectations and the shares rose 10p to close at 60p.

"The substantial improvement in general insurance trading, especially in the UK, continued in the third quarter and life profits again made a significant contribution," said Mr Tony Brend, chief executive.

UK underwriting losses amounted to £59.8m (£128.6m), with London market losses of £70.2m (£65.8m) offsetting profits on other lines.

CU said that although market conditions were continuing to improve, there "are signs of

increased competition for private motor business".

General insurance premiums rose by 36 per cent to £3.1bn (£2.46bn), and life premiums increased by 7 per cent to £1.39bn (£1.3bn). Investment income advanced to £263.4m (£212.4m) - after charging external loan interest of £21.4m (£35.1m) - reflecting the benefit from higher cash flow, the proceeds of capital issues and exchange rate movements.

Group underwriting losses fell to £215.3m (£302.3m). Associated contributions were £9.3m (£1.4m). Non-life profits amounted to £57.8m (£75.9m losses) and life profits were £86.4m (£82m). The figures include a loss of £3.7m which related to the termination of activities in Argentina.

Shareholders' funds at September 30 increased to £2.31bn (£1.5bn at end-1992), which included £428m from the rights issue and £21m from shares in lieu of dividends.

Hanson sale gets under way

By Roland Rudd

HANSON, the Anglo-US conglomerate, will today signal the start of the sale of many of its smaller businesses by announcing the disposal of Axielsoil oil and gas in North America.

Mr Derek Bonham, Hanson's chief executive recently given the additional title of deputy chairman, is understood to have given the go-ahead to raise more than £500m from the sale of non-core businesses on both sides of the Atlantic.

The group has decided to take advantage of the appetite for new issues in the US and UK markets by drawing up plans to dispose of many of its smaller companies through trade sales.

Both Mr Bonham and Mr David Clarke, chief executive of Hanson Industries, the group's US arm, have long been in favour of rationalising the group by concentrating its resources on big businesses such as coal, building materials, tobacco and chemicals.

The rise in the group's net

debt to £1.5bn, however, has underlined the importance of bringing borrowings down through disposals.

Net debt rose significantly after last summer's acquisition of Quantum Chemical Company in the US, which had \$2.5bn (£1.67bn) of borrowings.

The new management is understood to have received the unanimous backing of the board to proceed with the rationalisation programme.

Mr Bonham, according to one of the group's advisers, believes Hanson must now degear the balance sheet in order to position the group to take advantage of any potential acquisitions in the future.

Axielsoil is seen as a typical example of the kind of busi-

ness Hanson has now lined up for sale.

Since the group has no plans to be a big force in oil and gas it did not believe it could justify management time spent on Axielsoil which has sales of \$200m and an annual profit of \$9m. It is being sold to a US company for about \$80m.

Other US companies earmarked for disposal include housebuilding, consumer products and recreation and leisure companies.

In the UK Hanson is talking to Electra, the development capital group headed by Mr Michael Stoddart, which is backing a management buy-out team interested in buying a number of British businesses which could raise as much as £90m.

Water companies make progress

Two water companies controlled by Lyonnaise des Eaux returned higher profits for the half year ended October 30.

Suffolk Water's rose from £2.4m to £2.9m pre-tax on turnover of £3.9m (£3.2m). Earnings per share emerged at 56p (43p).

but the interim dividend is 23.2p (23.7p).

Essex Water returned pre-tax profits of £9.9m against £9.4m on turnover of £35.4m (£33m).

Earnings per share were 90p (81p). The interim dividend on the voting A shares and non-voting B shares is 39.1p (36.8p).

Acquisitions behind 49% Volex surge

By Peter Pearce

VOLEX GROUP, the electrical interconnection products company, lifted pre-tax profits 49 per cent, from £2.21m to £4.5m, in the 26 weeks to September 30.

However, Mr Ken Hooper, finance director, said that the corresponding period did not include Maynor, the Singapore-based maker of data and power cord assemblies acquired in October 1992 for £6.5m, or CMS, the US moulded cable assemblies maker bought in January 1993 for £3.3m.

Group turnover grew 47 per cent to £72.5m (£49.4m) and operating profits advanced 61 per cent to £4.83m (£3.01m). Investment income rose to £48.000 (£222,000) though interest payable also rose to £478,000 (£18,000).

Mr Oliver Chapple, who became chief executive in October after Mr Howard Poulson had been head-hunted by Farwell Electronics in May, said that Volex now had three poles of operations - the Far East, Europe and the US. After the rapid expansion of the last two years - especially overseas; 60 per cent of sales are now outside the UK - Volex now had an international capability in marketing and supply.

Volex had to become "a unified force" within the global market. Mr Chapple said, with its sourcing rationalised and with co-ordinated marketing initiatives. Then organic growth would follow. Mr Bill Goodall, chairman, added that Volex would still be looking to make another important strategic move - along the lines of the Mayor acquisition.

In cable assemblies, Pencom

continued to benefit from legislation over the pre-fitting of plugs to electrical appliances.

In Europe sales grew to the personal computer industry but fell to the mainframe market. The US "stood still", said Mr Chapple, though the group was now also focusing on the medical sector which he expected would have a high growth rate.

Specialist cables and wiring harnesses performed less well though Volex Wiring Systems had now been restructured.

Earnings fell to 10.5p (11.2p). The interim dividend is unchanged at 6.5p.

Housing starts help Meyer to £19m

By Catherine Milton

MEYER INTERNATIONAL, the building products group, said yesterday that the fragile recovery in the UK housing market and thus the outlook for its own profits hinged on the Budget later this month.

"We would see a net budget as reasonably positive for our business," said Mr John Dobby, chief executive, as he reported a jump in interim pre-tax profits from £2.5m to £19m.

Meyer was helped by the full benefit of a lower cost base after three years of cost-cutting.

Sales in the six months to September 30 rose to £50.0m compared with £50.0m, stripping out a £1.7m contribution from Cadel, a plumbers' and

heating merchants sold last year.

Meyer, which raised 70m in a rights issue in April, is holding its interim dividend at 4.2p, payable from earnings up at 11.3p (5.9p restated), and expressed cautious optimism about prospects: "We have seen a modest increase in demand in the first six months and we have seen that continue in October and November to date."

Mr Dobby said Meyer had been helped by housing starts climbing "steadily upwards" because of the "direct relationship" with its main product, timber.

Meyer may add branches and said bad debts in the division fell to 0.74 per cent (1.5 per cent) of sales.

Profits in the forest products division were £2.4m (£2.1m) on sales of £10.0m (£15.8m). In continental Europe profits were £2.5m (£2.0m) on sales ahead at £10.1m (£8.7m).

Net interest payments fell to 25m (£26.0m) as the rights funds helped reduce net borrowings

to £59.1m (£138.4m). Gearing was 20.6 per cent (53.9 per cent).

COMMENT Local shareholders deserve some recovery after last year's dividend cut and stumping up for the rights issue which critics pin to the £23.4m net cost so far of Meyer's unhappier diversifications. The company is not alone in such mistakes and has some successes, such as Pont Meyer in the Netherlands and the US laminates business, to its credit. Taking the positive with the negative, analysts have upgraded full-year pre-tax forecasts to between £23.4m and £24.1m giving a range of multiples between 17 and 20 in line with the sector. Buyers expect earnings growth on margin recovery.

Cost cutting and rising output behind earnings surge at Lonrho SA

By Kenneth Gooding, Mining Correspondent

COST CUTTING and increased output helped boost income after tax at Lonrho South Africa's platinum interests by more than 100 per cent in the year to end-September, from R27.8m to R56m (£2.75m).

However, the fall in the price of rhodium by 44 per cent from the 1992 average, hit cash flow so borrowing increased by R80.4m to R807.5m.

Lonrho SA said that production of refined platinum group metals rose by 27.8 per cent to more than 938,000 troy ounces. Unit costs, from mining through to production of metals in matte, fell by 8.2 per cent to R19.807 a kilo, exclu-

sing a one-off cost of redundancies, and by 7.8 per cent to R15,990 including this cost.

Turnover at the division, which takes in Eastern Platinum in Bophuthatswana and Western Platinum in the Transvaal plus Western's refinery near Johannesburg, rose by 10 per cent from R30.2m to R37.8m.

Net income, after an extraordinary item of R51.66m (£11m) associated with a reduction in deferred tax liability following a lowering of the tax rate, was R147.7m (£38.5m).

Lonrho said capital expenditure, excluding interest capitalised, was R100m and would be about the same this year.

Unilever puts a smile on Chinese faces with toothpaste venture

By Gary Evans

UNILEVER IS to set up a joint venture with Shanghai Toothpaste Factory in China for the production and marketing of oral care products.

Unilever will have a 60 per cent share in the venture - its sixth in China - which will employ 1,850 people.

Shanghai Toothpaste claims to be China's largest toothpaste manufacturer - producing more than 550m tubes a year - and with about 5 per cent of world production, is also the largest manufacturer in Asia.

Its brands Zhonghua (China) and Maxam are well known in China, while Maxam is also exported to several Asian and African countries.

With a population of over 1.2bn, the Chinese oral care market has substantial growth potential. Toothpaste is already widely used and there are significant opportunities as oral hygiene consciousness increases, prompted by educational programmes aimed at the predominantly young population.

Shanghai Toothpaste and Unilever will team up to utilise technological and marketing expertise to further develop the Chinese brands, together with Unilever's existing international brands which will be introduced in China. Unilever's brands include Signal, Mennen, Peppermint and Close-Up.

The transaction will be subject to the approval of the Shanghai authorities.

P&S News up 10% to £3.8m

Portsmouth & Sunderland Newspapers, the publishing, printing and retailing group, increased pre-tax profits by 10 per cent from £2.38m to £2.57m in the half year to September 25, on turnover 5 per cent higher at £54.9m, against £52.3m.

All group companies improved profits, apart from Portsmouth Publishing & Printing which suffered a further decline in its market place. In response to these poor

conditions, P&SN closed a free newspaper, Streetlife, and also continued to reduce manpower elsewhere.

These actions resulted in rationalisation costs of £639,000 (£290,000). Excluding these costs, underlying profits before tax increased by 19 per cent.

Earnings per share slipped to 20.2p (20.6p). In line with the group's intention of paying an interim of about one third of the previous year's total, the interim is 3.12p (2.94p).

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Dividend pending	Total for year	Total last year
Abrasus	Int. 0.25p	Dec 31	-	-	-
Courtlandt	Int. 4	Jan 24	3.8	-	14
Eaton Water	Int. 3.21	Dec 15	36.8	-	75.4
Jeville Porter	Int. 1.95	Jan 14	1.5	-	4.7
Land Securities	Int. 6.6	Dec 17	6.3	-	22.85
M&G Recovery	Int. 0.897	Dec 10	0.85	-	3.82
Meyer Int.	Int. 4.2	Feb 4	4.2	-	10
P&S Newspapers	Int. 3.12	Dec 31	2.84	-	9.46
Portsmouth	Int. 2.25	Dec 17	2.25	-	7.25
Suffolk Water	Int. 23.3	Dec 16	23.7	-	47.5
Volex	Int. 6.5	Feb 7	6.5	-	17.85
Vosper	Int. 5.3	Jan 8	4.7	-	15
Young & Co's	Int. 7.25	Dec 17	7	-	14.5

Dividends shown per share net except where otherwise stated. ¹Second Interim; makes 1.7p to date.

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- ★ Selective growth in life and general business.
- ★ Life profits increase to £86.4m.
- ★ Shareholders' funds increase to £2,314m.

HIGHLIGHTS

	9 months 1993 Unaudited	9 months 1992 Unaudited
Total premium income	£4,488m	£3,761m
Operating profit before taxation and loss on termination of activities		

£2.9m boost from sale of investment properties

Land Securities edges ahead to £118.9m

By David Blackwell

LAND SECURITIES, the UK's biggest property company, yesterday lifted its interim dividend as pre-tax profits edged ahead to £118.9m for the six months to the end of September.

The outcome compared with a previous £116.5m. Earnings per share were ahead from 16.5p to 17.22p; the dividend is lifted by 4.8 per cent from 6.3p to 6.9p.

Excluding the £2.9m proceeds on the sale of investment properties, pre-tax profit was almost unchanged at £116m (£116.2m). Net rental income improved from £187.6m to £192m.

Mr Peter Hunt, chairman and managing director, said that until rental growth fed through into higher rents, net revenue from the group's existing portfolio was likely to remain flat.

He described the recovery as slow and fragile. Rents were continuing to fall in central London, but increased enquiries and a falling level of high quality space suggested that "rental levels for the best property may be close to reaching a floor."

The group, which in May



Peter Hunt: described recovery as slow and fragile

raised £140m for new property investment through a convertible bond issue, spent or committed £70m on purchases during the six months. The biggest purchase was the Bridges Shopping Centre in Sunderland. At the end of September it had just over £285m of funds available for future acquisitions, developments and refurbishments.

Net interest payable rose from 25m to 26.1m.

Bowthorpe's \$21m expansion

By Paul Taylor

BOWTHORPE, the international electronic and electrical components group, has strengthened its environmental monitoring instrument operations with the acquisition of Colorado-based Lear Siegler Measurement Controls for \$21m (£14m) cash.

The instruments manufactured by the company are mainly used to measure dispersed gaseous pollutants outdoors and the opacity of emissions from industrial chimneys.

Commenting on the acquisition, Mr John Westhead, Bowthorpe's chief executive, said:

"This business will fit extremely well into Bowthorpe's data acquisition and environmental sector."

Bowthorpe's data acquisition and environmental operations already comprised six companies which bring together US and UK-based expertise in electronic data gathering and monitoring for environmental, advanced research and aerospace applications.

Lear Siegler Measurement Controls, which is based in Englewood, Colorado, is a wholly owned subsidiary of

Banner seeks £3m and full listing

By John Murrell

BANNER HOMES, the Buckinghamshire-based housebuilder, yesterday called for £2.9m via a rights issue and also announced plans to move from the USM to the main market.

The cash call is of 3.6m new shares at 89p, fully underwritten by Charterhouse Bank, on a 2-for-7 basis. Brokers to the issue are Charterhouse Tilney Securities.

The money raised will enable Banner to "finance its plans based on its strong land position." It will also help to reduce debt.

Mr Stuart Crossley, chairman and chief executive, together with connected interests, currently own 10.1m shares - or 7.8 per cent of the

equity. In addition to the money raised, they are to place their rights entitlement, amounting to 2.85m shares, with institutions, leaving their interest in the company at 62.1 per cent.

The move to a full listing is expected to take effect from December 13.

Banner now owns or controls 38 sites with potential for building 800 units. Its target is to complete some 70 units in the year ending March 31 1994 and to increase this to about 150 units by end-March 1995.

The group currently manages two BES housebuilding companies and holds a 10.7 per cent interest in each.

It has entered into a put and call option to acquire all of the assets and liabilities of the two companies in April 1995.

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COMPANY NEWS: UK

Dalgety in talks to buy BP petcare business

By Deborah Hargreaves

DALGETY, the food and agriculture group, is in talks with British Petroleum over the purchase of its Paragon Petcare business for between £40m and £50m. The company hopes to complete the purchase within the next five weeks.

Paragon is one of the few remaining businesses in the BP Nutrition division, which the company put up for sale a year ago. Paragon has sales of £103m spread across Europe and makes a profit, although neither company would reveal how much.

Dalgety holds a 25 per cent share of the UK market with its Spillers Petfoods group and its main Winatol brand, with roughly 8 per cent of the European market. "There are several elements we find attractive... it will give us a much wider geographical spread throughout Europe and a management presence in Europe," said Mr John Martin, Dalgety's finance director.

Paragon has its headquarters in Bunnik, the Netherlands, with plants in the UK, Germany and France. It will also add to Dalgety's presence in branded dry petfoods with its Beta product in the UK market where the agriculture company has not such a strong presence.

BP has sold its main nutrition businesses leaving a few peripheral companies active in fish farming and chicken breeding still to sell. Earlier this year, it sold Purina Mills, the largest supplier of animal feeds in the US, to the Sterling group, a venture capital organisation.

Mr Paul O'Sullivan, the principal union negotiator, said:

"Workers have achieved a major breakthrough... and secured a strategic stake in Aer Lingus. This is also a first in European national airlines.

Aer Lingus workers will immediately become real shareholders in the company and be able to influence its strategic direction."

Earlier this month, SIPTU, the trade union representing the majority of the airline's

5,500 workforce, accepted pay-roll cuts amounting to £21m and "radical" changes in work practices, involving 800 voluntary redundancies.

Agreement had not been reached, however, on pay awards for the coming two years, and it was decided to refer this matter to arbitration.

A tribunal ruled last week that there should be a pay freeze for two years, but which would be softened by an £12m fund to be distributed to the workforce in 1995 on condition that payroll cost-cutting targets are met.

SIPTU was unhappy with the ruling and decided to suspend a ballot of its members on acceptance of the overall rescue package until the government improved an offer to give a 5 per cent equity stake in the airline to the workforce.

SIPTU had earlier demanded 15 per cent; one of its officials pointed out: "This is far less than the 45 per cent stake that has been given to the workforce in some US airlines".

The group's net assets total £22.1m. This would have forced Pittards to breach several of its banking covenants. However, these had been waived after negotiations with the group's bankers.

Pittards has debt of £17.4m, leaving gearing at about 80 per cent. The redundancy programme would push gearing up to 90 per cent by the end of the year. Its banking facilities are up for renegotiation in March.

Pittards first entered the fashion business in 1986 with

Nationwide buys £24m mortgages

By Alison Smith

Nationwide, the UK's second largest building society, said yesterday that it had bought the National Bank of Canada's mortgage book.

Purchase of the mortgage portfolio, worth £24.1m, marks the bank's departure from the UK mortgage business, which it entered in 1988. Neither the bank nor the Nationwide would reveal the price that had been paid.

The portfolio will be managed by Nationwide Home Loans, a wholly owned subsidiary of the building society, bringing its assets to £147m. The society itself has assets of over £34bn.

National Bank of Canada said that it had sold the mortgage book because its core business was in treasury and corporate matters rather than on the retail side.

In August, the bank reported a strong recovery for the third quarter and nine months.

Aer Lingus workforce poised to take 5% equity stake

By Tim Coone in Dublin

THE £250m (£14.72m) cost-cutting rescue plan for Aer Lingus, Ireland's state airline, appeared to have passed one of its final hurdles last night, after the Irish government agreed terms with unions for the workforce to take a 5 per cent equity stake in the company in return for a two-year pay freeze.

The equivalent of a further 5 per cent stake will be paid in cash if the airline returns to profitability.

Mr Paul O'Sullivan, the principal union negotiator, said: "Workers have achieved a major breakthrough... and secured a strategic stake in Aer Lingus. This is also a first in European national airlines.

Aer Lingus workers will immediately become real shareholders in the company and be able to influence its strategic direction."

Earlier this month, SIPTU, the trade union representing the majority of the airline's

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COMPANY NEWS: UK

Courtaulds defends core activities' performance

By Paul Abrahams

MR SIPKO Huismans, Courtaulds' stout chief executive, yesterday strongly defended the performance of his main divisions.

"I'm in very good heart about our core businesses which are in fine fettle. But we are a chemical company and it's tough out there. We defied the recession for a couple of years, but if we could walk on water we'd be called something different," he said.

The coatings division reported operating profits down from £28m to £27m on sales of £290m (£35m). The fall in profits included a £7m charge for restructuring. Mr Huismans said the division had 18 manufacturing plants in North America and Europe, and he expected those to be reduced by a third.

He stressed the UK remained the group's favourite location for manufacturing in Europe. "Germany provides an outmoded socialist environment. That country has a long way to go to reach the efficiency levels of the UK," he said.

Performance materials registered trading profits up from £7m to £13m on sales of £120m (£94m). Sales and profits benefited strongly from the light armoured vehicle contract which is now being completed.

The difficulties in the civil aviation and defence industries held back demand for aerospace sealants and coatings.

Packaging operations generated operating profits up from £7m to £9m on turnover of £80m (£67m). Sales of tubes grew at 20 per cent, while profits from rigid packaging improved on unchanged turn-



Trevor Huismans (left) with finance director Michael Pragnell: in good heart about the core businesses which are in fine fettle

over. The chemicals division reported trading profits down from £19m to £14m on lower sales of £108m (£99m). Profits in acetate filter fell from summer as a buying freeze in China upset the international balance of supply and demand.

The fibres and films businesses generated trading profits down from £31m to £28m, on turnover up from £306m to £321m.

The credit squeeze in China also hit the European acrylic fibre market and in the US, the viscose market was affected by Far East imports.

Youngs bolstered by interest rate cuts

By Graham Deller

LOWER INTEREST rates helped Young & Co's Brewery, the south London-based real ale brewer, report a 5 per cent increase in interim profits.

Despite reduced turnover of £36.1m (£37.4m), reflecting difficult trading conditions - there were no signs of recovery, the company said - the pre-tax line for the six months to September 25 edged ahead to £2.55m, against £2.45m, struck after gains of £23,712 on asset sales.

Interest payable dropped to £1.35m (£1.7m).

Heavy interest charges have held back the group's growth in the 1990s as it funded the purchase of new pubs and expanded into hotels.

Export markets showed signs of improvement. The US side was doing "very well", the company said. A substantial drive into Hong Kong and China would begin soon, initially with the group's lager brands.

The UK, in contrast, continued to suffer from recession. The introduction of Oatmeal Stout into some 60 outlets, however, had performed "beyond expectations".

The product developed an "enormous following" in the US following its introduction there in 1989 and a more general release into the group's UK estate was anticipated.

After tax of £901,464 (£808,526) earnings per 50p share emerged at 12.52p, up from 12.27p last time.

The interim dividend goes up 0.25p to 7.25p.

Vosper to boost acquisition level

By Andrew Bolger

VOSPER Thornycroft Holdings, the shipbuilding and engineering group, intends to increase the size and frequency of acquisitions with a view to lessening its dependency on warship orders.

The Southampton-based company reported a 10 per cent increase in pre-tax profits to £9.08m in the six months to October 3.

Sales rose by 27 per cent to £114.6m, of which 84 per cent is for export.

Mr Peter Usher, chairman,

said the group had so far been justifiably cautious on making acquisitions, having purchased businesses for about £1m each. However, he was now prepared to buy one or more businesses at about the £20m level, if and when suitable candidates were identified.

Mr Martin Jay, managing director, said about 15 per cent of sales were already not connected to warship orders, which could be erratically phased, although some of this work was still defence related.

The group had cash balances of £137m at the half-year, although the total was inflated by the receipt of a large stage payment for work in hand. The underlying cash position is about £60m.

The order book of work yet to be performed is worth more than £600m, with over 85 per cent for export.

Mr Usher said he looked forward to tendering for the next batch of Royal Navy mineminers.

"Despite uncertainties over the level of UK defence expenditure, we are encouraged that the minister for defence pro-

gramme stated last month that the Royal Navy needs more single role mineminers."

The group has completed an £80m investment programme in shipbuilding facilities.

In preparation for the Commonwealth New Frigate which is forecast for the Royal and European navies, the company has also become partners in a bidding team for the project with GEC and British Aerospace.

Earnings per share increased by 10 per cent to 15.8p (12.5p), while the interim dividend is lifted by 18 per cent to 5.5p (4.7p).

Jarvis Porter helped by purchases

By Paul Taylor

ACQUISITIONS HELPED Jarvis Porter, the specialist label printer for the spirits, toiletries and pharmaceutical industries, report an 84 per cent increase in interim pre-tax profits.

Pre-tax profits grew to £3.42m (£1.85m) in the six months to August 31. Earnings per share increased to 7.3p (5.1p), including those made last year, accounted for about 21m of first-half turnover.

The shares, which have risen steadily in the past year, yesterday gained a further 7p to close at a new high of 27.7p.

The growth in profits was fuelled by higher turnover and a small increase in margins. Turnover increased by 71 per cent to £26m (£16.4m), including £2.8m from the acquisition of two self-adhesive label producers, Dolphin in Lewis and Irwin Packaging in Cardiff, in March.

Overall, Mr Richard Brewster, chief executive, said recent acquisitions, including those made last year, accounted for about 21m of first-half turnover.

Operating profit increased by 52 per cent to £3.54m (£1.94m), including £2.78m attributable to Dolphin and Irwin. Excluding acquisitions, profits increased by about 10 per cent.

While the core label production business achieved "creditable results through additional business and improved efficiencies," the group's promotional print businesses, John Quarby in the UK and Waterlom in Brussels, which both produce beer mats, also performed well.

Despite paying £4.5m in cash for Dolphin and Irwin and assuming £1.5m in debt, the group ended the period with net debt of just £500,000, equivalent to gearing of 5 per cent, compared to net cash of £2.2m at the end of February.

Mr Brewster said the group is considering further acquisitions, particularly in continental Europe.

Creditors approve scheme of arrangement for Kweim

By Andrew Jack

A meeting in Alexandra Palace in London on December 8, followed by similar approvals in Bermuda and then in the New York courts on December 11.

CREDITORS yesterday approved proposals for a scheme of arrangement under English insolvency law for the Kweim insurance companies by a significant margin, paving the way for an exit from provisional liquidation at the end of the year.

Mr Chris Hughes, head of insolvency at Coopers & Lybrand and one of the provisional liquidators, said creditors had voted "overwhelmingly in favour" by both number and value of claims at

a meeting in Alexandra Palace in London on December 8, followed by similar approvals in Bermuda and then in the New York courts on December 11.

Mr Hughes said he hoped to be able to offer a first dividend to creditors by the end of June next year, estimated at between 3 per cent and 12 per cent for the different companies.

All the Kweim companies are subsidiaries of London United Investments, the insurer now in administration. They are Kingsgate, Walbrook, Lime Street and Mutual Re.

NEWS DIGEST

Moran cuts losses to £274,000

MORAN Holdings, the USM-traded tea producer, freight forwarder and property developer which came out of administration in July, cut its annual losses from £1.1m to £74,000 pre-tax.

The improvement reflected record profits from the freight forwarding division and "substantially" better results from the Indian tea company.

Group turnover for the 12 months to June 30 advanced from £36.7m to £45.9m. Interest charges were cut to £410,000 (£56,000), and losses per share emerged at 16.54p (16.52p).

In the High Court in July the administration order was discharged following a rescue package being approved by shareholders.

BTR to auction £48m of shares

BZW Securities is inviting bids for the shares it has agreed to acquire under its cash offer in respect of the enhanced scrip dividend alternative of BTR, the industrial holding company.

It is intended to sell the shares - which will have a value of about £45m - through a strike price auction.

Huntleigh purchase and £9m placing

Huntleigh Technology is paying £11.5m to acquire Nesbit Evans, a maker of medical equipment.

The purchase will be partly funded by the raising of £9m via a placing.

The placing will be of 2.14m new shares at 42p each, with the balance being financed by £1.6m cash and the issue of

871,000 of 4 per cent (gross) guaranteed unsecured loan notes 1994-99.

Huntleigh said the acquisition of Nesbit will broaden its product range and market penetration, as well as providing new opportunities in overseas markets.

Nesbit made pre-tax profits of £1.21m on turnover of £23.8m in the year to June 27.

The improvement reflected record profits from the freight forwarding division and "substantially" better results from the Indian tea company.

Group turnover for the 12 months to June 30 advanced from £36.7m to £45.9m. Interest charges were cut to £410,000 (£56,000), and losses per share emerged at 16.54p (16.52p).

In the High Court in July the administration order was discharged following a rescue package being approved by shareholders.

Property Partnerships lower

For the half year ended September 30, Property Partnerships, the commercial property owner and developer, turned in lower pre-tax profits of £994,000, compared with £1.07m pre-tax.

After tax of £233,000 against £356,000, earnings per share were 6.5p (6.1p). The interim dividend is increased from 2.55p to 2.6p.

Gross rental income and sales fell slightly to £3.19m (£3.36m) and operating profits were behind at £1.08m (£1.11m).

F&C German net asset value at 137p

Foreign & Colonial German Investment Trust had a net asset value of 137.2p per share at September 30, up from 121.5p at the March year-end and 105.2p at end-September 1992.

Attributable revenue for the

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11,251,210.10

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COMMODITIES AND AGRICULTURE

Inco sees nickel market heading for deficitBy Kenneth Gooding,
Mining Correspondent

EVIDENCE IS building that points to a big cut in Russian nickel production and exports. This has lead two of Canada's largest western producer, to claim that nickel supply and demand are virtually in balance this year and the market is heading for a deficit in 1994.

Sumitomo Metal, Japan's leading nickel producer, has publicly predicted that Russian nickel exports to the west will plunge by 35 per cent to 85,000 tonnes this year from an esti-

mated 120,000 tonnes in 1992.

Mr Mars Altibayev, logistics manager for Norilsk of Russia, the world's biggest producer, joined the debate yesterday when he told a Metal Bulletin conference in Florida that his country's nickel exports in 1993 and 1994 would be no more than 90,000 tonnes each year. He suggested that Norilsk's output this year would be at least 20,000 tonnes below recent western estimates of 230,000 tonnes.

The International Nickel Study Group estimates that world nickel production fell by

70,000 tonnes or 11 per cent in the first nine months of 1993, to 581,300 tonnes, and that most of the drop occurred in the Confederation of Independent States. The INSG calculated production in the CIS plunged by more than 30 per cent, by 57,000 to 125,000 tonnes in the nine months.

Inco "estimates" that Russian production will be flat at 180,000 tonnes in 1994 and that in the first quarter of next year world demand will exceed supply by 50,000 lb (22,586 tonnes).

"I believe the stories we hear

from all quarters, including Norilsk, of reduced Russian production are correct," says Mr Peter Salathiel, Inco's executive vice president of marketing.

"Mining problems abound, essential equipment and supplies seem to be lacking. The result is an involuntary production cut of truly staggering proportions - some 120,000 tonnes or 265,000 lb in two years."

As for Russian exports, Mr Salathiel suggests that supply to the west of "backdoor" - or illegally exported - nickel has dropped sharply this year since

Norilsk took over from the state the allocation system for Russian consumers. Previously some customers were exporting nickel illegally in order to survive a big fall in domestic consumption.

"Knowing its customers, Norilsk has been better able to match deliveries with customer requirements and hence the supply of back door nickel has been sharply reduced," says Mr Salathiel.

He suggests that total imports of Russian nickel to the west will fall by 40,000 tonnes to a "misery" of 40,000 tonnes next year.

Ministers in agreement on EC fraud curbs

By Kenneth Gooding

RTZ CORPORATION, the world's biggest mining company, is to spend \$500m over five years to expand and upgrade tailings (waste) facilities at its Bingham Canyon copper complex in Utah.

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The European Bank for Reconstruction and Development will provide half the money and a group of 13 commercial banks are putting up the rest. EBRD said this was the first mining project finance it had provided, it was the first syndicated financing for the former Soviet Union and the first limited recourse private sector loan for Uzbekistan in any of the capital markets.

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Newmont's joint venture partners are Uzbekistan's state committee of geology and mineral resources and the Navoi Mining and Metallurgical Combinat, each with 25 per cent.

Norske Shell says leaking tank shut down platform

By Karen Fossen in Oslo

NORSKE SHELL, the Norwegian subsidiary of the Royal/Dutch Shell group, disclosed yesterday that two small holes in one of seven storage tanks of the NK20B (1,500t) Draugen concrete oil platform had caused an estimated 1m tonnes of crude oil to leak into the Norwegian Sea.

The leak was discovered late on Sunday and production of 20,000 barrels a day was shut down for a period of 36 hours. Shell said that it had deployed the *Seaway Condor* diving vessel, which is equipped with a remotely-operated underwater robotic vehicle, to make video recordings of the leaking areas of the storage tank.

Turkmenistan, the gas-rich Central Asian republic, has awarded two tenders to western companies to explore and develop some of its oil-fields, one to Occidental Petroleum of the US and another to a US-Turkish consortium. Interfax news agency reported yesterday, writes Leyla Boultou in Moscow.

Occidental was reported to have paid a bonus of more than \$20m to develop the Burn oil

field, in western Turkmenistan, with known reserves of 35m tonnes. A consortium called Oil Capital-Lapis Holding won the right, paying a bonus of \$30m, to develop offshore reservoirs in the Caspian Sea. A tender for another oil-field, Barze-Gelmez with a reserve of 31m tonnes, was not awarded because interested companies needed more time to prepare their bids.

The holes in the tank had not affected the structural integrity of the oil platform. Shell said, adding that safety of the platform was not endangered.

The company said that there had still been a small stream of crude oil leaking from the tank yesterday.

The concrete, single tower platform was constructed by

Norwegian Contractors - a subsidiary of Norway's Aker group - which has contributed to the membership of a four-man team established by the two companies to determine a course of action to repair the tank.

NC has built 15 concrete platforms over the past 20 years - including the Sleipner A platform, which sank in the

west Norwegian Gands fjord in August 1981.

Aker's shares were little affected yesterday on the Oslo bourse by the disclosure. A-shares closed down Nkr50 to Nkr85 and B-shares lost Nkr1.50 to Nkr92.

The Norwegian Petroleum Directorate, the country's oil industry watchdog, yesterday received a preliminary report

on the incident from Shell, but a final report will not be available until the underwater vehicle's inspections are completed.

Bad weather and water depth of 280m had made the inspections of the storage tank difficult, but not impossible, Shell said.

The leaking tank has been drained of oil and re-filled with water.

Draugen's seven seabed tanks have capacity to store 1.4m barrels of oil, or about 11 days production.

The platform came on stream on October 19 and is expected to achieve a plateau production rate of 90,000-95,000 barrels a day in the middle of next year.

India expects cotton crop close to last year's record

By Kunal Bose in Calcutta

INDIA EXPECTS to harvest another bumper cotton crop of 13.5m bales (170kg each) during the season that began in September, only marginally down from last season's record.

"A 13.5m bale crop is only the beginning of the season forecast," said an official of the Eastern India Textile Mills Association. "As has always been the case in the past the crop estimate will keep changing as the season progresses. Last year, the initial crop estimate was only 12m bales. But we finally ended up with a record production of 13.6m bales. All this happens because the country so far has not been able to develop a reliable crop forecasting system."

According to the government-owned Cotton Corporation of India, among the major cotton growing states in the country, Maharashtra is expected to record an output rise of 250,000 bales to 2.3m and Mad-

hya Pradesh's production is projected to be 200,000 bales higher at 1.2m. However, there will be a major crop loss of over 450,000 bales, to 1.8m, in Gujarat, where large areas suffered drought.

The cotton crop will be maintained in other major centres, like Punjab, Haryana, Andhra Pradesh, Karnataka and Tamil Nadu. The quality of the crop is reported to be satisfactory.

As India opened the season with comfortable stocks of nearly 3.3m bales and it is heading for a bumper crop, the government has announced the first instalment of export quota of 500,000 bales for 1993-94. Last year the country exported 1.3m bales out of total sanctioned quota of nearly 1.8m.

India releases cotton exports in stages, depending on the progress of the harvest. This policy attempts to ensure remunerative prices to growers and adequate supplies to textile mills. Indian mill consump-

tion in the current season is expected to be 11.5m bales and non-mill consumption 800,000 bales.

The organisations of growers and traders have found in the agriculture ministry a champion of freedom of cotton exports. According to the parliamentary committee on agriculture, the ad hoc export policy is not farmer-friendly and India should remove all controls on cotton exports. The committee believes there is scope, through improved productivity, to increase exports to 2m bales a year. India manages an average yield of only 270kg a hectare, compared with the world average of 600kg.

According to the International Cotton Advisory Committee, cotton export prices in the current season are likely to remain below average, even though imports are projected to increase by 200,000 tonnes to 8.1m tonnes. Latin American importers are expected to account for most of the rise.

The world's population obtains about 90 per cent of its calories from 30 crop species, it says. Four plants - rice, maize, wheat and potatoes - account for 50 per cent of total caloric intake. Yet there are an estimated 75,000 potential food species in existence, many of them

in the tropical forests.

While the introduction of high-yielding varieties of rice, wheat and maize, under the so-called "green revolution" has raised yields, it has caused the replacement of thousands of local varieties of those crops by a few, genetically very uniform varieties. That loss of biodiversity means less plant breeding material is available for the development of new strains of crops, the FAO warns.

If a disease wipes out a crop, it is considered vital to have new strains available for farmers so that output can be maintained.

The organisation was one of the chief supporters of the green revolution in the 1960s, but it now stresses that "intensified food production can be achieved by the sustainable use of a broader range of species and genetic material".

"Biodiversity is the source of economic and food security," says the FAO's director-general, Mr Edouard Saouma. The world's richest nations contain

the least diversity, while the poorest countries have the richest reserves, "which underscores the interdependency of all nations".

Tropical forests and woodlands contain at least 50 per cent of all known plant and animal species, but are being destroyed at the rate of 15.6 hectares a year, the FAO estimates, causing reductions in the number of species. It believes only about 10 per cent of those forests are being managed in a way that will enable the output of timber to be sustained.

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Protecting Earth's life-support system

UN scientists see 'biodiversity' as crucial to future food supply, writes John Madeley

A QUARTER of the Earth's plants and animals are in danger of extinction in the next 30 years, raising fears for food supplies for future generations, according to a recent report by the Food and Agriculture Organisation of the United Nations.

Global food production will have to increase by more than 60 per cent in the next 25 years, the organisation estimates, and "biodiversity" is essential for this. Yet about three-quarters of the genetic diversity of agricultural crops have been lost since the beginning of the century, it is considered vital to have new strains available for farmers so that output can be maintained.

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FINANCIAL TIMES SURVEY

SOUTH AFRICA: Open for investment

Thursday November 18 1993

IN THIS SURVEY

Shaking off the legacy of apartheid

No country in Africa has a legacy that can compare with the traumatic impact of apartheid; but none came to independence with the array of resources that will be at the disposal of the government that will be elected next April, under the constitution agreed yesterday. In this survey of the most powerful economy on the continent, FT writers assess prospects for investment.

- Who's who in the new South Africa
- A convenient cohabitation
- ANC way ahead in the polls

Page 36

- Business sits on its hands and waits
- From civil war to consensus

Page 37

- Business exhibits starry-eyed optimism.
- Expectations may be too great
- Retailers are wooing black consumers
- The financial rand is dististed but it is still necessary

Page 38

- The view from abroad: Capital markets, United States, Japan, Germany and France
- Johannesburg Stock Exchange takes a quantum leap
- The unthinkable achieved

Page 39

- Launch pad for a continent
- South Africa searches for international recognition
- Tourism: playground for visitors

Page 40

Africa editor: Michael Holman
Editorial producer: Roy Terry
Illustrator: Joe Cummings

A new nation starts to take shape

Nearly four years after Nelson Mandela's release, South Africa begins a fresh era. Patti Waldmeir reports

YESTERDAY South Africa broke the twisted mould of apartheid, and cast away the past.

After decades spent fighting the tide of history, which submerged other racist regimes long ago, South Africa yesterday opted to join the modern world. It can now play a full role at the United Nations, rejoin the Commonwealth, become a member of the Organisation of African Unity, and play a much-needed, constructive role in the development of southern Africa and beyond.

Yesterday's agreement on a post-apartheid constitution is the first irrevocable step on the path to full democracy, but it is only a first step. The next few months and years will show whether South Africa's tenure as a democratic nation will be nasty, brutish and short, or stable, happy and prosperous; whether it will substitute black domination for white repression; whether it will defy the logic of divided societies worldwide, and nurture true multi-ethnic democracy.

Though the mould of apartheid has been broken, Africa provides other unfortunate models for the new state: tyrannical regimes which abused power, crushed dissent and lay waste whole economies through maladministration, corruption and theft.

South African politicians, black and white, bridle at the comparison: Finance Minister Derek Keys offers the consensus view when he insists that South Africa "will be totally different from the rest of Africa. It always has been and it always will be".

Economically, that is obviously so. Mr Keys points to South Africa's clear superiority in terms of "indigenous capital", both human and financial.

The new leaders will manage the continent's most powerful economy, with gross domestic product equal to 75 per cent of sub-Saharan Africa's gdp, with an economic hinterland which stretches as far north as Zaire, generating half of Africa's electricity. Even in broader international terms, it compares well: with a well developed stock market, banking sector, and body of company law, South Africa offers more to the investor than, for example, eastern Europe; and with foreign debt at US\$17.3bn, or 15 per cent of gdp, it is underbo-

rned by any standard. In political terms, too, South Africa is different. In 1957, when Ghana became the first African nation to gain independence from Britain, Kwame Nkrumah inherited a position of largely unfettered power. But South Africa's first black president - likely to be the African National Congress leader, Nelson Mandela - will find his room for manoeuvre far more circumscribed, in law, and more importantly, in fact.

"South Africa is too big for the ANC," says one ANC member who bemoans the complexity of a society which imposes manifold constraints on the party of government: he believes they will inhibit the ANC's ability to transform South Africa virtuously; others welcome these constraints as curbs to abuse of power. But all would agree that South Africa does not fit the classic African mould of a society which easily falls prey to bad government.

Strong interest groups counterbalance the power of government: chief among them is a strong, diversified and battle-hardened corporate sector; the 1.2m-strong labour federation Cosatu, historically allied to the ANC, has recently begun flexing its independent muscle, and is well organised and powerful enough to play the role of democracy's watchdog. The highly politicised and motivated township "civics", or community associations, could also prove an important check on governmental power; for South Africa's "masses" are not the fawning crowd which adored Kwame Nkrumah, African liberator; they are demanding, well organised, and used to fighting their political corner.

The list of powerful interest groups outside the ANC's sphere goes on and on: the 1.2m strong civil service is dominated by Afrikaners, who are scarcely natural allies of the ANC. The defence force, though professional and committed to supporting the government of the day, is also Afrikaans-dominated, as is the police.

Last, and arguably least of the factors constraining an ANC government, is the constitution agreed yesterday by the main political parties. That constitution was meant to prevent majority domination through power sharing: it was supposed to guarantee democ-

racy by ensuring that the minority losers in any majority-rule election would still enjoy a powerful say in government. It fails some way short of so doing: minorities will be represented in government, with every party earning 5 per cent of the national vote entitled to a seat in cabinet; but the power of minority parties in cabinet is precarious.

The ANC, which will have both a president and a deputy president, will have its own way on any disputed decision. And though it has promised regular consultation with the second deputy president, drawn from the second largest party (probably Mr F.W. de Klerk, current president), he will have no statutory powers to frustrate Mr Mandela's will.

The constitution fails to deliver other checks and balances which the ruling National Party had insisted were essential. The party's 1991 constitutional proposals called for political power to be divided between three tiers of government - central, regional and local - with each tier to have "original and entrenched authority" with which other tiers of government may not interfere.

In fact, central government retains wide powers to "interfere" with regional governments: the constitution authorises central government to intervene in terms so vague (to impose uniform national norms and standards, to ensure proper regulation, and where there are implications for national security or economic policy) as seriously to undermine regional autonomy. And with regions barred from imposing taxes without central government approval, it is hard to accept Mr de Klerk's claim that the new state will be "federal".

National Party negotiators believe that they will not need entrenched constitutional provisions to play a powerful role in restraining the ANC: they believe the ANC's assurances that it does not wish to govern alone (and does not believe it could do so effectively); and they judge their electoral strength will give them an important say in cabinet, though only if they are able to better their poll showing of 11 per cent.

But clearly, the National Party has settled well below its bottom line on crucial issues; probably, it had no choice. As



President FW de Klerk (left) and African National Congress leader Nelson Mandela (right) yesterday reached agreement on a new constitution. Still to give his consent is Chief Mangosuthu Buthelezi (centre) head of the Inkatha Freedom Party (IFP). Leading figures in South Africa's history in the background (anti-clockwise) include Shaka (top left), who welded a number of tribes into the mighty Zulu nation; Jan van Riebeek, founder of the white settlement in 1652; Jan Smuts, prime minister 1919-24 and 1939-48, who was one of the founders of the UN; Albert Luthuli (1952 Nobel laureate), president of the ANC during the heyday of apartheid in the 1950s and 1960s; Hendrik Verwoerd, prime minister 1958-61, architect of apartheid; and Paul Kruger, president of the Transvaal republic during the Boer War (1889-1902).

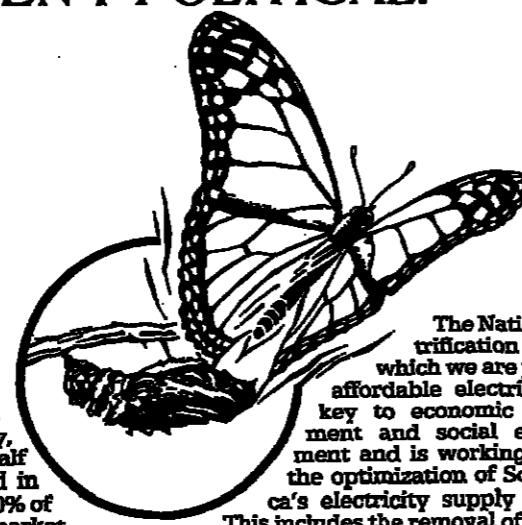
minority government whose power diminishes by the day, negotiators calculated that a deal done now would be preferable to that available next month or next year. And whatever the shortcomings of the constitution, agreement is better than continuing deadlock. Though it is not strong enough, it is far from liberal, and should help to reinforce democracy.

But if South Africa does escape some of the more grotesque abuses of power for which Africa is famous, it is scarcely likely to become a prosperous liberal democracy overnight. The new bill of rights enshrines tough emergency powers which can be used to restore stability after the next year's elections though he has made clear that he rejects yesterday's constitution. He could decide he has more to gain by fighting rather than boycotting an election. If he actively opposes the poll, the security situation could become untenable, especially if the white right wing, now in tactical alliance with Inkatha, also opposes the election. The ANC and NP must guarantee that there is critical mass at the political centre, and that the crackdown need only suppress the lunatic fringe. If Inkatha and the right wing, with their numbers and their fire-power, are to be suppressed in unison, stability may be unattainable.

Much will depend on whether the mainly Zulu Inkatha Freedom Party of Chief Mangosuthu Buthelezi can be persuaded to participate in next year's elections - and not politics - which will seal South Africa's fate. For yesterday's constitution marks a decisive shift in electoral power from the "haves" to the "have-nots" of South African society.

Popular expectations will soon strain the intentions of even the most benevolent government; at that point, it must either give in to populism or suppress it.

The latter now seems most likely: the new South Africa will start with a hefty dollop of the old. That will be unfortunate, but bearable; what will destroy South Africa's democratic prospects forever is failure to deliver a better economic deal to the masses. It is a tall order.

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SOUTH AFRICA: OPEN FOR INVESTMENT

POLITICS

Patti Waldmeir identifies who's who in the new South Africa

Power people in waiting

AFTER nearly four years in the news, everyone knows Messrs Nelson Mandela and F.W. de Klerk, who are likely to remain the two most important men in South African politics. Their relationship will change. Mr Mandela is overwhelmingly likely to take over as president, while Mr de Klerk will be relegated to the status of second deputy president, behind another deputy president, the ANC who will act as de facto prime minister to Mr Mandela. But their strengths and weaknesses will remain the same, however their titles may change: to the outside world, they are largely a known quantity.

But the new government will be influenced by a host of politicians whom outsiders know either less well, or not at all. Some have emerged from the trade union movement, some from the ranks of the African National Congress in exile, from its guerrilla wing and others from the enlightened wing of the National Party. Others still come from Inkatha, or the corporate world.

Predicting who will be who in the new South Africa is inevitably an inexact science: it will depend on the scrabble, only now beginning, to reach the top of each party's electoral list (voters will not choose individual members of parliament, but will vote a straight party list). Lists will be chosen by parties themselves in the case of the ANC, after strong input from the membership.

But some individuals seem almost certain to rise to the top of the pile, whether electorally, or by exercising influence outside parliament: they are:

Thabo Mbeki: recently promoted to the post of ANC national chairman. Mr Mbeki could well fill the post of first deputy president under Mr Mandela. (This post might naturally have gone to Cyril Ramaphosa, ANC secretary general, but he insists he does not want it). Mr Mbeki, for many years the head of the ANC's department of internal



Roelf Meyer: from the ranks of enlightened nationalists



Thabo Mbeki: could well fill the post of first deputy president



Cyril Ramaphosa: insists he will not enter parliament

tional affairs, is urbane, moderate, articulate and the darling of the business community.

One of one of the ANC's most famous elder statesmen - radical Govan Mbeki, 83, who is now retired - Mr Mbeki was born in 1942 and took an MA in economics from Sussex University. During nearly 30 years in exile, he developed the kind of middle-class tastes which reassure whites, and cheer the hearts of foreign investors: natively dressed and putting on the ubiquitous pipe, Mr Mbeki speaks the language of the monied classes while mysteriously retaining grassroots support at the same time.

Cyril Ramaphosa: No less charming than Mr Mbeki - and becoming a rapid convert to South Africa's unrivaled version of the "good life" - Mr Ramaphosa insists he will not enter parliament, but will stay to build the ANC for the crucial post-liberation elections in 1994. Mr Ramaphosa had a solid popular base in the National Union of Mineworkers which he left to become ANC secretary-general in 1991 but has spent almost all his time since locked in negotiations with the government and other parties. His image has suffered as talks have dragged on, and he risks being blamed for concessions made; but the truth is that this witty 41-year-old, a consummate negotiator, has outmaneuvered the government on many crucial issues, and delivered a deal which favours the ANC. His

economic views lean toward the socialist - though he keeps them hidden - and he is likely to prove effective in building the ANC's constituency.

Derek Keys: Mr Mandela can send no more powerful signal to foreign investors than to keep Mr Keys on as finance minister in the new Government. As National Party minister of finance, Mr Keys, 62, has trodden carefully with the anti-apartheid opposition, bringing them along with him every step of the way to a new debt-rescheduling deal, a joint pitch on foreign investment, and a commitment on fiscal discipline to the International Monetary Fund. After 30 years as one of South Africa's top businessmen, Mr Keys is a technocrat rather than a politician, and may well survive into the new era. Likewise, his respected counterpart at the South African Reserve Bank (central bank), Chris Stals, who has done much to tame inflation and restore international financial credibility.

Roelf Meyer: chief government negotiator, Mr Meyer, 48, hails from the ranks of the enlightened nationalists. He and colleagues Leon Wessels, Dawie de Villiers and Sam de Beer are a bright multiracial future where whites will continue to exercise influence by virtue of their strength in the civil service, the economy and the security forces.

Joe Slovo, chairman of the

South African Communist Party, has arguably done more to deliver a moderate constitutional deal than anyone apart from Mr Mandela himself. Despite his socialist economic views, he is likely to be a force for pragmatism for some time to come. Jacob Zuma, one of the few leading Zulus in the ANC, is almost guaranteed a top position. Sober and reasonable, he has handled well Tokyo Sexwale, voted the sexiest man in Johannesburg in a recent radio poll, a charismatic populist of far more radical views; he is likely to try to push ANC economic policies in a radical direction. Sam Shilowa, recently elected general secretary of the largest union federation, Cosatu, will fight for union independence under the new government, and will not be shy to use his power if government forgets its commitments to the masses. Moses Mayekiso, head of the South African National Civic Organisation, will also prove a radical focus.

Last and most difficult to assess, Chief Mangosuthu Buthelezi, leader of the Inkatha Freedom Party, will play a principal role from within or without the new government. With his irritable and unpredictable personality, he is likely to prove difficult to manage, whether he accepts or rejects the deal. Only time will tell which he will choose.

Patti Waldmeir

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Bookrunning lead-manager for Sappi Limited



Sappi raised US\$236 million in its international equity offering June 1992

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NB POWER

THE African National Congress is heading for power next April with the Congress of South African Trade Unions (Cosatu), the country's main labour grouping, as its chief backer. Former Cosatu organisers will be prominent on the ANC slate of election candidates, and the ideological compatibility between the two is close.

Still, however, their relationship is little more than a convenient cohabitation. Backroom spats and whispered recriminations are becoming more audible, though both parties will continue to attempt to stifle such noises until polling day.

A break-up is likely to come in the 1994 public sector pay round, when Cosatu will demand its palimony.

Last Thursday, Cosatu called off a one-day national strike planned for Monday - aimed largely at curbing employers' constitutional rights on lockouts - after the ANC leadership made clear that it would not countenance such disruption in what should be a triumphant week. Cosatu leaders, summoned to private talks at the World Trade Centre, were presented with a face-saving formula but no real gains.

Mr Sam Shilowa, Cosatu's new general secretary, is unimportant. "Trade union independence is very important," he says. "Cosatu would be foolish if it cannot look at the [draft] constitution and ask what issues would adversely affect its own members."

Asked what the threatened stay away, followed by climb-down, achieved, he adds: "One can say that the struggle for worker rights has begun. We are not a junior partner or appendage of the ANC." Disagreements between the two, in other words, would not always end in this way.

Mr Andrew Levy, a labour consultant, warns: "Cosatu will determine what happens to this economy."

With some 1.3m members spanning sectors from mining to textiles to banking to teaching, Cosatu has an agenda which is in some ways supplementary to that of the ANC and in others places differing stresses or priorities on the same basic goals.

As would be expected, both say they will seek to ensure an end to workplace discrimination, on gender and other

grounds as well as race.

Beyond that, they require affirmative action to purge the legacy of apartheid.

Neither of these is yet much

of an issue for large employers, particularly multinationals which have been running ahead of the game in promoting blacks. Unsurprising disgruntlement is being heard from some white staff in such companies, but rather more acute workplace difficulties may surface next year if black unions decide that, even so, the pace of change is not to their satisfaction.

What is likely to set the ANC and Cosatu apart is wage restraint. This would be part of "co-determination", currently the most commonly bandied catch phrase in industrial relations. Mr Shilowa professes not to know what it means - and fairly so, because its usage seems to vary.

In the public sector, the implication from the ANC government-in-waiting is that black workers are already substantially better off than the 45 per cent or so who are without any formal employment.

Thus they should accept wage rises next year substantially below the country's 9 per cent inflation rate so that cash can

INDUSTRIAL RELATIONS

A convenient cohabitation



Driving force: the struggle for worker rights has begun

be channelled to upliftment programmes elsewhere. In return, unions should be given a say in reconstruction and development planning.

Private sector companies, equally loath to make inflationary pay awards, are here and there offering seats on the board for labour representatives to instill a sense of participation in decision making. From Cosatu's point of view, though, these are often bane rather than balm for its cause.

Such talks would happen on a tripartite basis among employers, unions and government, and foreign investors would have to accept that they did not have an unfettered right to manage. Mr Shilowa makes clear.

"We want to be involved in industrial restructuring," he says. "To improve productivity, one has to feel a sense of ownership."

He offers some assurances: unions would keep their slice of the bargain and could not justify breaking a wage agreement within its lifespan. But any other grievances which surface would be dealt with as Cosatu saw fit. "If co-determination means we are prepared to work with employers... yes. If it means us entering into social pacts without being allowed to strike... no."

cost structures of plants in Asia. But, he adds, the three dozen model variants for new cars are too numerous for the market, and further productivity improvements may depend on following Australia in slading whole ranges.

■ Never mind cars, Mr Shilowa, arguing for an audit of where investment is most needed, asks simply: "Why don't we produce bicycles?" All are imported, most of them from Taiwan.

■ Charity shops selling second-hand clothes donated from Japan and North America have at times been occupied by protesting members of the South African Clothing and Textile Workers Union (Sacatu) on the grounds that such outlets might erode their jobs. The union is now, however, concentrating on the real threat to employment in its industry posed by prospective Gatt reductions in import tariffs.

What the three have in common is a recognition that solutions to labour questions within specific companies will not in themselves secure, let alone increase, jobs. On imports, there is an acceptance that tariffs will have to be lowered in many instances, but unions argue that this should happen only after inefficiencies have been sorted out and an upgrade taken place in manufacturing technology run down by sanctions and a general decline in capital spending.

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Gordon Crabb

cast a protest vote. It seems unlikely to win a major share of the vote nationally, and may not even win a majority of Afrikaners.

Democratic Party. South Africa's liberal party, the Democratic Party will be lucky to get the 5 per cent of the national vote required for a seat in the cabinet. Though it, too, fought apartheid through the decades, the DP is likely to reap no liberation bonus. Viewed as a weak party, it has no obvious constituency except affluent whites in Johannesburg and some Coloureds and blacks.

Pan Africanist Congress. This ultra-radical black party scores in low single figures in opinion polls. It is likely to fare badly in the first election, although its policy of rejecting accommodation with whites could well become more popular, particularly among young unemployed black South Africans, if the first post-apartheid government fails to deliver immediate fruits of victory. The PAC is a socialist party and its policies are basically pro-black and racist.

Patti Waldmeir on the political parties

ANC way ahead

National Party

Inkatha Freedom Party. Primarily a Zulu party based in Natal, the IFP can probably claim substantial white support in its regional base. The IFP scores poorly in opinion polls (9 per cent) which focus on towns. However, IFP support is concentrated in rural Zululand and in townships where violence makes polling difficult.

The IFP, like the other two parties, supports multi-party democracy and free enterprise, but believes in strong regional government. It is likely to fight the election on a law and order ticket.

Conservative Party. The white-supremacist Conservative Party gained 800,000 white votes in the 1990 referendum though its support has certainly waned since then.

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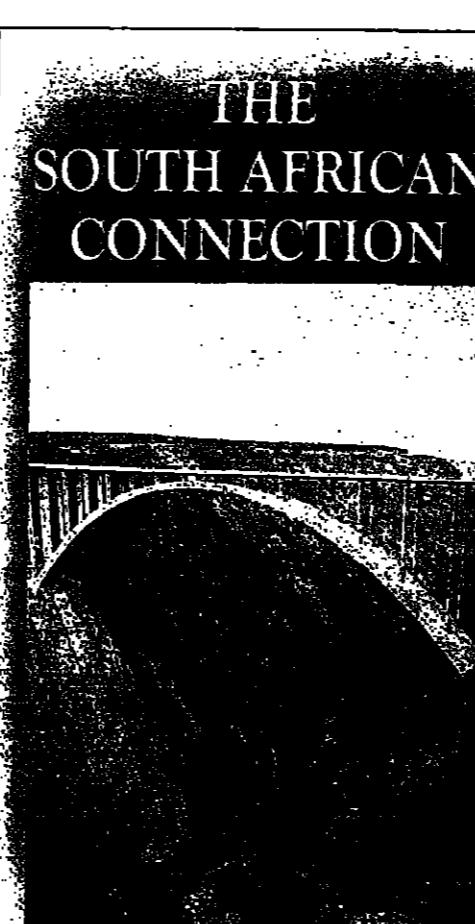
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and western nuclear reactors. At more than 20 reactors, at the very least Russia is likely to need World Bank help if it is to proceed.

In the Ukraine, unable and

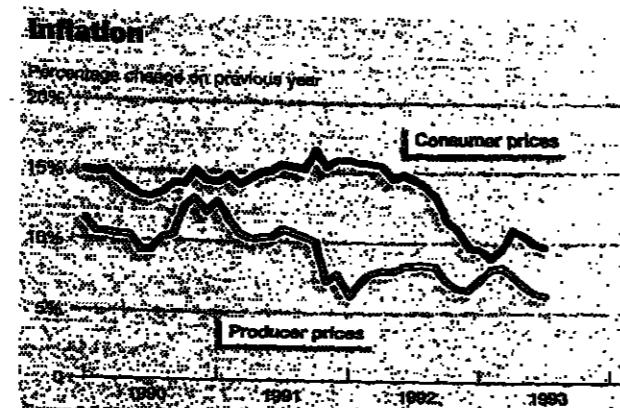
economy supplies of uranium and other factors over which the nuclear industry has little control.

SOUTH AFRICA: OPEN FOR INVESTMENT

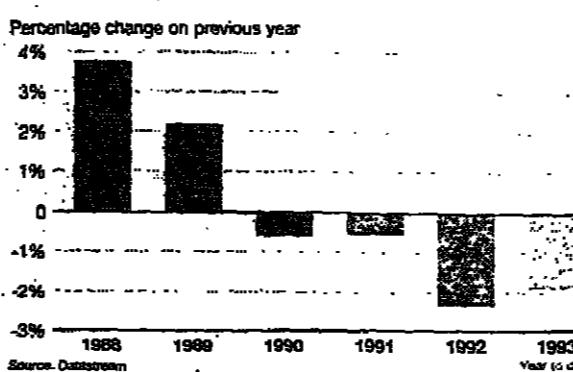
THE ECONOMY

The recession is ending, inflation is in single figures, but many hurdles remain, writes Tony Hawkins

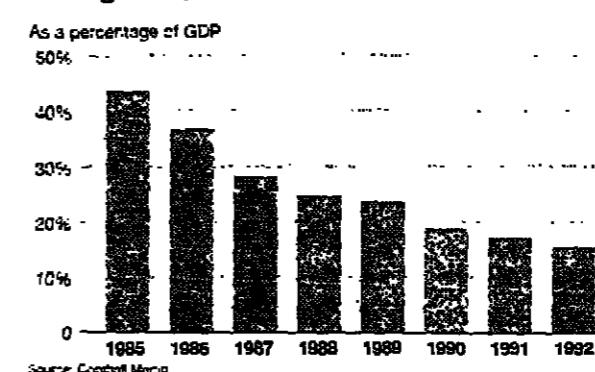
Business is sitting on its hands and waiting



Real GDP growth



Foreign debt



National Economic Forum to put together a middle-of-the-road consensus to secure agreements on resolving the debt standstill, an \$850m IMF loan, future relations with the World Bank and the crucial GATT Uruguay Round submission that will liberalise and streamline South Africa's tariff structure.

The policy environment is markedly friendlier than in the 1990s. Corporate taxes have been cut, inflation is in single digits (3.7 per cent forecast for 1993) for the first time in 20 years, a new tariff structure is about to be launched and both real wages and real-interest rates have started to fall.

The balance of payments remains a problem area as capital outflows continue and Pretoria is committed to repay over \$1bn annually for the next eight years. Bankers and stockbrokers say the country is underborrowed – which it is, with a foreign debt of \$17.5bn or 15 per cent of GDP – leaving scope to refinance previous commitments. But such rollovers merely provide a breathing space rather than a solution. This suggests that – in the absence of strong export growth – there will be little room for abandoning the financial rand and liberalising exchange controls, at least until 1996.

The strength and duration of the upturn will depend on three main factors: the new administration's ability to restore confidence to a badly mauled business sector; developments in the global economy, especially the commodity price cycle; and the economic policy framework that evolves in the "new" South Africa.

There are grounds for cautious optimism on all three counts. A reduction in the violence and general acceptance of the election results would do wonders for business morale, simultaneously opening the door to a strong upturn in public works spending on housing, electrification and roads. On the policy front, finance minister Derek Keys has managed through the

ment decisions is unclear.

Mr Mandela and his close allies may be happy with such a transitional arrangement – for two or three years – but already there are demands lower down the ANC hierarchy for some relaxation of monetary and fiscal policy.

Fiscal policy is going to be crucial. While some in the ANC exude moderation, insisting that large tax increases are not necessary, this begs the \$60 000 question – how is the country to fund the proposed social upliftment and job-creation programmes? Professor Dennis Davis, an ANC tax adviser, has suggested increased estate duties along with differential rates of VAT so that some basic necessities can be zero-rated while higher rates are applied to luxuries. Some rationalisation of tax burdens seems probable thereby raising the effective rate of corporate tax – from around 20

per cent at present – while leaving the basic rate unchanged at 40 per cent. One senior ANC economist, Mr Tito Mboweni, has ruffled feathers with his suggestion of a once-off "reconstruction levy," though this has since been played down.

ANC economists believe there is scope to fund upliftment programmes by restructuring government spending. This is questionable; the "peace dividend" from defence cutbacks has been largely siphoned into increased spending on the police, and in a country where crime levels seem destined to remain uncomfortably high, there is little room for savings. Nor is there going to be any "apartheid dividend" since the elimination of wasteful, duplicative spending on social services for blacks and whites, will be offset by a larger public service and the need to establish

regional governments and structures. Mr Keys himself believes there is likely to be a net increase rather than a saving, and sees his job as minimising that "bump."

One of the conditions of the IMF loan is a reduction in the budget deficit to 6 per cent of GDP in 1993/94, down from the 6.8 per cent forecast for the current year. Mr Keys says that 2 per cent of this represents public sector investment spending, while 2.5 per cent is needed to build up the civil servants pension fund in terms of already-announced political guarantees. He hopes to achieve savings by eliminating the remaining 1.5 per cent of "discretionary" deficit, but it is hard to square his plans with the social upliftment goal.

It has been estimated that racial parity in social service spending would cost almost a quarter of GDP, with education alone requiring 15.4 per cent,

more than double the 7.3 per cent provided in 1993/94. Indeed, a "parity budget" would mean shifting 10 per cent of GDP into the social services budget from a budget debt-service expenditure.

Since such a target is out of reach, the likely implication is that the ANC's sweetness and light on the tax front will fall foul of political realism on one hand, and the need to deliver some form of liberation dividend on the other. Cost-recovery in the public sector, in the form of user charges for education and health, targeted initially on the better-off, could well be necessary.

The fragile economic strategy consensus will come under strain too on the labour front. While there is broad agreement on the need to put job creation ahead of wage increases, optimism that the lifting of sanctions and increased investment

will make a significant dent in unemployment looks misplaced.

Unemployment, estimated at a tightening 46 per cent by the SARIE, is the most important single challenge that will face the next government. The optimists argue that the SARIE's doomsday scenario exaggerates the problem, citing the 1991 census which found that 19 per cent of the workforce were actively seeking jobs, with one quarter of the black workforce falling into this category compared with only 4 per cent of the whites.

Critics accuse employment pessimists of ignoring the vibrant, fast-growing informal sector that is crucial to any strategy for easing the crisis. In 1989, the Central Statistical Service (CSS) estimated that there were some 304 000 full-time black informal sector operators in South Africa to which can be added 1.9m part-time informal sector entrepreneurs and 350 000 employees, making more than 2.6m or almost a third of the economically-active black population. Unfortunately, though, much of this informal sector activity is described as "survival" rather than "voluntary" entrepreneurship, implying that many self-employed would sooner have a formal sector job.

The formal sector employment conundrum raises a question that few South Africans feel confident to answer: where can the new South Africa develop competitive advantage? Primary sector activities

with value-added through beneficiation of minerals is perhaps the most obvious answer, but hardly reassuring given the probability of continued sluggish growth in primary product demand and the possibility of ongoing excess capacity. In any event, such operations are highly capital intensive, creating few jobs.

The finance minister is optimistic though, pointing out that Samcor, which assembles vehicles, takes 34 hours to produce a motor car compared with 44 hours in Western Europe. In the pulp industry, productivity is higher at one South African plant than in Germany. "We have nothing to worry about in terms of productivity," says Mr Keys confidently, arguing that low black worker productivity under the apartheid system reflected demotivation. "There was nothing in it for them." Black people could not move to better areas, nice homes or send their children to better schools. They were not motivated to improve productivity.

South African businessmen acknowledge that they cannot expect to match the Asians in terms of costs, work ethic or productivity. Their competitive edge is in resource-intensive activities, low-cost energy, a superb infrastructure, and in services such as banking and information technology. In manufacturing though, competition will depend on investing in skills, technology and training and since this kind of investment does not yield quick returns, success in manufacturing is more likely to be found in niche operations than in any single industry.

Even if the foreign investor is satisfied that the country has put political violence and instability behind it and has the capacity to develop competitive advantage in specific areas, the nagging question remains: why should South Africa be different from the rest of the continent?

Mr Keys brushes all doubts aside. "South Africa is totally different – always has been," he says, putting his finger on what few would dispute is the country's single most important advantage – its powerful, battle-hardened, diversified private sector. "We have" he says, "a lot of indigenous capital here making a return and which has every intention of going on doing that."

POLICY

From civil war to consensus

WHEN Derek Keys took over as South Africa's finance minister in May 1992, one of his key priorities was stopping the economic "civil war". It is a measure of the progress made towards achieving consensus on economic policy that he can now pronounce this "done".

Certainly there will continue to be disputes between the main political players, business and labour. The past two months have offered ample examples: the issue of cellular telephone licences, a rise in the petrol price, trade union rights under a future constitution – all these elicited threats from the ANC and its trade union ally Cosatu (the Congress of South African Trade Unions) ranging from mass action and a national strike, to nationalisation.

In the event, deals were struck and disruption avoided. This represents enormous progress. In the past economic disputes often ended in mass action and conflict. Now they are managed, and a satisfactory resolution is normally achieved

on one side, and government/business on the other but the crucial differences are the way in which these issues are handled.

The latter is testimony to considerable policy movement from the ANC in particular. Certainly, the organisation and some of its leaders have not totally shaken off their socialist vision. Both Mr Mandela and Mr Ramaphosa, ANC secretary-general, have let the dreary nationalisation word slip in the past two months. But, as one commentator noted, "The movement is clear, if not always convincing – but it is not a trick".

Currently, the ANC is best characterised as being a reluctant convert to market economics. If it has left behind the days in which it was firmly committed to nationalising the mines, banks and "commanding heights" of the economy, it still retains a touching faith in the state as a powerful agent to do economic good. It remains as sceptical as ever however, of Adam Smith's invisible hand. The search is on, therefore, for some sort of "third way", with countries such as Germany and Sweden, notwithstanding their respective difficulties, cited admiringly.

Considerable assistance, however, has also come from other quarters. Most obviously, the National Economic Forum (NEF), the tripartite body where business, government and labour seek agreement on economic policy, has performed a critical role. The ANC has also played its part with Mr Trevor Manuel, head of the Department of Economics and Planning, spearheading a more flexible and considered approach to economic policy.

The results are impressive. Recent months have seen South Africa make significant economic commitments, all of which enjoyed multi-party support.

These include signing a final debt rescheduling deal, which runs for eight years, agreeing the terms of an \$850m loan from the IMF, agreeing the terms of a revised offer to GATT, whereby South Africa's

nomic sanctions in September, he still continues to "invite" investors to come to South Africa to "help", as if that were their main concern.

Domestically, the economic focus of an ANC government will be on a programme of "national reconstruction", with the aim being to visibly uplift the lot of its followers. This will basically be a case of "more of the same" since the past three budgets have already had a heavy emphasis on redistribution, with essentially the same purposes in mind.

In the past economic disputes often ended in mass action and conflict. Now they are managed, and a satisfactory resolution is normally achieved

While this envisages a heavy role for the state in areas such as public works programmes, this should take place within reasonable fiscal limits. Not only is the ANC on record as saying macroeconomic balance must be maintained, but it also acknowledged that South Africa is already highly taxed. It is committed, in terms of the IMF loan letter of intent, to limiting the budget deficit (6 per cent of GDP) to the target in 1994/5. There is also little evidence that a new government will interfere with monetary policy, though business is likely to lobby for some let-up in pressure.

Of privatisation, little is likely to be heard. While commercialisation of state corporations – notably Posts and Telecommunications and Transnet – is under way, the ANC remains set against the concept. Mr Keys' judgment is that "the final step to privatisation will require substantial disappointment with other routes first".

A much more difficult longer term question facing a new government will be the restructuring of trade and industrial policy. Sanctions, and efforts to combat them, have left some areas of the economy uncompetitive in the international market.

Mr Eugene van As, executive chairman of pulp and paper group Sappi, cites the example of the truck that draws up to his factory gate: it probably costs 100 per cent more than the price his international competitors pay, the tyres are probably 30 per cent more expensive and the spares double the cost. He adds that if he

were able to buy five chemicals at the price his US competitors paid for the same products, he would virtually double Sappi's earnings.

Ironing out these distortions in the economy will take wisdom, time and sacrifice. How much is available is unclear.

While Gatt has said it understands South Africa needs time to address these problems, this has not stopped it rejecting what it regards as excessive tariff protection for South Africa's beleaguered clothing and textiles sector (proposals of 60 per cent for clothing and 45 per cent for household textiles under the latest Gatt offer).

In terms of its other international economic relations, a future government is likely to take a fairly robust stance. The ANC/Cosatu for example, has made clear that it has no taste for a supplicant relationship with the IMF and World Bank, with economic policy decided in Washington. Current economic policies are broadly consonant with IMF norms, and no World Bank finance is expected much before the end of 1994. Funds for development are available locally; the priority now is to work out how these should be spent. Only later will the need for Bank finance emerge.

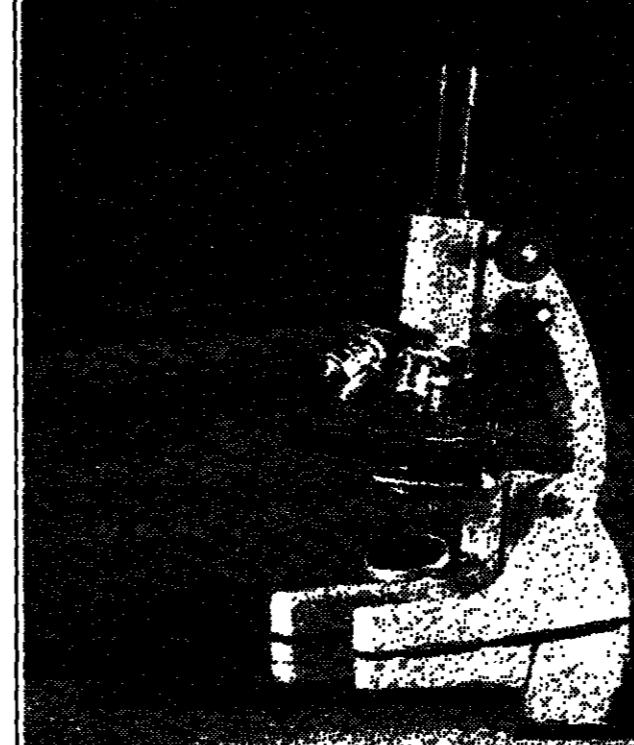
The other two important relationships will be with the European Union (EU) and neighbours in the region.

The former is important because South Africa does not belong to any economic grouping, and the EU is its largest trade partner. It looks unlikely that South Africa will accede to the Lomé convention, which offers concessionary trade terms. More likely will be some sort of bilateral framework agreement which can be negotiated much more quickly, while also offering substantial market access benefits.

As to the region, a new government will probably want to join the Southern African Development Community (SADC), if only to show solidarity with many of its allies in the frontline states.

Present indications are, however, that co-operation is likely to focus initially on functional issues such as power and transport with more grandiose visions of economic integration lying some way further in the distance.

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Philip Gawith

SOUTH AFRICA: OPEN FOR INVESTMENT

Philip Gawith finds that business is looking on the bright side

Starry-eyed optimism

on advancing the lot of black business, could make onerous demands that seriously impede the ability of companies to operate freely.

But this scenario is not given much credence in the business community. With the country just emerging from a four-year recession, businessmen are not about to let politics quench their ardour. Although some companies reporting recently have turned in good results, this has in most cases been due to extraneous factors, such as a weak exchange rate, and lower corporate tax, or simply running a tight ship.

But although trading conditions remain grim, business is keen to what its lips again looking to the rise of more than 30 per cent in corporate profits in the late 1990s.

This optimism explains why the South African Chamber of Business's (SACOB) confidence index rose to a three-year high in October.

However, there are some who believe next year's trading conditions will be poor because of disruption during the elections.

Indeed, one of the more interesting features of the "new South Africa" is watching how companies try and position themselves for the future. Lining up in the robust

ever, is not baseless. While business and the ANC may not yet have reached the position of being ideological bedfellows, the *toenadering* (coming together) that has taken place since the ANC was unbanned has been remarkable.

ANC leaders' diaries are chock-a-block with appointments to breakfast, lunch or dine with businessmen. Businessmen, for their part, are not averse to letting slip that they are on first name terms with ANC heavyweights.

Time could prove the business community to be starry-eyed in its benign assessment of the impact of political change. This optimism, however,

More plausible a scenario is that a future government, set

corner is Anglo American, South Africa's largest company, which has always followed the adage "We don't want to be loved. We want to be respected". To its credit, it has never been afraid to stand up and be counted, and there can be little doubt that this has borne fruits. In the area of anti-trust for example, while the jury is still out on what sort of policy South Africa will eventually get, Anglo's muscular defence of its size has helped focus and improve the quality of debate.

Others, however, favour the softly-softly approach, down-playing deficiencies in ANC policy and not seeing all differences as issues of principle that need to be confronted.

Businesses normally arrive at this perspective by two different routes. Some have genuinely good relations with the ANC, the product of commendable liberal track records and a belief that they are dealing with "good" men. Others are opportunistic, jumping ship after years of obeisance to the National Party. This is not necessarily a bad thing. They may lack principle, but they are "operators" and their willingness to engage with the ANC has played its part in selling the case for business.

Just as companies take dif-

ferent views on how they relate with politicians, so they take different approaches to how they should respond to change. All businesses, of course, are required to take a closer look at "soft issues" such as affirmative action, black advancement and social responsibility programmes, safe in the knowledge that a new government will pay more attention to these issues. Although politicians may never be satisfied with business efforts, there can be no doubt about the considerable time and effort going into these areas.

By contrast, the scope to do business differently depends on a large extent on the business you are in. With production-driven business such as mining, the basic process of pulling ore out of the ground and shipping them to foreign markets remains fundamentally the same, regardless of political and social changes. Not so, however, for companies that interface more closely with the consumer. Here the battle is on to capture the spending of the emergent black consumer and this produces distinct challenges in product development.

The consumer market, of course, is not the only growth market of the future. Indeed,

signers too much scope to exploit the country's dual exchange rate system.

Preventing defaults on mortgages may be less easy, but at least there is supposed to be an income stream to repay an investment outlay. What of education and health, where no such evident return exists?

Even here, schemes are being examined. In tertiary education, for instance, a loan fund has been mooted along the lines of a model being explored in Australia. Borrowings would be repaid from students' eventual earnings, debited directly, and the fund would become self-sustainable as these flows gain pace.

Outside agencies will now play a greater role. The World Bank and International Monetary Fund themselves are around both hopes and fears, given the stringency of their prescriptions in the rest of Africa. A letter of intent between South Africa and the IMF is ready for signing next month (but loans from the Washington institutions could be extended to those without the financial track record which usually only whites can meet). Such a loan book could then be secured.

This is not too far a jump from the capital markets issue which UAL, this year put together for Eskom, the state electricity supplier, to fund its electrification programme aimed mainly at black residential areas. The R590m first tranche was fully subscribed locally after the Reserve Bank deemed the detachable warrants on the bonds allowed for

a daunting task.

Eskom, the state-controlled electric utility, for example has a five-year programme to electrify in households, and new connections are running at 35,000 to 30,000 a month. However, this still leaves some 30 per cent of homes without power by 2000, beyond the five-year life of next year's transitional administration.

Mr Derek Keys, finance minister and former head of mining house Gencor, says bluntly of the country's social infrastructure needs: "I don't think the market is going to do it."

His downbeat view echoes

estimated had no proper roof over their heads, no meanfeat in three years. But that figure is rising as blacks gravitate towards the cities to seek elusive employment, and the trust's "toilet towns" – that is their sole fitting – are barely holding the line.

Some 10m people are without drinking water at home, 16m lack sanitation, and 23m have no electricity. The IDT estimates that the country is short of 50,000 classrooms, a number which it expects to double by 2000. Some 1,000 more primary health facilities are needed.

Redressing this legacy will

be a daunting task.

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His downbeat view echoes

that of many in the private sector who insist that institutions with the financial clout which could make a tangible difference, notably the life assurance offices, have a fiduciary duty to their shareholders or policyholders which would not allow them to justify investing in or lending to ventures where the risks are large and the returns uncertain.

But the market is at least trying. Mr Steven de Bruyn, assistant general manager of UAL, the merchant bank arm of the Nedbank group, says ways need to be found to make the risk palatable. These would often require government involvement, say in setting up a US-style mortgage guarantee fund so home loans could be extended to those without the financial track record which usually only whites can meet. Such a loan book could then be secured.

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His downbeat view echoes

that of many in the private sector who insist that institutions with the financial clout which could make a tangible difference, notably the life assurance offices, have a fiduciary duty to their shareholders or policyholders which would not allow them to justify investing in or lending to ventures where the risks are large and the returns uncertain.

But the market is at least trying. Mr Steven de Bruyn, assistant general manager of UAL, the merchant bank arm of the Nedbank group, says ways need to be found to make the risk palatable. These would often require government involvement, say in setting up a US-style mortgage guarantee fund so home loans could be extended to those without the financial track record which usually only whites can meet. Such a loan book could then be secured.

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SOUTH AFRICA: OPEN FOR INVESTMENT

THE VIEW FROM ABROAD
INTERNATIONAL CAPITAL MARKETS

Playing hard to get

NOW that the sanctions have been lifted and agreement has been reached on its repayment of the \$5bn of foreign debt caught in the 1985 standstill, only the elections in April stand in the way of South Africa's return to the international capital markets.

However, since it has been shunned by the international investment community for so long, South Africa is playing hard to get with the numerous banks that have come courting.

Although the gold and foreign exchange reserves have fallen, there is no urgent need for South Africa to raise funds internationally. An \$850m loan facility from the International Monetary Fund (IMF) should be forthcoming by the end of

the year and South Africa also has access to short-term credit lines from several banks.

Nevertheless, bankers expect South Africa to launch its first international bond issue since January 1992 after the elections.

South Africa is likely to test the waters with a Eurobond issue denominated in D-Marks. If the D-Mark Eurobond issue is successful, South Africa will then consider an offering in the higher-profile eurodollar sector. Offerings from parastatal issuers are likely to follow.

The main bone of contention is the interest rate. South Africa would have to pay to raise funds in the Eurobond market. Borrowers who want to raise funds in the Eurobond market have to pay a "spread"

or premium over the yield in the domestic government bond market. The size of the yield spread is determined by the market's perception of the borrower. The bigger the spread, the riskier the borrower.

Bankers say that as long as South Africa is classified as an emerging market it will have to pay a yield spread of between 225 and 275 basis points over underlying government bonds. This is well above the yield spread of around 175 basis points which South Africa is prepared to pay.

As a result, South Africa could refrain from coming to the international bond market until the pricing issue has been resolved.

Antonia Sharpe

UNITED STATES

Ready but not yet willing

SOUTH AFRICA'S constitutional agreement will intensify US corporate and investor interest, but few American companies seem likely to move quickly into the Republic.

Mr Jonathan Humeke, investment policy manager at the US Council for International Business, which represents some 200 multinationals, thinks they will re-enter "very cautiously, very quietly and very slowly".

More than 200 US companies left South Africa in the 1980s, under pressure from state and local government economic sanctions, which will take time to be lifted.

With a constitutional agreement in prospect, many US companies have been examining

options in South Africa. Mr Tony O'Reilly, head of foods group H.J. Heinz, travelled to the country two years ago on an initial exploratory trip.

A few companies have already taken the plunge. The Investor Responsibility Research Center, a Washington-based monitoring group, reckons that at least 28 companies have gone into the Republic since mid-1991.

Large Wall Street brokerage houses and fund management groups, which stopped handling South African securities in the 1980s are also preparing to get back into the market.

Yet despite this surge of interest, most American corporations remain wary of a significant exposure.

Martin Dickson

JAPAN

Still in courtship phase

ALTHOUGH Japan has long been a significant trading partner for South Africa, the strength of that relationship has not been matched by high levels of investment.

There is an awareness that South Africa is a promising market," says Mr Sota Sakai, manager of the Middle East and Africa Section at Marubeni, the trading house. "But when it comes to investment, this is like a marriage so it will take more time to reach that point," he notes.

While Japan was South Africa's fourth largest trading partner in 1990 after West Germany, Great Britain and the US, due to international sanctions there has been no Japanese direct investment in

South Africa for at least the past 10 years, the ministry of finance says.

The political situation is still a strong concern. The Japan Bond Research Institute, gave South Africa a 5.9 general rating in its latest July report, which was up from 5.4 in January and 4.0 in January, 1988. The Institute attributed the higher ranking to the positive aspects of the government's fiscal and monetary policies as well as enhanced international trust in South Africa.

Geography is also a problem. "Japan is not that internationalised yet," explains Mr Sakai.

Japanese businesses also believe that the entire business environment in South Africa needs to be improved before

there remains a lingering distrust of the African National Congress, and there is concern about the stability of the country after next year's elections.

Analysts say these worries mean that many US companies will re-enter the market through cautious routes - such as exports, joint ventures and licensing agreements - and many will seek partners in the black community.

The same concerns mean that large US fund managers, who have been snapping up stocks in so-called "emerging markets" in Latin America and Asia, may be leery of rushing into South African securities.

Martin Dickson

the country can expect to see a significant influx of investment from Japan.

Greater communication between the two countries is also necessary before Japanese businesses are likely to feel comfortable with the idea of investing in South Africa. For much the same reasons, there is little interest in Japan in South Africa's capital markets.

Meanwhile, the activities of Japanese banks with regard to South Africa have been frozen since the country declared a debt standstill in 1985. It is believed that no new lending will be forthcoming from banks, Japanese or other, until that situation is resolved.

Michiyo Nakamoto

GERMANY
A game of wait and see

GERMAN business men are well aware of the potential of the South African market - but they are also acutely conscious of the risks.

The attractions lie in the country's well developed industrial infrastructure, a cheap labour force and the market of 125 million consumers in southern Africa. The downside is equally obvious and can be summed up in one word: instability.

"German companies will benefit," commented a German diplomat in South Africa earlier this year at a trade fair to promote trade between the two countries, "but only when the framework is in place that means stability, a market economy and the removal of the danger of nationalisation."

As the BDI, the Federal Association of German Industry, put it in a memorandum last month, the next government in South Africa will face massive challenges in restoring the country's economy.

That government may indeed find itself on a collision course with the expectations of the black majority.

For the moment German companies have less risky, highly attractive markets on their own doorsteps, in the countries of the former eastern block, China and other markets in the far east are growing so quickly that they form a central part of many German companies' medium-term expansion plans.

That said, German investment in South Africa should not be underestimated: there are about 350 German businesses or subsidiaries of large German companies in the country, employing 50,000 people.

German investors and trade-partners are well-liked in South Africa - not least because German companies adopted a pragmatic approach to sanctions.

But that liking is unlikely to be reciprocated further until South Africa offers a degree of stability to investors.

David Waller

FRANCE
A dip in uncertain waters

A DELEGATION from the French employers federation was in South Africa last week to restore the country's position in South Africa's economy.

The political turmoil and violence of recent years, coupled with strong French government backing for international sanctions against apartheid, had the effect of reducing France's share in foreign direct investment in South Africa from 8.6 per cent in 1980 to around 2 per cent today.

Recent negotiation between South Africa and France of treaties on reciprocal protection of investment and avoidance of double taxation should encourage more French companies to dip their toes in South African waters.

It is to help smaller French companies in the South Africa market that the French Patronat employers federation and the Industrial Development Corporation of South Africa last year set up a joint organisation, aimed at modernising South African industry and developing higher value-added exports by South Africa.

There has long been a traditional French interest in South African gold stocks. Several South African gold stocks are quoted on the Paris Bourse and, for example, a majority of the shares in East Rand Proprietary Mines (ERPM) are held by French individuals, according to one French banker.

"But this traditional interest in gold has not spread to other South African shares," the banker says. The latter are relatively expensive, with a high price/earnings ratio, he says. This is due to the controls of capital movements which mean that South African investors have difficulty investing abroad.

But the French investor's main worry says Mr Christian Graeff, leader of last week's Patronat delegation, is "the current image of violence and the prospect that there will be no coherence in policy for some time to come".

David Buchan

Foreign trading on the JSE equities market (Rm)					
	1988	1989	1990	1991	1992
Purchases	2,970	8,492	10,471	6,644	4,808
Sales	2,909	5,116	5,999	2,544	4,801
Net purchases	61	3,382	4,472	4,100	7

* Up to October 31

Source: Johannesburg Stock Exchange

JOHANNESBURG STOCK EXCHANGE

A quantum leap

South Africa: Comparable equity markets

Country	Market cap (US\$bn)	Turnover (m)	% of mkt cap traded
Hong Kong	231	23	4
South Africa	189	153	19
Australia	153	153	11
Brazil	144	11	11
Mexico	130	15	38
Taiwan	121	155	38
Korea	119	91	38
Malaysia	111	39	38
Thailand	62	39	38
Singapore	60	38	3
Chile	34	19	11
Argentina	27	11	11
New Zealand	18	11	11

* Markets ranked by market capitalisation, 1992

Source: S & P/Marsh Securities

a relatively stable political transition.

Assuming these hurdles are cleared, then the case for the JSE is easily developed. US investors and fund managers are looking to invest an increasing portion of their assets outside the US to improve returns. Given the JSE accounts for about 0.9 per cent of total world stock market capitalisation, and most US fund managers hold little if any SA stock, it is reasonable to assume a flow of funds. Until recently, virtually no US analysts followed South African stocks. As they start to cover them, so funds are likely to follow.

A recent study of 47 global emerging market funds (mostly UK and US) by the UK group Micropal shows that as at June 30, 1993, only 0.07 per cent of their \$8bn assets were invested in South Africa. This process will gather impetus when Morgan Stanley develops a South African index for inclusion in its world index, and should the International Finance Corporation grant the JSE emerging market status.

SA stocks qualify because domestic per capita income is below the \$7,910 cut-off.

The case for the JSE is considerably hardened by fairly reliable talk of six to seven South (or southern) Africa country funds being established.

Alliance Capital Management Corporation, one of the largest investment management funds in the US with about \$10bn of funds under management, and backed by Merrill Lynch, has already lodged a prospectus with the US Securities and Exchange Commission to launch The Southern Africa Fund - a

closed end investment company. These funds could easily raise \$500m-\$600m.

The chief concern about any large inflow of funds is whether the JSE, with its notoriously poor tradability, can manage them. Latest JSE figures show annualised liquidity at about 7 per cent, but in recent years this has been closer to 4 per cent. Figures from Johannesburg brokers Ivor Jones, Roy & Co show the most liquid domestic industrial stock, SA Breweries, has a monthly turnover of only \$12m. The most liquid stock, by a long margin, is De Beers, with a monthly turnover of about \$55m. The main cause of the low liquidity is exchange control. South Africa's large institutional cash flows - about R40bn per annum, of which at least a quarter will make its way into equities - are forced to chase a small pool of domestic quality scrip. Understandably, the good stock they get are inclined to hold. If strong buying pressures do materialise, then the upward trend of prices will help loosen stock. The yield-driven, short-term focus of some of the speculative funds already in the JSE will make it more volatile, and also boost liquidity.

South African bonds will also attract attention. Real yields on long bonds of around 8 per cent for foreign investors compare favourably with the returns available in industrial countries. South Africa is a good risk not to default, the market is well organised and liquid, with more than \$1bn daily trading volume common. The bonds offer prospective capital gains from the fall in inflation, and there is the possibility of currency gains from the appreciation of the financial rand.

Investments on the JSE are done through the volatile financial rand, whose movements are capable of wiping out gains in the underlying investments. For investors coming into the bond market in particular, where volumes are quite large, they have to buy the currency before the bond. As one broker commented: "The currency leg is the narrow gate, not the bond." Political stability will help stabilise this market, but investors should treat it with caution.

Philip Gavith

STOCK MARKET STRUCTURE

Unthinkable achieved

"YES, the PAC needs some good investment advice," said a senior cadre of the most militant grouping involved in South Africa's multi-party democracy process as he shook hands with a broker last week in the Johannesburg Stock Exchange (JSE) building.

The meeting, unthinkable three years ago, may suggest to some that the Pan Africanist Congress is mellowing. It could also be read merely as a sign of how politicised everything in South African commerce has become. Arguably it always was: investors prospered under apartheid and a claim by the JSE, in a booklet aimed at blacks, that its record is "one hundred years of creating wealth for all South Africans" will be found by many to be tendentious.

But stockbroking firms, in a business as diverse as is conceivable from the daily realities of most people, now eagerly court all the main black movements in the hope that they will be smiled on after next April.

The very structure and operation of the JSE threatens to develop into a political issue. Indeed, if this does, then at least in part has been at the instigation of the exchange itself, which set up a sub-committee 18 months ago to examine its workings "on the basis that South Africa is going through changes," says Mr Roy Andersen, JSE president.

The sub-committee was charged with examining the market's old-style system of individually liable brokers, trading on fixed commissions and only on their clients' behalf rather than also on their own account. Its report is in its final stages and due in February.

Most local brokers think Johannesburg will not have a Big Bang - but there may be a "phased plan" in which many of the market's traditional practices will be overturned and new entrants allowed in.

The problem for an administration headed by the African National Congress will be that most of these would-be entrants are the country's big banking groups, which have extensive equity links in industry and other financial sectors.

Should a transitional government sanction a further concentration of economic power, which leading ANC members have long wished to diffuse, or should it give its blessing to what others will call a cosy club of vested interests?

There are further questions. If banks, brokers, insurers and industrial companies are allowed all to come under one corporate roof, what prospect is there that Chinese walls will be impermeable? And if black workers are to be given a stake in their employment future, say through share option schemes as a means of promoting productivity gains, how will it look if dealing costs for small investors suddenly rise relative to those of the big financial houses?

Though Mr Andersen is coy about the contents of the report, leading stockbrokers think some sort of change is inevitable. The best guesses circulating in broking firms' offices above the Diagonal Street trading floor are that the JSE will at least initially remain an agency market but that a sliding scale will replace the 0.5 per cent standard commission - becoming freely negotiable for trades over a certain size - and that firms will be able to sell a stake of perhaps 30 per cent to a corporate shareholder.

Suggestions that the banks, if dissatisfied with the pace of change, might set up a screen-based dealing system for the biggest and most liquid

SOUTH AFRICA: OPEN FOR INVESTMENT

Tony Hawkins looks at the industrial potential

Continental launchpad

tories as the platform for exporting into the region.

The reasons are obvious: South Africa has the best infrastructure on the continent with first-world service industry back-up in banking, insur-

ance, capital markets, hotels and information technology. It has spare capacity in energy and transport, a vast pool of unskilled labour, a rich natural resource base, a better skills endowment than anywhere else in Africa - though way behind Asian levels - and a large enough domestic market to justify most industrial investments.

By African standards the environment is investor-friendly and there are few African locations that can match South Africa's quality of life.

The disadvantages are essentially socio-political - political and criminal violence, allied with the worry that, even if they are papered over in 1993/4, ethnic tensions will re-surface later in the decade. Labour relations are also a possible reason for steering clear of

1990s and 60s.

There are two polar views of how trade and investment flows will evolve in Southern Africa. On the one hand, the locomotive theory holds that South Africa will become the

region's economic dynamo that helps turn the sub-Saharan economy around.

The alternative school holds that South Africa, certainly for the immediate future, has more than enough on its domestic plate to make much of a contribution to the regional turnaround. Indeed, there are even those in Botswana, Namibia, Zambia and Zimbabwe who predict that relocation will, in fact, go the other way, with firms emigrating from South Africa to escape political violence and industrial relations unrest, and exploiting more tranquil labour market conditions - and lower costs - elsewhere.

This is an unlikely scenario given the growing tendency for manufacturers to locate as close as possible to their main

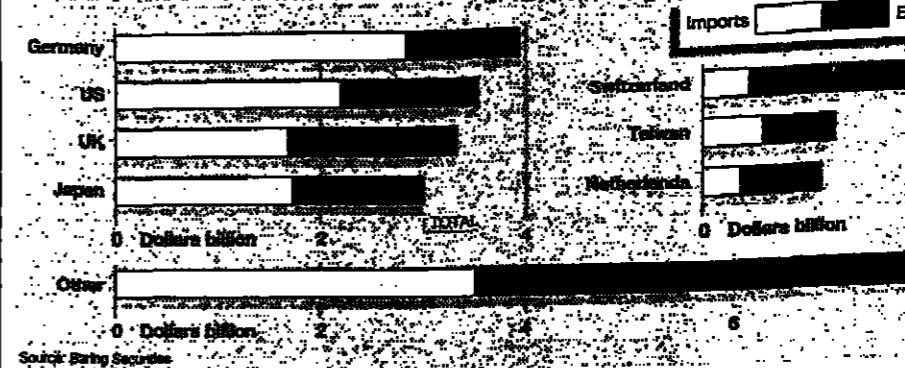
markets. The more likely scenario is one in which South Africa becomes the platform for exploiting market opportunities in east, central and southern Africa. South African business is well placed, too, to participate in rebuilding the region's physical infrastructure, on which massive amounts - much of it aid money - will be spent. South Africa aside, there is little indigenous capacity in the region to handle major physical infrastructural projects.

South African businesses will have the edge, too, in some African privatisation programmes - their investment banks and mining houses are already active in countries such as Mozambique and Zambia where privatisation moves are gathering speed.

African leaders will be per-

turbed less at the prospect of growing South African participation in their economies, than with the potentially one-way traffic that this implies. Few countries in the region have much to sell to Pretoria other than raw materials (oil, copper, coffee, cocoa, tobacco) and tourism. The saving grace - though this will depend on close links with multinationals, often with regional headquarters in South Africa - could be the development of sub-contracting and components manufacture for final assembly in the south. This would turn launchpad South Africa into a positive sum game in which there are winners all round.

Main trading partners 1992



Philip Gavith discusses foreign investment

In search of recognition

AFTER the isolation years, South Africa's business community is enjoying being back in the fold, hoping the world will want to lend to the country, trade with it and, above all, invest in it. First prize would be a headline investment of the "IBM to build \$1bn plant" variety.

Clearly the optimists are going to be disappointed, for the time being. First, the world has changed. Before isolation, there is a ferment of activity. Examples include:

Alfa Romeo is again selling cars in South Africa and Volvo will soon be doing so; IBM is probably going to return through an investment in a local distributor; Hoechst has expanded its operation by paying R70m for a polyester fibre plant; Footprint has signed a deal with Pillsbury; Lufthansa has added an extra flight and is flying on a daily basis; ferro-chrome producers Samancor and Nippon Denko have formed a joint venture, while Mitsui will distribute some of Sasol's chemicals in Japan and Korea. The list goes on.

So, while the headline investment may be absent, the incremental internationalisation of the corporate scene is proceeding apace. The main trend to be observed is as obvious as it is understandable: companies want to establish a presence, but without any significant equity commitment. As Dr Chris Stals, governor of the Reserve Bank, commented recently in Washington: "They're offering us their services, not their money." The deals one is hearing about are thus in distribution, licensing and franchising.

At issue here is not only the question of who will come, but how they will do it. Any future government is sure to have a very strong commitment to black economic advancement, a process that many US investors, in particular, are likely to want to support. Given the underdeveloped state of black business in South Africa, franchising (sectors with strong potential include hair care salons and fast food outlets) and joint ventures are the most logical routes of assisting this process. There are, for example, many small black business contractors, but often they will lack access to credit to buy materials and have non-existent financial or administrative systems.

The process of finding part-

ners, however, will not be easy. Despite years of activity in this field, the US embassy is still not in a position to offer a list of potential partners.

According to the Reserve Bank at the end of 1992 total investment in South Africa by foreign residents amounted to approximately \$30bn. This included repayable debt of about \$15bn and about \$12bn of South African corporate equities and bonds issued by government and other public and private sector borrowers. About half of the latter sum is "direct" investment - in South African subsidiaries and branches of foreign companies - with the other half being invested by non-residents in rand-denominated paper ("portfolio" investment).

During the sanctions years, South Africa experienced a net outflow of foreign investment from the country as many companies, especially US ones, disinvested. The stock of US fixed investment in South Africa shrank by a third, to roughly \$1bn and 110 companies. Although some UK and European companies also left, most stayed and already have a presence in South Africa. From an investment perspective, the Japanese and Asian presence is negligible.

Mr Derek Keyes, finance minister, speculates that the order in which foreign countries will "carry the baton" when they return might be: US, Japan, UK and other Europeans. How will they be received by a future government? The key policy document in this regard is the "Agreed framework in relation to foreign direct investment", a product of the National Economic Forum, and endorsed by the ANC. This is largely a motherhood-and-apple-pie affair, but points worth stressing are:

■ Realisation of the importance of stability and "consistent, credible economic policies".

■ The view that South Africa should not introduce special tax incentives to attract FDI, the object rather being "the equal application of reasonably low corporate tax rates which remain stable".

■ During the transition assurances will be provided on security of investment, foreign exchange policy, and minimisation of bureaucratic obstacles.

■ Industrial incentives will be equally available to foreigners and locals.

TOURISM

Playground for visitors

ONE industry where South Africa seems certain to develop a competitive advantage is leisure. Even under sanctions and with high levels of violence and political uncertainty, it is the continent's second largest tourist industry, accounting for almost 20 per cent of regional tourist income, more than double Kenya's 9.6 per cent. In 1991, Morocco headed the African league with 24 per cent of tourist revenue.

Globally, South Africa is a tiny player accounting for less than 0.25 per cent of the international tourist business. Excluding African visitors, there were some 560,000 tourist arrivals last year, the bulk of whom (70 per cent) came from Europe, with the UK as the main market (26 per cent) followed by Germany (16 per cent) and the US (9 per cent). With a growth rate of 18.5 per cent in 1992, the Asian market - especially Taiwan (4 per cent) and Japan (1.5 per cent) - is becoming increasingly important. Growth accelerated in the first seven months of 1993 with the number of arrivals increasing 12.7 per cent.

Overseas tourists spend an estimated R4,800 (\$1,750) per visit (excluding air fares to and from the country), and the industry earned R2.75bn (81bn) in foreign exchange in 1991, making it the fourth largest foreign currency earner, after manufactures, gold and other minerals.

Aside from the lifting of sanctions, the main factor making for tourism growth at

more market-driven aviation policy has resulted in more competitive market prices and the opening up of the charter market. The number of tour operators has more than doubled, while government has become more active in tourism promotion allowing accelerated tax write-offs for the accommodation industry, a R600m (\$180m) loan programme for eco-tourism projects and support schemes for small entrepreneurs.

On the debit side, tourist perceptions of personal safety in South Africa have deteriorated markedly. In January 1990, some 70 per cent of overseas visitors rated the safety factor in South Africa good but by January this year, this rating had fallen below 30 per cent.

The government's target is to more than treble the number of arrivals by 2000 reaching 1.75m visitors earning some R24bn in foreign exchange.

With hotels operating at below 50 per cent of bed-night capacity, there is considerable scope for expansion without significant new investment in hotels.

Nevertheless, three leading global players - Hilton, Hyatt and Sheraton - have expressed interest in opening up in South Africa.

Tony Hawkins

"THE CHANGES IN SOUTH AFRICA AND THE WORLD HAVE WIDENED THE CORPORATION'S HORIZONS AND OFFER THE PROSPECT OF A CHALLENGING AND DYNAMIC PERIOD OF RENEWED GROWTH."

Julian Ogilvie Thompson
Chairman
Anglo American Corporation

■ *With the Zebra project we are developing, in partnership with AEG and Daimler Benz, an environmentally clean high energy battery to power passenger vehicles in polluted inner city areas. A Mercedes equipped with a Zebra battery has covered more than 45,000 maintenance-free kilometres and other major car manufacturers have requested Zebras for their own vehicle test programmes. A production development facility is being commissioned in Europe. The project demonstrates that industrial lead times can be as long as in mining and as dependent on a deep purse and steady vision.*

■ *Our R764 million investment in Del Monte Royal Holdings extends our interests in the value added food business and will help to counter the cyclical nature of commodities. The new group, with the prestigious Del Monte brand name, is well placed to build on an already strong market position internationally and, in so doing, help expand the deciduous fruit industry in South Africa.*

■ *Our international projects do not prejudice our investment programme in South Africa. Namakwa Sands, at a cost of R1 billion, combines our experience of large mining and industrial projects with important new technologies. Namakwa Sands is strongly export oriented and beneficiation will add considerably both to the value of the raw material and to*

South Africa's foreign exchange earnings. Reserves are more than 500 million tons and the life of the project is expected to exceed 35 years.

■ *The Moab gold mine, of great significance to our position as the principal world producer, is being developed at a cost of R1.7 billion and reaffirms our confidence in the long term future of gold. Over its 25-year lifespan Moab will yield up to 13 tons of gold a year.*

■ *The Columbus stainless steel joint venture at full capacity will produce 500,000 tons a year, making it the world's largest single-site producer of stainless steel. Columbus typifies the kind of project essential to South Africa's future growth. In turning basic commodities into highly sophisticated alloy steels for overseas markets it adds significantly to the value of South Africa's resource endowment and earns critically needed foreign exchange.*

■ *The capital cost of these three South African projects, all geared to export, is R5.5 billion, demonstrating once again our long term commitment to South Africa and confidence in its future.*

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA



VISION BEYOND BORDERS

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LONDON OFFICE, 19 CHARTERHOUSE ST, LONDON EC1N 6QP.
Incorporated in the Republic of South Africa, Registration No. 01 05 309 06

NB POWER

At home Russia is likely to need World Bank help if it is to proceed.
In the Ukraine, unable and

Mr Remy Carre, chairman of the WANO governing board and deputy general manager of Electricité de France, told the

fuels and other factors over which the nuclear industry has little control.

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Inst	Unit	Price	Yield	Div	Div Date	Inst	Unit	Price	Yield	Div	Div Date	Inst	Unit	Price	Yield	Div	Div Date	Inst	Unit	Price	Yield	Div	Div Date	
SCOTTISH PRUDENTIAL GROUP																								
J Rothschild Assurance PLC	Scottish Prudential Group	£100.00	-			031-220-2222	Scotinvest Fund Pensions	£100.00	-			CMI Insurance Co Ltd - Contd.	£100.00	-				Hambros Fd Mgt - Contd.	£100.00	-				
J Rothschild Assur. Div 3000	£100.00	-					Food Funds	£100.00	-			CMG Insurance Co Ltd - Contd.	£100.00	-				Harling International Fd Managers (Ireland) Ltd	£100.00	-				
London Life	£100.00	-					Managed Fund	£100.00	-			Capital Trust Financial Management	£100.00	-				Appraise USA	£100.00	-				
London Life	£100.00	-					Securities Fd	£100.00	-			Investment Portfolio	£100.00	-				Appraise USA	£100.00	-				
London Life	£100.00	-					Corporate Fd	£100.00	-			Corporate & Managed	£100.00	-				Assurance USA	£100.00	-				
London Life	£100.00	-					Equity Fund	£100.00	-			Global Corp. Int'l PL	£100.00	-				Assurance USA	£100.00	-				
London Life	£100.00	-					Corporate Income	£100.00	-			New Trust Fd	£100.00	-				Assurance USA	£100.00	-				
London Life	£100.00	-					Corporate Income Fund	£100.00	-			Elliott Investors Fd PLC	£100.00	-				Assurance USA	£100.00	-				
London Life	£100.00	-					Corporate Income Fund	£100.00	-			ESU Investors Fd	£100.00	-				Assurance USA	£100.00	-				
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London Life	£100.00	-					Corporate Income Fund	£100.00	-			ESU Investors Fd	£100.00	-				Assurance USA	£100.00	-				
London Life	£100.00	-				</td																		

FOREIGN EXCHANGE

D-Mark remains weak

The D-Mark continued to weaken against most European currencies, though it managed to recoup some of its losses in late trading yesterday, writes Conner Middelmann.

The German currency's slide was triggered by Tuesday's 9-point drop in the Bundesbank's rate for two-week securities repurchase agreements which spurred talk that the Bundesbank has embarked on a more aggressive easing course.

"With the recession deepening, M3 headed back towards the target range and inflation set to fall below 3 per cent in the first half of next year, the economic fundamentals point to an acceleration of the easing course," said Mr Michael Burke, an economist with Citibank in London.

Still, most analysts said they did not expect to see a cut in Germany's lending discount and Lombard rates at today's meeting of the Bundesbank's central bank council.

The Belgian franc posted significant gains against the D-Mark, with the Belgian currency receiving an extra boost from a sharp cut in key money market rates which was seen to inject new life into the flagging Belgian economy.

£ IN NEW YORK

Nov 17	Last	Previous Close
US Spot	1.4785 - 1.4905	1.4800 - 1.4910
1 month	1.4785 - 1.4905	1.4800 - 1.4910
3 months	1.4785 - 1.4910	1.4800 - 1.4910
12 months	1.4785 - 1.4910	1.4800 - 1.4910

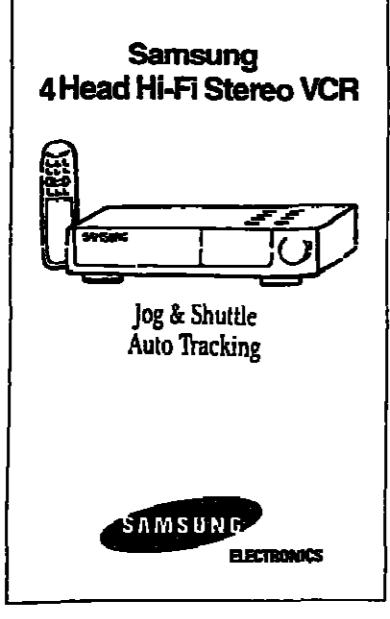
Forward premiums and discounts apply in the US dollar

STERLING INDEX

Nov 17	Day's spread	Close	One month	% p.a.	Three months	% p.a.
US	1.4735 - 1.4930	1.4765 - 1.4775	0.34-0.35pm	2.98	0.40-0.41pm	2.21
Canada	1.5388 - 1.5610	1.5420 - 1.5450	0.30-0.31pm	3.64	0.40-0.40pm	3.38
Aust Schill	1.1144 - 1.1244	1.1150 - 1.1160	0.30-0.31pm	3.60	0.40-0.40pm	3.38
Danish Krone	9.9825 - 10.0440	9.9825 - 9.9925	1.14-2.04pm	3.63	1.14-2.04pm	3.38
Irish Pounds	15.3210 - 15.3715	15.3210 - 15.3715	0.33-0.34pm	3.70	0.33-0.34pm	3.70
Belgian Franc	9.41117 - 9.41117	9.41117 - 9.41117	0.11-0.11pm	3.70	0.11-0.11pm	3.70
French Franc	6.5750 - 6.5935	6.5750 - 6.5935	0.25-0.26pm	3.75	0.25-0.26pm	3.75
Dutch Guilder	7.43679 - 7.43679	7.43679 - 7.43679	0.25-0.26pm	3.75	0.25-0.26pm	3.75
Swiss Franc	1.4735 - 1.4930	1.4765 - 1.4775	0.34-0.35pm	3.80	0.40-0.41pm	3.38
Italian Lira	4.5 - 5.5	4.5 - 5.5	0.30-0.31pm	3.80	0.30-0.31pm	3.80
Australian Yen	140.777 - 140.777	140.777 - 140.777	0.30-0.31pm	3.80	0.30-0.31pm	3.80
New Zealand Yen	10.2611 - 10.2611	10.2611 - 10.2611	0.30-0.31pm	3.80	0.30-0.31pm	3.80
Norway Krone	11.165 - 11.165	11.165 - 11.165	0.30-0.31pm	3.80	0.30-0.31pm	3.80
Portugal Escudo	15.3210 - 15.3715	15.3210 - 15.3715	0.33-0.34pm	3.80	0.33-0.34pm	3.80
Denmark	1.4735 - 1.4930	1.4765 - 1.4775	0.34-0.35pm	3.80	0.40-0.41pm	3.38
Spain Peseta	15.3210 - 15.3715	15.3210 - 15.3715	0.33-0.34pm	3.80	0.33-0.34pm	3.80
Belgian Franc	9.41117 - 9.41117	9.41117 - 9.41117	0.11-0.11pm	3.80	0.11-0.11pm	3.80
French Franc	6.5750 - 6.5935	6.5750 - 6.5935	0.25-0.26pm	3.80	0.25-0.26pm	3.80
Dutch Guilder	7.43679 - 7.43679	7.43679 - 7.43679	0.25-0.26pm	3.80	0.25-0.26pm	3.80
Swiss Franc	1.4735 - 1.4930	1.4765 - 1.4775	0.34-0.35pm	3.80	0.40-0.41pm	3.38
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New Zealand Yen	10.2611 - 10.2611	10.2611 - 10.2611	0.30-0.31pm	3.80	0.30-0.31pm	3.80
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French Franc	6.5750 - 6.5935	6.5750 - 6.5935	0.25-0.26pm	3.80	0.25-0.26pm	3.80
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French Franc	6.5750 - 6.5935	6.5750 - 6.5935	0.25-0.26pm	3.80	0.25-0.26pm	3.80
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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

TECHNOLOGY THAT WORKS FOR YOU



162-1	87 Con P7.5B	7.68	7.71
181-1	7-1/2 Con Medic	7.68	7.71
507-2	44% ComSk Pt	3.75	7.71
28-2	26 ComSk/Pt	2.25	8.11
260-2	19-1/2 ComSk	0.60	2.38
34-2	24-1/2 ComSkP	1.00	3.33
11-2	9-1/2 Com Holes	0.88	2.86
11-2	10-3/8 Com H Pt	1.04	9.17
58-2	3-1/2 Comex Com	1.12	2.38
1-1/2	1-1/2 Cooper Cos	1.32	2.38
54-2	45-1/2 Compl	0.25	1.44
38-2	20 Cooper TMR	0.25	1.44
15-2	7-1/2 Core Ind	0.24	1.22
39	24 Cormeg	0.88	2.86
16-2	14 Comstar Tm	0.12	0.67
35	22-1/2 Country Cr	0.40	1.33
11-2	5-1/2 Country Mr	0.48	5.44
18-2	14-1/2 CountermPt	0.58	4.00
12-2	7-1/2 Craig		
30-2	22-1/2 Crane	0.75	2.86
24-2	15 Crawford	0.44	2.38
30-2	20-1/2 Craybar		
11-2	8-1/2 CR Inst M	1.12	9.17
10-2	8-1/2 CR Lig Re	0.84	9.17
27-2	17-1/2 Creampuff/Pk	0.40	2.38
40-2	30-1/4 CrumSt		
11	7-1/2 CRS Star	0.12	1.44
44	4-1/2 Crystal Br	0.08	6.44
39-2	16-1/2 CUC inst		

In the Ukraine, unable and

Mr Henry Carr, the WANO governing board and deputy general manager of Electricité de France, told the

~~fuels and other factors~~
which the nuclear industry has
little control.

NYSE COMPOSITE PRICES

NASDAQ NATIONAL MARKET

4 pm close November

AMEX COMPOSITE PRICES

AMERICAN EXPRESS

Stock	P/E							P/E							P/E									
	D/W	S/B	Div.	100s	High	Low	Close	Gross	D/W	S/B	Div.	100s	High	Low	Close	Gross	D/W	S/B	Div.	100s	High	Low	Close	Gross
Acme Corp	0	91	9	9	9	6	9	9	26	377	18	174	174	174	-1	0.34	2	593	34	34	34	34	-1	
Aero Magn	35	28	12	12	12	12	12	12	33	428	54	54	54	54	-1	0.24	18	1255	37	362	362	362	-1	
Aero Eng	0.20	12	147	182	184	184	184	184	0.81	457	55	47	47	47	-1	0.34	56	59	4	4	4	4	-1	
Aero Int	1	50	1	50	51	51	51	51	0.38	5	10	13	12	13	-1	0.15	2	217	27	27	27	27	-1	
Aero Ind	12	31	42	42	42	42	42	42	18	157	6	74	74	74	-1	0.25	28	2160	104	104	104	104	-1	
Aero Mkt A	0.52	11	10	10	10	10	10	10	0.54243	138	143	143	143	143	-1	0.12	12	873	37	37	37	37	-1	
Aerojet	0.05	1	2288	59	59	59	59	59	0.40	48	103	154	154	154	-1	0.23	82	320	45	45	45	45	-1	
Aerovac	0	1	383	15	15	15	15	15	0.35442	11	11	13	13	13	-1	0.24	24	172	192	149	149	149	-1	
Ampex Corp	67	155	12	12	12	12	12	12	0.80	2	38	16	16	16	-1	0.12	4	588	58	58	58	58	-1	
Ans Int'l	0.80	60	303	15	15	15	15	15	0.80	28	33	112	112	112	-1	0.10	5	855	55	55	55	55	-1	
Ansystech	29	238	372	372	372	372	372	372	0.31	51	34	34	34	34	-1	0.12	47	423	149	149	149	149	-1	
Antar	13	3555	9	8	8	8	8	8	0.2100	5	3	3	3	3	-1	0.12	0	159	4	4	4	4	-1	
Antec CM	0	400	15	15	15	15	15	15	0.48	38	10	10	10	10	-1	0.09	0	380	4	4	4	4	-1	
Antonov A	15	265	17	16	16	16	16	16	0.51	28	31	305	305	305	-1	0.10	Jan Bell	44	447	124	12	12	12	-1
Antonov A	0.55	1	103	41	37	37	37	37	0.46	23	13	13	13	13	-1	0.04	Kelco	10	74	144	144	144	144	-1
Antonov A	0.88	35	6	19	19	19	19	19	0.32	77	110	229	229	229	-1	0.21	Klark Corp	21	41	4	32	32	32	-1
Antonov A	0.84	22	284	46	46	46	46	46	0.33	77	110	229	229	229	-1	0.29	Klark Eng	29	61	197	197	197	197	-1
Antonov A	0.84	10	10	10	10	10	10	10	0.46	16	23	13	13	13	-1	0.14	Labsys	14	184	24	24	24	24	-1
Antonov A	0.23	13	184	7	7	7	7	7	0.07	55	682	12	12	12	-1	0.23	Laser Eng	23	72	85	85	85	85	-1
Antonov A	0	0	0	0	0	0	0	0	0.26	12	145	145	145	145	-1	0.71	Leica Pharm	71	1119	153	153	153	153	-1
Antonov A	0.40	23	492	16	16	16	16	16	0.40	7224	345	345	345	345	-1	0.20	Lionel Cpl	8	240	15	15	15	15	-1
Antonov A	0.00	107	10	23	23	23	23	23	0.13	158	224	224	224	224	-1	0.12	Lumen Inc	12	103	103	103	103	103	-1
Antonov A	0.00	16	22	11	11	11	11	11	0.13	158	224	224	224	224	-1	0.07	Lyngh Cpl	7	19	25	25	25	25	-1
Antonov A	0.40	50	703	122	122	122	122	122	0.50	13	21	345	345	345	-1	0.24	Motor Sc	24	645	77	345	345	345	-1
Antonov A	0.42	206	65	65	65	65	65	65	0.50	11	9	887	887	887	-1	0.20	MultiFabs A	4	40	15	15	15	15	-1
Antonov A	0.46	45	11	11	11	11	11	11	0.52	11	10	10	10	10	-1	0.20	MultiFabs B	4	43	8	13	13	13	-1
Antonov A	0.46	41	11	11	11	11	11	11	0.52	16	468	255	255	255	-1	0.18	UniPrints	18	147	62	62	62	62	-1
Antonov A	0.46	36	41	37	37	37	37	37	0.27	1978	1449	44	44	44	-1	0.21	US Cellul	21	45	32	32	32	32	-1
Antonov A	0.30	10	23	193	193	193	193	193	0.04	11	5	74	74	74	-1	0.33	Weatherill	32	870	114	106	111	111	-1
Antonov A	1.04	11	162	111	114	114	114	114	0.04	14	129	376	376	376	-1	0.40	Westmater	1	170	3	24	24	24	-1
Antonov A	0	65	9	9	9	9	9	9	0.80	9	110	323	323	323	-1	0.14	WitFabs	17	1780	52	52	52	52	-1
Antonov A	0	65	9	9	9	9	9	9	0.70	15	267	323	323	323	-1	0.20	WitFabs B	4	40	15	15	15	15	-1
Antonov A	0.20	13	5	5	5	5	5	5	0.70	31	577	184	184	184	-1	0.18	WNET	11	120	96	135	135	135	-1
Antonov A	0.20	13	5	5	5	5	5	5	0.70	31	577	184	184	184	-1	0.20	Worthen	9	31	22	22	22	22	-1
Antonov A	0.01	6	1524	27	27	27	27	27	0.01	25	28	54	54	54	-1	0.07	Xytronix	7	108	84	78	84	84	-1

Cal Micro	24 861	26 ¹	24 ¹	24 ²	24 ³	-14
Cambridge Bio	4 633	3 ¹	3	3 ¹	3 ²	
Candelas	2 230	4 ¹	4 ¹	4 ⁴	4 ⁴	+14
Canon Inc	0.54178	10 67 ¹	67 ²	67 ³	67 ⁴	-8
Canavox	1 604	3 ³	3 ⁴	3 ⁴	3 ⁴	
Cardinal	110 25	44 ¹	45 ²	45 ³	45 ⁴	-12
CarltonCom	0.65 21	51 22 ¹	22 ²	22 ³	22 ⁴	-12
Cascade	0.60 16	4 21	19 ²	19 ³	19 ⁴	-12
Casey S	0.15 16	50 21 ¹	20 ²	20 ³	20 ⁴	-12
Cellgene	6 205	73 ¹	73 ²	73 ³	73 ⁴	-8
Cellular	5 750	18 ¹	17 ²	17 ³	17 ⁴	-8
CEM Cp	18 234	11 ¹	10 ²	11 ³	11 ⁴	
CenterTel	14 5428	5 ¹	5 ²	5 ³	5 ⁴	+3
Centocor	3 4574	14 13 ¹	13 ²	13 ³	13 ⁴	-8
Centri Fil	1.00 10	3223 26 ¹	26 ²	26 ³	26 ⁴	-12
Centri Spz	37 80	12 ¹	12 ²	12 ³	12 ⁴	-12
Chandler	12 133	5 ¹	5 ²	5 ³	5 ⁴	
Chapter 1	0.64 8	415 31	30 ²	30 ³	30 ⁴	-12
CharmSh	0.09 18	4023	13 ¹	13 ²	13 ³	-12
Checkoff	31 798	11 ¹	10 ²	10 ³	10 ⁴	
Chem3D	21 402	42 ¹	42 ²	42 ³	42 ⁴	
Chemlab	21 1022	14 ¹	13 ²	14 ³	14 ⁴	+14
Chemifa	3 131	5 ¹	5 ²	5 ³	5 ⁴	
Chempower	16 14	3 ¹	3 ²	3 ³	3 ⁴	
Chips-It	2 2105	6 ¹	5 ²	5 ³	5 ⁴	-14
Clinton Co	79 6363	83 80 ¹	84	81 ³	84 ⁴	-12
Clinn Fin	1.12 14	1942 53	52 ²	52 ³	52 ⁴	-12
Circle Cp	0.14 23	1438 29 ¹	28 ²	28 ³	28 ⁴	-14
Cliricorp	52 3600	35 ¹	34 ²	34 ³	34 ⁴	-1
CS Tech	193 942	4 ¹	3 ²	3 ³	3 ⁴	
CiscoSyst	35 12005	55 55 ¹	55	55 ³	55 ⁴	-14
Czv Bancp	1.08 15	35 26 ¹	26 ²	26 ³	26 ⁴	+8
Credit Hbr	16 731	74 ¹	65 ²	64 ³	64 ⁴	
CRIS Dr	41 14	12 ¹	12 ²	12 ³	12 ⁴	-14
Clothesline	14 766	9 8 ¹	8 ²	8 ³	8 ⁴	-14
CocaColaB	0.88 21	26 36 ¹	36 ²	36 ³	36 ⁴	+7
Code Engr	120 1086	64 ¹	57 ²	57 ³	57 ⁴	6
CodeAlarm	21 101	12 ¹	12 ²	12 ³	12 ⁴	-12
Cogema Cp	25 317	16 ¹	16	16 ³	16 ⁴	
Collaborate	Harzing A	27 ¹	25 ²	25 ³	25 ⁴	
Comet	HankeyF	16 12	111	27	25 ²	25
Compaq	Harper Gp	0.20 12	30	14 ²	14	14 ⁴
Compaq	HBO & Co	0.35 20	1683 39 ¹	38 ²	39 ³	+2
Compaq	Healthcar	19 3225	21 ¹	20 ²	20 ³	-8
Compaq	Healthcare	0.05 15	1185	91 ²	91 ³	-8
Compaq	Healthdym	11 519	71 ²	71 ³	71 ⁴	-14
Compaq	Healthman	9 468	54 ²	57 ³	57 ⁴	-14
Compaq	Hechinger	0.15 14	1483	104 ²	98 ³	104 ⁴
Compaq	HealthTran	10 25	274	26 ²	26 ³	-8
Compaq	HelenTroy	10 461	161 ²	155 ³	163 ⁴	+5
Compaq	Hogan Sys	0.15 32	685	114 ²	103 ³	104 ⁴
Compaq	Hologic	21 88	4 ²	4 ³	4 ⁴	
Compaq	Home Banc	0.78 8	4	22 ²	22 ³	22 ⁴
Compaq	Home Nutr	6 184	37 ²	35 ³	45 ⁴	-14
Compaq	Home One	0.72 21	77	194 ²	182 ³	185 ⁴
Compaq	HonestyM	2 245	31 ²	31 ³	31 ⁴	
Compaq	Hon Inds	0.40 22	647	281 ²	273 ³	282 ⁴
Compaq	Hornbeck	20 3234	168 ²	153 ³	165 ⁴	-14
Compaq	HorsePower	0.30 13	143	31 ²	31 ³	31 ⁴
Compaq	Hun Jb	0.20 22	954	21 ²	21 ³	21 ⁴
Compaq	HunterEnv	2 636	2 ²	2 ³	2 ⁴	
Compaq	Huntington	0.80 10	990	22 ²	22 ³	22 ⁴
Compaq	Hurco Co	0.08 1	33	23 ²	23 ³	23 ⁴
Compaq	HutchTech	19 1343	31 ²	30 ³	31 ⁴	-14
Compaq	Nyxor Bio	13 95	47 ²	47 ³	47 ⁴	-14
- I -						
- O -						
OnChadys	23 231	141 ¹	133 ²	141 ³	141 ⁴	-14
Octel Com	18 1186	25	24	24 ²	24 ³	-14
OffshoreGp	17 427	167 ¹	165 ²	164 ³	164 ⁴	-14
Oglebay N	0.80 1	31	20	20	20	
OhioCs	2.84 11	434	624 ²	603 ³	612 ⁴	-14
Old Natl	1.04 9	975	304 ²	304 ³	308 ⁴	+4
Old NatlB	0.84 15	264	384 ²	384 ³	384 ⁴	
Ondbcorp	0.58 8	880	354 ²	345 ³	355 ⁴	
One Price	16 217	17 ²	17	17 ³	17 ⁴	-14
Optical R	13 77	142 ¹	14	14 ³	14 ⁴	-14
OracleS	5312982	302 ¹	311 ²	312 ³	313 ⁴	-14
Orb Science	51 1285	181 ²	17	181 ³	181 ⁴	+14
Orbotech	0.98 43	11	154 ²	154 ³	154 ⁴	-14
OrchardSupp	19 1101	171 ¹	165 ²	172 ³	172 ⁴	+2
DragonNet	0.31 42	153	43 ²	44 ³	44 ⁴	
Ostego	10 30	57 ²	57 ³	57 ⁴	-14	
Otakha B	0.41 27	142	191 ²	183 ³	185 ⁴	-14
Orbotech T	0.50 12	80	81 ²	82 ³	82 ⁴	-14
- V -						
ValleyNet	43 286	678 ¹	681 ²	682 ³	683 ⁴	
Vaillant	0.30 12	320	162 ²	154 ³	163 ⁴	-14
Wingrd Cell	65 798	332 ¹	334 ²	334 ³	334 ⁴	-14
Wingrd Cell	10 5000	17	17 ²	17 ³	17 ⁴	

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FINANCIAL TIMES

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AMERICA

Profit-taking erodes gains in US stocks

Wall Street

INVESTORS took some profits yesterday, after Tuesday's record-breaking gains, to leave US share prices slightly lower across the board at the halfway stage, writes Patrick Harverson in New York.

At 1pm, the Dow Jones Industrial Average was down 5.59 at 3,705.18. The more broadly based Standard & Poor's 500 was down 1.50 at 465.24, while the Amex composite was 1.58 lower at 473.15, and the Nasdaq composite down 4.38 at 787.33. Trading volume on the NYSE was 180m shares by 1pm.

The markets opened weaker.

MEXICAN equities fell back slightly in early trading after their recent record gains, with some profit-taking taken in Telmex. The IPC index was down 16.03 at 2,143.32 in turnover of 363m pesos.

Investors were also cautious as they awaited last night's Nafta vote in the US.

With the Dow posting double-digit losses in the first hour of trading as investors took the opportunity to book some of the profits earned on the previous day, when the Dow broke through 3,700 for the first time in its history.

The main attention of dealers and investors remained the Nafta vote in Congress, which was scheduled for late last night.

Since the weekend hopes have been rising that the House of Representatives will vote to approve the trade pact, but there was enough uncertainty surrounding the final outcome to persuade many participants in the markets to stay on the sidelines until after the result was known.

Bond prices were higher in early trading, which provided some support for stocks, but the Treasury gave back most of its gains soon after midday.

In early afternoon trading the yield on the benchmark 30-year bond was little changed at 6.15 per cent.

Among individual stocks, Philip Morris fell 1.1% to 55.75 and RJR Nabisco dropped 5% to \$94 in heavy trading after the broking house Merrill Lynch cut its ratings on the two stocks from "neutral" to "below average". American Brands, the other main cigarette producer, fell 5% to \$34 in sympathy.

An upgrade from Merrill Lynch, however, lifted IBM, which added 5% to \$53.60 as the broking house's computer industry analyst rated the stock a long-term "buy".

Hong Kong Telecom ADRs fell 4% to \$57.40 as investors reacted to the news that Morgan Stanley had recommended to clients that they reduce their weighting in Hong Kong stocks in the wake of the big gains the colony's market has recorded over the past few months.

Auto stocks were firmer in the wake of recent strong car and truck sales data. General Motors rose 5% to \$53.75 and Ford firm 5% to \$52.60 and Chrysler put on 5% at \$56.50.

Canada

TORONTO was lower at noon with investors apprehensive ahead of last night's Nafta vote in the US. The TSE-300 composite index fell 27.65 to 4,229.58 in volume of 32.18m shares.

Of Toronto's 14 sub indices, only transport and mining managed to post gains. Among gold stocks, Lac Minerals dropped C\$5% to C\$10.

SOUTH AFRICA

INDUSTRIALS extended Tuesday's gains, rising 105 to 4,797 as golds fell 52 to 1,897, sliding sharply near the close as the precious metal dipped to \$370.71 an ounce. The overall index climbed 38 to 4,164.

Analysts attributed the gains to the wake of recent strong car and truck sales data. General Motors rose 5% to \$53.75 and Ford firm 5% to \$52.60 and Chrysler put on 5% at \$56.50.

EUROPE

Austerity package helps Brussels to record high

A number of themes attracted attention yesterday in the absence of Frankfurt, which was closed for a holiday, writes Our Markets Staff.

BRUSSELS finished at a record high following a cut in two leading interest rates and the announcement by the government of its new austerity measures. The Bel-20 index added 21.84 to 1,897.76, but was off an intraday high of 1,902.42.

Turnover was some SFr4bn.

The government's plans included measures to control social spending, slow increases in wages and control unemployment. Among the day's performers, Petrofina rose BF113 or 1.3 per cent to BF1,130. Polygram also hit a new intraday high for the year, FI 77.10, as more buyers came into the market, partly as a result of the developing interest multimedia. The shares finally closed up FI 1.20 at FI 77.30.

Elsewhere, Nutricia, the food group, saw its price tumble 7 per cent after it said that it was recalling one of its products. The shares closed down FI 11.00 at FI 136.80.

PARIS was lifted by hopes of an interest rate cut and by a stronger bond market. The CAC-40 index put on 33.14 or 1.5 per cent to 3,147.99.

ASIA PACIFIC

Hang Seng dives in London as New Zealand recovers

Tokyo

INVESTORS failed to respond to Tuesday's approval of the political reform bill by a lower house parliamentary committee, and share prices moved lower in thin trading, writes Enrico Terazono in Tokyo.

The Nikkei average lost 134.41 at 18,108.71 on arbitrage linked selling after moving between 18,030.80 and 18,344.23. Volume was 216.5m shares, against 264m. Falls led rises by 82 to 320, with 195 issues unchanged, and the Topix index of all first section stocks shed 8.53 to 1,540.82. In London, the ISE/Nikkei 30 index rose 1.18 to 1,246.01.

Traders said fears of a plunge in share prices had eased to some extent: the Topix index has not fallen far below the 1,530 level, currently regarded as a technical support point. Many investors are now focusing on whether Mr Morihiro Hosokawa, the prime minister, will announce any economic support measures during his meeting with President Bill Clinton on Friday.

However, Mr Alex Kiamont, a strategist at Morgan Stanley, warned that technical factors were still dampening sentiment, and said the Topix could fall by another 10 per cent: "Although underlying political fundamentals may improve, shares still face pressure from arbitrage selling."

Analysts reckon that arbitrageurs still hold up to 10 per cent of outstanding shares of some stocks in arbitrage positions, which will need to be sold in order to switch from the Nikkei 225 to the new 300. Among the big blue chips, East Japan Railway closed unchanged at Y458,000, while Nippon Telegraph and Telephone fell Y10,000 to Y781,000.

Profit-taking depressed Japanese shares, which rose on index-linked buying on Tuesday. Industrial Bank of Japan fell Y10 to Y3,290, Dai-Ichi Kangyo Bank Y20 to Y2,260 and Sumitomo Bank Y20 to Y2,340.

Large-capital issues were lower. Nippon Steel, the day's most active stock, slipped Y7 to Y97 and NKK Y to Y250.

Dai-ichi closed Y70 down at Y876 on further selling following an announcement earlier this week that it would post its first pre-tax loss ever for the full year to March.

Daishowa Paper dropped Y49 to Y91. The company's share price has been suffering since Mr Ryoei Saito, its ex-chairman, was arrested, allegedly for bribing politicians.

Autobacs Seven, an automotive parts maker, was the day's best performer, rising Y300 to Y13,400 due to the popularity of its car navigation systems.

In Osaka, the OSE average dipped 15.42 to 20,290.18 in volume of 15.2m shares. Nintendo, the video game maker, weakened Y90 to Y7,170.

Roundup

WALL Street's overnight advances were lost on the Hong Kong market.

FT-SE Actuaries Share Indices									
	THE EUROPEAN SERIES								
	Open	10.30	11.00	12.00	13.00	14.00	15.00	Close	
FT-SE Eurotrack 100 ¹	1,382.18	1,382.42	1,383.88	1,385.22	1,384.63	1,385.26			
FT-SE Eurotrack 200 ¹	1,422.23	1,422.27	1,424.61	1,424.78	1,424.82	1,424.93	1,424.91		
Nov 16									
Nov 15									
Nov 12									
Nov 11									
Nov 10									

Base date 1985 Q3. Returns in £ sterling. Nov 10 - 1985.25; 200 - 1,382.77. Lasting 100 - 1,382.77. Period 1985-1993. Period 1985-1993.

1. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

2. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

3. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

4. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

5. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

6. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

7. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

8. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

9. FT-SE Eurotrack 100 and 200 are calculated as percentage movements from the previous Friday. Base date Dec 1985=100 except those noted which are: FT-SE 1991 = 1,204.44; FT-SE 31 1992 = 1,382.42; FT-SE 3 1992 = 1,383.88; FT-SE 4 1992 = 1,385.22; FT-SE 6 1992 = 1,384.63; FT-SE 8 1992 = 1,385.26.

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15

CHINA stands today at the threshold of a new and more testing phase in the gargantuan task of bringing a creaking centrally planned economy into the modern era.

The country's second revolution, launched 15 years ago by Mr Deng Xiaoping, has wrought a remarkable transformation, both in improved living standards and in relations with the outside world.

But challenges abound. Not least of these lie in deepening the reforms that have brought China in little more than a decade from poverty and backwardness to being viewed as the world's next economic superpower.

Such claims may be premature in a country whose vast population remains predominantly peasant farmers.

However, China's opening to the outside world has kindled extraordinary enthusiasm among foreign investors.

In the first three quarters of this year, \$15bn was actually invested by foreigners, and \$38bn pledged in new contracts, according to official figures. Utilised foreign investment now stands at \$52bn since China's opened its doors to foreign business in 1978.

For all these promising indications, China, burdened by an unwieldy and impoverished state sector, is still far from achieving its goal of creating a more orderly market economy as it moves to the next, more complex, stage of its reforms.

These will be aimed at better regulating the raw entrepreneurial energies that have been unleashed and - perhaps more important - reasserting central control over increasingly unruly provinces where powerful local officials have been carving out their own small empires.

Mr Deng could hardly have anticipated the monumental changes that have overtaken China in the years since the third plenary session of the eleventh Central Committee in December 1978, when the reform drive was launched. But the words employed then have an historic resonance now. Casting off the burden of Maoist dogma, the party

demanded "great growth in the productive forces," and observed prophetically that the modernisation of China would prove to be a "profound and extensive revolution."

The 80-year-old and enfeebled Mr Deng has remained true to those sentiments, arguing recently for a renewed commitment to growth even as his lieutenants were seeking to rein in a runaway economy growing at 13 per cent this year for the second year running.

The veteran communist, whose exhortation last year to "do it faster" prompted an explosion of mercantilist endeavour, may go down in history as one of the great advocates of accelerated economic activity to deal with potential political problems. Chinese leaders need look no further than across the Russian border to be reminded of the costs of economic stagnation.

The reformers have already travelled further down the road of economic change than even the greatest optimists might have predicted. However, the next steps, including an overhaul of the banking

system, far-reaching reforms of the tax regime, further trade liberalisation, and creative approaches to dealing with debt-ridden state enterprises, will require persistence and nerve.

Among the most critical tasks is to arm institutions like the People's Bank, the country's central bank, with the authority to assert reasonable control over the economy, and thus help China avoid the wild fluctuations from "boom" to "bust" that have bedevilled the reform phase.

China also has to find ways to ensure that adequate funds reach priority areas such as infrastructure. Serious bottlenecks in transport along with inadequate power supplies are a drag on economic activity.

In some ways this second stage of China's "second revolution" may prove more difficult politically than the first. Reform of state enterprises is already falling foul of powerful vested interests at the centre and in the provinces.

Mr Zhu Rongji, the reforming vice premier in charge of the economy, was obliged to ease credit restrictions in August and September after he had sought in mid-year to

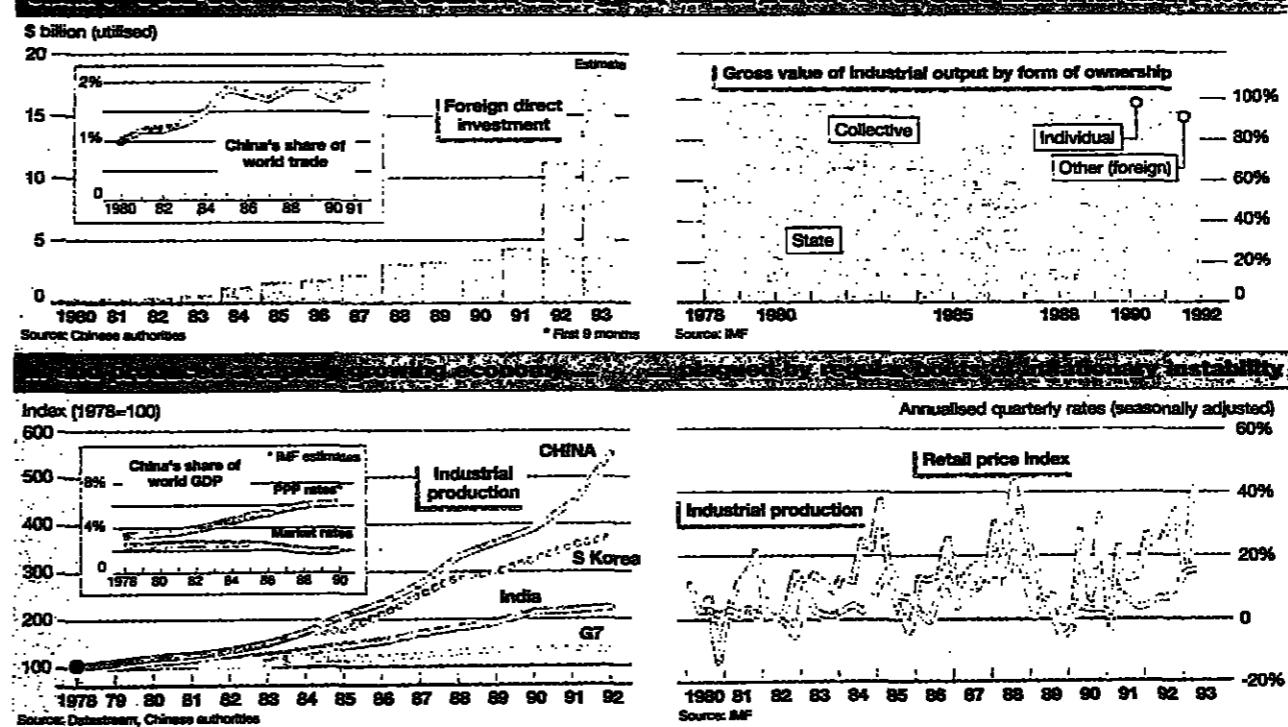
Continued on next page

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- China's foreign exchange enterprises, the new rich
- pages 2 to 4
- pages 4 to 6
- pages 6 to 8
- pages 8 to 9
- pages 10 and 11
- pages 11 and 12
- pages 12 and 13
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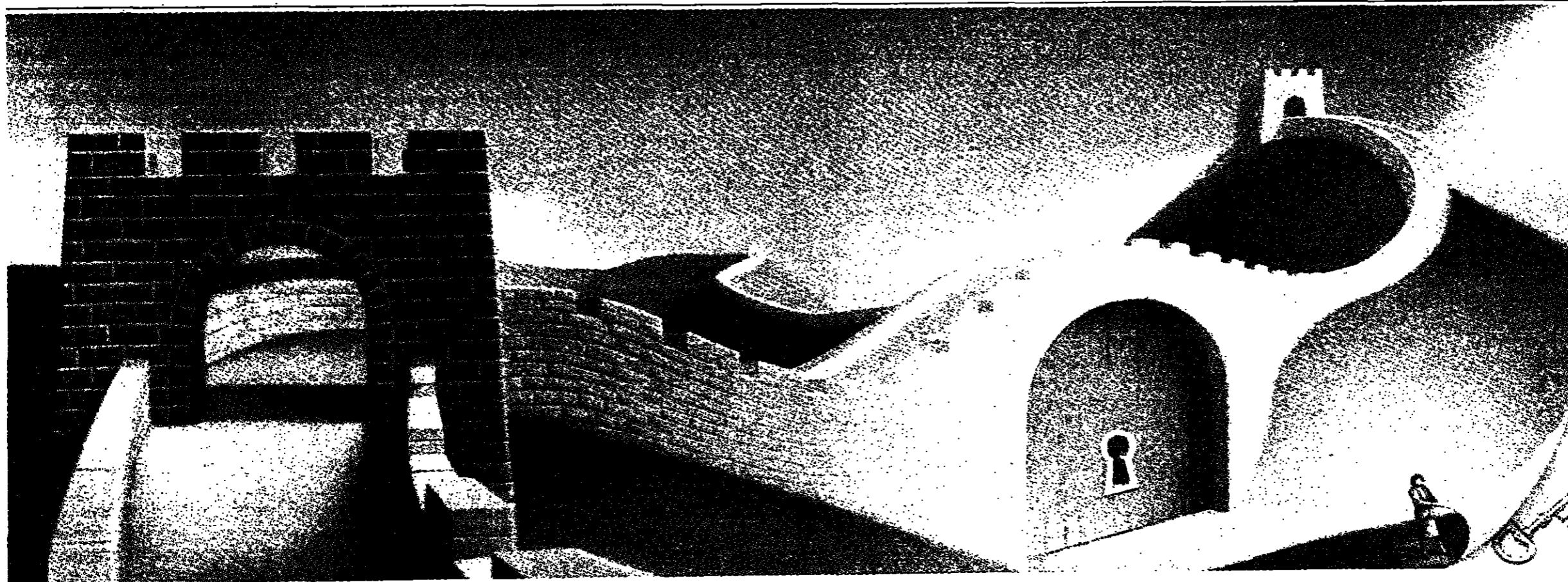
Trucks and cars jam the famous Bund of bustling Shanghai, China's second city

Picture by Cathryn Tremain



China's economic reforms are irreversible: economic growth since 1978 has averaged an astonishing eight to nine per cent a year and its share of world trade has doubled - see report by Edward Ball on page three of this survey. Survey graphics by Robert Hutchison; design, Robin Coles

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THE "bird in the cage" was how China's leadership described its approach to economic reform in the early 1980s: the nurturing of fledgling market forces within an overall central plan. But, as the bars of this cage have been progressively dismantled, China's economic bird has stretched its wings.

Economic growth since 1978 has averaged an astonishing 8.8 per cent a year, the mushrooming of collective enterprises has reduced the share of the old state enterprises in total employment from 81 per cent in 1978 to less than 50 per cent today. China's share of world trade has doubled and 200m people have been released from absolute poverty.

Now has this new economic freedom been concentrated in a few southern and coastal provinces. From Guangdong in the south, past Jiangsu province on the east coast to Jilin province in the north, the evidence of dynamic economic change is evident to the eye: in the rows of advertising hoardings which line the streets of northern Tianjin, the construction

The cage opens and the bird learns to fly

But China's economic flight path will remain erratic for some years, writes Edward Balls

cranes which dominate the Guangzhou skyline or the congested streets and overflowing market stalls of Shanghai.

Yet the dismantling of the planning cage, and the decentralisation of economic decision-making, have caused severe economic and political difficulties for the government in Beijing. The next phase of reforms needs to find reformist solutions to the problems of growing inequality and macroeconomic instability if development is to continue at the same pace.

Decentralisation has been the driving force behind China's economic dynamism. Reforms have occurred step-by-step, often province by province, with liberalisation occurring first in agriculture and only later in the banking and state enterprise sectors. The

rapid output response to the kick-started reform, generating a substantial pool of savings which enabled local governments to encourage rapid growth in rural manufacturing.

Equally important was the decision to allow selected provincial governments to set up development zones, offering tax and duty concessions to exporters and foreign investors. Again, the response in terms of export growth and, later, the volume of foreign direct investment was dramatic.

This explicitly regional and decentralised approach has been important for a number of reasons: the central government has been able to test deregulation in particular provinces; provinces have been

keen to compete with each other to attract investment; all have had strong incentives to encourage local enterprise and thus expand their own tax base.

But this regional approach has also caused problems. By encouraging rapid growth in the southern and coastal provinces, the Chinese government has allowed the growth of wide income gaps between provinces. The World Bank estimates that 100m people still live in poverty, almost entirely in rural areas and more often in northern and western provinces where growth in rural enterprise has been much less dramatic.

Beijing's reformers face, as a result, pressure from poorer provinces for aid from the centre combined with a large "floating" labour force which, they say, threatens China's sacred "social stability". But, by allowing richer provinces more control over their own tax base and more power to offer tax concessions, the centre has been less able to redistribute revenue for spending on education and health.

THE most immediate problem for Beijing is macroeconomic instability. China does not have the social and physical infrastructure to sustain growth rates in double figures. But, without sophisticated monetary and fiscal levers, the central government has not had the means to keep growth at a sustainable pace. Each time the bird has soared higher, it has fallen back to earth with a bigger, reform-threatening thud.

The overheating in the first six months of this year illustrates the problem. Provincial governments and local central bank branches responded to last year's southern tour by Deng Xiaoping by effectively ignoring restrictions on credit creation. Rapid growth and real estate investment in urban and coastal regions was quickly followed by inflation as infrastructure bottlenecks developed and raw material prices soared.

While the central bank had lost control of credit creation, the government could not quickly raise taxes or cut spending in the overheating provinces. For all the government and the World Bank's talk of "indirect" measures such as interest rate increases, the government had no effective means, short of a blunt across-the-board clampdown,

to slow the economy. Fortunately, this time the clampdown was enforced by reformers rather than conservatives.

The need to develop more sophisticated policy levers poses a dilemma for reformers. Curing this boom-bust cycle requires a re-centralisation of economic power, particularly over monetary and fiscal policy. But, if reform is to progress, this re-centralisation must occur with the support of the richer provinces and without blunting China's regional dynamism. For this reason, vice-premier Zhu Rongji's determination to avoid a hard landing which would threaten support for planned reforms of the central bank, fiscal policy and the banking sector.

But Mr Zhu's task is more complicated. As the economy has developed, the step-by-step

approach to reform has become much harder. The central bank will not be able to use monetary policy effectively until the banking sector acts competitively. The banks cannot lend commercially until they are freed from the need to support loss-making state enterprises. But these state enterprises remain the main source of welfare services - housing, health and pensions. The state cannot allow them to go bankrupt, and workers dare not change jobs, until a new state welfare structure has been constructed outside the enterprise sector, a task which has only just begun.

In short, the levers of macroeconomic control in China will remain difficult to use for fine tuning. Even if Mr Zhu succeeds in avoiding a hard landing and can reassess the central bank's authority, it seems doubtful that China has seen the last of its boom-bust cycles. The economy is now almost certainly too open and market forces too deeply embedded, for China's bird to be re-caged. But its flight path will remain erratic for some years.

ECONOMIC DECISION-MAKING

An exhaustive and wearying process



Yawning delegate: budget speeches prove too much for one official at the National People's Congress in Beijing's Great Hall

Picture: AP

economic decisions that financial institutions would seem laughable, but in China, the inspection tour remains a tradition. Mr Liu's tour of Fujian and Zhejiang, as part of a fairly exhaustive process, which eventually yielded the 16-point stabilisation plan of mid-year, reveals how economic decisions are still made

in China. The process remains cumbersome, owing more to tradition than to modern methods of economic management, even in these days of glib use by Chinese officials of economic jargon that would have us place in Marxist textbooks.

Implementation of the austerity programme after problems of overheating surfaced last year, began effectively at a work conference held last December in Beijing and presided over by Mr Jiang Zemin, the general secretary of the Communist party. But it was not until May this year that alarm bells really began ringing at the centre, and this was after Mr Liu and his fellow ministers reported back on the extent of the problem.

Much time had been wasted since the Beijing conference, thus risking a more severe retrenchment than might have been necessary if prompter action had been taken. When the state council, China's cabi-

net, met in May to consider a report of the state planning commission, time for action was already overdue. Indeed, there was little argument at that meeting about the need for drastic measures to calm the economy, and to put a stop to the rot at provincial level that was eating away at Beijing's control, and playing havoc with central government finances.

The state council laid down broad proposals for bringing order to the economy, and these were passed on to the standing committee of the Communist party's ruling politburo for approval. But it was left to Mr Zhu Rongji, as the senior Vice-Premier in

charge of the economy to formulate detailed plans. These were the product of consultations among key economic policy-making elements of government, such as the People's Bank and the finance and trade ministries, and also among the various commissions and agencies concerned with the economy.

These include, apart from the State Planning Commission, the Economic and Trade Commission, the Commission for Economic Restructuring, and the Development Research Centre under the state council. Another important element in the decisionmaking process that spawned the 16-point austere plan and the proposed

reforms of the financial sector was advice from international financial institutions such as the World Bank and International Monetary Fund. A conference jointly organised by the World Bank and the Commission for Economic Restructuring, held in June in the northern city of Dalian helped refine some of the ideas that were being formulated by the bureaucracy.

CLOSSER consultation with international institutions increasingly is a feature of Chinese decision-making.

Ultimately, however, recommendations and ideas were distilled by a body which tends

not to appear on organisational charts, that is, the Central Committee's leading group on finance and the economy presided over by Mr Zhu.

This supra-ministerial organisation, effectively signs off on key economic policy decisions which are then referred to the Politburo and State Council for formal approval.

The process by which economic decisions are made in China, especially where there might be risk of social and economic dislocation, is exhaustive and exhausting.

Like any bureaucracy, China's is riven by competing ambitions and policy differences.

Factional rivalries among leadership contenders are often played out in the musty corridors of the ministries, commissions and agencies listed above.

While Mr Zhu appears shrewdly to have strengthened his hand over key ministries and agencies like the People's Bank of which he is the governor, he still faces significant opposition from conservatives in bodies such as the State Planning Commission, whose own previously all-powerful role has been diminished by the market reforms.

Tony Walker



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China's standing committee of the Politburo - from left to right: Mr Jiang Zemin, General Secretary of the Communist Party and President; Mr Li Peng, the Premier; Mr Qiao Shi, Mr Li Ruihuan, Mr Zhu Rongji, General Liu Huqing and Mr Hu Jintao

Tony Walker looks at the influence of the armed forces

Long march to modernisation

COLONEL Pan Zhenqiang, director of the Institute for Strategic Studies at the People's Liberation Army's National Defence University, has a vision of China's strategic environment that should hearten its neighbours.

China, he believes, should press hard for multilateral security arrangements like the Conference on Security and Co-operation in Europe (CSCE) that would lessen regional tensions, and overcome mistrust that has bedevilled relationships for generations.

"Our priority is to try to change from confrontation which is a zero-sum game in nature to co-operative relationships," he says. "We do not advocate a transplanting of the CSCE, but we believe such ideas can be adapted to the Asian environment."

These views may be regarded sceptically by Asian nations which have expressed alarm over what they perceive as China's attempts to extend its military reach with purchases of new weapons systems from the arsenals of the former Soviet Union, and other sources such as Israel. But calls by Chinese officials for closer regional security co-operation appear to reflect a genuine interest in finding ways to deal with potential security problems peacefully.

Not least of the factors weighing in China's calculations is the enormous cost of acquiring modern weapons systems that would be required to project its power beyond its own borders. The continuing debate within the military over whether China can afford its

first aircraft carrier is just one example of these financial constraints.

While China increased the allocation to defence by 13.4 per cent to Yn12.5m (US\$7.4bn) this year, the fourth straight increase in defence expenditure, spending remains low by most standards, even taking account of the fact that the budgeted amount accounts for less than half of the total cost of maintaining the military.

Military analysts in Beijing believe that talk of a Chinese regional threat is exaggerated, while they also acknowledge that the sheer weight and size of China's armed forces certainly make them appear threatening in the regional equation - "I don't buy talk of a China threat," says one Western official whose role it is to monitor developments in the military. "Their modernisation programme is simply not enough to make them a big regional threat."

Mr Qian Qichen, China's Foreign Minister, seeks fairly regularly to calm regional concerns about his country's military intentions by comparing official expenditures with those of the US and Japan.

In terms of absolute figures, China's military spending this year will be \$7.4bn, compared with \$274.3m for the US, \$37.7m for Japan, "he told a press conference earlier this year. His use of the phrase "absolute figures" is somewhat ingenuous, however, since, increasingly, China's military has been augmenting its meagre stipend from the state with business activities which have gone far beyond the original intentions of the founders of

the PLA who favoured such worthy money-making pursuits as agriculture and roadbuilding. The military has become ever more deeply engaged in *bingshang*, literally "soldier's business", through affiliated organisations like China North Industries Corporation (Norinco), and China Poly Group Corporation. Both are heavily involved in the arms trade, and increasingly in other commercial pursuits, as well.

A dramatic slump in China's international arms trade from \$4.7bn at the height of the Iran-Iraq war to perhaps as little as \$10m in 1992 is obliging the country's military-industrial complex to seek opportunities away from the arms business.

There is scarcely a branch of the Chinese military that is not engaged in some way or other in *bingshang*. "Soldier's business," has come more and more to mean "big

business" for sections of the military whose commercial activities range from real estate speculation to trading in cars and other commodities, and even the management of discotheques and karaoke bars.

Unsurprisingly, the expanding business activities of PLA Inc, as China's 3m strong military is referred to in some quarters, has prompted fierce debate within the defence establishment.

"Our main mission should be the defence of the country," said Colonel Pan from the PLA's National Defence University. "We have to draw a kind of demarcation line... One should not go too far in pursuing business." Limited financial resources are being devoted to increasing the mobility of the army and building up air defences. The recent purchase of 24 Su27 fighters from Russia is part of this process.

China, with 1.17bn people, has nearly a quarter of the world's population and around seven per cent of the earth's arable land. For two decades, China has tried to limit curb its population growth - the policy is to limit couples to one child, mainly through financial incentives.

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■ DEVELOPMENT ZONES

Ambitious targets

THE AMBITIONS of Chinese provincial governments are on display in their development zones. In Yantai, on the Shandong coast, a gaudy banner proclaims that the "investor is god," and in Dalian, in the north, a billboard sets the goal of "building a world class yacht club."

Development zones are the greenfield sites in which local officials have let their imaginations flourish. State-run banks have built lavish buildings, developers want a "millionaire's row" of luxury villas, and vacant stretches of land are enthusiastically described as a Chinese silicon valley.

Beijing disapproves of the provincial passion for development zones, and closed 1,000 of 1,200 opened in eastern China. Village administrations had followed the trend started in 1984 by clearing farmland for their own zone, which stirred off fears about wasting scarce financial resources and the disappearance of agricultural land.

Mr Gu Hong, deputy director of the Suzhou National New and High-Technology Industrial Zone, emphasised that his zone is "approved by the State Council" - the Chinese government. On the morning of the Financial Times' tour, the toilets at the zone's offices were perfumed and a meeting room prepared for a visit by Mr Wang Bingqian, the former finance minister and state councillor.

"There are 52 development zones approved by the State Council, and that

means that the government thinks these areas have conditions suitable for a zone," says Mr Gu. "The benefit of approval is that the state will provide funds for investment and encourage large enterprises to come here. It also means that we have a preferential tax policy."

The government of Suzhou, traditionally

attracted Philips, which has a television project, Upjohn, the US pharmaceutical company, and Acer, the Taiwanese electronics company.

At the Yantai Economic and Technical Development Zone, the boast is that the local bureaucracy will process a joint venture application within an hour, "even if the forms are incomplete." Given Chinese officials' love of finding fault with documents, the boast is even more remarkable than the zone's new karaoke bar, opened in an old Air China jet parked beside the beach.

Mr Tian Fengcheng, vice director of the Yantai zone, said contracted investment in the zone has risen from \$360m in 1991, when much of the infrastructure was in place, to \$700m last year and another \$700m in the first nine months of this year. Around 35 per cent of the money is from non-Chinese companies, but the zone is failing behind the Dalian zone, to the north, which has been particularly successful in luring Japanese investment.

"We find it easier to deal with US and European companies than Japanese companies," says Mr Tian. "Our Japanese friends are becoming more interested in Yantai, but they want very big profits and they pay a lot more attention to details."

In Dalian, 20 Japanese companies, with the assistance of the Ministry of International Trade and Industry (Miti), have set up their own development area.

Robert Thomson

known for its silk, ornate gardens and canals, describes the zone, approved last year, as the third stage of the city's development, and has built an elaborate model capturing the vision of universities alongside high-tech factories in tree-lined streets. Mr Gu says that the 16sq km of the zone has agreements for 130 ventures involving \$1.3bn in investment, 68 per cent of which is foreign. The zones has

Turning up for business: planes being tested at the Yantai Development Zone

■ PROVINCIAL FOCUS: SICHUAN PROVINCE

Full speed ahead

SICHUAN'S provincial government is keenly aware of the massive influx of foreign money which has fuelled industrial growth in China's southern coastal regions. The governor, Mr Xiao Yang, is determined to catch up.

The province has one-tenth of China's 1.2bn population but only 6.5 per cent of gross national product and 6 per cent of the country's farmland. Development of an already substantial industrial base is essential both to soak up surplus farm labour and to boost living standards. Mr Xiao's aim is to double the province's per capita income from the current 650 yuan by the year 2000.

Sichuan, birthplace of Deng Xiaoping, was a testing ground for reform in the late 1970s when Mr Zhao Ziyang, the former premier, was the province's party secretary. Its 90m peasants were early beneficiaries of agricultural reform and of township and village enterprises, the low-technology industrial ventures introduced to absorb farm labour. "Now the peasants can get food and clothes but the situation is still not so satisfactory," the governor says.

Township and village enterprises employ 30m people, a quarter of the province's population, but Mr Xiao's aim is to double the figure. "To fulfil this target, we need a huge investment," he says. Sichuan, like other provinces, needs huge improvements in infrastructure and is weighed down by the behemoth of central planning: grossly inefficient state-owned enterprises which need reform and investment in new technology.

Mr Xiao estimates that to meet his development targets, Yn36bn of investment is needed each year and would generate 10 per cent annual economic growth. The provincial government itself can find Yn24-26bn, he says, enough to

generate growth of 7 to 8 per cent per year - modest by current Chinese standards. The rest must be sought by raising additional financing from its own citizens, foreign investors or elsewhere.

Over-enthusiastic attempts by local officials to raise money led to a crisis in the spring. Farmers became upset on two counts: local governments imposed a series of taxes and charges to fund projects such as new roads; and money provided by the central government to pay farmers for their produce was diverted into real estate speculation by officials who issued IOUs to the farmers instead of cash. Farmers were unimpressed by protestations that the real estate would produce a substantial return for their communities.

THOUGH the practices were not unique to Sichuan, the province suffered the most severe consequences with riots and violent clashes which resulted in the dispatch of armed police as well as teams of officials to crack down on corruption. Mr Xiao says the tensions have now been resolved.

Though there may still be poverty and unhappiness deep in the countryside, there is every sign of rampant growth in and around Sichuan's two key cities of Chongqing, an industrial port located at the meeting of the Yangtze and Jialing rivers, and Chengdu, the capital. Crane-filled skylines and busy shops and restaurants underline the flowering of commercial activity.

Chengdu boasts its first underground shopping centre. A subway is planned under its boulevards. Though a large statue of Mao Zedong waves a regal hand over the main square, he would be appalled at the vibrant commercial activity he now surveys.

Alexander Nicoll

■ CENTRE/PROVINCIAL RELATIONS

Looser controls from Beijing

MR LIU ZHONGLI, China's finance minister, found himself this summer in Zhejiang and Fujian provinces on the south-eastern coast. Sent by vice-premier Zhu Rongji to help in enacting measures to slow down rampant economic growth, he was shocked at what he saw.

"In one place the government was planning to establish ten golf courses," he said in an interview with the Financial Times. In another, the local government had unilaterally lowered the tax on enterprises, which had in turn reduced the revenue coming to his ministry.

Mr Liu and other top officials dispatched by Mr Zhu found that many local governments had used money advanced by Beijing to pay farmers for their produce had been diverted into real estate speculation. The central government was forced to advance Yn2bn to help pay off IOUs given to farmers, which had caused widespread unrest including riots in Sichuan province.

The economic boom's wilder excesses, which Mr Zhu has been seeking to curb, are a result of increasingly decentralised management of the economy.

Looser controls from Beijing have allowed provinces to develop rapidly and provide powerful engines for growth. Coastal provinces such as Guangdong, Fujian and Zhejiang have benefited enormously from massive inflows of investment since their economies were liberalised and opened up during the 1980s.

However, privileges granted to the coastal regions have prompted other provinces to compete, particularly after Mr Deng Xiaoping, China's leader, endorsed rapid growth early last year. They have sought to boost local economic growth and tax revenues so that they could, for example, finance much-needed improvements in infrastructure.

Local authorities which have offered incentives and finance indiscriminately, particularly for real estate development, are a key target of Mr Zhu's measures.

This confrontation is likely to heighten tensions which have already arisen because of the widening gaps in living standards between different regions. Money pouring into the booming south for

real estate or other investment has actually contributed to a transfer of resources from poor to rich provinces.

Statistics show that the provinces which have improved living standards most are those which have managed to:

- Lower the proportion of state ownership by boosting non-state industries.
- Intervened the least in micro-management of the economy.
- Hung on to the most tax revenue.
- Attracted the most foreign investment.

THE BIGGEST source of tension between Beijing and provincial capitals is the breakdown in orderly fiscal relations. Until 1980, all revenues were remitted to Beijing and then distributed back to the provinces according to the spending requirements set under central planning. The various arrangements which replaced that system have degenerated into ad hoc annual contract negotiations with each province, to Beijing's increasing disadvantage. The government is sensitive to these problems and is taking a number of steps to counter it:

- Inland provinces have been opened up so that they can offer investors the same privileges as those on the coast.
- Mr Zhu's 16-point programme to rein in economic growth, announced in July, seeks to re-establish macro-economic and monetary control particularly by curbing excessive lending activities of provincial branches of banks including the People's Bank, which is to become a full-fledged central bank.

□ A new tax-sharing system between the centre and the provinces is intended to come into effect next year.

Mr Xiao Yang, governor of Sichuan, the most populous province with 130m people including 90m peasants, said in an interview that the Zhu programme will "be good for the development of economic life because it will balance investment between the provinces."

Asked about political tensions arising out of widening income gaps, Mr Xiao - who is a firm adherent of faster economic reform - says: "I think this is a very big problem. The difference between coastal and inland provinces should be narrowed.

If the country wants to maintain high-speed development within a reasonable structure, we should find measures to deal with the problem."

Most provincial officials agree that Mr Zhu's measures to deal with overheating are good, but deny that excessive speculation is a problem in their particular area.

Mr Lin Dezi, vice-director of the Yantai economic commission, says: "The influence of the macro-economic controls has not been very great in Yantai. There were a few signs of overheating, but we maintain strict control ourselves on development, so there is no obvious adverse impact."

Mr Chen Zhenggao, vice mayor of Dalian, says "this is not an austerity programme - this is an attempt to exercise control over finance and things like illegal investments, which would be forbidden even in foreign countries."

However, there are indications that the Zhu programme has aroused opposition in the provinces which have forced its austerity to be toned down. Mr Wei Lijun, secretary general of the State Planning Commission, said Mr Jiang Zemin, China's president and communist party general secretary, and other leaders have been touring provinces since late September to reassure local leaders that controls on the economy will not be too tight.

"Our leaders wanted to see the effects of the macro-economic controls and to reassure provincial leaders. The local leaders didn't criticise the central policies, but they made some suggestions," says Mr Wei. Economists at the International Monetary Fund, in a recent paper entitled *China at the Threshold of a Market Economy*, point out that it may be difficult for other provinces to replicate the extraordinary growth of Guangdong province. They note that exports have contributed a large part of its growth, that proximity to Hong Kong and Macao has boosted foreign investment, and that its role as a laboratory for reform has allowed it to be more aggressive in reforming the economy than other provinces.

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Alexander Nicoll and Robert Thomson

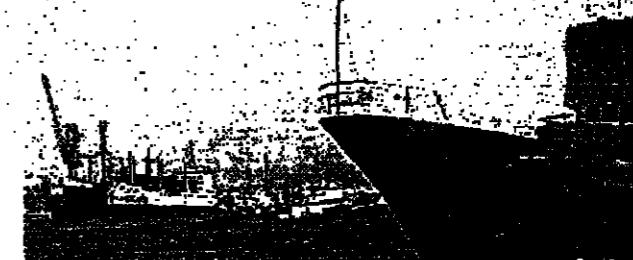
or more
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to proceed.
In the Ukraine, unable and

Mr Remy Carré, chairman of the WANO governing board and deputy general manager of Electricité de France, told the

fuels and other tacit
which the nuclear industry has
little control.

Opening to the outside world

Below, and on the following two pages, FT correspondents look at China's growing links with the international business community, plus the increase of foreign investment in to China



■ FOREIGN INVESTMENT IN CHINA

Big surge of interest

THE gold rush of foreign investors into China has taken on enormous proportions this year. According to official figures, actual investment in foreign-funded projects during the first nine months of the year exceeded \$15bn.

In the same period, the Beijing government approved 62,789 projects involving foreign participation, with a contracted value of more than \$83bn, a 17% per cent increase on the first nine months of last year.

The figures so far this year compared with agreements signed in 1992 worth a total of \$68.5bn, and actual foreign funds flowing into the country of \$11bn, more than double the totals for 1991.

Such statistics have to be treated with caution. Equity from the Chinese side is often included in the value of projects, exaggerating the size of the apparent inflow. Some investment comes from inside China but is directed through offshore companies to win tax advantages. Many agreements will not be put into effect.

Nevertheless, interest from abroad is easily visible to anybody visiting China's leading cities. One western diplomat says: "We get hundreds of faxes from companies saying 'we're sending our top corporate team'."

The ventures which the latest visitors will eventually negotiate will spread investment well beyond the dynamic, but increasingly clogged and expensive, coastal regions.

Ethnic Chinese business

from outside China - from Hong Kong, Taiwan, south-east Asia and the US - dominates the flow of foreign capital into China. Though most ventures have been in light industry and concentrated in the south - manufacturing workforce from other Asian countries into China to take advantage of cheaper labour - Asian-funded projects are growing in scale.

Most of the region's ethnic Chinese captains of industry, such as Hong Kong's Mr Li Ka Shing, Indonesia's Mr Liem Sioe Liong, and Malaysia's Mr

investment in industrial parks where special efforts are made to improve infrastructure.

Meanwhile, indirect investment is growing through listings of Chinese companies on the Shanghai and Shenzhen stock exchanges as well as in Hong Kong, New York and most recently Sydney. A plethora of "China funds" - mostly investing a small proportion of their money in China itself - have sprung up to cash in on feverish investor interest.

However, the government has taken steps to protect copyright as well as to give fairer treatment to foreign-funded enterprises.

Mr Miao Fuchun, spokesman of the Ministry of Foreign Trade and Economic Co-operation, says: "Our general objective is to create a fair competitive environment according to the principle of the market economy."

To ensure this, we must give equal treatment in such areas as taxation, tax rates, exchange rates, transport, communications and work procedures."

Improvement of the legal framework and greater transparency of regulations are important in bringing Chinese practices closer to international standards, Mr Miao says.

Nevertheless, China remains a very difficult environment in which to operate. Companies feel that they must be involved in China's boom, but find that ventures take years of frustrating negotiations absorbing a great deal of management time, and that problems often arise once ventures have started up.

Shanghai, where foreign investment has lagged and infrastructure is poor, is likely to benefit as the ambitious Pudong development area takes shape.

The overall tendency is likely to be towards bigger projects and concentration of Chinese business

company law and accounting methods, direct participation in Chinese business will remain dominant form of foreign investment for years to come.

China's priorities for new investment focus increasingly on improving infrastructure, particularly power and transport.

The government has seized upon the build-operate-transfer formula, which has been used to a limited extent in the south, as an attractive means of bringing in foreign capital to projects.

However, western companies are cautious since the BOT formula means having assurances about revenue streams in areas where price controls still exist.

The pressing need for China's industry is technology. Most joint ventures involve a

form of technology transfer which means that the foreign investor is taking a risk in a country where there are worries about intellectual-property rights.

However, the government has taken steps to protect copyright as well as to give fairer treatment to foreign-funded enterprises.

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A commercial attaché at one western embassy says his message to arriving businessmen is: "For goodness sake be careful, and why weren't you here yesterday?"

Alexander Nicoll

Alexander Nicoll on practical issues for investors

The wise go well prepared

CHINA can be a daunting place for people who know little about the country but feel that they must not miss out on the business opportunities of the 1990s.

Businessmen and consultants familiar with the country say that it is essential to take a long-term strategic view when establishing a presence in China. Success requires patience, perseverance and flexibility. Here we provide some advice on how to set about it.

Preparation

Defining your company's goals. A vague idea that China is a big market in which you should be present is far from enough.

Objectives need to be established at the highest level and pursued with commitment - this is how Chinese enterprises work and your negotiators will not be on firm ground unless you do the same. This means defining the desired product of a venture, the targeted market, setting management responsibility at a high level and establishing where the project fits in to your corporate strategy. This will help to determine what structure would be the most desirable: a wholly-owned Chinese enterprise, an equity joint venture, co-operative agreement or assembly contract.

Research should be done on government policies in your areas of business, since a venture will have a far greater chance of receiving strong backing if it is in line with official priorities.

Beware of a state-owned enterprise which is seeking to diversify out of cut-down products into areas it knows little about. However, you may judge an apparently unlikely partner to be the right one for example, Baskin-Robbins of the UK Allied-Lyons group is opening ice cream stores in partnership with the China Satellite Launch and

CHINA 7

WHEN US President Bill Clinton and Chinese premier Jiang Zemin sit down together at this week's Apec summit, trade relations will be among the key items on their agenda.

In March, on a visit to Beijing, Mr Douglas Newkirk, the US trade representative, spelled out the trade liberalisation measures which the US said were minimum condition for China to enter the Gatt.

These included a single national tariff policy, full transparency of trade regulations, the gradual removal of non-tariff barriers and a commitment to move to a full market economy.

But the following month, President Clinton added to these a string of political conditions upon which China must make "significant progress" before its Most Favoured Nation trading status could be extended, and thus, implicitly, China could join the Gatt.

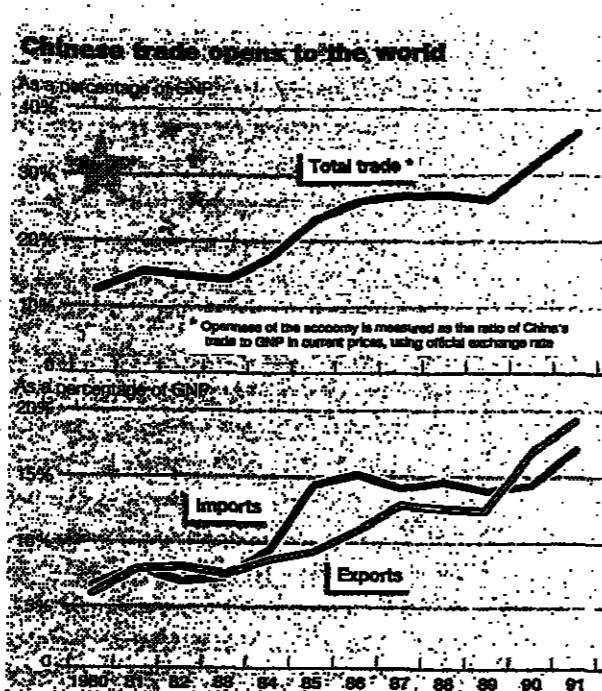
The conditions include the end of exports to the US of products made using prison labour, the release of political prisoners and adherence to the Universal Declaration on human rights. The World Bank estimate that failure to renew MFN status could cut Chinese exports to the US by between \$7bn and \$15bn.

Chinese government officials can barely conceal their outrage. "It is already eight years since China applied for resumption of our contracting party status in Gatt and we have made great efforts to bring our trading system in line with others," says Mr Li Lanqing, vice-premier.

"The major obstacle is now the US. We are against linking political issues such as human rights with trade – these should be settled by political negotiations."

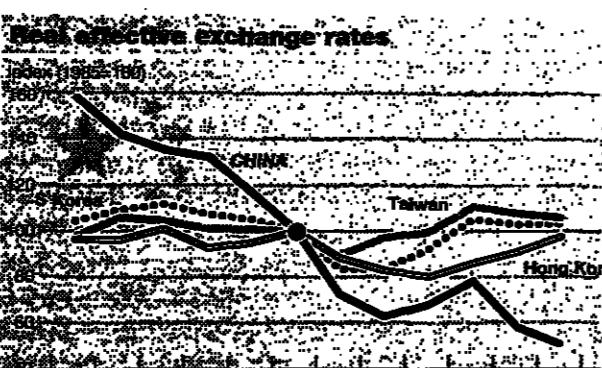
It is easy to see why the Chinese government in Beijing balks at this explicit linking of trade concessions to political issues, such as human rights. While limited progress has been made on the latter since reforms began in 1978, open trade and export-led growth have been at the heart of its post-Maoist economic reforms.

Up to now, China's trade record has been astonishing. Exports volumes grew at an average rate of 12 per cent a year between 1980 and 1991, making China the world's third



China's share of world trade has doubled in a decade

Astonishing record



teenth largest exporter in 1991, up from 26th place in 1980. China's share of world trade has doubled in a decade. Merchandise trade as a ratio of gross national product GNP, measured using the official exchange rate, has increased from 12.8 per cent in 1980 to 38 per cent in 1992.

China has gradually dismantled its restrictive trade regulations, allowed a substantial depreciation of the exchange

rate and encouraged foreign investors and the growth of the non-state sector to take advantage of cheap Chinese labour. These results are reflected in the changing pattern of exports.

The share of labour-intensive manufacturers in total exports has risen from 36 per cent in 1975 to 74 per cent in 1990, while the share of capital-intensive manufacturers has fallen from 50 per cent to 19 per cent over the same period.

Edward Balls

By 1990, 20 per cent of exports now come from foreign funded enterprises, while the share of township and village enterprises had risen from less than 5 per cent in 1985 to over 20 per cent. China still has a long way to go in replacing direct administrative intervention with indirect price measures and removing opaque regulations which will have a liberal trade regime.

But the result of decentralised decision-making has been, according to the World Bank, to make China's trade system *de facto* more open than its 32 per cent average nominal tariff rate and the plethora of import controls, licenses and non-tariff barriers would suggest.

Western diplomats in Beijing, while complaining that China is not dismantling its quota system fast enough, say there are encouraging signs. In the area of intellectual property, while enforcement has lagged substantially behind new copyright legislation and abuse is widespread, the government recently raided an illegal CD manufacturer in Shanghai.

Similarly, while China's trade regime is far from transparent, the trade ministry last month started to publish a periodic journal of regulations relating to foreign trade and stated that any state council directives which are not made public are henceforth invalid.

One sensitive trade issue in Sino-US relations, with textile quotas up for re-negotiation at the end of this year, is the illegal trans-shipments of textiles through Taiwan, Hong Kong and the Dominican Republic in order to evade China's trade quotas.

Officially, Hong Kong alone receives 54 per cent of China's total exports. But, according to the World Bank, adjusting for re-exports raises the US share of Chinese exports from 8.7 per cent to 25.8 per cent and the EC share from 9.2 per cent to 19.2 per cent, while the Hong Kong share slips back to a mere 6.2 per cent.

Yet, regardless of progress on the trade front, the operative condition for MFN renewal is "significant progress on human rights." Mr Warren Christopher, US secretary of state, said last month that China still has a long way to go before significant progress has been made, a sentiment that Mr Clinton is likely to echo this week in Seattle.

Though officials of both sides have been cautious about the meeting's likely outcome, China has called it a "Sino-US summit". Mr Li Peng, the premier, said earlier this month: "It conforms with the common interests of the two countries and is conducive to safeguarding peace and stability in the Asia-Pacific region for China and the United States to maintain a stable and constructive relationship."

Mr Clinton has set the tone for deeper links by embarking on a new multi-faceted approach to China in recent months.

Accountancy and legal services are growing fast, reports Lynne Curry

Foreign firms move in

After years of being rigidly controlled by the state and treated as irrelevant, accounting joint ventures and foreign and domestic law firms are experiencing an explosive growth in China.

The changes have been profound. In the face of a serious shortage of Chinese financial experts with a real understanding of the workings of a market economy, international accounting firms, in joint ventures with domestically-trained accountants, have moved to fill the vacuum.

"The idea has begun to be accepted that accounting is for business and not for the government, and that international accounting standards should be practised in China," said Charles Feng, deputy manager of Arthur Andersen Hua Gong, the accounting firm's joint venture here.

With the rise of accounting firms, the economy has also seen the emergence of a small group of well-connected domestic lawyers that work in independent co-operatives, with at least five attorneys, in what are better known in the west as partnerships – "these co-operative firms are good and become good quickly," says a western lawyer. "They are a bigger competitive threat than foreign law firms realise."

Within the last year, about 100-150 co-operative firms have been established nationwide with at least twenty based in Guangzhou, six in Shanghai, and two in Beijing.

Nearly all deal with commercial issues. Almost none handle criminal or civil cases. Their areas of expertise include financing commercial transactions, securities and listing advice, foreign investment and trade, real estate, commercial disputes, and intellectual property rights.

Co-operatives are dramatically different from China's more conventional state-owned law firms. Attorneys operate along western lines, working longer, more western hours, making far larger salaries, and assuming more individual responsibility.

For China, these "partnerships" are the wave of the future. State firms are losing

many of their best attorneys to these new co-operatives with the result that state-owned law offices may gradually fade away or be forced to change.

With the emergence of independent domestic law firms, the role of foreign lawyers has slowly begun to shift. Although foreign law firms continue to offer legal, financial, and investment advice to both Chinese and foreign companies, some foreign lawyers are beginning to specialise more in legal consultations involving large business deals for Chinese companies overseas and for those Chinese enterprises seeking listings on the New York and Hong Kong stock exchanges.

But fundamental differences between

Chinese accounting practices have followed the former Soviet model, where ownership and profitability were irrelevant in a centrally planned economy.

"In government-owned enterprises you couldn't find the real owners," says Li Bichang, vice-president of KPMG Peat Marwick Huazheng. "The government is trying to use corporatisation to clarify ownerships. It is a difficult job."

The monumental task of overhauling China's accounting practices to bring them into line with a market economy has proven to be a boon to foreign accounting firms. All of the large multinationals are here and have ambitious expansion plans. Under the new regulations, they have formed joint ventures with accounting firms that are linked either directly or indirectly with the Ministry of Finance. Previously, they were permitted to do consulting and auditing only for foreign joint ventures. Now, they are able to offer the same services to any Chinese enterprise. Their task will remain, however, on serving foreign joint ventures and on those Chinese enterprises that are planning to be listed on Chinese, Hong Kong, or New York stock exchanges.

While accounting and law are forging ahead, insurance remains largely closed to foreigners. The multinational AIG is the only foreign company that has been given a license to operate in China. It can sell life insurance to Shanghai residents and write policies primarily for foreign investment enterprises.

Sino-US relations: report by Alexander Nicoll

Clinton seeks a new start

THE MEETING due to be held in Seattle tomorrow between President Clinton and Mr Jiang Zemin, China's president and communist party general secretary, could signal a new phase in the complex relationship between Washington and Beijing.

Though officials of both sides have been

cautious about the meeting's likely outcome, China has called it a "Sino-US sum-

mit". Mr Li Peng, the premier, said earlier this month: "It conforms with the common interests of the two countries and is conducive to safeguarding peace and stability in the Asia-Pacific region for China and the United States to maintain a stable and constructive relationship."

Mr Clinton has set the tone for deeper

links by embarking on a new multi-faceted approach to China in recent months.

On the one hand, he has set new conditions for next year's renewal of China's most-favoured nation (MFN) trading status – thereby creating new strains in the relationship and posing a severe threat not only to Chinese economic progress but also to US exports and imports. US officials insist that MFN status will be

Continued on next page

CHINA & EASTERN INVESTMENT COMPANY LIMITED

Extract from the preliminary announcement of final results for the year ended 31st July, 1993.

	1993 US\$	1992 US\$
Net assets	53,817,874	49,569,350
Revenue	2,166,789	1,858,654
Administrative expenses	814,214	1,395,050
Profit before taxation	1,352,575	463,604
Taxation	39	770
Profit for the year	1,352,536	462,834
Special interim dividend – paid	–	204,000
Final dividend – proposed	1,224,000	204,000
Profit for the year – retained	128,536	54,834
Earnings per share	US\$0.066	US\$0.023
Final dividend per share	US\$0.06	US\$0.01
Net asset value per share	US\$2.64	US\$2.43
Other transfers to reserves	US\$2,918,671	US\$406,164
Net profit on disposal of investments	US\$1,601,317	US\$13,804,961
Increase in valuation of investments		

"... The strong growth in China & Eastern's earnings has continued with the profit attributable to shareholders increasing by 192% ... the Board looks to the future with confidence and believes that there will continue to be excellent investment opportunities for the Company through which the shareholders of China & Eastern can enjoy long term capital appreciation."

The Rt. Hon. The Lord Marsh of Manningtree Kt

At 29th October, 1993 China & Eastern's unaudited net asset value per share was US\$3.47, an increase of 31% since 31st July, 1993.

There are now 32 companies listed on the two Chinese 'B' share markets with a combined capitalisation in excess of US\$1.5 billion. The 5 'H' shares had a capitalisation of some US\$1.5 billion at 3rd November 1993. The availability of investment opportunities continues to expand beyond the confines of the Shenzhen, Shanghai and Hong Kong Stock exchanges. Chinese companies now have listings in the US, UK, Hong Kong and Australia. This process is expected to continue as China's capital requirements continue to grow. As China & Eastern's investment advisors we are following these developments with great interest and have been active in the 'B' and 'H' share markets on their behalf, as well as making investments outside of the Hong Kong and Chinese stock markets.

Copies of the annual report and accounts are available from its registered office: 8th Floor, Princes Building, Hong Kong.

Baring International Asset Administration Limited
acts as advisor and fund manager
China & Eastern Investment Company Limited

BARINGS

Like the horse poised on the sparrow, companies venturing into China must show deliberation as well as dispatch.

At HongkongBank we know that there is much more to efficiency than speed alone.

Our goal, therefore, is not only to respond swiftly to your needs, but to complement that service with tried and tested business advice.

When it comes to trade finance, for example, with our advanced telecommunications network, we can ensure that your business transactions are processed without delay.

But more importantly, our experience of China trade dates back well over a hundred years to the day we opened our Shanghai branch in 1865. An expertise that currently spans nine offices strategically located in major business cities throughout China.

So before you sprint out of the starting gates into the China market, you'd be well advised to pace the course with a seasoned runner.

After all, we know that the only way we'll succeed is by helping you to do the same.

SUCCESS IN CHINA REQUIRES A DELICATE BALANCE BETWEEN MOMENTUM AND CONTROL



HongkongBank
For Hongkong and Shanghai Banking Corporation Limited
Your Future Is Our Future

CHINA 8

Industrial growth

Reform has come gradually to China's industry. Here, and on the following four pages, Robert Thomson, Tony Walker, Bronwen Maddox and Edward Balls chart the progress of key sectors

**■ INDUSTRIAL REFORMS****Central controls are eased**

Balancing rapid development and popular opinion appears to be the guiding principle of the government, reports ROBERT THOMSON

N IN the early years of China's economic reform, factory managers and Communist party secretaries did their job satisfactorily if they expressed support for change and spiced their sentences with the language of newspaper editorials and internal party documents.

Reform has come gradually, sometimes erratically, but the accumulated change has altered the character of Chinese industry. Factory managers, whose tasks were neatly described in a state plan, are now aiming at the moving target of a market, and the government wants to peel away the welfare functions of the work unit, leaving a corporate core.

The nature of opposition to industrial reform has also changed. In the past, Communist party leaders fought over points of ideology on issues such as bankruptcy, but the reluctance of local governments to use the tool of bankruptcy now has more to do

with angering workers and disrupting "social stability".

Ideological arguments have been settled by the success of reform, but the government is yet to solve some of the more difficult questions confronting industrial China. Many large state-owned companies are still soaking up subsidies to cover losses, and the "debt chains", the networks of unpaid debts in the state sector, appear to be lengthening again.

Smaller, collectively-run and private companies are diversifying into new areas with a passion, pushing up the national rate of industrial output, which rose 23.4 per cent in August, against a year earlier.

But some of these new ventures are flooding the market with poor quality products that were a good idea last year but have already lost their niche.

Change is begetting change. Factories, such as the Shenyang Cable Works, now responsible for their own profitability, are experimenting with foreign exchange hedging for the first time. As Mr Wang Fuyao, vice president of Shenyang Cable, explained: "We import raw materials and we have been hurt by exchange rate fluctuations, so we set up a team to research the market and will begin operations next year."

For the first year in its post-revolution history, Shenyang Cable says that products are not sold at a discount for special state projects, and the company has decided that it must trim 1,000 from its 12,600 workforce. But the factory's suggested solution to that awkward problem is typical of the central government's response to reform's unresolved contradictions.

"We in the management are not going to decide who should be among the 1,000. We will let the workers decide among

themselves. For example, if 600 people are in a certain workshop, we will say that there should be only 550 and let the workers select who the 50 will be. Then we will approve their decision," says Mr Wang.

Similar difficult decisions are being faced and avoided in factories throughout the country. The "responsibility system," introduced after early successes in reforming agriculture, has taken hold, but factory managers and the Communist party leadership are still ready to pass the parcel of responsibility, which hinders the identification of working trends in industry.

Debt chains were hurting industry many years before Mr Zhu Rongji, the vice-premier,

was called in to clean up the mess. And, for example, New Asia General Corporation in Yantai, on the east coast, has been awarded the title of "Star Unit" by local officials for expanding into business areas in which it has no expertise and, in some cases, almost no hope of success in already overcrowded markets.

But the 2,000 workers, many of them farmers turned factory managers, have built on the early success of a steel plate factory, creating 18 subsidiaries, which churn out instant noodles, mineral water, lifts, and "biocompounds". Like other work units, they have just vented into the hotel and taxi business and are building a cluster of villas on a nearby hilltop.

Asked which is the most profitable of the businesses, Mr Li Xueben, a vice general manager at New Asia, sighed and said: "The steel plate factory. The production scale at that factory is the largest and the prices are good. The food and drink markets in China are very difficult, but we hope to make a profit with our Xinxin noodle this year."

The relaxation of central control, and the rapid expansion of companies such as New Asia, explains the fall from 12 per cent to 6.5 per cent in the proportion of planned industrial output this year. As well, there was "guidance" in the

form of estimates for about 26 per cent of production, compared with 34 per cent a year ago. China's government has allowed markets to flourish and encouraged competition, but some of the country's largest companies and their managers are ill-equipped for these new conditions. About 31 per cent of state-owned factories reported losses in the first half, but the actual figure is probably far higher, as accounting is one sector still in need of reform.

In Shenyang, the northern heart of Chinese heavy industry, the municipal government estimates that 38 per cent of factories in its care are losing money. The government has asked for extra central funds to ensure that these companies, which double as welfare institutions, can continue to provide housing, kindergarten and leisure facilities for their unwieldy workforces.

Company housing reform began six years ago, but stalled because local governments are reluctant to put rents to levels that make the purchase of a home an attractive alternative. When reform began, debate about the rights of ownership in a socialist country distracted officials, but now the party is hesitant because of its fears of instability.

Balancing rapid development and popular opinion appears to be the guiding principle of the government, but some officials and factory directors are still inspired by ambitious industrial output targets of a kind that once excited Chairman Mao Zedong in his rush for growth. However, in searching for role models, Chinese officials are looking elsewhere.

Mr Cai Welch, deputy director of the Ministry of Machinery Industry, has turned to Japan and its Ministry of International Trade and Industry for an example in guiding Chinese companies: "Their experience is very inspiring. We have done very careful research on how they handled the period of rapid growth and the reform of industry. We are like Japan in the 1960s."

Officials in Beijing are debating ambitious proposals for large scale sell-offs of state enterprises

WHILE the debate goes on in Beijing, the reform of state industry is a painful struggle in the provinces between factories and the local government officials who have traditionally ruled over industry.

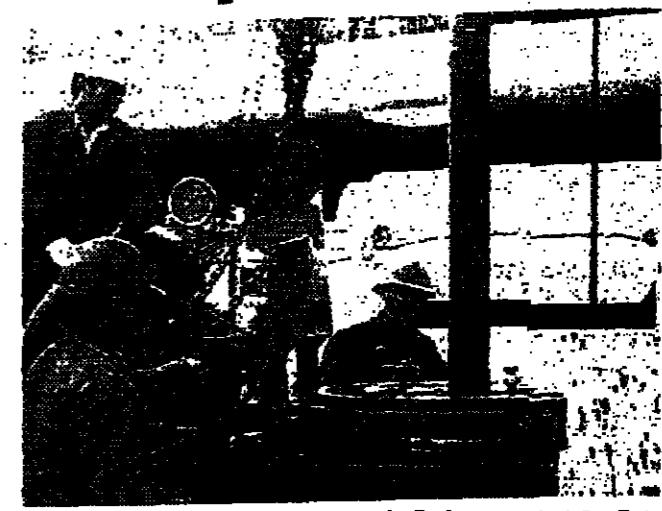
A year ago, the Chinese government introduced "regulations on the transformation of the operational mechanism of state-owned industrial enterprises," which were supposed to clarify the rights and responsibilities of factory managers, and contribute to the gradual commercialisation of the state sector.

But a government research team dispatched to review the impact of the regulations has found that local machinery and other industrial departments are reluctant to let go of their control over the factories, particularly those not large enough to have a network of its own.

Mr Zhu Rongji, the vice-premier, was expected to raise this issue at a meeting of the Communist Party's central committee which began last week, and also wanted delegates to approve the widespread auctioning of small and medium-sized state factories, intended to shift some responsibility for loss-making companies away from the state.

Mr Zhu is concerned by a separate obstacle to the party's attempts to turn state industries into corporate entities, similar in responsibility, if not

ownership structure, to a west-

Pain in the provinces

Oil workers drilling in China's western Tarim Basin. Picture: Dennis Chan/Tony

ern company. Chinese ministries and their myriad, sometimes loosely-linked departments and branches have been spinning off new companies at a remarkable rate, again blurring the lines between government and industry. One reason for the backlash against Mr Zhu's efforts to cool the economy is that it has hit these newly-emerging companies, involved in everything from property development to the personal computer trade. The government departments were annoyed that bank lending slowed just as they were reaching for their piece of the action.

But these government departments and their corporate ventures are competing unfairly against established companies and other new entrants. They are often responsible for issuing business licences, a privilege they are prone to abuse, and they control state funds for their industry, which is naturally kept in the corporate family.

In the longer term, the government is planning to shift the welfare functions away

from state factories, for example, by encouraging home ownership and establishing a public insurance scheme that will cover the cost of welfare benefits. These reforms remain experimental, and, as a northern Chinese factory manager complained, he has to pay market rates for raw materials, and still provide all the old social services.

If the responsibilities of Chinese companies become more corporate, then the government will be able to introduce an ownership scheme, proposed by a group of young Beijing economists, which would create four distinct types of shareholders, and ensure that the companies can still be called state-owned. Shares will be held by a state investment fund, linked to the present departments responsible for industry, and there will be cross-ownership by suppliers and friendly companies similar to the Japanese keiretsu system, as well as sales of shares to employees and investors.

Robert Thomson

Tony Walker reports on the dramatic expansion plans of an engineering giant

Shougang has international ambitions

China this year will produce 80m tonnes of steel. Picture by Hugh Routledge

partnership with billionaire Li Kashing in a steel company - Shougang Concord International Enterprises, previously known as Tung Wing Steel Holdings.

Other Hong Kong investments include interests in a metals trading company, an electronic component manufacturer and a property company. Among partners in the property company, known as the Shougang Concord Grand (Group) is Mr Deng Zhifang, the son of Mr Deng Xiaoping himself. These connections will have done no harm to Shougang's global ambitions.

Shougang's move into Hong Kong has enabled it to secure "back door" listings on the local stock exchange, opening up prospects of the steel giant transferring some its mainland interests to these listed companies.

The company's Hong Kong investments will also facilitate additional capital raising in the local market.

Mr Pan says that in selecting Hong Kong as a "fortress" for its international ambitions, Shougang was mindful of its

advantages as a "centre of finance, information and communications." But he also made it clear that the company was intent on seeking opportunities in the wider world.

"Shougang is interested in everything, although, of course, we are not interested in running a cemetery," he declares.

To this end, the company took control of the Mesta Engineering Company of the US in 1988, and last year it purchased a iron-ore mine in Peru for \$120m. It is now looking for further investments in the mining sector in places like Latin America,

Australia and South Africa.

In China itself, the company began in 1979, after reaching agreement with the authorities on a new "responsibility system" under which it was allowed to retain a share of its profits for re-investment, diversifying into such areas as construction, real estate, electronics, ship-building, shipping, the manufacture of auto parts and textiles.

Shougang's employee number 280,000, the majority of whom are engaged in either operating the company's iron-ore mine near Tangshan, north of Beijing, or at the Beijing plant which resembles a small town with 60-70,000 people resident there, and engaged predominantly in steel-making activities.

Steel-making accounts for

about 80 per cent of Shougang's profits which are expected to reach Yn45bn (US\$607m) this year, compared with Yn25m in 1978, the year before the introduction of the responsibility system of profit-sharing with the state.

Steel-making would remain the focus of Shougang's endeavours in spite of its diversification strategy, said Mr Pan. The company expected to lift production to 8.8m tonnes of steel by the end of 1994, up from

5.7m tonnes in 1992.

At present, the steelmaker ranks third in production behind the Anshan works in Liaoning province, but plans to be number one in China by the end of the century. Another ambition is to be ranked among the world's top 10 steel manufacturers. China this year will produce about 80m tonnes of steel, making it the world's third largest producer behind the US and Japan.

The Shougang official noted that per capita steel consumption in China was less than 70 kilograms compared the world average of 150 kilograms. This left much scope for increased business, as China became more affluent.

"China's 250m families need more and more steel products," he says.

Apart from its Beijing plant which will reach its maximum production capacity of 10m tonnes by the turn of the century, Shougang is planning a giant new steel-making facility in Shandong province, south-east of Beijing.

In partnership with Mr Li Kashing's Cheung Kong Holdings, the company will invest Yn22bn in the first phase whose production would reach 5m tonnes annually. A second phase would double capacity to 10m tonnes. Shougang could not be accused of lacking ambition... or connections.

A fresh approach by the US

Continued from previous page

revoked if there is not significant progress on human rights, trade and nuclear proliferation issues.

The US has also stepped up pressure on China by imposing sanctions because of weapons sales to Pakistan. Relations were further impaired by US pursuit of a Chinese ship it suspected of carrying poison gas ingredients to Iran. An inspection found no trace of them and China demanded an apology.

But on the other hand, Mr Clinton has sent a number of top officials to Beijing to engage China in much higher-level discussions on issues such as trade, human rights, agriculture and military matters.

The US agriculture secretary, Mr Mike Espy, last month became the first of Mr Clinton's cabinet to visit Beijing and senior officials from the State and Defense departments as well as the deputy US Trade Representative have all held talks there.

This contrasts with the approach of the Bush administration, which substantially reduced official contacts after the 1989 Tiananmen Square killings, but resisted congressional pressure to set conditions on MFN renewal.

The Bush approach provoked fierce criticism from congress members concerned about human rights, but also

caused alarm among academics and business who saw Washington failing effectively to address China's growing economic power and regional influence.

The new US tack is an attempt to construct an overarching policy of engagement with the aim that issues which are thorny, such as trade and human rights, become simply part of a much broader relationship and lose the high profile which hampers progress

fields of finance and foreign trade. There is little, it seems, that Shougang cannot do.

Mr Pan Huanyuan, Vice President of International Operations and a Shougang board member, said that the company's ambition was to become a "trans-national enterprise". A decision to undertake the expansion of its activities abroad had been taken by directors late last year.

According to company literature, Shougang is now empowered to "engage directly in import and export business, set up plants and run joint ventures abroad, undertake engineering contracts abroad and conduct labour services.

Shougang was also empowered to operate business in the

United States, Canada, Australia and New Zealand.

China insists that trade and human rights should be treated as separate issues

on them. It recognises not only China's sheer complexity but also its rapid economic development, in which US business is deeply involved, and its growing regional links.

Recent contacts have been friendly and US officials see scattered signs of progress, for example on specific trade issues such as piracy of copyright. China has undertaken to publish all regulations relating to trade in a new official gazette, removing the bugbear of secret rules.

There are hints of a closer understanding on implementation of a memorandum of understanding on prison labour.

However, in spite of these indications, US officials are also at pains to make clear

that the threat of MFN termination is real. Mr Warren Christopher, secretary of state, told business last month that MFN could not be renewed next June unless there was steady and significant progress on human rights, trade and nuclear proliferation issues.

Its negotiations with Britain about Hong Kong's political development have gone badly, raising the possibility that the much sought after "smooth transition" in 1997 from British to Chinese rule will be unattainable.

Across the straits on Taiwan, the island's political social development is leading it further away from reunification with the mainland, in spite of growing economic relations which are pulling the two economies closer together.

One of first tasks Mr Deng Xiaoping, China's senior leader, set himself on his return to power in late 1978 was to deal with two problems which were left unresolved by the communists' assumption of power in 1949.

China's revolution was strongly nationalistic in character. The British and Portuguese colonies of Hong Kong and Macao were symbols of past humiliations by foreign powers.

Their existence for most of the post-war period was tolerated because of the access they afforded China to the outside world in the aftermath of its enforced isolation following the Korean War.

Taiwan was a different matter. It housed the remnants of the Kuomintang (KMT, Nationalist) government which could signal a clampdown on the island in a civil war which raged in earnest from 1945 until 1949.

Both issues, however, came together under the rubric of

uniting the motherland." Mr Deng's solution to these two different problems, "one country, two systems," was proposed in 1979 and first applied to Hong Kong (and later Macao).

Today, Chinese government officials in charge of Hong Kong and Taiwanese affairs face very different problems, problems which reflect the relative strength in both areas.

Those in charge of Hong Kong evince confidence in their ability to manage the colony in the absence of agreement on Hong Kong's political development. They draw comfort from the emmeshing of Hong Kong's economy with China's and from the colony's aversion to confrontation with Beijing.

CHINA has said that if Hong Kong's political development proceeds without its consent then, come 1997, it will hold fresh elections for the 60-strong Legislative Council, the colony's law-making body. It has also threatened British economic interests in Hong Kong and on the mainland while at the same time promising to safeguard Hong Kong and Chinese economic interests.

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THE DALIAN Machine Tool Works, maker of lathes, boring machines and other important if ungainly equipment, is the type of factory in which China's legendary model workers were supposed to have toiled ceaselessly and selflessly for the sake of the proletariat.

Mr Zhou Kui, the factory's director and Communist party secretary, now finds himself at the centre of a sensitive debate over the reform of state industry and the rights of workers to leave the state sector and take their skills to collectively-run or private companies.

Over the past year, the machine tool factory has lost 71 of its employees, many of them managers and senior engineers, to a small company, Bohai Machinery Plant, established late last year on the fringe of Dalian, a northern port.

The case has received national coverage, with the departing workers asserting that "if you want to have a market economy, competition is inevitable."

However, Mr Zhou complained in a state newspaper that "they are digging at our wall publicly" and "some of our departments are half-closed".

The remarks prompted letters from factory managers who either agreed with Mr Zhou or thought that he had to accept the defections as part of managing a factory in modern China. But the replies also highlighted the welfare burden faced by large state-owned factories, which run kindergartens, provide housing and bear most of the costs of keeping retired workers and their families.

A tractor factory manager wrote to the Economic Daily complaining that his company



Overseas interest: a delegation of Japanese businessmen inspect facilities in Dalian

Profile: Dalian Machine Tool Works

The market's burdens

had 40,000 workers, 100,000 relatives and 20,000 retirees, and "we have to take care of everything - how they eat, drink, and sleep." His complaint was that it is burden left the factory at a disadvantage in the domestic and international markets.

HAVING been surrounded by political controversy, Mr Zhou is now careful in his choice of words. He began talking about the resignations by emphasising that he and the Dalian Machine Tool Works are committed to economic reform, and that the factory has imported new machinery in the state-approved quest for quality.

But he also makes clear that

the factory has a long and honourable history of serving the state, which he thinks should count for something even in the middle of reform: "We have won many awards for our products since our founding in 1948. We have contributed to the growth of China's industry."

Mr Zhou did not directly criticise the senior staff who resigned, and made a point of mentioning that the exchange of talents was a natural result of the market economy, which suggests that he has been doing his duty as party secretary by taking note of the reform editorials in the People's Daily.

However, he thinks that the exchange should be gradual, and not be allowed to damage "We still have some planning

and regulations from the central government, and even in a developed market economy there should be some regulations. After the perfection of regulations, our development will become more orderly and reasonable," he said.

Mr Zhou is not the only factory head to think that reform has created disorder. The director of the Lunyang Copper Products Factory wrote that he experienced "bitter and sour tastes" similar to those felt at the Dalian Machine Tool Works, and is unable to overhaul the factory, despite appreciating the need for change.

"Some people say that the state has invested a lot of money in our factory, and that we should be able to revitalise our operations. It's not that we don't want to do it or that we don't have ability. There is really nothing we can do. We are like a big elephant being eaten away by ants."

Robert Thomson

THE UNPACKED boxes with bright red General Motors markings stacked around a Shenyang factory tell of the difficulties facing the US vehicle maker in its joint venture in the northern Chinese industrial city, writes Robert Thomson.

Each box contains part of a pick-up truck, but the assembly line has stalled along with sales, and GM's partner, the Jinbei (Gold Cup) Automotive Company, complains that the model is unsuitable for Chinese conditions and that the price of Yn180,000 is beyond the means of most work units.

Mr Zhang Defa, vice director of Jinbei, said the joint venture has only put together 300 of 880 pick-up kits imported in the past year, while existing production lines are still churning out Jinbei's standard commercial van. He suggests that the fruits of co-operation have not been to either partner's taste.

"There is no market for the GM truck. Chinese consumers are not very accustomed to this kind of two-seater vehicle and it is very difficult to sell."

"We are now negotiating with them to build a four-seater vehicle which would be better suited for China," Mr Zhang says.

Dealing with Jinbei has not been easy for GM or for Toyota Motor, which has a technical tie-up for minibuses production with the Shenyang company, which is eager to boast that it is the 27th largest enterprise in China and has 40 per cent of the minibuses market.

Jinbei's close links to the Shenyang government make it difficult for partners to resolve disputes locally, but Volkswagen found in its venture in larger, less provincial Shanghai that it could tap support from government



All crated up and going nowhere fast: GM joint venture materials

Troubled joint ventures

Bumpy road for car groups

officials who owed no personal loyalty to its partner.

Mr Zhang suggests that negotiations for a production joint venture with Toyota are in the final phase: "It is very good to have technical co-operation, but we would like them to make an investment and be involved in the design of the car."

Toyota, the Japanese car maker, insists that there are many areas of disagreement and a contract is far from signed: "The Chinese side would like to think we are close to an agreement." One obstacle is Jinbei's lack of

openness about its financial operations.

The Japanese company discovered that the Hong Kong-based Brilliance group, through which Toyota has technical tie-up with Jinbei, established a Bermuda-registered company, Brilliance China Automotive Holdings.

This became the first Chinese mainland company, via Bermuda, to be listed on the New York exchange late last year.

According to Mr Zhang, Jinbei itself was not listed, though 25 per cent of the Toyota-linked minibuses production venture was listed by the Hong

Korean car manufacturer. Toyota says that it was not told of the listing until after the event: "Our name was used in some of the publicity materials, but we didn't know."

"The Brilliance issue does not affect the ownership of Jinbei," Mr Zhang says.

"I have no idea what the share price is now. I know that the share price went up on the first day of listing, but that is all I know because we have no reason to watch the price."

However, the vehicle maker's own brochure talks of the "Brilliance-Jinbei" listing, and has a photograph of Jinbei officials in the company of Mr Jiang Zemin, the Communist party general secretary, who is supposed to have said that "Jinbei has connected the finance line with the US and the world."

At the time of the listing, the New York exchange was presented with a painting depicting "a hundred birds worshipping the phoenix," which Jinbei explains, symbolised the hundreds of state-owned Chinese companies flying toward the US stock market for a listing.

But the listing stirred opposition in Beijing where some Communist party officials were furious that the Shenyang company and its charismatic chairman, Mr Zhao Xiyu, had proceeded.

Toyota is still angry, and wonders whether its future in China should be tied to a company with an erratic management record.

The Japanese maker is also yet to solve the issues that haunt most joint venture negotiations, including the value of existing assets that Jinbei sees as its contribution to the project, and the composition of the workforce, as well as the role of the imported management.

CAR PRODUCTION

More joint ventures are sought

WHEN a delegation of Japanese car executives arrived in Beijing earlier this month to pay their respects to a fast-growing market, they were well briefed about the difference between the alluring statistics and the hard-won opportunities of China.

For the past decade, Japanese makers have been generally content with technical tie-ups and exports, not risking much of their own money or prestige in the joint ventures preferred by international competitors such as Volkswagen, which has two large projects, and Citroën.

"Chinese officials always tell us that we must pay a premium for being late to the market. They say that Volkswagen took a risk and that we should pay extra for starting up now," a Japanese company representative explains.

While the Chinese government warned the Japanese delegation about not missing out on a share of the world's fastest-growing car market, the government itself is divided over the development of the industry, and over the pace at which a

tariff and tax wall of between 240 per cent and 300 per cent should be lowered.

China's leading car companies are courting joint venture projects, even though Chairman Mao Zedong is reported to have said: "At last I'm sitting in a car made by Chinese" when the Number One Motor Vehicle Plant in Changchun began producing East Wind cars in 1958.

In the meantime, Chinese makers have slipped far behind their competitors in technology and quality. Economic reform has stimulated demand for new vehicles and has highlighted the deficiencies of the local product and producers, which are among the most politically-influential of the country's companies.

One sign of that influence, and of concern about the use of foreign exchange, is the unpublicised understanding within the government that imported vehicles should account for only 10 per cent of total sales.

The government had aimed for a 28 per cent increase in local production to around 900,000 vehicles this year, and wanted to keep imports to between 70,000 and 80,000 vehicles.

The pace of economic development means that the import

level is likely to be between 90,000 and 100,000, and will at least be 80,000 vehicles," a Chinese government report predicts. However, the report also reflects concerns that China's desired admission to the General Agreement on Tariffs and Trade will create extra pressure to open the market.

But, as in so many industries, the official Chinese figures tell only part of the automotive story. They grossly

underestimate the level of imports, as Japanese companies exported 56,953 vehicles to China last year, up from 20,573 in 1990, and not including those shipped through Hong Kong.

The Communist party's discipline inspection committee is apparently investigating illegal imports of South Korean cars through Shandong province, in the east. Imports of used Japanese cars have come through a Korean minority area in northern China, with much of the profit being taken by North

Korean organisers.

To cool the car market, Mr Zhu Rongji, the vice premier, has suspended purchases by government offices, which has slowed the flow of exports from Japan. Production in the first half was running at 45 per cent above last year's level, but the China National Automotive Industry Corporation said production and sales fell by just over 10 per cent in August, compared to a month earlier.

The current scale of scientific and technological research is huge: some 5,000 research institutes – generally separate from the universities – which are directed and funded by the Beijing-based Academy of Science, industry, regional colleges and the military.

However, another senior Chinese official said Volkswagen dominates car production and another venture, either US or Japanese, would provide a better balance of makers. A government report also draws attention to the limited presence of US makers in the market, and the political value of increasing imports of US vehicles or approving another joint venture.

Jinbei Automotive Company in Shenyang, in the north, is still looking for a joint venture partner, and that of Citroën, will cover demand for cars. It is also argued that three commercial vehicle and light truck plants, involving Beijing Jeep, and two mini-vehicle projects, involving Suzuki Motor and Fuji Heavy Industries, the maker of Subaru cars, are enough for the next three years and, perhaps, until 2000.

Chinese officials have suggested that three large ventures, the two Volkswagen projects and that of Citroën, will cover demand for cars. It is also argued that three commercial vehicle and light truck plants, involving Beijing Jeep, and two mini-vehicle projects, involving Suzuki Motor and Fuji Heavy Industries, the maker of Subaru cars, are enough for the next three years and, perhaps, until 2000.

Robert Thomson

Anshan rescues Shenyang Steel

Loss-maker is given a new parent

JUST inside the entrance to the Shenyang Steel Sheet Works, a banner congratulates employees on their becoming members of the Anshan Steel family, which benevolently adopted a company that has consistently lost money for the past decade.

Shenyang Steel is typical of northern China's ailing state-owned manufacturers, slipping far behind the competition on quality but too poor to overhaul equipment installed in the 1950s and, in this case, unable even to buy raw materials.

The factory last year officially lost Yn12.66m, though the actual loss was double that amount, according to one manager. It has about Yn1.00m in outstanding loans from banks, 4,000 mostly idle workers and a potential output of 100,000 tonnes of steel, though last year it produced only 18,000 tonnes.

"We produced only for 75 days last year because we didn't have enough materials," explains Mr Lu Zhe, head of Shenyang Steel's business department. "We had no option but to be taken over by a company like Anshan. We are really nothing we can do. We are like a big elephant being eaten away by ants."

Mergers and takeovers are encouraged as an alternative to bankruptcy, still a touchy issue in Shenyang. In 1987, the city announced that an explosive materials factory had

failed, but the resulting controversy surprised local officials and the city has not had another bankruptcy since then.

The idea of state-approved takeovers is that the stronger partner, Anshan, the largest steel producer in northern China, will reform the management of the company and replace the outdated equipment. But, in the four months since agreement was reached, Anshan has not changed senior management and the factory is still working well below capacity.

One cause of Shenyang Steel's woes was the government's decision to remove subsidies from material prices, which rose to levels that the company could not afford. As Mr Lu put it, before 1992, "the state provided materials for us, but from last year the state stopped providing those materials," speeding its collapse.

"We are determined to learn advanced management skills from Anshan," Mr Lu says. But the managers at Shenyang do not expect that Anshan will want to control the company, and emphasise that they will be able to trade themselves out of trouble, given a continuing flow of money from Anshan.

Another worker at the factory insisted that the "state still owns the factory," even though Shenyang Steel has

signed a contract making it responsible for profits and losses: "This is not like the system in the west – this is a socialist country and the state remains responsible for the assets and the workers."

His comments indicate the difficulty faced by the government in handling workers facing dismissal at loss-making companies. The arrival of Anshan is seen by workers as the state acting, in another form, to ensure that Shenyang Steel continues to operate regardless of its lack of profitability.

Mr Lu said his company is trying a few new tactics in the quest for profits. It is attempting to find a market for the waste steel materials rusting outside the main workshop, and is about to open a hotel, a popular but not necessarily profitable diversification by Chinese manufacturers.

"We are doing our best to avoid cutting the staff. We have changed the working system by putting employees into smaller units and we plan to open service businesses," says Mr Lu. "In the past, the government assigned people to the factory and we are still responsible for looking after them. We run a kindergarten and perform other government functions, so we should get help."

Robert Thomson

SCIENTIFIC RESEARCH

Trying to bridge the gap

ALONG Tian Lin, a kilometre-long stretch of road in West Shanghai, dozens of newly-built computer shops are taking the plastic wrappings off their signs and preparing to start business. Managers of the electronics factories along Tian Lin expect that within months it will be packed with customers, who will be able to walk away with almost any kind of computer or component they want.

The Chinese government hopes that many of the goods in streets like Tian Lin will eventually be Chinese-made. But that will depend on a transformation taking place in Chinese science and technology – one of the government's priorities since opening up the economy.

The central questions are how much that transformation will depend on importing technology, and whether China can develop a vigorous research base of its own.

Chinese science lost a generation of scientists and technicians during the Cultural Revolution, when many of the best were sent to work on the fields. Though many were later reinstated, those who held doctorate degrees from western universities before the turmoil are now mostly over 70 years old.

The current scale of scientific and technological research is huge: some 5,000 research institutes – generally separate from the universities – which are directed and funded by the Beijing-based Academy of Science, industry, regional colleges and the military.

To bridge the gap, the government has been sending science students abroad to study – although half do not return, according to the science ministry.

Prof Zhu takes a benevolent view of this: "The world is becoming more open – a global village. You cannot say any more who can go where, but it does not matter for science where scientists work."

But according to western diplomats, "a shortage of money to buy equipment has been a handicap in the natural sciences [physics, chemistry, biology], while the social sciences still look stunted – they don't yet have enough autonomy from state ideology."

But according to western diplomats, "a shortage of money to buy equipment has been a handicap in the natural sciences [physics, chemistry, biology], while the social sciences still look stunted – they don't yet have enough autonomy from state ideology."

Meanwhile, as China grapples with these problems, there is little doubt of the thirst for technological products.

Beijing's largest bookstore, in the Wangfujing shopping district, is evidence alone: one of the fastest-selling technology books is a manual on Microsoft Windows, the US-designed personal computer software that has won worldwide popularity. It may, though, be many years before Chinese companies mount a challenge.

Bronwen Maddox

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CHINA 10

Rural areas/social policies

An upheaval is under way in China's rural heartland. Here and on the facing page, FT writers report on agriculture, labour, environmental, housing, labour and population issues



Many farm workers migrate to the cities, reports Bronwen Maddox

New tensions emerge

An upheaval is under way in China's rural heartland where 900m people - three-quarters of the population - still live. Millions are starting to move to the cities, marking one of the biggest population shifts in China's history.

The migration has presented Beijing officials with an alarming vision of the social transformation set in train by their reforms.

The hordes of people camped in Beijing's railway station testify to the scale of the changes. Mr Du Wen Bei, 19, from a farming family in the south-west, has crossed the width of China with his friends to find work on the construction sites of the north-east.

"Jobs are easy to find up there, but there are no jobs at home at all," he says.

The current problems in agriculture partly stem from the successes of the past 15 years of liberalisation. The commune system imposed on

farmers in the 1950s and 1960s sharply reduced agricultural yields, and output barely kept pace with the fast-growing population.

However, after 1978, peasant households were allocated their own plots of land under contract. After fulfilling local quotas, they were allowed to sell the surplus in the markets that began to emerge.

In the past two years, the government has also lifted state controls on most agricultural prices, and by the middle of this year, controls on grain and other food prices had disappeared in most parts of the country, the International Monetary Fund reports.

The surge in agricultural output since 1979 was one of the first clear successes of the liberalisation programme and has given the government confidence to reform the industrial sector.

But new tensions have emerged. The leap in agricultural productivity coincided

with a steady rise in China's population, and Beijing ministers estimate that at least 130m of the total 333m agricultural labour force are now surplus to needs.

On some ministry estimates, this figure could reach 200m by the end of the decade.

Hence the migration - many of those people are now leaving

their home provinces to look for work on construction sites or as maids, enticed by stories of bright lights and big cities.

Discontent is also rising among those still on the farms. Although the rural standard of living has risen in the past decade, the gap between rural and town incomes has widened; official figures say that per capita income for peasants

is Yn770 a year, less half that in the cities.

In the past two years, farmers have seen their incomes squeezed by a fall in prices for grains, while the costs of fuel, water, pesticides and fertilisers have risen steeply.

Their grievances were inflamed further in the spring when local banks failed to honour our government IOUs for grain purchases.

One western diplomat says: "The problem arose partly because many local officials still regard peasants as serfs and don't take their needs seriously."

Although the central government gives the provinces money to buy the grain, many regions used their growing independence from Beijing to invest the money in real estate - they then lacked enough money to pay farmers.

Provincial independence, combined with farmers' preference for growing only the most profitable vegetables, has

country's liquid and solid waste ends up eventually in one of the seven main river basins.

The pollution is rapidly cutting fishery yields. Annual breeding of the four main fishes in the Yangtze river declined from 20bn in the 1970s to the present 1bn, according to NEPA reports.

Meanwhile, poor drainage and accumulation of salt has cut yields on nearly 7m hectares of irrigated cropland, sometimes by 25 per cent, the World Bank study found.

Around 1.4m hectares are irrigated by polluted water, leaving poisonous heavy metals in the crops.

The shortages are exacerbated by pollution of rivers and water tables. Much of the

Bronwen Maddox

Shortages are made worse by the pollution of rivers and water tables

A tussle over water supplies

development, but the solution - building more reservoirs - is expensive.

Reports by China's National Environmental Protection Agency (NEPA) and the World Bank show that the main cities frequently extract too much ground water.

Thousands of square kilo-

metres of land have subsided around Beijing and Tianjin because of over-extraction of groundwater.

Overall, subsidence has been detected in 45 large and medium-sized cities.

The shortages are exacerbated by pollution of rivers and water tables. Much of the

ONE OF the best tests of whether China can get to grips with pollution will be its success in improving supplies of clean water. At the moment, the cities, industry and agriculture are tussling over an increasingly scarce resource.

Tianjin, located 100km south-east from Beijing, has recently seen part of its water supply diverted to Beijing, after a new reservoir was built upstream.

It is now rapidly approaching a ceiling: it uses 90 per cent of the remaining water and demand is still rising.

Tianjin's Environmental Protection Bureau acknowledges the dangers that water shortage poses to its regional

Pictured here are children in the crowded city of Chongqing in Sichuan Province. China's new fertility rate is now nearly as low as that of western Europe and the US. Much foreign criticism has centred on press reports of compulsory abortion and sterilisation in China

Picture by Danny Green



Experts search for reasons for a dip in the fertility rates

The population puzzle

SHANGHAI'S population has stopped growing because the birth rate has fallen so low, according to China's ministry of family planning. That claim does not take account of peasants flocking to the city's construction sites or the sprawl of the new suburbs. But if true, it reflects the success of China's population programme, one of the most ambitious and internationally controversial aspects of its policy.

For nearly two decades, China has been trying to curb the growth of its population in order to raise living standards and restrain pressure on scarce resources. Latest government figures put the total at 1.17bn: China now has a nearly quarter of the world's population on around seven per cent of the world's arable land.

Estimates of the future population are staggering. The United Nations' central projection is that by 2050, the total could reach 1.52bn.

But tiny changes in assumptions about family size produce a wide range: from as little as 1.23bn in 2050 up to an astounding 1.9bn in 2050 (and 2.4bn in 2100), although demographers regard the highest fig-

ures as unlikely.

The core of China's policy is to limit couples to one child, mainly through financial incentives. In Beijing, couples pay 10 per cent of their income for a second child and a further 15 per cent for a third. In practice, they may also lose promotion, housing and other benefits.

The programme has also aggressively promoted contraception, principally intra-uter-

ine devices, sterilisation, condoms and pills. Abortion is also widely available; the ministry reports one abortion for every two live births.

The reasons for the fall have

puzzled population experts, given the partial relaxation of the one-child policy in the mid-1980s - "we were certainly surprised when the figures came through," says Mr Carl Haub, a demographer with the Population Reference Bureau, an independent Washington-based research organisation. Some analysts speculate on an unpublicised toughening of policy; others question whether the fall is sustainable.

The headline figures also hide other concerns. The policy has been more effective in the cities than in the rural

areas, where three-quarters of people live, and where the average number of children per family is still 2.6.

The countryside is still a problem - they work with their hands and believe that they need more hands," officials say. The policy also appears to have encouraged a disproportionate number of baby boys, traditionally preferred to girls in China. Ultrasound scanning machines - which can detect the sex of the foetus - are now widespread, although abortion on those grounds is officially discouraged.

According to the family planning ministry, in Zhejiang province in the Yangtze Delta, the proportion of boys to girls has reached 118 to 100 compared to the normal 104.

Demographers stress that given these tensions, and the scale of social change now under way in China, particularly growing affluence and migration to the cities, the future is highly uncertain.

In Mr Haub's words: "Who knows what China will look like in 30 years time? The range of prospects for its population is enormous."

Bronwen Maddox

given Beijing a further headache: production of some of the most important crops has become volatile.

Following a disastrous cotton crop last year, production levels are expected to slump, even though China relies heavily on cotton production for textile exports.

Tensions came to a head in Henan and Sichuan provinces in May and June when peasants, enraged by layers of taxes imposed on them, rioted and attacked local government officials.

Beijing ministries were clearly rattled: "The riots and the migration have told them that they are losing social control," says one western observer.

The government has wielded a range of tools to pacify the farmers and stabilise output of the main crops.

It has ordered local banks to pay farmers promptly for the autumn harvest - the next few months will show whether this has been heeded. It has also continued to raise the price it pays farmers for some crops, and tried to establish a minimum price for the main grains.

Further rises are in the pipeline, the agriculture ministry says, although the government's room for manoeuvre may be limited as the price of soy beans, cotton and corn is already close to world market prices. Beijing has also tried to put a ceiling on fertiliser costs, and is compensating farmers for some of the increases.

According to the ministry of agriculture, the government is reconciled to maintaining these subsidies as the price of peace. Mr Xu Haijiang, division chief of its international division, and Mr Liu Zhenwei, deputy director of its central administration, says: "In the past, the government used to pay a lot of subsidies for consumers and for factories. Now these subsidies are being reallocated to farmers."

Meanwhile, Beijing is taking steps to control migration directly. In the past few months thousands who were camped indefinitely at Beijing railway station have been dispersed home.

During the rest of the decade, Beijing hopes that



Village vegetable market: production of certain key crops has become volatile

Picture: Peter Brooker/Corbis Press

But Beijing will eventually be confronted by the social consequences of the changes it has set rolling, and by a difficult conundrum.

Continuing to cushion the farmers from price liberalisation is expensive: removing the protection risks further loss of control; reversing the reforms jeopardises the past decade's success.

In the agriculture ministry's words, the government's recent measures "will alleviate the problems - but they will not solve them."

Over 130m farm workers now "surplus to requirements"

Migrant labour moves to cities

Huddled in tightly packed groups around

the railway stations of China's urban centres, peasant workers from the countryside wait listlessly for offers of work from city dwellers.

Government officials say that about 30m of China's 67m population of working age are employed outside their home provinces, and that about half are skilled manual workers, often in construction. But the World Bank estimates that this "floating population" may number as many as 120m.

In Guangzhou city alone, at the heart of the flourishing Guangdong province, officials estimate that about half a million of the city's 3m workforce are migrants - "it is hard to get good statistics for illegal migrants into our city," says Mr Fu Yin, division chief in the Guangzhou Planning Commission. "But it is unavoidable, and the figure will increase." He expects the number of migrants without work permits have risen to 900,000 by the end of the decade.

Traditionally, the Chinese state has assigned jobs for life to its citizens, with housing, health and welfare benefits attached. Citizens received the benefit of this guaranteed living standard or "iron rice bowl." Meanwhile, the Communist Party was able to keep a close eye on the behaviour of its subjects.

As economic development has accelerated, government officials have become aware that this highly immobile and inflexible labour system is hampering reforms.

In 1986, a labour contract system was introduced for all newly recruited workers in the state sector, although by the end of last year only 16m (21 per cent) of total state enterprise employees had such contracts. The government is currently planning further labour market reforms, requiring all state employees to sign contracts. Unprofitable state enterprises were prevented over the summer from paying wage bonuses to their workers.

Meanwhile, the state plans to remove from state enterprises the responsibility for provision of welfare, pensions and housing. Experiments are under way to allow housing agencies to buy housing stock from state enterprises, and then gradually to increase rents over time. The government has established an unemployment insurance system and is investigating a national retirement fund.

"Our ultimate objective is to create an active labour market so that enterprises can freely choose their workers, and in which labour is more mobile," officials say. The policy also appears to have encouraged a disproportionate number of baby boys, traditionally preferred to girls in China. Ultrasound scanning machines - which can detect the sex of the foetus - are now widespread, although abortion on those grounds is officially discouraged.

According to the family planning ministry, in Zhejiang province in the Yangtze Delta, the proportion of boys to girls has reached 118 to 100 compared to the normal 104.

Demographers stress that given these tensions, and the scale of social change now under way in China, particularly growing affluence and migration to the cities, the future is highly uncertain.

In Mr Haub's words: "Who knows what China will look like in 30 years time? The range of prospects for its population is enormous."

Bronwen Maddox

Poverty and employment in

Percentage of total population in poverty

Source: World Bank

Percentage of poor who live in rural areas

Source: World Bank

Agriculture

Urban

Source: World Bank



Smog in Beijing: blast furnace towers and smoke stacks rise through the perpetual haze over Beijing's Capital Iron and Steel complex. For months, the giant factory was pushed into overtime to keep pace with China's latest economic thrust. See industrial report, page eight

CHINA 11

Financial services

Significant reforms are continuing in China's banking and finance sectors. Here, and on the next page, Simon Holberton and Edward Balls highlight recent developments



Rush hour at Shanghai's Securities Exchange

Edward Balls looks at progress on banking reforms

Still a long way to go

China's financial institutions (FIs)

THE appointment last July of Mr Zhu Rongji, vice-premier, to head the People's Bank of China signalled the government's intention to accelerate reform of the financial sector.

But despite considerable strengthening of the central bank's power since the summer there is a long way to go before China has a viable and competitive banking system.

Over 14 years of reform, dramatic changes have occurred. Originally little more than a means of directing credits to state enterprises according to the central credit plan, China's banking system has become an increasingly important source of funds for enterprises and a means of recycling the large pool of domestic savings.

In 1984, the People's Bank of China became the central bank, with its commercial activities transferred to a newly created bank, the Industrial and Commercial Bank of China. Meanwhile, the other three state banks were encouraged to expand outside their traditional areas – agriculture, construction and trade finance.

The big four still dominate the banking system, but since the mid-1980s there has been an explosion in the number of non-bank financial institutions engaged in domestic currency lending, direct investment and trust business.

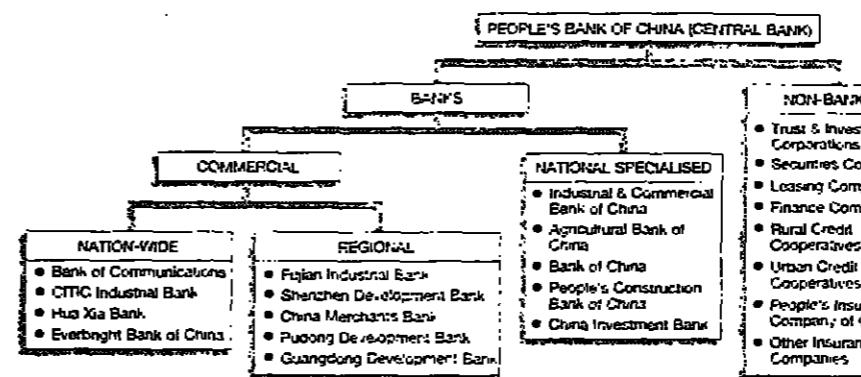
Meanwhile, the government has increased the number of banking licences granted to foreign banks. Although still prevented from engaging in domestic business, they have made a significant dent in the trade finance market. One western banker estimates that Shanghai's 26 foreign bank branches have won more than 25 per cent of that market.

Development of hydroelectric and nuclear power will also help, although it brings other problems. China's "Three Gorges" project to dam the upper Yangtze river has attracted international criticism for the ecological and social disruption it will cause. Decentralisation may also give the provinces more responsibility for pollution fines and permits.

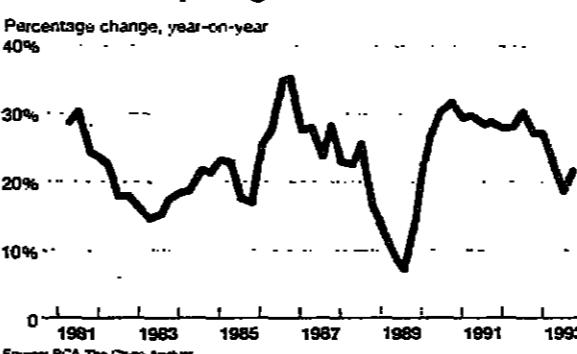
Chinese officials acknowledge that foreign funding and technology increase the chances of this transformation. In securing funds, China may be able to capitalise on international concern about global warming. It made clear at last year's Rio Earth Summit that if developed countries wanted it to curb emissions from coal burning, they would have to provide the cash.

But until these structural changes take place, it is hard to see China becoming cleaner. As Professor Ye puts it: "We must simply try to slow down the rate of increase of pollution as China develops – but we cannot stop the development."

Bronwen Maddox



Total bank deposit growth



has become more sophisticated, flaws in the system have become more obvious. Problems exist in the following areas:

- Non-commercial lending. The state banks remain obliged to lend to state enterprises, regardless of commercial criteria, so the government has been obliged to keep tight control on competition in the banking sector and on the banks' interest rates policy.

Yet as the banking sector

● Decentralisation. The government tries to use the PBC branch network to draw surplus deposits from the relatively few, normally richer, surplus provinces to redirect them to those in which the growth of deposits lags behind credit demand. But it has faced growing pressure from PBC branches, often with close ties to local governments, which have sought to make changes to the credit plan.

"Each province has a head branch of the People's Bank," explains Mr Lu Baifu, vice-director of the State Council's development research centre. But, he says, the bank has been losing control of its provincial branches. "The PBC cannot use it (the provincial branch) to adjust monetary policy. It has become a hindrance to the activities of the central bank."

Mr Zhu's first priority has been to re-establish control over the regional PBC branch network and to assert the PBC's independence.

"In the new financial system, the main objective of the central bank is to stabilise the value of the currency," says Mr Qin Chijiang, director of the PBC's Monetary Research Institute. "At the moment, the PBC has only limited power to change interest rates, but our reform direction is to increase it gradually."

Next year, according to Mr Qin, the government intends to establish three policy-oriented banks which will take over the non-commercial activities of the state banks thus allowing the commercial banks to choose their customers and set realistic lending rates.

Meanwhile, the PBC is trying to build a national interbank market, improve the bank's asset and liability management and strengthen its own supervisory capabilities.

Yet, as one western banker in Beijing points out, "the big question is not how to reform the banks but how to reform their loss-making customers." Foreign observers doubt whether the government will be able quickly to free the state banks from their obligations to lend to state enterprises.

"The government has got to make it clear to the commercial banks that it is not their duty to lend to loss-making state enterprises," says an international financial official. "That means impressing on local governments and managers that they must make state enterprises profitable."

Profile: Shanghai International Securities Company

Seeker of excellence

MODERN China is the land of the slogan, writes Simon Holberton.

Deng Xiaoping, China's senior leader, is famous for his "seek truth from facts". The Shanghai International Securities Company (SISCO) hopes to be famous by putting into practice management guru Tom Peters' slogan "in search of excellence".

SISCO is one of the largest securities companies in China and dominates the market in Shanghai.

Owned by a clutch of pension funds and industrial companies, it produces about half of all the new issues coming to the Shanghai market and is responsible, it claims, for more than 10 per cent of the market's daily turnover.

The company has also expanded into Hong Kong where it, and its mainland partners, control two listed companies.

Says Mr Xu Qing Xiong, the company's chairman: "SISCO is two years older than the stock exchange. At first we were dealers in government securities but with the listing of shares our business shifted to the trading of stocks. As the Shanghai exchange has expanded our company has developed very quickly."

Indeed it has. The company's fifth birthday, in May this year, was a time for celebration. In the 1992 calendar year, SISCO's balance sheet – according to mainland accounting standards – had more than quadrupled to Yu2.3bn from Yu600m at the end of the previous year. Profits before tax were Yu73.6m, compared with Yu12.6m.

This growth has funded SISCO's expansion throughout China and Hong Kong. The company now employs 1,000 and it has 17 branches in Shanghai, 20 branches in other cities across China and further

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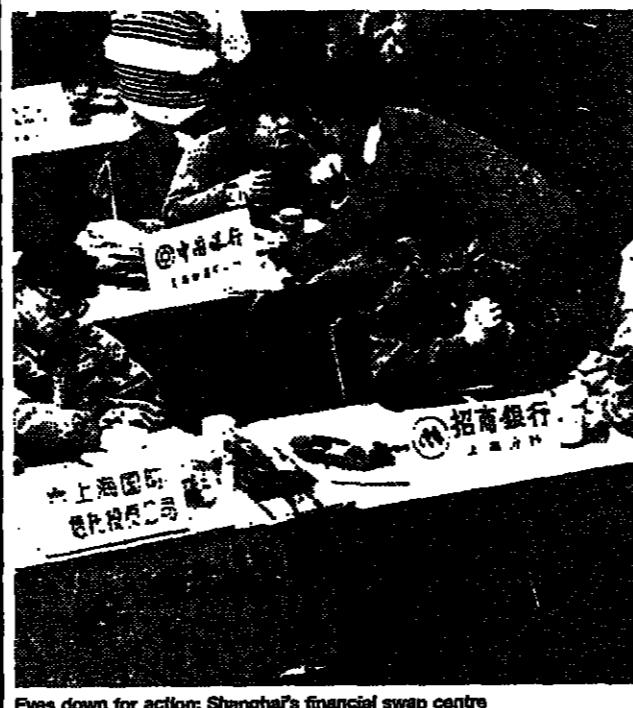
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Eyes down for action: Shanghai's financial swap centre

HOUSING REFORM

Homeowner Mr Li feels very secure

HAVING crammed three generations into his recently purchased Yantai apartment, Li Xitian has combined the traditional Chinese family arrangement with the modern Communist party dream of owning your own home.

A party member at a Yantai storage company, Mr Li has set an example for his fellow workers, most of whom are yet to be convinced to swap a minimal monthly rent for housing loan repayments and the uncertain legal protection offered by the Yantai municipal government.

"I feel very secure. I really feel that I own the apartment and will be able to pass it on to my son and grandson," said Mr Li, who would not have bought it had he only been entitled to "occupation rights", as is the case under other experiments in Chinese housing reform.

In the past, party members have been expected to lead the way in political purity campaigns. Now Mr Li is a model homeowner, having traded in a rent of Yuen a month for an apartment priced at Yen23,000. He had saved half the amount and borrowed the remainder from friends, who will expect him to become a lender if they, too, decide to invest in a home and hence in China's economic reforms.

Housing reform began in Yantai, in east China, six years



ago. However, workers and their work units, which own most of the country's housing space, are still reluctant to participate in a programme linked to the government's drive to strip away the many welfare functions of Chinese companies.

After the early fanfare, Yantai balked. Sales were frozen after 1989, partly because of an unfinished ideological debate over ownership, but primarily because work units did not want to sell apartments at a loss. Meanwhile, the local government was reluctant to push rents to a level that would increase the incentive for tenants to buy at market value.

The government has restarted the experiment this

"social instability" feared by the Communist party.

The central government was responsible for 90 per cent of housing investment before 1978, but its share was cut to 16 per cent by 1990, and has fallen further. By reducing its funding, Beijing has increased the pressure on local governments to develop housing policies or face a heavy burden in direct and indirect subsidies.

In Shenyang, an industrial centre in the north, where 38 per cent of state-owned companies are losing money, reforms are to begin early next year. But Mr Ai Tingmu, the city's vice-mayor, said: "Solving the housing problem will not be easy."

OFFICIALS in the northern Beijing district of Haidian would agree. They have suspended a scheme to sell apartments to tenants, many of them academics from the universities and research institutes dotted around the area. Academics complained that planned rent increases were excessive, and demanded special treatment as they were unable to take a second job to supplement their income and could not raise the money to buy a home.

Yantai, which increased rents in 1987 in the first phase of reform, plans to lift charges again to cover the costs of con-

struction and then to reflect the market value of rents. The first change is due to come "in the years before 2000" and the second "in the years after 2000", according to a cautious Mr Wang Qingyuan, president of the city's real estate management bureau.

Private buyers outside the work unit system remain a small minority. Mr Wang estimates that only 3 per cent of "commodity houses" built by government authorities are sold to individuals, generally get-rich-quick business people or families backed by relatives overseas. The remaining apartments are bought by work units or state institutions.

Even Yantai officials, who are at least trying to reform housing, have a limited view of the market's boundaries. For example, if Mr Li or another apartment buyer wants to cash in the asset value and return to the subsidised rental market, he must wait at least five years and will never again be allowed to buy an apartment through the work unit.

And, Mr Wang explained, the capital gains must be shared with the work unit and the government, though the precise formula of taxes and charges for the unprecedented event of a quick resale has yet to be finalised.

Robert Thomson

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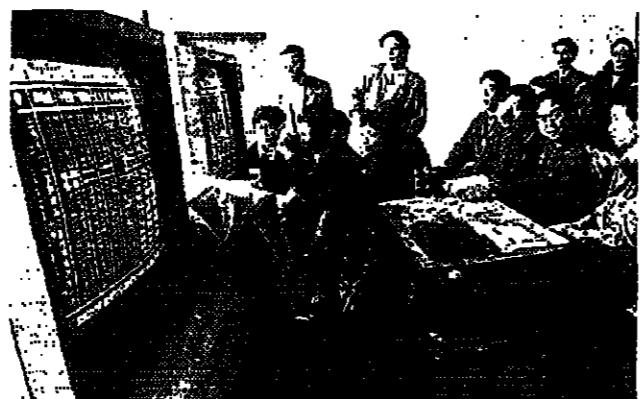
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■ SECURITIES MARKET

Regulators battle to catch up



A nation of traders and gamblers: 'High Rollers' at the Shanghai Securities Exchange

Picture: Corinne Turner

If THERE was ever any doubt that China is a nation of traders and gamblers, then the enthusiasm for company shares which has developed over the past three years has settled it decisively. The stock market is the point at which the national craving to get rich quickly and the government's desire to see a greater role for market forces intersect.

The frenzied buying of shares a year ago may have subsided, but the country is in thrall to stock markets. Kerbside dealers in unofficial shares and bonds have grown like Topsy on the street corners of many Chinese cities, especially those inland.

This enthusiasm for securities has, however, not come without a measure of downside risk. Earlier this year one Beijing company, which had illegally issued Yn1bn in loan securities, failed, leaving disgruntled investors with a pile of worthless bonds.

In Shenzhen last August, more than 1m people rioted when an inadequate system for issuing shares in soon-to-be-listed companies combined with official corruption, to deprive investors of a fair chance to participate in the new offerings.

Although there is little short of exhortation - that the authorities can do to control kerb markets, they have moved decisively to damp the frenzy surrounding new issues. Officials - though not their families - have been banned from participating in the stock market; a lot of effort has been put into telling retail investors that shares can go down in value as well as up; and, the rules for new issues have been changed to make participation

in them less profitable.

At the end of September, there were 46 companies listed on the Shenzhen Stock Exchange and 80 on the Shanghai Stock Exchange. In Shanghai, up to five companies are being added to the official every week, and the authorities expect to have 100 companies listed by the end of 1993.

With the growth in the number of stocks traded has come an explosion in the number of securities companies: 205 in Shenzhen, including 10 foreigners, and 448 in Shanghai, including 26 foreign brokers. On both exchanges, foreign brokers are allowed to trade only B shares, of which there are 13 in Shanghai and 20 in Shenzhen.

In total, B share flotations have raised \$US1bn since 1991. The amount of capital raised through A share issues is harder to determine; neither the Shenzhen nor Shanghai stock exchanges collect figures on capital ratings, preferring instead to talk about market capitalisation. However, according to one Hong Kong brokerage, A share issues have

raised around Yn600m since December 1990.

China's adoption of computerised stock trading - where orders are matched by computer and trading is paperless - has enabled securities companies to offer real time stock trading on either the Shanghai or Shenzhen exchanges virtually anywhere in China. In Shenzhen itself an investor can dial a computer and transact an order over the telephone.

It is hardly surprising that such rapid growth has overtaken the ability of the regulators to police the market. Says Mr Xu Qing Xiong, chairman, Shanghai International Securities Co: "Many listed companies are not following what they said they would when they issued their prospectuses. We need more regulation to check and make sure companies follow their prospectuses."

The two stock exchanges and the China Securities Regulatory Commission (CSRC) are acutely aware of this problem - which has been the source of much criticism by foreign brokers - and its associated problems of the timely reporting of

market sensitive information and the publication of accounts based on western accounting standards. According to Mr Gao Xiqing, general counsel at the CSRC in Beijing, the CSRC has set up a working party to study how best to enforce compliance with the regulations.

"We are fully aware of the complaints; the government does have the intention to force companies to publish more information."

Part of the regulatory problem stems from a division of responsibilities between the People's Bank, China's central bank, and the CSRC.

The People's Bank, which licences securities dealers, has opposed the rapid development of the securities industry, mistakenly seeing it as a threat to the banks. The compromise which created the CSRC late last year left the regulator only with the power to supervise securities companies.

This has meant that the CSRC - which is dedicated to the rapid development of a western-style market in China - has had to be ingenious in its attempt to improve the quality of dealers. It has done this through its power to approve the underwriting of new issues. Securities companies have found that to underwrite securities the CSRC applies a standard "fit and proper" set of criteria to them, or licensing by another name.

The difficulties the division of labour between the regulator and the People's Bank may be overcome when a new securities law is published next year. Modelled on the US Securities Exchange Commission, this will vest much wider powers in the CSRC.

Simon Holberton

■ CHINA'S FIRST TAKEOVER BID

Suddenly last summer

Just when it seemed that China's first takeover was at least a decade away, a Shenzhen conglomerate made a surprise move, reports Simon Holberton

WHEN China's stock market regulators were writing the rule book earlier this year the legal department of the State Council - China's cabinet - questioned why rules were needed governing takeovers.

As Mr Gao Xiqing, a director of the China Securities Regulatory Commission (CSRC), China's corporate watchdog, remembers it, one official said: "it will take 10 to 20 years before we have a takeover in China".

Wrong. The link had barely dried when Bao'an, a fast growing conglomerate listed on the Shenzhen stock exchange, was buying stock in Yanzhong, a Shanghai-listed manufacturer with large property holdings.

Bao'an's tilt at Yanzhong

this autumn sparked controversy up and down the south China coast about the efficacy of company takeovers and the quality of the regulations governing substantial shareholdings.

Local loyalties were also fully engaged. The superior-minded Shanghaiites were horrified by what the parvenus from the south was up to. In Shenzhen, China's first and most successful special economic zone, Mr Zeng Hanxiang, chairman of Bao'an, was elevated to the status of a local hero.

Like it or not, as Mr Xu Qing Xiong, chairman, Shanghai International Securities Co., noted, takeovers have come to China. "This sort of acquisition is inevitable; you can do nothing to prevent

them from happening." Late last month, however, the CSRC found that Bao'an had violated the law governing the acquisition of substantial shareholdings.

Bao'an's sin was to move from 10 per cent of Yanzhong to nearly 20 per cent of the company without making the required statutory declarations.

The CRSC fined Bao'an Yn1m and it was required to pass on to Yanzhong some of the profits (about Yn500,000) it made from the illegal trade in Yanzhong's shares. Bao'an was banned from buying any further stock in Yanzhong until November 4.

The CSRC's ruling has cleared up what some professionals thought was a flaw in the rules concerning

the timing of declarations and the definition of concert parties. It has also got China's securities industry talking about the value of takeovers.

Mr Gao, although admitting that China's regulatory environment is not "pro-takeover", is in no doubt about their benefit. "A lot of listed companies still behave in the same way as they did before corporatisation," he says. "The threat of takeovers shows them that control now rests with shareholders, not government departments."

Mr Liu Bo, executive vice-president at the Shanghai Securities Exchange, agrees. "Takeovers are good for management change and for the management of resources and for the economy in the long run."

Profile: China International Trust and Investment Corporation (Citic)

Headlong dash for growth

M R HUANG JICHEN, vice-president, China International Trust and Investment Corporation (Citic) is in an expansive mood - "we expect total assets to be Yn50bn by the end of 1995 and to reach Yn100bn by the year 2,000," he says.

Size counts in China. Reflecting the central planner's concern with "output," rather than profitability or the efficient use of capital, Citic executives still prefer to talk about growth in assets, rather than profits.

The company has increased in size greatly since its founding 14 years ago with Mr Rong Yiren - the son of one of China's leading business families of the pre-1949 era - at the helm. At the end of 1992 - the latest year for which financial data is available - Citic's balance sheet had swelled to Yn50.7bn, almost wholly on the basis of borrowings.

If the company's first 14 years of operation is any guide then Citic has a good chance of fulfilling its headlong dash for assets growth. Profits, however, are a different matter. At the end of last year the company made a profit of Yn380m, giving it a return on all those assets of just 0.74 per cent - 1 per cent on overseas assets and 0.4 per cent on domestic assets.

Losses during the 1980s, especially on US investments in forestry and steel, eroded a grant of Yn5bn made by the Chinese government at Citic's incorporation in 1979. By the end of 1992 the company's total equity (the sum of paid up capital, reserves and retained earnings) was Yn24m greater than the original Yn5bn capital injection.

Although Citic appears to the outside world as a western-style company it is really a development bank. Its main role is to bring western technology and business methods to bear on the pressing need to modernise the Chinese economy. Hence the dominant role played by its overseas operations.

According to Mr Huang, Citic's foreign operations earn two-thirds of the company's profits and account for half of Citic's assets. Citic is China's largest overseas investor, owning 18 per cent of the country's total investments abroad.

Citic has investments in aluminium in Australia, forestry and steel in the US, pulp and paper in Canada, and through Citic Pacific, its listed Hong Kong company, telecommunications, aviation and trading. Not all its investments abroad have gone well but, as Mr Huang, explains it, from adversity valuable lessons in business management have been learned.

"In September, when I was in the US, I met a banker who has had a relationship with our forestry business (Citic) since the beginning," he says. "He had seen the whole process from the start; from when all our equity had been lost to when the company made a profit. With effort Citic has become profitable, recouped its losses and is now offering up profits to Citic."

Mr Huang said that difficult as these experiences abroad have been they were good for managers. He likens it to a school, adding "to train people without practice is just empty words." He says Citic is paying closer attention to the develop-

tions, are now ripe for use in China. The company is discussing with GBC of Britain and National Power, the UK privatised electricity generation monopoly, the construction a 4 times 600MW power station in Jiaxing City on Hangzhou Bay, based on a "build, operate and transfer" method so common in Hong Kong.

"The main reason for applying this model is because of China's stage of development," says Mr Huang. "We couldn't do it 10 years ago, the fact that we can talk of doing it now shows that reforms and market development have been realised at a higher level. If we look further at the model it will only work if the price of electricity fluctuates according to the market."

Although the early years of the 1990s has witnessed an explosive growth in opportunities for foreign investors in Chinese companies, it is unlikely that Citic itself will ever be listed on a stock exchange. Citic reports directly to the Chinese government's State Council, or Cabinet. It is closely linked with both government and the Communist Party at the highest level.

Foreigners can gain an exposure to some of Citic's mainland assets through Citic Pacific in Hong Kong. Next year they will also be able to buy equity in Yizhang Chemical Fibre, one of China's biggest synthetic fibre makers in which Citic has a 30 per cent share. This is one of the nine big Chinese state companies which will be listed in Hong Kong during the first half of next year.

Simon Holberton

ment of its staff, slipping into language that would warm the heart of any western "human resources" manager - "we offer a lot of opportunity to the people here. We are paying a lot of attention to training and offering staff opportunities to play a full role, especially in overseas business."

Citic is also discovering that management and financing techniques used in the west for building large infrastructure projects, such as power sta-

Infrastructure

Despite big projects now underway, China faces a daunting task to supply key services for which foreign investment is crucial. Below, and on the next page, FT writers look at the latest developments



Urgent need to upgrade road, road and port facilities

A feeble springboard

China's inadequate infrastructure has emerged as a serious constraint on its future non-inflationary development, reports SIMON HOLBERTON

CHINA has embarked on the world's largest expansion in railways, roads, ports, electric power capacity and telecommunications. By the end of the century, however, the nation will still be unable to meet demand for these key services, thereby capping the China's ability both to grow rapidly and maintain a semblance of price stability.

Financing the country's upgrading of infrastructure resources has also emerged as a pressing problem for the authorities. Central government revenues - the mainstay of investment a decade ago - have been eroded by the growing fiscal power of the provinces.

Beijing's loss of financial control - which may be reversed once planned tax reforms and revenue sharing agreements are in place - has also hampered coordination of infrastructure development. Local interests have sometimes taken precedence over national requirements.

In addition to this, the inefficiency of China's banking system in marshalling domestic savings for investment has also retarded development. Again, this may be addressed by planned reforms of the banking system.

Foreign investment has become an important source of finance for the development of infrastructure. Such are the needs for increased capacity that China has been forced to allow direct foreign ownership of roads, local railways and power stations.

According to one estimate, compiled by Crosby Securities, a Hong Kong stock brokerage, the share of foreign investment in China's expenditure on infrastructure development rose to 13 per cent in 1990 from 2 per cent in 1982. This trend is expected to continue.

What follows is a selective look at the current infrastructure bottle-necks besetting the Chinese economy, the government's plans for future development and the difficulties it is encountering in realising its plans.

• **RAILWAYS.** About 70 per cent of China's freight is carried on its 53,000km railway system. In the 8th five-year plan (1991-95), the Ministry of Railways hopes to increase the network by 16,300km, or 30 per cent, and rolling stock by 20 per cent.

According to the World Bank China's railway network is sufficient to meet only 60 per cent of industry's demand for rail services. Mr Youjun, vice-minister of railways, says network can satisfy 70 per cent of its demand, but that "in some areas, especially the main line to south China, bottlenecks mean that we can meet only 40 per cent of demand."

The ministry plans to upgrade the Beijing to Kowloon line to a double track railway by the end of 1995. It recently mobilised a workforce of 200,000 to accelerate the building of the line, which has encountered difficulties on the Guandong-Guangxi border in the south where 300km of line has up to 2 per cent of demand.

Inflation has affected the ministry's ability to meet the 8th five year plan for rail construction. Its original Yn100bn budget for capital construction is up to 40 per cent less than it now needs. This has prompted calls for a review of its design capacity.

It costs just 5.3 fen (about six US cents) to transport one tonne of freight one kilometre. Mr Tu estimates that a one per cent increase in the tariff would earn the ministry an extra Yn1bn a year in revenue.

But the coal industry is the main impediment to increasing tariffs. Half of the freight shipped by rail is coal for the electric power industry. Coal industry losses grew to Yn1.9bn in 1990 (from Yn2.5bn in 1985) and it is

doubtful if the industry could shoulder its share of the price rise.

Foreign investment in rail lines has become one way of addressing the financing problem, but so far only for city and intraprovincial lines. In Zhejiang and Fujian provinces as well as Chengdu in Sichuan, foreign investors are developing rail systems. In Zhejiang and Fujian are able to develop land adjacent to the railway and cross rivers.

• **ROADS.** China's road network is one of the most underdeveloped in the developing world. Density of highways is a fifth of that in India.

At the end of 1992 China had 6,000 km of roads, only 6,000 of which were class 1 or class 2 highways - properly paved and consisting of more than one lane each way. China's 30,000km national truck road network is operating in excess of its design capacity. A further 250,000km of roads have reached or exceed 60 per cent of their design life. The ministry of communications estimates that upkeep for these roads alone is costing Yn1.5 billion a year.

The ministry has ambitious plans for the future development of China's road network. Over the next 30 years it wants to see 30,000km of highways linking China's main urban centres. It is unable to estimate the cost of these roads programme, the volume of traffic currently being handled is 20 per cent in excess of their design capacity.

Providing the needed infrastructure for shipping goods throughout China is a daunting task. Addressing the social infrastructure needs of the cities is just as challenging. According to Mr Wang Guangtao, a senior official at the ministry of construction, China's cities produce 85 million tonnes of sewage and waste water a day, of which only 17 per cent can be treated. The ministry is that by 2000, 25 per cent can be treated - "this is a big task for us," he adds.

• **PORTS.** China's big 8 ports - from Dalian in the north east to Guangzhou in the south handle 80 per cent of China's seaborne trade. According to the ministry of communications, the volume of trade currently being handled

■ TELECOMMUNICATIONS MARKET

High price of entry

FOREIGN manufacturers are waging an intense battle to win a greater share of China's booming multibillion dollar telecommunications market.

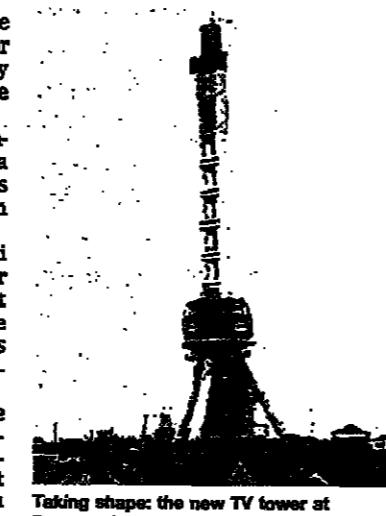
"There is fierce competition, because the stakes are so high," says a western business executive involved in telecommunications. "China could buy more phones than many countries combined."

China has about 17m phone lines and about 1.6 phones for every 100 people. This compares with about 80 phones per 100 in the US. Beijing's goal is to have 100m lines in operation by 2000.

The focal point of the competition is China's public switching sector. The government is expanding and modernising its telephone exchanges by installing "stored program computers" (SPCs) to replace the older electromechanical equipment to do the switching.

The leading manufacturers in this market are Alcatel, Ericsson, Northern Telecom, Siemens, NEC, Fujitsu and AT&T. However, the price for entry into the market is high. Companies have been told that to manufacture switching equipment, they must also make semiconductors. In China, according to western businessmen,

"The Chinese want semiconductor lines - it's the basis of everything from modern weapons to computers," a western diplomat says. "It's more important than the internal combustion engine was 100 years ago. And it's extremely expensive to set up."



Taking shape: the new TV tower at Pudong, Shanghai

other joint ventures which the Canadian giant is establishing in Shanghai.

Northern Telecom has nearly concluded negotiations to make switching equipment in Shunde in Guangdong province and expects to begin production of switches by the end of this year or early 1994. It will use semiconductors manufactured by two

period when the State Council initially allowed only three multinationals to form Sino-foreign joint ventures to manufacture switching equipment. These were Alcatel affiliate, Shanghai Bell, a Beijing-based Siemens joint venture, and an NEC company in Tianjin.

Other multinationals were frozen out, but under pressure from Washington and other companies, industry sources said the Chinese Ministry of Posts and Telecommunications agreed to ease its restrictions on the lucrative switching market.

Of the foreign telecom companies, Alcatel is the market leader in the switching business with about 30 per cent of the market; Siemens has approximately 15 to 20 per cent, NEC a smaller share, with the rest split among other foreign manufacturers, say industry sources.

Alcatel is the most aggressive. Its joint venture with Shanghai Bell has tripled its design capacity to produce more than 2m lines last year - and Alcatel has sold an additional 2m lines direct to local branches of the Ministry of Posts and Telecommunications since the 1980s.

Siemens also plans to dramatically increase its production capacity from

1.5m lines this year to 3m by 1995 at its Beijing operation. Last year, the joint venture produced 370,000 lines.

Meanwhile, Ericsson plans to install 1.8m lines in Guangdong over the next few years.

Apart from switching equipment, demand for the latest technology in optical fibre networks to transport speech or data is also acute, western businessmen say. The government recently had tenders for large long-distance optical fibre networks crisscrossing the country.

China is developing so fast that it wants to go in at the highest level, rather than spend years with older equipment," says a western businessman. "The Chinese weren't buying optical fibre equipment in 1988 and '89. Now, they are poised to take advantage of the latest technology."

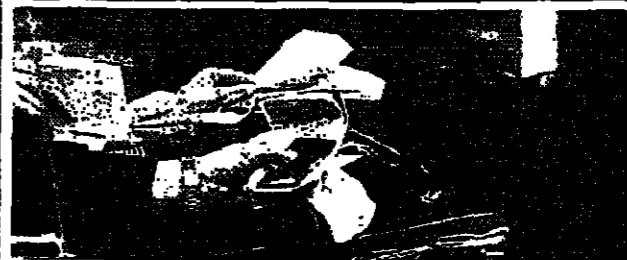
Because of the country's telephone shortage, mobile phones and radio pagers have proliferated wildly in an unregulated atmosphere, often with network frequencies interfering with each other. To impose more order on the market, retain its monopoly and cash in on the huge consumer demand for pagers and other data-communication services, the Ministry of Posts and Telecommunications recently issued new licensing regulations.

Foreign manufacturers welcomed the decision, saying it would help stop the production of poor quality and counterfeit pagers.

Lynne Curry

New money culture

Below, and on the back page, writers examine China's growing township and village enterprises - led in many cases by rural workers who have found fresh incentives and new riches



Township and village enterprises
discover new prosperity

There is no going back

Their activities range across the whole gamut of products and services where demand had not been satisfied by the lumbering central planning system - from car repairs to vegetables.

Technically, the enterprises are collectives owned by townships and villages and may be quite closely supervised by town or village authorities. Many are, however, effectively in the private sector.

Rural enterprises operate under the advantages and disadvantages of the marketplace. They have far greater flexibility than state-owned industry: they do not have to answer to a supervising bureaucracy; they can sell at market prices and set pay levels as they want; because their employees are already housed on the land, the enterprises have no "iron rice bowl" responsibilities to them; they enjoy tax concessions; for their first several years and profit re-invested in expanding production is tax-free.



Wang Zhou Long - "I can negotiate with anybody"

The obverse side of this freedom is the absence of the protection enjoyed by state industries. Rural enterprises have no guaranteed market for their products. They have no access to soft loans. When the economy turns against them - as it did with government austerity measures from 1988 to 1991 - many go to the wall. This makes for efficiency but also for vulnerability.

In Xian Yang township near Chengdu, in Sichuan province, where 5,500 of the 15,000 population are employed by 34 township enterprises, the township arranged to inject equity into some of them when bank finance was temporarily cut off this summer because of central government moves to tighten credit.

Frustrated by their inability to predict the whims of Beijing, many rural industrialists are becoming involved in both local and national politics. Potentially, they represent a strong middle class political force. As the government seeks to revitalise sick state-owned enterprises which it has long protected, the businessmen who have come up the hard way will be increasingly sensitive to official favouritism towards state industry.

As they seek to develop, rural enterprises will face a number of problems. Many bosses complain that China's poor infrastructure hampers efficiency and increases costs.

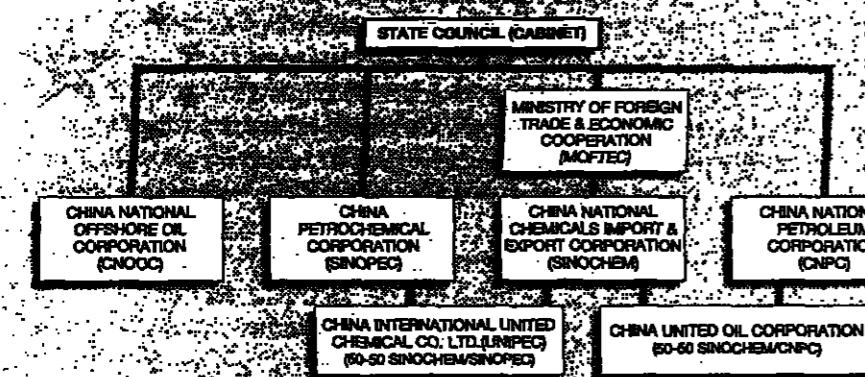
The new culture of competitive, money-making business is to be found in unlikely places. Mr Qiu Guobing, 68 years old and a Communist Party member since 1952, has more than doubled the productivity of his fish farm, a village enterprise just outside Chongqing in Sichuan, since reforms began. He sells his fish by auction to the highest bidder, he runs training courses on fish farming techniques, and his biggest problem is theft.

He sees no going back to the starvation he witnessed in the 1970s - "the People's Commune was said to be a paradise. But it made people foolish. People were cheated," he says. "Socialism with Chinese characteristics is very suitable. Local markets everywhere are very prosperous. This way is leading to prosperity."



China aims to have 100m phone lines in operation by the year 2000. Above, a woman checks her pager in Beijing whilst using an old style pay phone; as the money collector waits in the cabin. Photo: Adam Bradbury/AP

The oil industry



OIL AND GAS INDUSTRIES

Big shake-up under way

M R HAN GENGSHENG, vice-president of the China National Chemicals Import and Export Corporation, seemed remarkably sanguine for a man who had recently seen his organisation lose its lucrative monopoly over the marketing of Chinese crude oil and derivatives.

"Economic reform will inevitably have some unpleasant effects on companies with monopoly positions," he says. "But I believe that this kind of reform provides challenges and opportunities for development."

Sinochem, as the giant state trading corporation is known - the company ranked 29th in 1992 on the Fortune 500 list - has been obliged to enter 50-50 joint ventures with the China National Petroleum Corporation for crude exports, and with the China Petrochemical Corporation (Sinopec) for the marketing of refined products.

Formation of the new joint venture companies, China Oil and the China International United Chemical Corporation (Unipet), represents one of the biggest shake-ups in China's oil sector in many years, and also coincides with the abolition of the Ministry of Energy under a streamlining of the bureaucracy approved this year by the National People's Congress, China's parliament.

Mr Wang Tao, chairman of China National Petroleum Corporation, left no doubt in an interview that he derived particular satisfaction from the new arrangements that will involve CNPC not only in the production of crude, but also in marketing.

He plans to use extra revenues from these ventures to further develop CNPC's activities domestically, including investments in refineries. CNPC is also interested in expanding its reach abroad through its China National Development Company, established in 1981, to seek opportunities in exploration and development, but whose activities have been

severely curtailed because of lack of funds. Changes in the oil sector also coincide with the beginning of a period of heightened activity involving foreign companies in the search for oil in China's onshore regions, especially in the promising Tarim basin area of far-western Xinjiang region.

Mr Chen Bingjian, vice-president of the China National Offshore Oil Corporation (CNOOC), said his organisation was pressing on with its efforts to engage foreign companies in prospective areas offshore, such as the East China Sea, the Pearl River delta, and waters of Hainan Island in the south.

Mr Chen expects to have awarded contracts for 13 concessions in the East China Sea by the end of the year. CNOOC itself continues to be active in its efforts to lift production at its own wells in areas such as the Bohai Sea, in China's northern water, where it brought onstream a new field in September. It is also looking forward to Agip, Chevron, Texaco, Phillips and Amoco bringing relatively small fields into production between 1994-1996 in the Pearl River area.

This year, CNOOC expects oil production from offshore areas to reach 5m tonnes - and to grow to about 12m tonnes by 1997. But he warned that with economic growth anticipated this year of about 13 per cent, it was unrealistic to expect that China could continue to produce more oil than it consumed without big new discoveries.

"The petroleum industry is developing like a tortoise, and GNP growth like a hare," he observes. Even if good discoveries are made in the Tarim basin, it will be some years, and possibly not until the turn of the century before oil is flowing in large quantities from China's far west. The cost of building a pipeline more than 2,000 kms from the Tarim area across rugged terrain to connect with the national pipeline grid is estimated at about US\$2bn.

Tony Walker

Exploration activity is also continuing in offshore areas; although the crushing disappointment, not to mention huge losses, suffered by Western companies such as British Petroleum in the 1980s in a fruitless search, has dampened much of the early enthusiasm.

Mr Wang said earlier this year that in addition to the 11 southern provinces of China which had already been opened to foreign investment, an additional 12 areas would also be offered, including remote regions of Qinghai province and Xinjiang in the west, and Inner Mongolia in the north-west.

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Anxiety over safety in the skies

Airlanes congested

THE RAPID expansion of China's aviation industry is straining the country's ability to maintain adequate safety standards, according to Western aviation experts.

The proliferation of airlines, coupled with the purchase of so many aircraft in the world's fastest growing aviation market, has triggered alarm among senior Chinese leaders and western experts about just how safe the country's skies really are.

Their idea of aviation is aeroplanes," a western businessman said. "It's almost as an afterthought that the Chinese consider maintenance, the training of pilots, and airports to handle passengers."

Indeed, since the mid-1980s the growth in the passenger and freight markets has soared to 25 per cent a year. Even with a projected slower growth of less than 20 per cent annually through the end of the century, western business experts estimate that Chinese airlines will continue to need 50 planes a year for the next decade.

To meet this demand, foreign aircraft manufacturers are flocking to China. Boeing Corporation and Airbus Industrie have been market leaders. In the spring of this year, Chinese airlines bought 21 Boeing jumbo jets, making a total of 150 Boeing either leased or sold to the country since 1972, when China placed its first order with the American manufacturer. China has also purchased 12 aircraft from Airbus this year. Prior to that sale, altogether the European consortium has sold 17 aircraft to

Chinese airlines.

Making the skies safer depends on making improvements in several vital areas: air traffic control, radar, ground equipment and pilot shortages. China's air space is controlled by the military and civilian airlines must request use of it. Civilian aircraft are allotted narrow corridors within which to fly and cannot deviate out of them.

With more aircraft flying in the same air space, western diplomats say the likelihood of an accident increases. The air space problem is compounded by China's severe shortage of radar and ground equipment and navigational and landing systems to handle passengers.

China is using the same amount of radar to cover more aircraft," a western diplomat said. "It is not ready to adequately handle the increase in the number of planes its airlines have acquired. There are even areas in China that have no radar. And if you have no navigational aids, you're in trouble."

Moreover, China lacks a national system of civilian air traffic control. Transferring aircraft from one flight information region to another as it is done in western countries simply does not exist.

Pilot training also lags behind the West. Modelled on the Soviet method, pilots are given instructions from air traffic control on the ground, and western diplomats say they are not trained to request permission to alter their original route - "if you are flying a plane in China, it goes through clouds and turbulence because

the pilots don't have the training or leeway to deviate from the course... so you end up with a rather bumpy ride."

The difficulties and dangers are compounded by an acute shortage of pilots. The country's only training school, run by the Civil Aviation Administration of China (CAAC) and located in Chengdu, Sichuan, turns out 80 pilots annually. Western business experts estimate the country currently needs a total of at least 600 new pilots.

Because of the pilot shortage, pilots fly longer hours than they should.

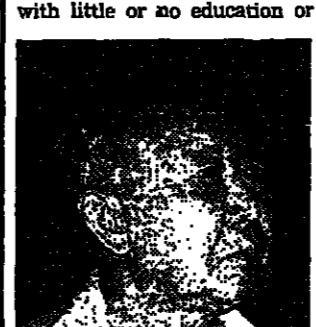
The drive to be profitable has also led to overloading aircraft with passengers and cargo, and to aircraft flying when they should be grounded for inspections and maintenance.

Since July last year, China had had five reported accidents, which killed 221 people. Even within the first two weeks of a 100-day safety campaign for the Chinese air force, two F4 fighters collided, killing both pilots.

Given all of these safety problems, the Chinese are attempting to improve safety standards - "safety, safety, safety" - the order has come from the top. The State Council has said safety is a first priority," a western businessman says.

In response to this pressure, the military has grudgingly agreed to release control of some of the air space to CAAC, but western diplomats say the armed forces have been slow to implement this policy.

Lynne Curry



Qiu Guobing's production has doubled in fish farming

special skills - in many cases, their schooling was minimal.

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Township and village enterprises account for about one-third of China's gross value of industrial output. They employ about a quarter of China's 450m rural workforce, account for about one-third of farm incomes, and are still growing rapidly.

By 1992, according to economists at the International Monetary Fund, they accounted for 25 per cent of China's exports, with textiles, clothing and arts and crafts products accounting for nearly half this figure.



The rising money culture: FT correspondents discover the ingenuity of some of China's growing band of entrepreneurs

The new rich emerge

HEARD the one about the man from Sichuan who made a fortune out of nothing by buying used Russian aircraft in exchange for train-loads of Chinese consumer goods?

This true story is just one of many told in stirring tones to illustrate the helter-skelter of money. Ill-paid bureaucrats are goggle-eyed when they see the riches being made by China's new entrepreneurs. Suddenly, in the words of one, "money is flying in the air."

Here we offer some snapshots of the new culture of money from around China.

Mr Xue's herbal remedies

OUT of herbs which cost nothing except the labour needed to pick them, Mr Xue Yongxin has in seven years generated a company with annual turnover of Yn300m, writes Alexander Nicoll.

"In my opinion, it's only a starting point," says Mr Xue, who aims to quintuple the figure by 1998.

The company's main products are a lotion and tablets, made entirely from Chinese herbs, for the treatment of vaginal inflammation.

Mr Xue, 41, says he was previously an itinerant worker studying medicine, Taoism and architecture. He educated himself because his schooling was interrupted by the Cultural Revolution. In 1986, he founded Chengdu Enwei group, in which he holds 92 per cent. At the time, few people were willing to invest in a new company - "I was very adventurous to establish this enterprise," he says.

With annual pre-tax profit of Yn100m, Mr Xue is already a rich man - though he professes Taoist beliefs in harmony and helping society. "Money will do no good to the human body, unlike medicine," he says.

Boasting 46 group companies and 30 sales offices around China, as well as in Vietnam, Thailand, Russia and Japan, Mr Xue can see few obstacles to further exponential growth. He is applying to have his

main products approved by the US Food and Drug Administration (as cosmetics, rather than drugs).

After finding that poor packaging limited his ability to export, Mr Xue is building a new packaging plant with imported equipment.

A man with marketing flair which has been rare in China, he is looking for cross-market agreements with foreign manufacturers of name-brand products. Mr Xue uses television and poster advertising in Chengdu, capital of Sichuan province, and is expanding sales throughout China although he is hampered by inadequate railways and roads, power supplies and telecommunications.

And, inevitably for a medicine company with an eye for massive growth, Chengdu Enwei has a cure for AIDS as well as other fatal diseases including liver cancer. Its Qian Kun Ning herbal capsules, according to the company's literature, have "the effect of replenishing Qi to invigorate the spleen, promoting blood circulation, relieving flatulence, removing heat, detoxinating and enhancing the effect of the body's immunity." Chinese researchers are examining the claims.

Mr Mo's profitable pickles

THE IDEA is extraordinarily simple. But from a few sheds in Sichuan province, Mr Mo Goshun says he makes a profit of \$1m per year, writes Alexander Nicoll.

His five-year-old enterprise in Xian Yang township cuts, salts and pickles vegetables, and sells them to Japan. Mr Mo himself spotted the market opportunity. Mushrooms which grow wild in the mountains of Sichuan sell for \$250 a kilogram in Japan, he says. He claims that it costs him \$400 to process one ton of mushrooms and that he sells them for \$14,000 per ton.

Seeds for cabbages and other raw materials are imported from Japan, and the enterprise also processes onions, eggplant and other vegetables according to market values.

Mr Mo admits that he is already a rich man in Chinese terms - he expects to set up a co-operative agreement with a Japanese company, but says that "we do not need the money."

Stores report spending fever

"MY POCKETS are bulging with money," says Mr Fan-chunfu, a stallholder in Tianjin's biggest department store.

He transports zip-up jackets from the southern provinces to Tianjin, sells around 40 of them a day, and makes Yn1,300 a month, writes Bronwen Maddox.

The store's four teeming floors in Tianjin's Hongqiao district, which open at six in the morning every day, are testimony to the spending fever gripping Chinese families. Customers elbow each other out of the way to try out the electronic games, cosmetics, and karaoke microphones.

Mr Ye Furong, the store's general manager, explains that the store has been set up as a market, with space rented to private stallholders, "because we [the store founders] do not have enough experience in developing a market system. Our aim is to mobilise private businesses to do that."

Open for nearly two years, it now has more than 1,000 stallholders who supply their own goods and set their own prices. Trading volume is expected to reach Yn300m this year.

□ □ □

"These businesses work according to the law of the market," comments Mr Ye. "If it is cheap, lots of people will buy it."

The managers' embrace of market values is now so firm that when asked what makes a good businessman they give a textbook answer: good information, matching supply with customers' tastes; quick transaction; good quality, and setting prices in line with quality.

Although the managers hotly reject the label of speculators, the enterprise also illustrates the standard blue suit to salaried workers. He puts the willingness of Chinese customers to spend at least Yn1,300 and sometimes much more, on the lack of spending options - "people are not saving for a house or a car, and the taxes are not high," he says. "Food is relatively cheap, so people are using their money for clothes and entertainment."

Tapping into those relatively large urban incomes is the aim of the Taka-Q venture, though publicity in Japan has put the shop on the tourist map for visiting Japanese. While Mr Kawasato was explaining how he has encouraged good manners among the shop assistants, a tourist group was



Latest fashions for the new rich: a lady in Shanghai shops for silk dresses

Pictures by Cathryn Tremain, Bronwen Maddox and Alexander Nicoll



The bosses of the Tianjin department store which has four teeming floors in Hongqiao district - see report stores report spending fever

Leimeng staff, accustomed to low-effort service, has been more difficult than coaching recently hired employees.

In Japan, stores such as Taka-Q often keep files on customers and run a discount card system for frequent buyers, but Chinese customers are reluctant to provide information for a personal file. Until now, only the Communist party, the police, and the State Security Bureau have kept personal files.

Taka-Q is supplying the store from its own joint venture factory near Beijing, which also exports garments to Japan. Among men, suits account for about half of the sales, while Chinese women are most influenced by fashion trends started in Hong Kong, Mr Kawasato says.

The level of brand and quality awareness in China is even higher than that of some Japanese consumers. But the use of the suit is different in China," he says. "Men don't wear a suit to work, but they wear one on their day off, if they go out."

Taka-Q is planning a chain of Chinese stores, though opening dates are not fixed - "if we open more stores, the production costs will fall," he adds. "Before the war, the company had a store in Shanghai, so there is a historical reason for the interest in China."

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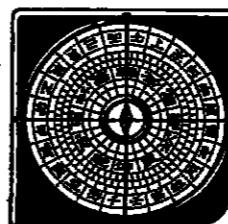
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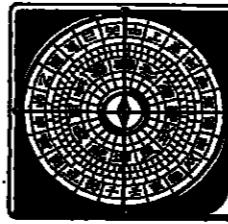
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SWISS BANKING AND FINANCE

Thursday November 18 1993

SWITZERLAND'S international financial services sector is enjoying an unexpected and vigorous revival.

It is not just the fact that the country's big universal and private banks are heading for bumper profits this year. Big banks and brokers everywhere have benefitted from buoyant securities and money markets in recent months.

And it is not just the fact that the brisk inflow of foreign investment capital is continuing, although the decision by the Swiss a year ago to eschew closer ties with the European Union has undoubtedly helped refresh the country's image as an independent safe haven.

More importantly, the financial scene has been energised by the recent removal of stifling restrictions on importing skilled professionals, the removal of some transaction taxes and improved education programmes.

A new sense of optimism is emerging that Finanzplatz Schweiz can after all retain a useful and profitable role in European finance in the face of increasingly stiff competition from London and other large centres.

While hundreds of clerical jobs are being lost as banks rationalise branch networks and streamline back office operations, many new high value ones are being created in the country's increasingly lively securities and derivatives markets.

Indeed, activity is so brisk that the Zurich Stock Exchange, whose leaders were in a state of high anxiety two years ago over the burgeoning trade in big Swiss equities in London, is planning to open a seventh trading ring next February, either for Swiss bonds or for foreign equities.

The derivatives markets, underdeveloped and flagging two years ago, have been helped by improved education programmes in Swiss universities and a more liberal government policy on granting work permits to highly skilled people.

Last year, the authorities would allow Credit Suisse Financial Products to bring in only two experts from its London base. Now, banks can bring in whoever they need. "Zurich is at the state of the art," says Mathis Cabiallavetta, Union Bank of Switzerland's director responsible for derivatives. "We feel we can do anything here that could be done in New York or London, and we are regaining ground."

The one dampening element in this revival is that the Swiss economy is in a drey state, having suffered three years of mild recession and some economists believe even a weak recovery is still some months away.

Thus, while securities and international financial business are booming, the domestic commercial banking scene is in a dismal state. Three years of slumping property markets, sluggish sales for industrial companies and failing tourism activity



The banking and insurance area of Place St François in Lausanne: smaller cantonal and regional banks are less resilient and the trend to painful consolidation in this area continues

eral public. Many people cannot understand how the banks can be so insensitive at a time when they are making record profits and when unemployment is already soaring because of lay-offs by hard pressed industrial companies. But the banks, if slightly uncomfortable with this criticism, are unrepentant. "It would be totally wrong to finance the weak, domestic side from our trading profits from elsewhere," says Mr Ackermann. "We would be heavily and rightly criticised three years from now if we did not act."

The private banks, too, are having a banner year. Most of these banks, which specialise in managing private fortunes and, to an increasing extent, institutional portfolios, are themselves private and do not publish their financial results.

But Baer Holding, one of the largest, reported that its consolidated net income more than doubled this first half to SF171m, with the volume of clients' assets up 17 per cent to SF38.7bn and trading income more than doubling to SF113m.

This sparkling performance has helped rebuild confidence that this sector, the heart of the Swiss financial centre, can remain internationally competitive. Estimates put the value of foreigners' funds in the country at more than SF1,000bn, a third of all offshore investment.

That may be a big drop in market share from the near monopoly that Swiss bankers had early in the century in this high margin field, but "the miracle," says one private banker, "is that we have held on to as much as we have".

"Our market share is an advantage," says Mr Hans-Dieter Vontobel, chief executive of the eponymous private banking group in Zurich. "It enables us to do things that someone starting from zero cannot do." Mr Vontobel published a book two years ago expressing concern about the future of the Swiss financial centre, and in particular about the commitment of the big universal banks to it. At the time, the big banks seemed to be moving many activities – especially in the securities field – to London.

Today, he confesses to having become "rather optimistic". He points in particular to the development of the national electronic stock exchange, due to be completed late next year after two false starts in the late 1980s. That development, with the removal of some transaction taxes and aggressive cost-cutting, makes operating in Switzerland look much more attractive.

"The big banks realise that we are now able to be low cost producers. London outmanoeuvred Switzerland and others in the 1980s, but it has its problems now. I cannot comment on the outcome of the war, but the next battle could go to the continent and to Switzerland," Mr Vontobel says.

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Brisk activity on most fronts

Continuing recession is a dampening factor but a sharp upturn in its fortunes is persuading the sector that it still has a useful role to play in European finance, writes Ian Rodger

have left banks with an unprecedented level of bad debts.

The big universal banks can and will absorb record provisions for bad loans this year without breaking stride, but the smaller cantonal and regional banks are not so resilient and the trend to painful consolidation in these sectors continues.

The number of regional banks, for example, has tumbled from 190 to 150 in the last two years, and Mr Roland Boeschen-

stein, deputy director of the Association of Regional Banks, says the process, which has slowed so far this year, is likely to accelerate again when bank directors take stock at year end.

Ironically, the biggest single consolidation seen to date, the takeover by Credit Suisse of Swiss Volksbank early this year for SFr1.6bn, (£740m) appears to have intensified the competitive struggle, at least for the time being. At a stroke, this

acquisition catapulted Credit Suisse from a weak third position in most domestic markets to a neck and neck battle with UBS for leadership.

Both UBS and Swiss Bank Corporation – the latter now an embarrassed number three in most markets – have responded by stepping up their marketing efforts, undoubtedly in the hope of picking off disaffected customers from Credit Suisse or Volksbank. Others have had no choice

but to follow. "We thought that after everyone took a bath in the mortgage market in the past two years, a risk premium would appear this year, but no way," says Mr Josef Ackermann, the new chief executive of Credit Suisse.

One immediate consequence is that the big banks are, if anything, accelerating their cost-cutting programmes, including eliminating jobs.

This has gone down badly with the gen-

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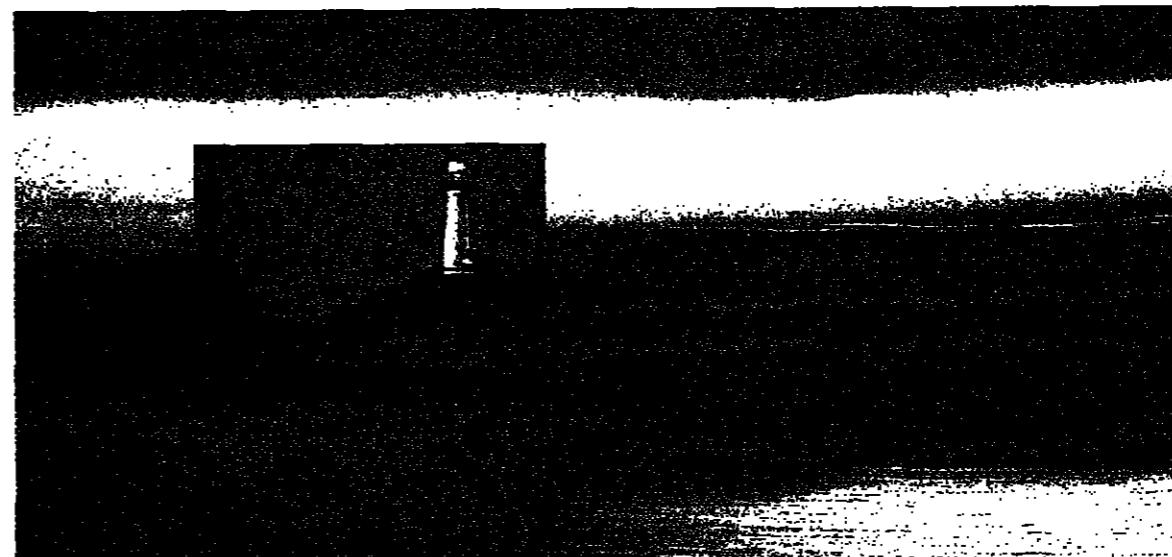
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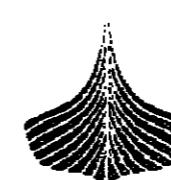


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SWISS BANKING AND FINANCE 2

The market is flourishing but beware of competitors, says John Gapper

■ ECONOMY

Little to celebrate

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There is not much joy in the Swiss economy these days, but neither its current state nor its prospects appear to be as bad as many have feared.

The country is coming to the end of the third year of a recession that has been unpleasant, but mercifully shallow. According to recently upwardly revised figures, real gross domestic product was in fact stagnant in 1991 and contracted by only 0.1 per cent last year. It is expected to fall 0.7 per cent this year.

The slump was initially self-imposed, as inflation shot up to more than 6 per cent in 1990, forcing the Swiss National Bank to tighten monetary policy just as other stimuli were showing signs of flagging.

The effect of the squeeze was felt first on private sector investment. It contracted 2.5 per cent in 1991 and 5 per cent last year, leaving the construction industry, property markets and many machinery sectors in considerable difficulty.

On the other hand, exports, which account for more than a third of GDP, held up remarkably well, growing 3.4 per cent last year. But they have sagged this year as the German economy has slumped.

By far the most damaging aspect of this recession has been its impact on jobs. The unemployment rate has shot up from less than 1 per cent in 1990 to 4.5 per cent, with a record 170,000 people now out of work. Economists agree that this will worsen next year.

High unemployment has had a strong impact on other elements in the economy. Soaring spending for welfare benefits has been the main contributor to the government's record breaking deficit in the past two years.

Economists also suspect that unemployment is behind the nervousness that has sent private consumption plunging much more deeply than in previous recessions. Consumption was off 0.2 per cent last year, and tumbled 2.5 per cent and 1.2 per cent in the first and second quarters of this year respectively.

There is an uncommon unanimity among analysts that the economy is at last bottoming out, but no one expects it

to recover quickly next year.

Among the leading forecasters, the Lausanne-based Crea Institute for Applied Macroeconomics and Zurich-based Centre for Research of Economic Activity (KOF) are the most optimistic, expecting GDP growth of 1.7 per cent and 1.5 per cent respectively. Bank Julius Baer is at the bottom of the range, seeing only a 0.9 per cent growth.

Whatever the outcome, no one expects that growth will be strong enough to reduce unemployment to reduce interest rates unilaterally.

Inflation, on the other hand, has been largely won out of the system. The central bank expects it will drop to under two per cent by the middle of next year compared with the current rate of 3.4 per cent.

High unemployment has had a strong impact on other elements in the economy

The differences in the forecasts seem mainly to reflect differing views on the outlook for exports. The Swiss National Bank seems to side with Baer.

Mr Georg Rich, director and chief economist, says he is sceptical of the optimistic forecasts of German recovery recently published by the German institutes. The recovery, he says, is more likely to be led by private consumption, as people gradually lose their nervousness about unemployment.

Mr Rich and others believe that Swiss industrial companies have made great strides during the recession to improve their competitiveness. This is shown by the fact that corporate profits have remained at respectable levels.

Thus, they should be able to absorb the marginal extra costs of border formalities that European Union competitors will no longer face. But discriminatory acts, especially covert ones, would be difficult to counter.

Mr Kurt Schiltknecht, managing director of EZ Trust in Zurich, a fund management firm, is especially optimistic.

"People are underestimating the progress our companies have made," he says.

"Of course there will be some unpleasant surprises in Europe, but there is a challenge to produce better products.

Swiss companies should not be in businesses where a sale depends on a 2 or 3 per cent margin."

Mr Schiltknecht also points out that Swiss companies have already had some important benefits from being outside the EEA, notably the lower interest rates made possible by the large capital inflows.

monetary policy.

The central bank, having been burnt once in the late 1980s, is hesitant to stimulate the economy beyond its medium term target of one per cent growth in the monetary base.

In the first half of 1992, the bank was much criticised for maintaining a tight grip. But since then, it has regained credibility, taking advantage of rises in the franc which have been caused by capital inflows from unlikely sources, including retail banks in Europe and America.

The strength of competition has raised questions over whether Swiss banks, and in particular the small privately-capitalised Geneva banks, will continue to exert their dominance over offshore private funds of \$2,100bn.

The alternative is that they will be squeezed out by other centres, and by large institutions which attempt to offer similar services from bases in Switzerland.

Chase Manhattan estimates that 35 per cent of private client funds are managed from Switzerland. The near-monopoly of Swiss private banks in the inter-war period has been gradually eroded. But the country's political and financial stability, traditional expertise, and banking secrecy remain potent attractions, in spite of strong competition from Luxembourg and London.

"Knowing others think this is an interesting sector is a reassuring confirmation that we were right in decades when people said it was not that important," says Mr Thierry Lombard, one of six partners of Geneva-based Lombard, Odier & Cie.

Competition has intensified as banks have looked at private banking as a commission-earning activity with lower capital risks than lending.

"It is a fee-earning business with relatively good margins, and the bulk of it is off-balance sheet, so you can achieve a good return on capital," says Mr Jean Pierre Cuoni, chief executive of Coutts & Co AG, the international private banking arm of National Westminster.

Banks are also encouraged by the potential growth of wealthy individuals in emerging markets in Asia and Latin America.

Ian Rodger

Private factor is potent attraction

people and technology are going to be squeezed but," he says.

Mr Vergnon believes that international banks with a presence in Switzerland have an edge in attracting new clients because much of the emerging wealth is among entrepreneurs in Asia and Latin America.

Chase says that it is gaining market share, although its per cent growth in assets under management, so far, includes money entrained to it by independent advisers.

The Swiss banks remain competitive force. Surveys have found that clients still value their traditions of service highly and are prepared to pay a premium for it. The suggestion that private banking is merely the latest fad for some of their competitors also helps.

They have specialist in client asset management, so long that their names and addresses alone are an advertisement.

"We are willing to render service in the very long term, and we devote our capital to our clients' needs." That is important," says Mr Odier.

Mr Vergnon argues that such trends favour big banks which can allow their private banking arms to draw on the expertise of other specialist activities, such as institutional fund management and capital markets.

"We have already seen some of the smaller banks merging. Those that cannot invest in

ents have become preoccupied by fund performance. "It is less and less them asking: 'Is this a good bank?' People ask about the funds now," he says.

This could mean that private banking will become a "commodified" business, with margins falling as a growing number of competitors are able to offer fund management expertise similar to the established participants.

International banks, such as Chase and National Westminster, are unconcerned about

Maintaining competitive advantage requires a delicate balancing act

Switzerland's future as a private banking centre.

"Switzerland is a booking centre, a product, for us," says Mr Cuoni. "I am not worried if people say other centres are coming up. We are there too."

The fortunes of Swiss private banks are more intertwined with the country's competitive advantage.

Yet maintaining that advantage requires a delicate balancing act. The private banks must be large and expert enough to produce clients with the enormous range of modern financial products and capital instruments. Yet, they must maintain the small-scale, personalised service that allows them to command private clients.

Mr Bar says that private clients

are now having to choose between offering large corporations asset management services, or becoming global custodians that manage securities portfolios.

Calculating which option is more profitable in the long term is "a difficult call", according to Mr Patrick Odier, a partner of Lombard, Odier.

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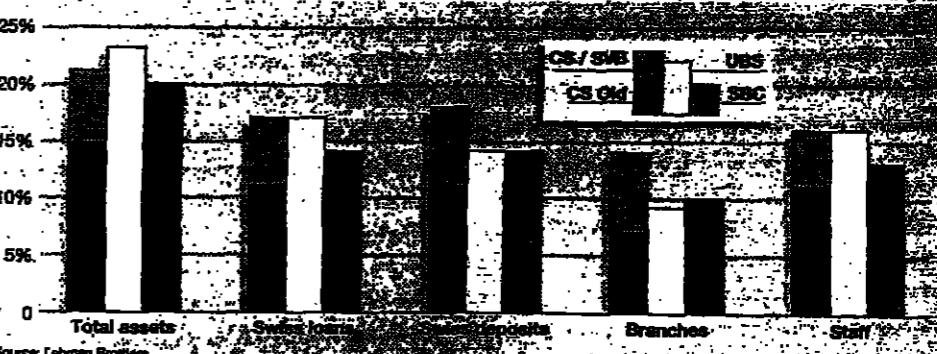
the expertise remaining a losing asset.

Yet in a world where the average retail investor can buy equity options or take a stake in Venezuela, equalities through a mutual fund, the Swiss banks must work increasingly hard to demonstrate that their expertise remains a winning asset.

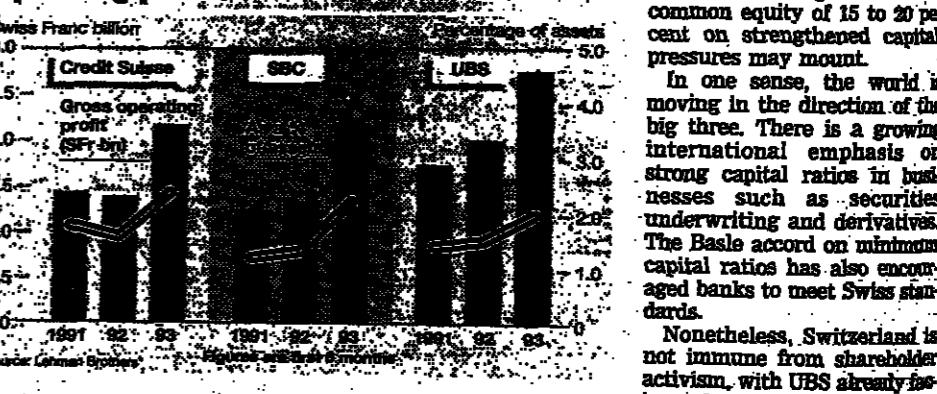
John Gapper explains why cost-cutting follows record bank profits.

Spectacular returns bring big three the risk of protest

Market share



Operating profits



banks achieving returns on common equity of 15 to 20 per cent on strengthened capital pressures may mount.

In one sense, the world is moving in the direction of the big three. There is a growing international emphasis on strong capital ratios in businesses such as securities underwriting and derivatives. The Basle accord on minimum capital ratios has also encouraged banks to meet Swiss standards.

Nonetheless, Switzerland is not immune from shareholder activism, with UBS already facing a legal challenge from GE Vision, the investment company which holds a 15 per cent stake. There could be external pressures to concentrate on higher earning businesses to raise overall returns.

Mr Blum says that if we can produce returns of 10 per cent in future, he would be "very happy", but he does not regard it as the sole measure we cannot, then so-called, is the alternative to share our capital would be to increase that is the best confidence in the bank.

Mr Stauder says that it would be wrong to develop too strongly on short-term returns. It must stay in the area of activity which contributes to overall profits.

External pressures could mount to focus on higher earning businesses so as to raise total returns.

Infrastructure, we can get stable income from markets where we've had a limited role," says Mr Ackermann.

The biggest strategic question facing the banks is whether they can maintain their approach of valuing capital strength at least as highly as return on equity. With US

banking, we can get stable income from markets where we've had a limited role," says Mr Ackermann.

The challenges in international operations are different. The banks have gained by not making similar mistakes to those of US and European banks which expanded into loss-making retail overseas operation in the 1980s. Instead, they have concentrated on more profitable corporate and securities businesses.

The banks have gained from their derivatives strength as currency and interest rate volatility have drawn huge demand from corporate customers for risk management services. SBC's derivatives liabilities and credit substitutes alone rose by about a third last year from \$17.01 billion to \$17.54 billion.

While the banks' strong capital is likely to help them keep their market share, concerns focus on narrowing of margins and trading risk. Mr Ackermann says that "derivatives are here to stay", but adds that he expects margins to narrow

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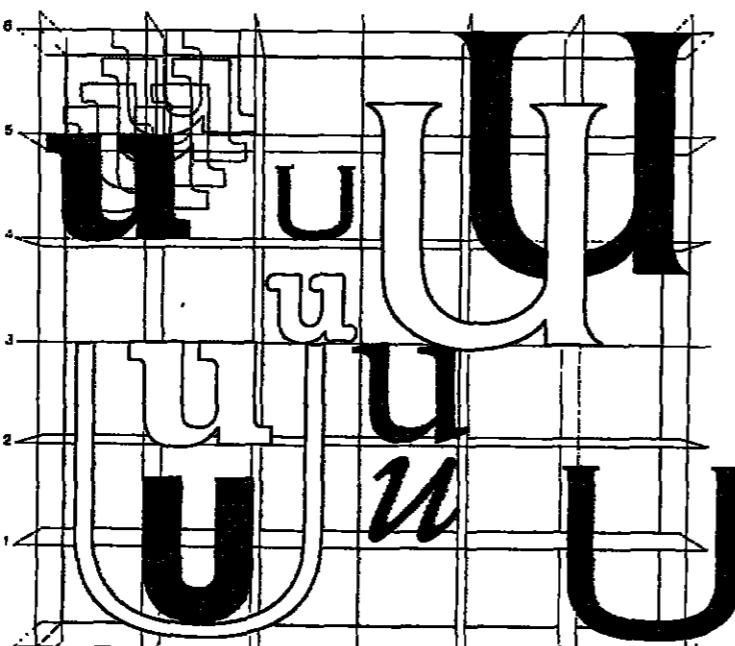
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SWISS BANKING AND FINANCE 3

■ THE STOCK EXCHANGE

Electronic trading approaches reality

THE Swiss stock exchanges finally seem to be near the introduction of electronic trading. Mr Dieter Sigrist, secretary of the new Swiss Stock Exchange, says the current project for developing an electronic system is on schedule to be introduced in the spring of 1995. "Both on the technical side and on the political side, we are on track," Mr Sigrist said.

This is a considerable achievement, considering the rough ride that Swiss banks and brokers have had in this area over the past few years.

Plans for an electronic exchange in Switzerland were first outlined in the mid-1980s. At the time, seven bourses were operating in the country but intensifying competition from other European exchanges made the need to concentrate activity more pressing.

However, given the strength of regional sentiment, it was unlikely that the others would willingly cede the field to the Zurich Börse, by far the largest of the Swiss exchanges.

The creation of an electronic exchange provided an elegant way of avoiding the loss of face as physical location would be irrelevant to such an exchange.

Two attempts to create such a system were made in the 1980s, the most ambitious was designed by Andersen Consulting. But in late 1991, the project was suddenly scrapped. By then four of the seven

exchanges had closed, leaving only Zurich, Geneva and Basel.

Moreover, business was depressed and fixed commissions had just been abolished, leaving brokers uncertain about their future income. Many thought the Andersen project, which some said could cost more than SF100m by the time it was installed, was extravagant.

Andersen and the stock exchanges are still in court arguing over the consultants' fees, which are expected to be between SF20m and SF40m.

To their credit, the exchanges went back to work to design a more modest system, and agreed on a plan that would be based on one developed for Australia's stock exchanges.

Ironically, the Australian system had been based on one developed for the Swiss Options and Financial Futures Exchange (Sofex) in the early 1980s.

The development budget is SF50m and

Mr Sigrist says about half of it has been spent to date. The system will handle trading and connect to the Swiss Clearing Corporation (SEGA) and the Swiss Interbank Clearing System (SIC) for processing settlements.

In preparation for the launch of the electronic exchange, a number of organisational changes have taken place or are foreseen.

First, a legal association called Swiss Stock Exchange (SSE) was established in May this year to take over responsibility for completing the exchange from the Association of Tripartite Bourses. It will also operate the exchange.

Initially, only members of the three existing stock exchanges are SSE members and, for legal reasons, this is likely to prevail for the initial years of operation.

Direct membership will become possible as soon as one of the three founding exchanges ceases operations, but that will



Traders on the Zurich Börse: physical location would be irrelevant to an electronic exchange

only happen when the relevant canton agrees to give up its collection of taxes on securities transactions.

SSE has already taken over responsibility for trading regulations and listings from the Association of Swiss Exchanges, which has been dissolved.

Sofex, hitherto owned by the big banks and other exchange members, became a wholly owned subsidiary of SSE last month. One result of this move was that Sofex last summer dropped its plans for co-operating with other European futures exchanges. Instead, it will wait and

develop an external policy together with the stock exchange.

Another consequence is that the Sofex computer system will be transferred to a new computer complex that will be set up for the Swiss exchange.

Meanwhile a new federal stock exchange law is being prepared to replace existing cantonal ones. It will probably not become fully effective until near the end of the decade and so the existing stock exchange entities and, more important, tax systems will remain in effect even after the electronic exchange has started to operate.

For competitive reasons, the SSE wants to change from the cantonal volume-based tax to transaction ones, but Mr Sigrist does not see this happening until 1997 or later.

The new federal law will probably leave most regulatory and surveillance matters to the SSE, at least at the initial stages, with final responsibility falling on the Federal Banking Commission.

For example, a suspicion of insider trading would prompt the SSE to carry out an investigation and, if it was suspicious of wrongdoing, it would pass the case on to the commission.

It has not yet been decided whether the SSE will build up its own surveillance staff or whether it will call upon companies' external auditors to carry out initial investigations.

Mr Sigrist doubts that a big staff will be necessary because few cases will arise. He points out that there are only 55 members. The electronic exchange will collect data not only on the brokers carrying out transactions but also on whether deals are done for customers or for the broker's own account.

The pace of implementation of electronic trading may seem painfully slow, but Mr Sigrist makes no apology. "We have learned by spending a lot of money doing the wrong thing," he says.

Ian Rodger

HIGHER YIELD BOND ISSUES MAY LURE RETAIL INVESTORS, SAYS JOHN GAPPER

Back to traditional values

first vice-president of Union Bank of Switzerland.

"Investors will look for higher risk again eventually. That will give people like us the chance to bring new names or structured deals to the market," says Mr Jules Keller, of SG Warburg Securities in Geneva.

But that time has not yet arrived. SF10.5bn of foreign straight issues up to November 4 were rated AAA, while SF8.5bn were AA, SF1.9bn were A and only SF450m were lower than A.

In addition, the fall in interest rates this year – government bond yields have dropped from about 5.6 per cent to 4.2 per cent – has not turned the yield curve positive. This has limited the scope for foreign borrowers to tap the market through swapped issues. Only a third of foreign straight issues so far in the second half have been swapped, compared with as much as 75 per cent at times in the 1980s.

Nonetheless, domestic and

foreign markets have been active. The foreign market has been helped by liberalisation, including the abolition of stamp duty and by the end of the requirement for banks participating in syndicates to be domiciled in Switzerland. The fall in interest rates has helped the Swiss market to join in the worldwide trend towards refinancing of corpo-

rate debt and capital raising.

This activity has been matched by the domestic sector, which issued SF23.3bn of bonds in the first 10 months compared with SF33.5bn in foreign issues. The biggest innovations have also occurred in the domestic market, including synthetic option bonds lead managed by Swiss Bank Corporation, offering options on Zurich equity in the case of a SF15m issue for the City of Zurich.

(Switzerland) achieving more than 5 per cent among the rest of the cartel.

If someone says the Swiss are not opening up their market, I say: "What can you contribute? What can you offer?" says Mr Hans Rudolf Zehnder, the head of syndicate and primary sales at Credit Suisse. He argues that the big three banks have "a unique situation" in the Swiss market because it is dominated by retail investors that they can reach through their investment networks.

Opinions vary on whether the big three have also been helped in to gaining market share by the rise in volume this year. Some competitors say that their placing power allows them to take the risk of mispricing an issue without becoming overstretched. But others acknowledge that the fall in interest rates has reduced the obstacles to competitors with less placing power clearing an issue.

Whichever is true, the big three's dominance of underwriting raises the question of whether they will sustain

losses next year as short-term rates reach a floor and they face difficulties in distributing the whole of the most aggressively priced issues.

Most banks expect a floor in yields to be reached in the middle of 1994. When it happens, primary activity may subside, although the emergence of a mildly positive yield curve is likely to sustain investment in medium-term and long bonds and improve conditions for swapped issues.

Banks are also preparing for a structural shift towards higher yielding bonds.

It is not only banks outside the big three that want to encourage this. Mr de Buman of UBS says the market must protect itself against a slackening of supply by persuading investors to consider issues outside the higher investment grade "religion".

But the big three know that the wider the spread of issuers, the more competition they will face from other lead managers. One of their strongest protections against losing market share is their expertise in derivatives, which has already allowed them to structure innovative domestic issues, and will be helpful if greater interest in swapped foreign issues emerges next year.

■ DERIVATIVES

Volume hits new highs

WITH interest rates cut by half in the past year and share prices up 40 per cent, it is hardly surprising that Swiss franc derivatives markets have been booming in recent months.

The Swiss Options and Financial Futures Exchange (Sofex) hit an all-time high volume on October 15, with 151,231 options contracts traded, and by the end of October, volume traded had surpassed last year's 15.1m futures and options traded.

In the listed options market, trading volume is now more than SF200m a day, and OZ Zurich Options and Futures, one of the most active specialists in this market, has just reported that its net income doubled in the first nine months to SF21.5m.

Over the counter volume has more than doubled too, according to Swiss Bank Corporation, the leading designer of tailor-made option packages. "We have had a perfect environment," an SBC derivatives specialist said.

Market participants have noticed a significant deepening of the markets, not just the big Swiss banks, but also US investment banks, such as Merrill Lynch and Goldman Sachs becoming more highly active.

One consequence of the buoyant conditions is that the competitive tensions among the three elements of the Swiss derivatives scene appear to have relaxed, with increasing recognition in the various camps that there is a role for everyone.

It has also been a year of innovations. Since April, the top 50 warrants in the listed market have been traded continuously, and the list is adjusted weekly.

Continued on page 4

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SWISS BANKING AND FINANCE 4

■ PUBLIC FINANCE

Alarm bells ring

SWISS governments, normally models of fiscal rectitude - even to the point that the government bond market until recently was chronically dull - have recently found things going badly wrong.

In 1990 the aggregate deficit of all three levels of government was a trifling SF1.5bn, or about half of 1 per cent of gross domestic product. This year it will exceed SF1.6bn and government leaders are starting to ring the alarm bells.

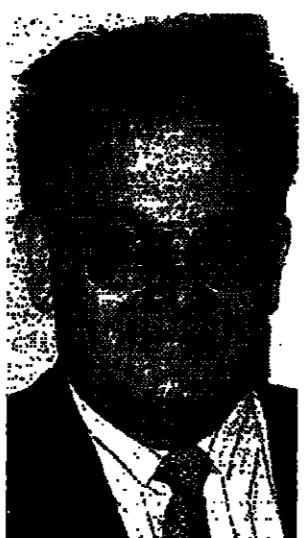
The main cause of the soaring deficits is the high level of unemployment which has forced governments to sharply increase their welfare payments. In previous recessions, unemployment tended to stay relatively low as guest workers went home, women retreated from the labour market and many men were too embarrassed to register for the dole.

Ashamed of their treatment of guest workers, the Swiss authorities have eased the conditions under which they could obtain permanent visas. The result is that few have gone home during the current recession, and the unemployment rolls have swelled from a few thousand in 1990 to 170,000 today.

If that were the end of the story, everyone would attribute the bloated deficit to cyclical factors and not worry too much about it. But simultaneously a structural deterioration in public finance has also occurred.

According to Mr Otto Stich, the federal finance minister, only half of this year's federal deficit, which is now expected to exceed SF1.6bn - more than double the initial estimate - is attributable to the recession.

"Even after the economy recovers, the deficits will



Otto Stich: 'deficits to remain high'

remain high,' he complained at a recent press conference.

The problem has been one common to governments everywhere, with politicians approving popular spending programmes without checking to see if the funds are available.

The federal government undertook a round of belt

The main cause of soaring deficits is high unemployment

tightening last year. It is also counting heavily on public support in a referendum on November 28 to boost revenue by introducing a modest but universal 6.5 per cent value added tax to replace a more selective turnover tax.

But even with these measures, Mr Stich warned that the prospect for the next few years was for total public sec-

tor deficits in the order of 4 per cent of GDP and the net public sector debt hovering around 40 per cent of GDP.

While these ratios are still relatively modest by international standards, Mr Stich, a socialist, raised the awful spectre of the government's credit rating being questioned and its financing requirements crowding out more worthy private sector borrowers.

The former may be plausible, but the latter is most unlikely given the extraordinary size of Swiss capital markets. Certainly, the government's large current demands have not prevented long-term interest rates from falling to close to four per cent, and no one apart from Mr Stich seems worried about a reversal of the trend.

In any event, the federal government is now embarking on another cost-cutting programme, this time focused on some of the more sensitive items in the budget, including transfers to the cantonal governments and the indexation of public servants' salaries.

The cantonal governments are now expected to put pressure on the communes, but they will point out that some 70 per cent of their spending is determined by cantonal laws.

"The European investment business needs competent professionals," says Mr Lombard, adding that creation of the institute "should lead to more efficient and safer investments". He would like to see something equivalent to the American diploma of Chartered Financial Analyst widely held in the US and increasingly exported around the world.

Mr Lombard, who chairs the FFP, set up two years ago by the Geneva stock exchange to

Better recognition of portfolio management is the aim of a newly-established institute

In need of the professional touch

SWISS banks are estimated to manage about half the world's international portfolio business and European institutions, as a whole, a good deal more. Yet, unlike their American counterparts, Europe's financial circles have been slow to recognise portfolio management and financial analysis as a profession in its own right requiring special skills and qualifications.

Most of those now tending other people's money - in banks, pension funds, insurance companies or asset management institutions - have learned what they know on the job.

Mr Thierry Lombard, a partner in the private bank of Lombard Odier, and his colleagues in the Fondation Place Financière in Geneva hope to change all that. In September this year the FFP and the Paris-based European Federation of Financial Analysts' Societies (EFFAS) set up the European Institute for Financial Analysis and Portfolio Management, with the aim of promoting high professional standards and qualifications throughout Europe, stimulating research and encouraging the exchange of ideas between the profession and academia.

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Mr Lombard, who chairs the FFP, set up two years ago by the Geneva stock exchange to

promote Geneva as a financial centre, also hopes that establishment of the institute will strengthen the city's reputation as an international centre for asset management. This forms part of the FFP strategy to find a distinctive role for Geneva when the open-outcry exchange shifts down in 1995 to be replaced by a nationwide electronic bourse system.

The institute will co-ordinate training and act as a catalyst for new initiatives

The city is now home to some 200 financial companies employing 20,000 people, including most of Switzerland's private banks.

The institute itself will not train students, but will co-ordinate current efforts and act as a catalyst for new initiatives. Among its first priorities is the establishment of a network of experts to aid EFFAS in designing and improving European-wide standards and qualifications, including the exchange of teaching and examination materials. The institute also plans itself to develop specialised training courses, refresher courses and seminars on new financial developments, such as new derivatives products or the latest portfolio management techniques.

In addition, the institute will sponsor publications and conferences, and support exchanges of ideas and information, including the translation of publications for broader distribution. (EFFAS member societies use 12 different languages.) It has already initiated work on a compre-

hensive guide for portfolio managers on taxation of investments throughout Europe, which it hopes to publish early next year.

One of its most important tasks, says Mr Lombard, will be to improve exchanges between theorists and practitioners, for instance to harness recent academic work on portfolio theory to develop advanced asset management techniques.

"If we managed only to halve the gap between academic research and professional techniques, that would be a very high achievement," he says.

For the time being, the institute is staffed by one part-time director, Mr Philippe Sormani, and a full-time assistant. The work will be done mostly by members of the institute's founding organisations, the FFP and EFFAS, or by outside professionals and academics. The FFP has given the institute

a cash primer of SF1.5m, apart from which its activities are required to be broadly self-supporting.

Training of European financial analysts and portfolio managers has already made rapid progress over the past few years under the auspices of EFFAS, which has member societies in 17 European countries covering 10,000 professionals. In 1986 EFFAS established a training and qualification committee to lay down qualification standards that could be recognised across Europe. In 1990 it set up an accreditation board to certify the national courses being offered.

The emphasis has been on post-graduate training leading to an advanced diploma qualification. Switzerland and Britain were the first to be accredited by EFFAS; they have since been followed by the Netherlands, France, Norway and Austria, between

them turning out about 500 newly qualified students a year.

Mr Lombard thinks it will soon be standard practice to require qualifications for new entrants to portfolio management, and to enrol existing staff on refresher courses.

"Given the speed at which financial activities are evolving, financial professionals - like doctors - need to master the new developments in new products or new market regulations", he says. Companies will see a competitive advantage in better qualified staff.

At the same time, he does not believe more universal qualifications will make competition any less intense.

"There is a world of difference between acquiring the basic language and knowing how to use it skilfully," he says. "But you need the first to learn the second."

Frances Williams

■ PROFILE: BZ

Narrow focus a winner

FOR most of its astonishingly successful eight-year life, the BZ group had reached a size at which it was increasingly difficult to keep a low profile, especially as three of its vehicles, the two Visions and its derivative subsidiary, OZ in Zurich Options and Futures, were quoted. Moreover, Mr Ebner began to fulfil his commitment that the Visions' would be active shareholders, trying to influence the management of companies in which they had holdings.

In December, BZ Vision initiated a winning formula with the bank showing a net income of SF6.3m last year and Mr Ebner, a former equities analyst at Bank J. Vontobel, appearing regularly in the lists of the wealthiest Swiss. The group's strategy has been to focus its attention narrowly. It has only a dozen main institutional clients, it follows closely only about 30 Swiss shares, and it issues and trades warrants in even fewer of them.

It scored an early success in 1987, issuing covered warrants on registered shares of Swiss companies. At the time, foreign investors were not allowed to buy these but most reckoned prohibition would soon end. This happened, but the warrants are still popular among some investors for their tax efficiency.

As it has grown, BZ has diversified into fund management, but again has focused narrowly. In 1991 it took over Pharma Vision 2000, a sleepy investment trust with holdings in pharmaceutical and chemical shares. It parred Pharma Vision's holdings down so that its SF2.4m portfolio is now made up of securities of only three Swiss companies: Roche, Ciba and EMS-Chemie. In the same year, it formed a similar trust, BK Vision, for banking shares, and roughly two-thirds of its SF2.1m portfolio is in Union Bank of Switzerland shares and options. BK is by far the largest single shareholder of UBS, Switzerland's biggest bank, with a 15 per cent stake.

In both cases, the trusts were able to achieve large scale status quickly because BZ institutional clients were willing to put their holdings into them in

return for Vision shares.

By late last year, the BZ group had reached a size at which it was increasingly difficult to keep a low profile, especially as three of its vehicles, the two Visions and its derivative subsidiary, OZ in Zurich Options and Futures, were quoted. Moreover, Mr Ebner began to fulfil his commitment that the Visions' would be active shareholders, trying to influence the management of companies in which they had holdings.

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in shares of industrial gas companies, was launched in August raising SF500m.

Meanwhile, BZ Trust, a group offshoot which manages the Visions, has made astronomical commissions from them. BZ uses a formula that provides for no commission unless the Vision shares grow more than 6 per cent, but then the bank itself.

So far it has been a winning formula with the bank showing a net income of SF6.3m last year and Mr Ebner, a former equities analyst at Bank J. Vontobel, appearing regularly in the lists of the wealthiest Swiss. The group's strategy has been to focus its attention narrowly. It has only a dozen main institutional clients, it follows closely only about 30 Swiss shares, and it issues and trades warrants in even fewer of them.

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Mr Ebner's latest enthusiasm is for company share buybacks. He says it is better to distribute excess capital than venture into risky diversifications. He started working on the techniques two years ago when looking for tax efficient ways for EMS-Chemie to pay dividends. One was to pay back a portion of the nominal share capital, which EMS did last year in lieu of paying a dividend.

This year, EMS took a bigger step, buying back and cancelling 36 per cent of its bearer shares, distributing SF550m back to shareholders. Société Générale de Surveillance, the cash-rich Geneva based inspection group, followed with a similar programme to distribute SF216m, but said it had not been advised by BZ.

BZ recently announced that its OZ subsidiary would launch a buy-back programme via partial redemption of its nominal capital worth at least SF15m.

BZ officials have begun floating the idea that mighty UBS should join the trend, although they recognise that in the case of a bank, a delicate balance must be struck between maintaining sufficient capital and producing good returns on it.

The time has long since passed when sceptics could say that the BZ group was a meteor that would quickly burn itself out. But equally, it remains to be seen if it can continue to spin gigantic profits for itself and its clients out of financial engineering on a small number of securities.

Ian Rodger

Volume hits new highs

Continued from page 3
Mr Balz Merkli, managing director of OZ, says the change has encouraged the big issuers to trade their warrants on the stock exchange rather than privately in the hope of joining the elite 50.

In the OTC market, SBC raised eyebrows by introducing products linking syndicated bonds with equity derivatives. In October, for example, it led a SF155m bond issue for the city of Zurich that was coupled with warrants for Zurich insurance shares, leading some to wonder if the city was backing the insurance company or vice versa.

"The point is that you can sell these packages even to very conservative funds," an SBC official said.

At Soffex, the most welcome

change was a 20 per cent average reduction in commissions early in April.

The exchange, which celebrated its fifth anniversary in June, has continued to adjust its product offerings. Notably it withdrew an interest rate future on a synthetic bond when federal government borrowing became large enough to support a real bond future.

The so-called CONF future, launched in June, 1992, has become a solid performer with roughly SF700m open interest, and an option on it is to be launched next year.

Soffex is also planning to introduce long-term share options within the next few months.

Mr Otto Nägeli, chief executive, says he is thinking in terms of two to three year con-

tracts on the six top Swiss shares and the SMI index.

Mr Nägeli acknowledges that this move is not universally supported by Soffex members at the moment, and that it would put Soffex to an extent in competition with listed options on the stock exchanges.

"It is partially stepping into the quoted warrant area," he said. But he argues that it would open up to medium sized members the possibility of making writing long term options, a business that is now restricted to the strongest banks.

"But Soffex cannot compete with its members. If they do not want it, it won't happen," he said.

Ian Rodger

Not banking as usual.



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